

FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A regular meeting of the Schulich Faculty Council for the 2021-22 academic year will be held remotely via Zoom on **Friday April 22nd 2022** from **11:30am - 1:00pm**.

AGENDA

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1. Welcome and Chair's Remarks (5 minutes)	
2. Presentation of Draft Equity, Diversity, and Inclusion Strategy (15 minutes) (Amy Gaukel on behalf of the President's Advisory Council)	3-16
3. Vaughan Healthcare Precinct and School of Medicine Discussion (20 minutes) (Vice-President Research & Innovation Amir Asif)	17-42
4. Motion: Creation of New Master of Health Industry Administration Program (MHIA) (15 minutes)	43-371
5. Motion: Change to Mode of Delivery for ENTR 3400 3.0 and ENTR 3600 3.0 (15 minutes)	372-404
6. Dean's Remarks (Recording) (10 minutes)	
7. PhD/GBC/UBS Updates (10 minutes)	
8. Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, at any moment before or during the meeting, a member of the Faculty Council of the Schulich School of Business advises the chair of their request to debate it.

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1. Communications	
a) For Information: Senate Synopses (2022.03.24)	405-408
2. BBA/iBBA Program Committee (<i>M. Valente</i>)	
a) Course Changes	
1. IBUS 4100 3.0 Work Placement in the Global Context (<i>placement hours</i>) (<i>F. Zandi</i>)	409-420
2. MGMT 4850 3.0 Work Placement (<i>working hours</i>) (<i>F. Zandi</i>)	421-431
3. MGMT 4700 3.0 Project Management (<i>course number and rubric, description, learning outcomes</i>) (<i>A. Diamant</i>)	454-471
4. OMIS 4300 3.0 Service Operations (<i>retirement</i>) (<i>A. Diamant</i>)	472-474
b) New Course	
1. OMIS 4530 3.0 Transportation Management (<i>A. Diamant</i>)	435-453
c) Creation of OMIS Specialization (<i>A. Diamant</i>)	432-434
3. Master Programs Committee (<i>M. Anisette</i>)	
a) MAcc Minor Program Change	475-479
1. Elimination of the GMAT or the GRE test as an admission requirement for graduates of Canadian universities within the last five years for admission into the Master of Accounting (MAcc)/DIAC programs	
b) New Course Proposal	480-502
1. SGMT 6120 3.0 Strategic Management of Family Enterprise (<i>C. McMillan</i>)	

Upcoming Meeting Dates for 2021-2022:

Schulich Executive Committee:	Schulich Faculty Council:
Friday April 8, 2022	Friday, April 22, 2022
Friday May 13, 2022	Friday, May 27, 2022

FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS MINUTES OF MEETING

A regular meeting of the Schulich Faculty Council for the 2021-2022 academic year was held on Friday April 22, 2022 at 11:30pm via Zoom.

In Attendance:

Chair: C. Graham

Interim Secretary: K. Doyle

Assistant: L. Da Silva

Voting Members of Faculty Council Present:

Senior Admin	D. Zwick, M. Annette, K. Kanagaretnam, D. Matten, T. Noseworthy		
ACTG	A. Mawani, G. Saxton, L. Thorne, V. Trivedi		
ARTM	T. McQueen, K. Rogers		
ECON	A. Coutts, I. Henriques, B. Wolf (ret.)		
ENTR			
FINE	M. Cao, P. Foroughi, M. Kamstra, L. Ng, A. Rzeznik		
MKTG	A. Campbell, E. Fischer, M. Giesler, A. Joshi, E. Veresiu		
ORGS	C. Bell, I. Hideg, B. Lyons, W. Shen, K. Tasa		
OMIS	A. Diamant, M. Levesque, J. Rungtusanatham, D. Oppong-Tawiah		
PLCY	M. Kipping, A. Madhok, M. Majzoubi, C. McMillan, T. Peridis, W. Sheremata, S. Weiss		
PROP	A. Devine, J. McKellar (ret.)		
SUST	G. Kistruck, M. Valente	OTHER:	X. Li (Lib)
Voting CPM's & Director of 601	A. Mustapha, L. Hillcoat		
Student Reps	A. Kakkar (UBS), J. Lam (PhD), T. Rashid (GBC)		

