

## FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A regular meeting of the Schulich Faculty Council for the 2021-22 academic year will be held remotely via Zoom on **Friday March 11<sup>th</sup> 2022** from **11:30am - 1:00pm**.

### AGENDA

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1.	<b>Welcome &amp; Chair's Remarks</b>	
2.	<b>Dean's Remarks</b> ( <i>Recording</i> )	
3.	<b>PhD/GBC/UBS Updates</b>	
4.	<b>Motion:</b> Creation of New Ph.D. Field of Study in Sustainability (SUST) ( <i>M. Voronov</i> )	<b>3-146</b>
5.	<b>Motion:</b> Approval of Two New Graduate Diplomas in Global Metals and Minerals Management (GMMM) ( <i>R. Ross</i> )	<b>147-237</b>
6.	<b>Committee of the Whole Discussion on Virtual Faculty Council Meetings:</b> Discussion Topic: Given York University's return to campus, in-person Faculty Council meetings are now possible. How should we hold future meetings, and how can we get the most out of available technology to create the kind of Faculty Council we want?	
7.	<b>Adjournment</b>	

### CONSENT AGENDA

*A consent agenda item is deemed to be approved unless, at any moment before or during the meeting, a member of the Faculty Council of the Schulich School of Business advises the chair of their request to debate it.*

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1.	<b>Communications</b>	
	<b>a) For Information:</b> Senate Synopses (2022.01.27)	<b>238-242</b>
2.	<b>Master Programs Committee</b> ( <i>M. Annette</i> )	
	<b>a) Course Changes</b>	
	1. MGMT 5150 3.0 Skills for Leadership ( <i>delivery format</i> ) ( <i>I. Holzinger</i> )	<b>243-260</b>
	2. IBUS 6410 3.0 International Business: Strategic Overview for Managers ( <i>rubric</i> ) ( <i>S. Weiss</i> )	<b>261-280</b>
	3. IBUS 6490 3.0 International Negotiations: Analysis, Strategy, and Practice ( <i>rubric</i> ) ( <i>S. Weiss</i> )	<b>281-299</b>
	4. BSUS 5200 3.0 Business and Sustainability ( <i>rubric</i> ) ( <i>G. Kistruck</i> )	<b>300-319</b>
	5. BSUS 6200 3.0 Managing Ethics and Social Responsibility ( <i>rubric</i> ) ( <i>G. Kistruck</i> )	<b>320-339</b>
	6. BSUS 6300 3.0 Management Practices for Sustainable Business ( <i>rubric</i> ) ( <i>G. Kistruck</i> )	<b>340-357</b>
	7. BSUS 6500 3.0 Business Strategies for Sustainability ( <i>rubric</i> ) ( <i>G. Kistruck</i> )	<b>358-382</b>
	8. BSUS 6901 1.5 Individual Study ( <i>rubric</i> ) ( <i>G. Kistruck</i> )	<b>383-386</b>

