

**FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017/2018 academic year will be held on  
Friday June 1<sup>st</sup> 2018 at 10:00am in SSB W132.

**AGENDA**

	<b>Pages</b>
<b>1. Welcome &amp; Chair's Remarks</b>	
<b>2. Schulich Succession Planning Committee Final Report</b> ( <i>Chair, Interim Vice-President Academic &amp; Provost Lisa Philipps and President &amp; Vice-Chancellor Rhonda Lenton</i> )	
<b>3. Enquiries &amp; Communications</b>	
a) <b>For Information:</b> Senate Synopses (2018.04.12, 2018.04.26, 2018.05.24)	<b>3-9</b>
b) <b>For Information:</b> <a href="#">Senate Year-End Report (2018.05.24)</a>	
<b>4. Dean's Remarks</b>	
<b>5. PhD/GBC/UBS Initiatives</b>	
<b>6. BBA/iBBA Program Committee</b> ( <i>D. Zwick</i> )	
a) <b>Motion:</b> New Course Proposal for SB/MKTG 3150 3.00 Business Case Analysis and Presentation Skills Development	<b>10-34</b>
<b>7. Master Programs Committee</b> ( <i>M. Biehl</i> )	
a) <b>Initiative:</b> Proposal for '4+1' Pathway to Master of Management Program	<b>35-36</b>
<b>8. EMBA Program Committee</b> ( <i>M. Biehl</i> )	
a) <b>Motion:</b> New Course Proposal for SB/EMBA 6075 2.00 Authentic Leadership Journey	<b>37-52</b>
<b>9. Nominating Committee</b> ( <i>J. Darroch</i> )	
a) <b>Motion:</b> Approval of Nominating Slate for 2018-19	<b>53-59</b>
<b>10. Student Affairs Committee</b> ( <i>H. Kim</i> )	
a) <b>Motion:</b> Proposed Changes in Mandates and Guidelines – Student Affairs Committee & Student Petitions	<b>60-64</b>
<b>11. Other Business</b>	
a) <b>Motion:</b> Summer Authority for Executive Committee	<b>65</b>
b) <b>For Information:</b> Executive Committee & Faculty Council Meeting Dates for 2018-19	<b>66</b>
c) <b>For Information:</b> ADA's Year-End Report on Academic Honesty & Grade Appeals	<b>67-69</b>
d) <b>For Information:</b> Standing Committee Year-End Reports	
1. BBA/iBBA Program Committee	<b>70-71</b>
2. Master Programs Committee/Programs Coordinating Committee	<b>72-73</b>
3. EMBA Program Committee	<b>74</b>
4. PhD Program Committee	<b>75</b>
5. Nominating Committee	<b>76</b>
6. Tenure & Promotions Committee	<b>77</b>
7. Research & Library Committee	<b>78</b>
8. Student Affairs Committee	<b>79-81</b>

**12. Adjournment****CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.*

	<b>Pages</b>
<b>1. EMBA Program Committee</b>	
<b>a) New Course Proposal:</b> SB/EMBA 6560 2.00 Strategies for Growth	<b>83-90</b>
<b>2. BBA/iBBA Program Committee</b>	
<b>a) Curricular Changes:</b>	
1. SB/MGMT 1000 3.00 Managing Contemporary Enterprise ( <i>title &amp; description</i> )	<b>91-108</b>
2. SB/OMIS 2010 3.00 Operations Management ( <i>prerequisite</i> )	<b>109-112</b>
3. SB/MKTG 4300 3.0 Marketing Analysis ( <i>retirement</i> )	<b>113-116</b>
<b>3. Master Programs Committee</b>	
<b>a) Curricular Change:</b> SB/IMBA 5102 3.00 The Economic Environment of International Business ( <i>description, learning objectives</i> )	<b>117-131</b>
<b>4. Minutes of the Last Meeting:</b> 2018.04.06	<b>132-136</b>

**If you are unable to attend the meeting, please send regrets to Emily Rush at [erush@schulich.yorku.ca](mailto:erush@schulich.yorku.ca).**

**Schulich School of Business  
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on Friday June 1<sup>st</sup> 2018 at 10:30am in room SSB W132.