Voting Members of Faculty Council Absent/Regrets:

T. Anand (UBS)	P. Darke	S. Hsu	R. McClean (ret.)	M. Rice
P. Aulakh	A. DeCarufel (ret.)	R. Imanirad	N. Mead	H. Rosin (Ret.)
E. Auster	Y. Deutsch	R. Irving (ret.)	M. Milevsky	P. Sadorsky
K.-H. Bae	V. Dhingra	D. Johnston	G. Morgan (ret.)	P. Shum Nolan
M. Bamber	D. Dimick (ret.)	R. Karambayya (ret.)	N. Nasser (UBS)	J. Tan
T. Beechy (ret.)	M. Dong	A. Kecskes	D. Neu	Y. Tian
R. Belk	B. Eberlein	H. Kim	C. Oliver (ret.)	M. Voronov
A. Bhanich-Supapol	J. Everett	M. Kristal	G. Packard	E. Westney (ret.)
I. Bicer	M. Farjoun	Y. Larkin	Y. Pan	L. Wright (ret.)
C. Cho	B. Gainer (ret.)	F. Lazar	J. Patel (UBS)	S. Yeomans
J. Chung	B. Graham (alum)	G. Li	R. Phillips	J. Zemans (ret.)
J. Clayton	I. Holzinger	Z. Li	E. Prisman	H. Zhu (GBC)
W. Cook (ret.)	D. Horváth	I. Macdonald (ret.)	S. Qu	L. Zhu (Co-Chair)

Leaves and Sabbaticals:

M. Biehl	J. Darroch	R. Shao	A. Sirsi	T. Wesson
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Non-Voting Members of Faculty Council Present

A. Asif (guest)	A. Gaukel (guest)	M. Machado	H. Sinker	D. Woticky
M. Bhutani	L. Ginsberg	N. Machado (guest)	N. Sutherland	F. Zandi
C. Carder	A. Gravel	K. Mapa	S. Tenn	
W. Craddock	B. Kha	C. Mueller (guest)	T. Tolias	
P. Deonandan	L. Lakats	C. Niederwanger	S. Whitaker (guest)	
A. Ferreira	L. Pan	J. Pinto	K. Welsby	

Non-Voting Members of Faculty Council Absent:

W. Al-Hussaini	D. Elsner	G. Klar	M. Morriello	E. Roman
P. Barter	E. Farrell	A. Konson	R. Moy	R. Ross
D. Barret	J. Fayt	H. Koren-Cohen	A. Narbe	C. Sicoli
S. Calahan	A. Fisher	D. Lennox	Z. Necas	S. Sigel
E. Caprioni	S. Friedman	R. Lynn		T. Stubbs
M. Cernea	T. Gosse	P. Macdonald	M. Orlan	C. Sullivan
J-M. Clark	P. Grant	D. Mak	C. Partland	A. Thomson
T. D'Agostino	A. Harris	Y. Massop	B. Pasquali	E. Vanderheyden
L. De Wilde	M. Hastings	T. Medcof	G. Pau	N. Verma
G. Deans	R. Hines	R. Mayer	P. Pivato	A. Welsh
P. Dillon	L. Jackson	G. Milavsky	J. Pokrajac	C. Zhuang
K. Ellis	J. Jeyakumaran	J. Morgan	S. Pulver	

1. Welcome and Chair's Remarks

Chair calls the meeting to order at 11:31 am.

Land Acknowledgement.

Remarks on announcement of new Chair of Senate. Contextualizes the OMIS proposals on the agenda. The proposal for the specialization is one of two specializations that will be proposed to replace the retired one.

Summarizes some of the survey responses for Faculty Council meeting mode in 2022-23. At the last Executive Committee meeting, the conversation focused on using a variety of modes to accomplish different aims and to plan a couple of meetings that promote in-person attendance with catering and an opportunity to socialize.

2. Presentation of Draft Equity, Diversity, and Inclusion Strategy

Amy Gaukel presents on behalf of the President's Advisory Council on Equity, Diversity, and Inclusion. The Council conducted two environmental scans to assess what structures, processes, and policies exist within the institution related to equity, diversity, and inclusion.

