

FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A regular meeting of the Schulich Faculty Council for the 2021-22 academic year will be held remotely via Zoom on Friday November 5th at 11:30am.

AGENDA

1. **Welcome & Chair's Remarks**
2. **PhD/GBC/UBS Initiatives**
3. **Presentation:** Global Metals & Minerals Management Program (GMM) – the GMM Reimagined (*R. Ross*)
4. **Dean's Remarks** (*recording*)
5. **Schulich Budget Presentation & Q&A Open Forum** (*D. Zwick & A. Mustapha*)
6. **Adjournment**

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, at any moment before or during the meeting, a member of the Faculty Council of the Schulich School of Business advises the chair of his or her request to debate it.

1. **Master Programs Committee** (*M. Annisette*)
 - a) **Master of Business Analytics (MBAN)** (*D. Johnston*)
 1. **Program Change** (*course requirements, adjustment of core vs. elective credits*)
 2. **Course Changes**
 - a. MBAN 5120 3.00 Data Management and Programming (*retirement*)
 - b. MBAN 5210 3.00 Predictive Analytics II (*retirement*)
 - c. MBAN 6400 3.00 Multivariate Analytics (*retirement*)
 3. **New Course**
 - a. OMIS 6610 3.00 Digital Transformation in Services
 - b) **Master of Marketing (MMkg)** (*G. Packard*)
 1. **Program Change** (*course requirements, adjustment of core vs. elective credits*)
 2. **Course Change**
 - a. MKTG 6570 3.00 Strategic Professional Selling (*description, learning outcomes*)
 - c) **MBA** (*A. Joshi*)
 1. **Course Change**
 - a. FINE 6800 3.0 Options, Futures and Other Derivative Securities (*pre/corequisites*) (*Y. Tian*)
 2. **MINE Specialization** (*R. Ross*)
 - a. **MINE Specialization Changes** (*title, course requirements, increase in required credits*)

- b. Course Changes**
 - i. MINE 5100 1.50 (*rubric, title, and description*)
 - ii. MINE 6100 3.00 (*rubric, title, description, pre/co-requisites*)
 - iii. MINE 6200 3.00 (*rubric, title, description, pre/co-requisites*)
 - iv. MINE 6300 3.00 (*rubric, title, description, pre/co-requisites*)
 - v. MINE 6400 3.00 (*rubric, title, description, pre/co-requisites*)
 - c. New Course**
 - i. GMMM 6500 3.00 Applying Strategy in the Metals & Minerals Industry
- 2. BBA/iBBA Program Committee (M. Valente)**
- a) Course Changes**
 - 1. IBUS 3100 3.0 Introduction to International Business (*course title*)
 - 2. INTL 3021 3.0 Culture, Marketing, Strategy in French (*course title*)
 - 3. FINE 3310 3.0 Econometrics of Financial Markets (*course title, calendar description, learning outcomes*)
 - b) OMIS Specialization (A. Diamant)**
 - 1. **OMIS Specialization Changes** (*retirement of existing specialization, creation of new Business Analytics specialization*)
 - 2. **Course Changes**
 - a. OMIS 3670 3.0 Spreadsheet-Based Decision Support Systems (*pre-requisite*)
 - b. OMIS 3710 3.0 Information Systems (*pre-requisite, calendar description*)
 - c. OMIS 3730 3.0 Database Management (*pre-requisite*)
 - d. OMIS 4010 3.0 Artificial Intelligence Fundamentals for Business (*pre-requisite*)
- 3. Minutes of the Last Meeting: 2021.10.01**

Upcoming Meeting Dates for 2021-2022:

Schulich Executive Committee:

Friday November 26, 2021
 Friday January 21, 2022
 Friday February 25, 2022
 Friday April 8, 2022

Schulich Faculty Council:

Friday, December 10, 2021 (10:30am start)
 Friday, February 4, 2022
 Friday, March 11, 2022
 Friday, April 22, 2022

FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS MINUTES OF MEETING

A regular meeting of the Schulich Faculty Council for the 2021-2022 academic year was held on Friday November 5th 2021 at 11:30am via Zoom.

In Attendance:

Chair: C. Graham
Vice-Chair: L. Zhu
Secretary: E. Rush
Assistant: L. Da Silva

Voting Members of Faculty Council Present:

Senior Admin.	D. Zwick, M. Annisette, K. Kanagaretnam, D. Matten, T. Noseworthy	
ACTG	M. Bamber, C. Cho, G. Saxton, L. Thorne, V. Trivedi	
ARTM		
BSUS		
ECON	A. Bhanich-Supapol, A. Coutts, I. Henriques, B. Wolf (ret.)	
ENTR	G. Kistruck	
FINE	M. Cao, P. Foroughi, M. Kamstra, M. Milevsky, L. Ng, P. Shum Nolan, Y. Tian	
MKTG	A. Campbell, P. Darke, E. Fischer, M. Giesler, A. Joshi, , G. Packard, E. Veresiu	
ORGS	C. Bell, I. Hideg, W. Shen, K. Tasa, M. Valente,	
OMIS	V. Dhingra, A. Diamant, D. Johnston, H. Kim, J. Rungtusanatham	
PLCY	P. Aulakh, B. Eberlein, M. Kipping, A. Madhok, M. Majzoubi, T. Peridis, W. Sheremata, S. Weiss	
PROP	A. Devine, J. McKellar (ret.)	OTHER: X. Li (Lib)
Voting CPM's & Director of 601	I. Holzinger, A. Mustapha, H. Sinker	
Student Reps	T. Anand (UBS), A. Kakkar (UBS), J. Lam (PhD), N. Nasser (UBS), J. Patel (UBS), T. Rashid (GBC), H. Zhu (GBC)	