**In Attendance:**

**Chair:** J. McKellar  
**Secretary:** E. Rush

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horváth, M. Annette, M. Biehl, M. Szaki, T. Beechy (ret.), J. Zemans (ret.)		
Student Council Reps	B. Durrani (UBS)		
ACTG	C. Graham		
ARTM/NMLP			
BSUS			
ECON	I. Henriques		
FINE	Y. Larkin, M. Milevsky, L. Ng		
MKTG	A. Campbell, E. Fischer, B. Gainer, M. Giesler, A. Joshi, Y. Pan		
ORGS	R. Karambayya, K. Tasa		
OMIS	A. Diamant, R. Irving		
PLCY	J. Darroch, B. Eberlein, T. Peridis, W. Sheremata, S. Weiss		
PROP		OTHER:	

**Voting Members of Faculty Council Absent:**

P. Aulakh	D. Dimick (ret.)	M. Kristal	T. Noseworthy	J. Tan
E. Auster	M. Dong	F. Lazar	C. Oliver	L. Thorne
K-H. Bae	J. Everett	M. Levesque	R. Phillips	Y. Tian
R. Belk	M. Farjoun*	S. Li	J. Paramthillairajah	V. Trivedi
C. Bell	B. Graham (Alumni)	Z. Li	J. Prince (GBC)	A. Tsang
A. Bhanich-Supapol	S. Hsu	B. Lyons	E. Prisman	M. Valente
S. Bury (Library)	I. Janiszewski (UBS)	L. Maaskant	S. Qu	E. Waitzer
M. Cao	D. Johnston	I. Macdonald (ret.)	M. Rice	T. Wesson
C. Chan	M. Judd	D. Matten	H. Rosin	E. Westney (ret.)
J. Chung	M. Kamstra	A. Mawani	P. Sadorsky	B. Wolf
W. Cook (ret.)	A. Kecskes	R. McClean (ret.)	G. Saxton	L. Wright
D. Cumming	H. Kim	J. McKellar	P. Shum	S. Yeomans
P. Darke	G. Kistruck	C. McMillan	A. Simpson (GBC)	C. Zietsma (LOA)
A. DeCarufel	R. Krishna (PhD)	G. Morgan (ret.)	J. Smithin	D. Zwick
Y. Deutsch		D. Neu	A. J. Sirsi	
A. Devine				

**Regrets, Leaves, Sabbaticals (\*):**

C. Cho	M. Kipping	E. Veresiu
K. Kanagaretnam*	A. Madhok	M. Waller*

## Non-Voting Members of Faculty Council Present

M. Bhutani	A. Middleton	S. Siddik	F. Zandi
J. MacKay	M. Orlan	K. Welsby	

## Non-Voting Members of Faculty Council Absent:

D. Barret	S. Hussain	S. Nahm
D. Bell	J. Jeyakumaran	C. Niederwanger
E. Caprioni	I. Kanga	C. Partland
M. Cernea	K. Kermer	J. Pinto
G. Chen	L. Kharlip	P. Pivato
T. D'Agostino	L. Korhani	B. Remes
P. Deonandan	M. Lefranc	H. Sinker
P. Dillon	P. Lyman	N. Sutherland
E. Farrell	R. Lynn	S. Tenn
A. Gravel	D. Mak	E. Wang
K. Gray	A. Makooie	D. Weitzner
A. Harris	R. Mayer	A. Welsh
L. Hillcoat	T. Mcqueen	D. Woticky
R. Hines	R. Moy	J. Wu
I. Holzinger	A. Mustapha	C. Zhuang

### 1. Welcome & Chair's Remarks

The Chair called the meeting to order and welcomed committee members. He also acknowledged that Associate Dean Academic Markus Biehl will be going on sabbatical next year and thanked him for his excellent work over the years.

### 2. Dean's Remarks

Dean Horváth also thanked M. Biehl for his work and then shared updates from the Schulich community:

- The labour disruption is still ongoing. Convocation events will go ahead as planned on June 22<sup>nd</sup>. Galen Weston, President and Executive Chairman of Loblaw Companies Ltd., will receive an honorary doctorate.
- Progress towards completion of the new building has been hampered by the strike and bad weather. The expected move in date at this time is before the end of July.
- Schulich BBA student Venio Suthesan has passed away. Visitations will take place on June 2<sup>nd</sup> and 3<sup>rd</sup> and the service and cremation will take place on June 3<sup>rd</sup> at the Chapel Ridge Funeral Home.
- Congratulations to James Darroch and his co-author Pat Meredith on winning the Donner Book Prize for their book *Stumbling Giants: Transforming Canada's banks for the Information Age*.
- Application and enrolment numbers are strong in spite of the labour disruption. The Dean's Annual Undergraduate Reception took place on May 15<sup>th</sup> with approximately 400 attendees.
- The ORGS area has recently hired Maxim Voronov and Ruodan Shao. Both will start on July 1<sup>st</sup>. The ACTG area has hired Matt Bamber. OMIS is awaiting approval to hire Johnny Rungtusanatham, and the MKTG area has a search underway.