A. Gaukel describes the background and composition of the Council; method and approaches to its research and strategy development; plans for consultation and collecting feedback. Describes the current survey and reminds Council members to respond to the survey if they have not already.

The principles highlighted by the strategy are: human rights, intersectionality, indigeneity, equity, inclusion, accessibility, social justice, anti-racism.

C. Graham asks about how the strategy proposes to deal with conflict. A. Gaukel references related resources- namely the institution's guide on open and respectful dialogue, training sessions for faculty and staff. There is awareness that there may be conflict regarding the strategy and the Advisory Council is committed to supporting community members work through it as it arises.

3. Dean's Remarks

(Item moved to accommodate timing of the guest presentations)

Question from M. Kamstra related to remarks about returning to in-person teaching. Some courses work well online—especially when there are accommodation and inclusion issues. How much flexibility does the School have to do more than a couple of classes per course virtual or online?

M. Annisette responds that the University uses online in a very specific sense to mean virtual and asynchronous. Remote as a mode is no longer available within the University because it was an emergency mode established to accommodate at the start of the pandemic.

D. Zwick responds that some flexibility already exists for instructors based on preferences and pedagogical rationale. Flexibility is provided by the Senate Executive to use remote up to a certain limit (30%) does not need approval. If one wants to redesign their course to be fully online, blended, etc. that has to go through a collegial approval process. The threshold is whether there is an adequate case that the course achieves its learning outcomes based on the proposed mode(s). Courses can benefit from those new technologies and delivery modes; in these cases, students will be appreciative, but the collegial governance process has to be followed.

Members discuss the details of when courses need to go through governance for approval to change the delivery mode.

M. Annisette provides clarification on the difference between the fifteen percent remote and the thirty percent threshold for governance. The fifteen percent was to be flexible during the return to campus. If an in-person course is to be changed to offer thirty percent or more in another mode, that will trigger the need to go through governance for approval.

4. Vaughan Healthcare Precinct and School of Medicine Discussion

Vice President, Research and Innovation, Amir Asif and Sarah Whittaker present on this item. They explain that the purpose of the item is to engage all faculties in discussion to get input on the project. VHCP is a collaboration between 4 partners: City of Vaughan, McKenzie Health, Venture Lab, and York University. The initial facility is planned as a flexible space that can accommodate health research and education programs, including the school of medicine, space for labs, community clinics, innovation and entrepreneurship initiatives related to health care.

APPRC is also engaged in an ongoing conversation about this initiative. Consultation plan is extensive- in terms of community organization, universities, hospitals, healthcare organizations.

The Chair informs the guest presenters that the new program proposal for the Master in Health Industry Administration is being considered by Council today.

A. Asif adds an icebreaker question in the Zoom chat: what kinds of collaborative centers or institutes are envisioned for a potential School of Medicine by the Schulich School of Business?

A.Mawani: what MHIA offers is a skillset to professionals to do cost-benefit analysis of different healthcare approaches. A. Mawani agrees to A. Asif's request to further engage him for input.

C. Graham asks a question about funding. York is a university of strong professional faculties. Some of the things that come up in conversation with deans of the professional faculties- for the same amount of time to spend on CIHR, researchers can often get a few million dollars of private funding. Operation grants are used as a starting block to identify other research income and funding relevant to the university. The institutional envelope we get on certain grants is also dependent on the operating grant; it's the same with Tri-Council grant allocation. York has strength in interdisciplinary research- there is an opportunity for all faculties to contribute.

T. Peridis comments on resources. There is a sense that eventually York will have a faculty of medicine. Already committed to Markham Campus. Related to the YUFA communique, how does this initiative dovetail with the other institutional strategic priorities and investments? A. Asif responds to assure Council members that York's financial future is stable. There is no comparison between Laurentian and York. To establish a school of medicine will require a lot of resources. There will be a lot of work with Advancement to raise funds for the building. The operating budget would come from province in form of funding available to students for study. Lassonde provides a good parallel example- over the years, LSE has fully paid back the advancement by the province for its start-up. The University is also in conversation with the federal government about funding. The establishment of the medical school will not affect sustainability of 11 existing faculties at York.