Voting Members of Faculty Council Absent/Regrets:

E. Auster	M. Dong	M. Kristal	T. McQueen	K. Rogers
K.-H. Bae	J. Everett	Y. Larkin	N. Mead	H. Rosin (Ret.)
T. Beechy (ret.)	M. Farjoun	F. Lazar	G. Morgan (ret.)	A. Rzeznik
R. Belk	B. Gainer (ret.)	M. Levesque	D. Neu	P. Sadorsky
I. Bicer	B. Graham (alum)	G. Li	C. Oliver (ret.)	J. Tan
J. Chung	D. Horváth	Z. Li	D. Oppong-Tawiah	M. Voronov
J. Clayton	S. Hsu	B. Lyons	Y. Pan	E. Westney (ret.)
W. Cook (ret.)	R. Imanirad	I. Macdonald (ret.)	R. Phillips	L. Wright (ret.)
A. DeCarufel (ret.)	R. Irving (ret.)	A. Mawani	E. Prisman	S. Yeomans
Y. Deutsch	R. Karambayya (ret.)	R. McClean (ret.)	S. Qu	J. Zemans (ret.)
D. Dimick (ret.)	A. Kecskes	C. McMillan	M. Rice	

Leaves and Sabbaticals:

M. Biehl	J. Darroch	L. Hillcoat	R. Shao
A. Sirsi	T. Wesson		

Non-Voting Members of Faculty Council Present

D. Barret	L. Ginsberg	N. Machado (guest)	R. Ross
M. Bhutani	P. Grant	Y. Massop	N. Sutherland
S. Calahan	A. Gravel	R. Mayer	S. Tenn
M. Cernea	M. Hastings	T. Medcof	A. Thomson
J-M. Clark	B. Kha	G. Milavsky	T. Tolias
W. Craddock	G. Klar	C. Mueller (guest)	K. Welsby
G. Deans	H. Koren-Cohen	M. Orlan	D. Woticky
J. Fayt	L. Lakats	L. Pan	F. Zandi
A. Ferreira	M. Machado	J. Pinto	C. Zhuang

Non-Voting Members of Faculty Council Absent:

W. Al-Hussaini	D. Elsner	D. Lennox	Z. Necas	C. Sicoli
P. Barter	S. Friedman	R. Lynn	C. Niederwanger	S. Sigel
E. Caprioni	T. Gosse	P. Macdonald	C. Partland	T. Stubbs
C. Carder	E. Farrell	D. Mak	B. Pasquali	C. Sullivan
T. D'Agostino	A. Fisher	K. Mapa	G. Pau	E. Vanderheyden
P. Deonandan	A. Harris	J. Morgan	P. Pivato	N. Verma
L. De Wilde	R. Hines	M. Morriello	J. Pokrajac	A. Welsh
P. Dillon	J. Jeyakumaran	R. Moy	S. Pulver	
K. Ellis	A. Konson	A. Narbe	E. Roman	

1. Welcome and Chair's Remarks

The meeting was called to order at 11:31am. The Chair noted two changes to the agenda and read out the land acknowledgement.

2. PhD/GBC/UBS Initiatives

The GBC, UBS and PhD all provided an update on their current activities as well as student perspectives on the upcoming winter term.

3. Motion: Course title change for IBUS 3100 3.0 Introduction to International Business

By request, this item was moved from the consent to the regular agenda prior to the meeting. While there was agreement that the existing title needs updating, concerns were raised regarding the proposed new title and its alignment with the course content and the undergraduate nature of

the course. It was agreed that this motion should be withdrawn so that additional discussion on a new title could take place.

4. Announcement

A. Devine made a brief announcement in which she requested faculty to contact her if they currently use, or plan to use, the software program Overleaf. She is hoping to amass a sufficient number of users within the School to obtain the institutional pricing.

5. Presentation: Global Metals & Minerals Management Program (GMM) – the GMM Reimagined (R. Ross)

R. Ross presented an overview of the changes underway in the mining program, which includes the development of a concurrent and standalone diploma in Global Metals and Minerals. For details on the presentation, please review the meeting documentation or contact ross@schulich.yorku.ca.

6. Dean's Remarks

A recording of the Dean's Remarks can be accessed [here](#). York login is required for access.

7. Schulich Budget Presentation & Q&A Open Forum (D. Zwick & A. Mustapha)

A. Mustapha and D. Zwick presented on the School's budget for 2021-2022, and answered Council members questions. For details on the presentation, please contact amustapha@schulich.yorku.ca.

8. Adjournment

A motion to adjourn was moved, seconded and carried. The meeting adjourned at 1:05pm.

Consent Agenda

The following items were approved by consent:

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3. **Minutes of the Last Meeting:** 2021.10.01