- 9. BSUS 6901 3.0 Business Sustainability - A 360 Degree Perspective (*rubric*) (G. Kistruck) **387-396**
- 10. BSUS 6950 1.5 Ethics and Finance (*rubric*) (G. Kistruck) **397-416**
- 11. BSUS 6400 3.0 Sustainability Accounting and Accountability (*rubric & course integration*) (G. Kistruck) **417-436**
- 12. BSUS 6900 1.5 & 3.0 Individual Study BSUS (*rubric & title*) (G. Kistruck) **437-440**
- 13. BSUS 6902 1.5 Individual Study BSUS (*rubric & title*) (G. Kistruck) **441-444**
- b) MBA Specialization Retirement: International Business (IBUS) (A. Joshi) 445**
- 3. BBA/iBBA Program Committee (M. Valente)**
  - a) Course Changes**
    - 1. BSUS 4400 Sustainability Accounting and Accountability (*rubric & course integration*) (G. Kistruck) **446-467**
    - 2. BSUS 4900 1.5 & 3.0 Business and Sustainability Guided Study (*rubric*) (G. Kistruck) **468-471**
    - 3. BSUS 4901 3.0 Business and Sustainability Guided Study (*rubric*) (G. Kistruck) **472-475**
    - 4. IBUS 3100 3.0 Introduction to International Business (*title*) (F. Zandi) **476-503**
    - 5. OMIS 3020 3.0 Predictive Analytics (*description*) (A. Diamant) **504-522**
    - 6. OMIS 3730 3.0 Database Management (*description*) (A. Diamant) **523-540**
    - 7. OMIS 4000 3.0 Prescriptive Analytics (*description*) (A. Diamant) **541-565**
    - 8. OMIS 4010 3.0 Artificial Intelligence Fundamentals for Business (*description*) (A. Diamant) **566-579**
- 4. Ph.D. Program Committee (E. Fischer)**
  - a) Program Change: OMIS (M. Rungtusanatham) 580-663**
- 5. Minutes of the Last Meeting: 2022.02.04 664-666**

**Upcoming Meeting Dates for 2021-2022:**

<b>Schulich Executive Committee:</b>	<b>Schulich Faculty Council:</b>
Friday April 8, 2022	Friday, April 22, 2022

## FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS MINUTES OF MEETING

A regular meeting of the Schulich Faculty Council for the 2021-2022 academic year was held on Friday March 11, 2022 at 11:30pm via Zoom.

**In Attendance:**

**Chair:** C. Graham

**Co-Chair:** L. Zhu

**Interim Secretary:** L. Pan

**Assistant:** L. Da Silva

**Voting Members of Faculty Council Present:**

Senior Admin	D. Zwick, M. Annette, K. Kanagaretnam, D. Matten, T. Noseworthy			
ACTG	S. Hsu, A. Mawani, G. Saxton, L. Thorne, V. Trivedi			
ARTM	T. McQueen, K. Rogers			
ECON	A. Coutts			
ENTR				
FINE	K.-H. Bae, M. Cao, M. Kamstra, M. Milevsky, L. Ng, Y. Tian			
MKTG	P. Darke, E. Fischer, A. Joshi, E. Veresiu			
ORGS	C. Bell, I. Hideg, K. Tasa			
OMIS	A. Diamant, D. Johnston, H. Kim, J. Rungtusanatham, D. Oppong-Tawiah			
PLCY	P. Aulakh, M. Kipping, M. Majzoubi, C. McMillan, T. Peridis, W. Sheremata, S. Weiss			
PROP	J. Clayton, A. Devine, J. McKellar (ret.)			
SUST	G. Kistruck, R. Phillips, M. Valente, M. Voronov	OTHER:	X. Li (Lib)	
Voting CPM's & Director of 601	J. Holzinger, A. Mustapha, L. Hillcoat			
Student Reps	A. Kakkar (UBS), J. Lam (PhD), T. Rashid (GBC)			

**Voting Members of Faculty Council Absent/Regrets:**

T. Anand (UBS)	V. Dhingra	R. Irving (ret.)	N. Mead	P. Sadorsky
E. Auster	D. Dimick (ret.)	R. Karambayya (ret.)	G. Morgan (ret.)	W. Shen
M. Bamber	M. Dong	A. Kecskes	N. Nasser (UBS)	P. Shum Nolan
T. Beechy (ret.)	B. Eberlein	M. Kristal	D. Neu	J. Tan
R. Belk	J. Everett	Y. Larkin	C. Oliver (ret.)	E. Westney (ret.)
A. Bhanich-Supapol	M. Farjoun	F. Lazar	G. Packard	B. Wolf (ret.)
I. Bicer	P. Foroughi	M. Levesque	Y. Pan	L. Wright (ret.)
A. Campbell	B. Gainer (ret.)	G. Li	J. Patel (UBS)	S. Yeomans
C. Cho	M. Giesler	Z. Li	E. Prisman	J. Zemans (ret.)
J. Chung	B. Graham (alum)	B. Lyons	S. Qu	H. Zhu (GBC)
W. Cook (ret.)	I. Henriques	I. Macdonald (ret.)	M. Rice	
A. DeCarufel (ret.)	D. Horváth	A. Madhok	H. Rosin (Ret.)	
Y. Deutsch	R. Imanirad	R. McClean (ret.)	A. Rzeznik	