S.L. Tenn comments that there is a possibility of establishing a dual degree in MD/MBA. There is also an opportunity to consider an EMBA program with focus on healthcare. Rotman has global EMBA in healthcare and life sciences. In past, EMBA has hosted doctors, nurses, pharmaceutical professionals.

A.Diamant: What is it that the precinct wants to be known for? Trained researchers here can help with how to share large data sets appropriately. The initiative needs to be fostered and

discussed more to gain understanding of relationship between healthcare research, AI, informatics.

A. Kakkar offers a response from a student point of view. There is an existing club that focuses on the healthcare industry so that could be another source of collaboration. Another possible collaboration is the Lassonde Start-Up Initiative that takes students abroad and accepts a few Schulich students; a program like that from the School of Medicine could benefit students as well perhaps those interested in global health.

D. Zwick comments that the School does have a more individualized funding model. Significant research funding at the individual level rather than at the level of ADR level. Because of this dynamic, it would be helpful to receive grant funding with funds that flow back through the faculty to build up the ADR office. The School could then take over some of the heavy lifting associated with research office functions such as securing funds and grant writing support. Some money needs to float back to shore up services available through the ADR office.

A. Asif reminds Council attendees that more input can be submitted by emailing vpri@yorku.ca.

5. Creation of New Master in Health Industry Administration Program (MHIA)

A. Mawani moves for Council to accept the new MHIA proposal. Seconded by J. Rungtusanatham.

Slide deck is presented providing an overview of the proposed program- a twelve-month Master's degree.

T. Peridis comments that MHIA is a three semester, full time program with weekend components. Last month, Council also saw a new program proposal for a low number of credits. Is this a trend? Should we be discussing this?

M. Annisette responds that FGS has been saying that Schulich's graduate programs are too high in credits. 12 credits with thesis, 18 credits with research paper, or 24 credits of course work. The York standard is one of three options: 12 credits with thesis, 18 credits with research paper, or 24 credits of course work. The template from first Schulich Master program had 45 credits. Research done by A. Joshi shows that this is a consistent trend that SSB programs are higher in credits.

M. Cernea would have liked to see the for-credit course as an internship to get students without work experience opportunities to secure full-time roles. A professional development course to curate content would be preferred to weekend workshops. This would be on the side of increasing the number of credits to benefit young students who do not have a lot of work experience. Open to continuing conversation outside of FC.

A. Mawani comments that it is hard to disagree with those suggestions. These are initiatives that can be developed as we go forward toward launch and afterwards. Reasonable equity between p/t and f/t students is a priority- the proponents wanted to keep the required credits flexible. Will need to see what the market is and how it drives demand/needs in the program.

D. Matten: one thing to pay attention to is the need to question the notion of healthcare- what are its parameters now?

Chair calls the question. Motion is approved unanimously.

6. Change of Mode of Delivery for ENTR 3400 3.00 and ENTR 3600 3.00

C. Carder moves that Council accept the mode of delivery change proposals for ENTR 3400 3.00 and ENTR 3600 3.00 for a trial period of two years, ending in 2024. Motion seconded by E. Fisher.

The proposals package contains the revised rationale. The courses are now proposed to be blended 50:50.

There is a point of clarification that the proposals are for the courses to be fifty percent virtual synchronous, where the proponent is using the word online. Online by the University's standards refers to asynchronous.

Chair calls the question. Motion passes unanimously.

7. PhD/GBC/UBS Updates

J. Lam provides updates on behalf of PhD students. PhDs are finishing up courses or are done. Extends thanks to faculty who have been flexible with extensions. Some are preparing for spring/summer conferences. Applicants have accepted offers to start the program in the fall.

T. Rashid provides GBC updates: most grad students are moving through final exams. Second years are trying to complete 601 and 602 projects. Graduating students are looking for jobs if they have not found them already- any leads are appreciated. Tomorrow, GBC is hosting the spring Gala. Announces the names of new executives elected.

A.Kakkar provides UPC updates. Students are finishing exams. Most people are done except for the CPAs. A few Covid cases have slowed some people. Hosting the formal at the end of next week. Election of new executives is complete and waiting for hiring to be completed before announcements will be made.

8. Adjournment

The Chair thanked members for their participation. Motion to adjourn by A.Joshi, seconder: T. Peridis.

The meeting adjourned at 1:15 pm.