- The Kellogg Schulich EMBA Program was ranked 6<sup>th</sup> globally in joint programs in the recent QS 2018 rankings.
- The Masters formal and teaching awards event took place on April 20<sup>th</sup> followed by the undergraduate event on April 25<sup>th</sup>. Congratulations to the award winners: Farrokh Zandi (1<sup>st</sup> place - masters level), Karen Chiykowski (2<sup>nd</sup> place - masters level), Alla Volodina (1<sup>st</sup> place - undergraduate level) and Greg Chiykowski (2<sup>nd</sup> place - undergraduate level).
- The Connect alumni event took place on April 27<sup>th</sup>-28<sup>th</sup>.
- The International Advisory Council's spring meeting took place on May 2<sup>nd</sup>, followed by a meeting of the Dean's Advisory Council on May 9<sup>th</sup>.
- Dean Horváth recently returned from China where the Shenzhen Alumni Chapter hosted its first event. A book launch for *Reimagining Capitalism* also took place at the Guanghua School of Business at Peking University.

### 3. **PhD/GBC/UBS Initiatives:**

#### **GBC:**

No representative in attendance.

#### **PhD:**

No representative in attendance.

#### **UBS:**

UBS President Jatharsan Paramthillairajah and 2<sup>nd</sup> year rep Belaaj Durrani gave an update on their initiatives for the coming year. The UBS team is currently in the planning process for a number of events, including an international students' orientation at the end of August, frosh week, and an alumni conference. They also expressed sadness at the passing of undergraduate student and former UBS rep Venno Suthesan.

### 4. **BBA/iBBA Program Committee**

- a) **Motion:** New Course Proposal for SB/MKTG 3150 3.00 Business Case Analysis and Presentation Skills Development

D. Zwick moved the motion, seconded by F. Zandi. D. Zwick explained that this course aims to bring greater integration of the co-curricular case participation and training into the undergraduate curricula. It will also help prepare students for interviews that utilize a case format. All in favour. Motion carried.

### 5. **Master Programs Committee**

- a) **Initiative:** Proposal for '4+1' Pathway to Master of Management Program

M. Biehl explained that this initiative is to provide a pathway for undergraduate students into the Master of Management. Students would complete their 4-year undergraduate program and add a final additional year to complete the Master of Management. Students would also be required to maintain a certain GPA and attend 3-4 events throughout their undergraduate programs. Council members expressed support for the pathway.

### 6. **EMBA Program Committee**

**a) Motion:** New Course Proposal for SB/EMBA 6075 2.00 Authentic Leadership Journey

M. Biehl moved the motion on behalf of the EMBA Program Committee. Seconded by A. Joshi. M. Biehl presented the rationale for the course, and a question was raised with regard to the limited number of required readings. M. Biehl indicated he would take the comment back to the course proponent with the recommendation that additional required readings be added to the list. All in favour. Motion carried.

**7. Nominating Committee**

**a) Motion:** Approval of Nominating Slate 2018-2019

The motion was moved by J. Darroch. Seconded by C. Oliver. All in favour. Motion carried.

**8. Student Affairs Committee**

**a) Motion:** Proposed Changes in Mandates and Guidelines – Student Affairs Committee and Student Petitions

M. Biehl presented the motion and went through the changes. Seconded by A. Joshi. All in favour. Motion carried.

**9. Other Business**

**a) Motion:** Summer Authority for Executive Committee

A. Joshi moved the motion, seconded by A. Campbell. All in favour. Motion carried.

**b) For Information:** ADA's Year-End Report on Academic Honesty & Grade Appeals

M. Biehl summarized the report and indicated that the number of academic integrity cases and grade appeals has increased over the past year. He provided a few ideas to help reduce the number of academic integrity cases including revising assignments and workload to ensure that they are well aligned with course learning outcomes.

**10. Schulich Succession Planning Committee Final Report** (*Chair, Interim Vice-President Academic & Provost Lisa Philipps and President & Vice-Chancellor Rhonda Lenton*)

President Lenton and Provost Philipps provided a verbal summary to council members of the Succession Planning Committee's final report. The report will be shared in full with the search committee membership. President Lenton and Provost Philipps spoke about the process involved in drafting the report as well as the School's identified challenges, strengths, opportunities and directions for the future. They thanked council members for their engagement throughout the process and indicated that regular updates would be provided to Faculty Council as the search process moves ahead.

**11. Adjournment**

A. Campbell moved for adjournment. Seconded A. Joshi. All in favour. The meeting adjourned.

**Consent Agenda**

The following items were approved by consent:

1. **EMBA Program Committee**
  - a) **New Course Proposal:** SB/EMBA 6560 2.00 Strategies for Growth
  
2. **BBA/iBBA Program Committee**
  - a) **Curricular Changes:**
    1. SB/MGMT 1000 3.00 Managing Contemporary Enterprise (*title & description*)
    2. SB/OMIS 2010 3.00 Operations Management (*prerequisite*)
    3. SB/MKTG 4300 3.00 Marketing Analysis (*retirement*)
  
3. **Master Programs Committee**
  - a) **Curricular Change:** SB/IMBA 5102 3.00 The Economic Environment of International Business (*description, learning objectives*)
  
4. **Minutes of the Last Meeting:** 2018.04.20