**Leaves and Sabbaticals:**

M. Biehl	J. Darroch	R. Shao	A. Sirsi	T. Wesson
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**Non-Voting Members of Faculty Council Present**

D. Barret	L. Jackson	C. Mueller (guest)	K. Welsby
M. Bhutani	B. Kha	J. Pinto	D. Woticky
S. Calahan	L. Lakats	R. Ross	F. Zandi
W. Craddock	N. Machado (guest)	N. Sutherland	
A. Ferreira	Y. Massop	S. Tenn	
A. Gravel	T. Medcof	T. Tolias	

**Non-Voting Members of Faculty Council Absent:**

W. Al-Hussaini	D. Elsner	G. Klar	M. Morriello	E. Roman
P. Barter	E. Farrell	A. Konson	R. Moy	C. Sicoli
E. Caprioni	J. Fayt	H. Koren-Cohen	A. Narbe	S. Sigel
C. Carder	A. Fisher	D. Lennox	Z. Necas	T. Stubbs
M. Cernea	S. Friedman	R. Lynn	C. Niederwanger	C. Sullivan
J-M. Clark	L. Ginsberg	P. Macdonald	M. Orlan	A. Thomson
T. D'Agostino	T. Gosse	M. Machado	C. Partland	E. Vanderheyden
L. De Wilde	P. Grant	D. Mak	B. Pasquali	N. Verma
G. Deans	A. Harris	K. Mapa	G. Pau	A. Welsh
P. Deonandan	M. Hastings	R. Mayer	P. Pivato	C. Zhuang
P. Dillon	R. Hines	G. Milavsky	J. Pokrajac	
K. Ellis	J. Jeyakumaran	J. Morgan	S. Pulver	

**1. Welcome & Chair's Remarks**

The Chair called the meeting to order at 11:32am.

Land acknowledgment

Asked if the meeting could be recorded for minute-taking purposes. The recording was approved but not during the Discussion. Commented on current events: the Russia/Ukraine conflict, YUFA negotiations, and call for the strike on March 23. Potential labor disruption may affect and concern everyone, hopefully, there will be a settlement.

L.Zhu took over as Chair.

**2. Dean's Remarks**

D.Zwick commented on many initiatives/events happening during the last 4 weeks (i.e. student case competition, etc.). The newsletter will go out soon to summarize the last few weeks.

D.Zwick noted that UG and GR students are competing with others from top schools and are doing incredibly well, this shows the quality of instructions and students we have.

Also noted was the conflict in Ukraine, affecting the school and will present fundamental short- and long-term shifts in the economy and industry. There are 4 Ukrainian, 7 Russian students, and some incoming students from the geographical areas, we are in close contact with all, providing emergency funds for food and immediate needs to ensure basic needs are covered.

D.Zwick updated on new initiatives: New Dean's leadership dialogue series with alumni, showcasing our successful alumni. The next in-person event with Vito Paladino is on April 7; Dean's Desk – an upcoming monthly column, written by the Dean or by collaborators. Invitations for contributions will be sent out.

EQUIS Ranking was a very time and resource-consuming project, hence the in-person retreat will be in early May, after exams, and before the new term starts.

Questions were posed about the potential YUFA strike.

W.Sheremata queries if any guidance would be issued in the event of a labor disruption. D.Zwick noted that the University would. M.Valente inquired about staffing shortages and challenges. D.Zwick expressed an optimistic outlook: Director Student Affairs role has been filled and per EO's review the hiring landscape might be slightly improving. Internal York U processes and support availability may slow down the creation of new job opportunities.

### **3. PhD/GBC/UBS Initiatives**

J. Lam (Ph.D.) – noted no major updates, students were finishing up their program/term, job hunting, etc. T.Rashid (GBC) – noted GBC elections were this month. GBC held a couple of in-person events, Spring Gala was in April. GBC extended support to students affected by the conflict between Russia and Ukraine. Expressed concerns about the potential YUFA strike and how it may impact the student body. A.Kakkar (UBS) – noted that students transitioned back to campus fairly great, although mask-wearing compliance might be better. Also mentioned that student elections were half done, more events were coming up Athletics, Schulympics, etc. Students were excited about events. Expressed concerns about the strike.

L.Zhu thanked all student reps for their input.

### **4. Approval of Two New Graduate Diplomas in Global Metals and Minerals Management (GMMM) (R. Ross)**

R.Ross moved a motion for FC to approve two new graduate diplomas in GMMM. Secorder – A.Joshi.

A comprehensive presentation and discussion were given in November 2021, rationale was not stated given meeting materials are all-inclusive for everyone to understand the rationale. R.Ross thanked the faculty for their feedback since the November meeting. R.Ross noted that the first meeting with the two largest minerals and metals companies in Canada confirmed industry interest in the creation of leadership development programs. R.Ross expressed the anticipation of similar reactions from other companies where minerals and metals played a big role. Current geopolitical events highlighted the importance of continuing development in this area and shifting focus from just mining to minerals and metals. Minor administrative questions were raised (i.e. language), C.Mueller confirmed the text change could happen.

Motion passed unanimously.

## **5. Creation of New Ph.D. Field of Study in Sustainability (SUST) (M. Voronov)**

M.Voronov moved a motion for FC to approve a new Ph.D. Field of Student in Sustainability. Seconder – E.Fisher/R. Phillips.

M.Voronov thanked fellow faculty members for their input and guidance in preparing this motion.

M.Voronov noted that new specialization would not be radically different and would be in line with other specializations at Schulich. Offering a new field of study for Ph.D. students would be a natural move with the creation of a new specialization area.

L.Thorne inquired about the focus on qualitative research methodology and if it would disadvantage those doing quantitative research. M.Voronov noted that while the focus was on qualitative research, elective courses would be a way for a student to deepen quantitative research skills in both theory and practice. Additional support would be available through cross-area supervision which had always been an option.

E.Fisher noted that each field of study was different noting that Marketing had an equal split between qualitative and quantitative methodologies while sustainability inclined heavily towards qualitative research methods. The curriculum was crafted to reflect the job market and the competence of people associated with the program.

The organizational Theory course was discussed as part of this motion. M.Valente noted that the Organizational Theory course taught about organizations and their macro environments, this approach fundamentally fit within the specialization in both theoretical and practical lens and could be of interest in many areas.

E.Fisher confirmed that this would not affect other areas' intake numbers.

Motion passed unanimously.

42 yes.

## **6. Committee of the Whole: Discussion on Virtual Faculty Council Meetings:**

Discussion Topic: Given York University's return to campus, in-person Faculty Council meetings are now possible. How should we hold future meetings, and how can we get the most out of available technology to create the kind of Faculty Council we want?

Faculty Council moved to a Committee of the Whole to discuss the benefits of holding future meetings virtually or in person. The Committee discussed several options, including a hybrid format that would allow Council members to choose whether to attend in person and the possibility of holding one meeting each term in person, with the rest being virtual. No consensus emerged from the discussions, but valuable comments were made for Executive Committee to consider at its next meeting.

## **7. Adjournment**

The Chair thanked members for their participation. Motion to adjourn by A.Joshi, seconder: R.Phillips. The meeting adjourned at 1:00 pm.