

**FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2019-2020 academic year will be held on  
Friday November 8<sup>th</sup> 2019 at 11:30am in SSB E111.

**AGENDA**

	<b>Page</b>
1. <b>Welcome &amp; Chair's Remarks</b> (5 mins)	
2. <b>Enquiries &amp; Communications</b>	
a) <b>Presentation:</b> York Cares United Way Campaign (5 mins)	
b) <b>For Information:</b>	
1. <b>Dean Search Update:</b> Memo from Lisa Philipps, Chair, Search Committee for Dean of Schulich	<b>3</b>
2. <b>Senate Synopses:</b> 2019.09.26 & 2019.10.24	<b>4-11</b>
3. <b>Dean's Remarks</b> (15 mins)	
4. <b>PHD/GBC/UBS Initiatives</b> (15 mins)	
5. <b>Programs Coordinating Committee</b>	
a) <b>Motion:</b> Changes to Schulich's Grading Policy (15 mins) (D. Zwick)	<b>12-16</b>
6. <b>Open Space</b>	
a) <b>Presentation:</b> A Transforming World: Changes in Management Education (D. Horváth)	
b) <b>Discussion:</b> Taking Stock of Schulich's Master's Program Strategy: Implications and Opportunities	<b>17</b>
7. <b>Adjournment</b>	

**CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, at any moment before or during the meeting, a member of the Faculty Council of the Schulich School of Business advises the Chair of his or her request to debate it.*

	<b>Page</b>
8. <b>Master Programs Committee</b>	
a) <b>Course Change:</b>	
1. OMIS 6230 3.00 Coordinating Supply and Demand ( <i>description</i> )	<b>18-31</b>
b) <b>New Course Proposals:</b>	
1. MGMT 6960 3.00 Management Consulting	<b>32-46</b>
2. ENTR 6960 6.00 Mentorship Match: Learning to Innovate with Venture Leaders	<b>47-64</b>
9. <b>Minutes of the Last Meeting</b> (2019.10.04)	<b>65-70</b>

**Upcoming Meetings for 2019-2020:**

**Schulich Executive Committee:**

November 22<sup>nd</sup>, 2019  
January 24<sup>th</sup>, 2020  
February 28<sup>th</sup>, 2020  
April 3<sup>rd</sup>, 2020

**Schulich Faculty Council:**

December 6<sup>th</sup>, 2019  
February 7<sup>th</sup>, 2020  
March 13<sup>th</sup>, 2020  
April 17<sup>th</sup>, 2020

## FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A meeting of the Schulich Faculty Council for the 2019-2020 academic year was held on Friday November 8<sup>th</sup> at 11:30am in SSB E111.

**In Attendance:**

**Chair:** J. McKellar  
**Secretary:** E. Rush

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horváth, D. Zwick, M. Annisette, P. Aulakh, M. Szaki, J. Zemans (ret.)		
Student Council Reps	A. Sethi (GBC), K. Oyerinde (GBC)		
ACTG			
ARTM/NMLP			
BSUS			
ECON	B. Wolf (ret.)		
FINE	K.-H. Bae, M. Kamstra, Y. Larkin, M. Milevsky, Y. Tian		
MKTG	A. Joshi		
ORGS	C. Bell, R. Shao, W. Shen, K. Tasa, L. Wright		
OMIS	I. Bicer, M. Biehl, A. Diamant, R. Irving, D. Johnston		
PLCY	M. Kipping, D. Matten, R. Phillips, W. Sheremata		
PROP	A. Devine	OTHER:	H. Fadlallah (PhD)

**Voting Members of Faculty Council Absent/Regrets:**

I. Alul (GBC)	A. DeCarufel (ret.)	A. Kecskes	C. Oliver (ret.)	A. Sirsi
A. Ascarrunz (GBC) (regrets)	M. Dhot (GBC)	G. Kistruck	D. Oppong-Tawiah	J. Tan (regrets)
E. Auster (regrets)	D. Dimick (ret.)	M. Kristal	K. Oyerinde (GBC)	L. Thorne (regrets)
M. Bamber	M. Dong	F. Lazar	G. Packard (regrets)	A. Tsang
T. Beechy (Ret.) (regrets)	B. Eberlein	H. Kim	M. Peav (UBS)	M. Valente
R. Belk	J. Everett	M. Levesque	A. Peng (UBS)	E. Veresiu (regrets)
A. Bhanich-Supapol (regrets)	M. Farjoun	Z. Li	T. Peridis (regrets)	M. Voronov
R. Bholá (GBC) (regrets)	E. Fischer	B. Lyons	E. Prisman (regrets)	E. Waitzer
A. Campbell	P. Foroughi	I. Macdonald (ret.)	S. Quail (Library) (regrets)	S. Weiss
M. Cao	M. Giesler	A. Madhok (regrets)	M. Rice	T. Wesson
C. Chan (UBS)	B. Graham (alumni)	R. McClean (ret.)	M. Robinson (UBS)	E. Westney (ret.)
C. Cho	C. Graham (regrets)	C. McMillan	H. Rosin (Ret.)	S. Yeomans
J. Chung	I. Henriques	N. Mead	J. Rungtusanatham (regrets)	L. Zhu

J. Clayton	I. Holzinger (regrets)	G. Morgan (ret.)	A. Rzeznik	
W. Cook (ret.)	S. Hsu	N. Nayar (GBC) (regrets)	P. Sadorsky	
J. Darroch (regrets)	K. Kanagaretnam	D. Neu	G. Saxton	
Y. Deutsch	R. Karambayya (ret.)	T. Noseworthy	P. Shum	

**Leaves and Sabbaticals:**

D. Cumming	B. Gainer	L. Ng	S. Qu
P. Darke	A. Mawani	Y. Pan	V. Trivedi

**Non-Voting Members of Faculty Council Present**

A. An (guest)	S. Ly	J. Pinto
A. Banerjee (guest)	G. Klar	S. Siddik
M. Freedman	J. Mackay	S. Tenn
A. Gravel	A. Middleton	F. Zandi
K. Gray	A. Mustapha	C. Zhuang
L. Hillcoat	M. Orlan	

**Non-Voting Members of Faculty Council Absent:**

D. Barret	T. Fantin	M. Lefranc	C. Partland	H. Sinker
M. Bhutani	E. Farrell	R. Leonidas	B. Pasquali	N. Sutherland
S. Black	C. Ford	P. Lyman	M. Perlis	J. Thompson
E. Caprioni	F. Gorbet	R. Lynn	E. Peters	P. Tsaparis
C. Carder	C. Hantho	D. Mak	P. Pivato	E. Wang
M. Cernea	A. Harris	A. Makooie	S. Pulver	A. Welsh
G. Chen	R. Hines	K. Mapa	R. Ross	B. White
M. Cohen	B. Horowitz	R. Mayer	B. Schofield	J. Wilkins
D. Conklin	S. Hussain	T. Mcqueen	W. Schroeder	J. Wleugel
M. Cowan	T. Javed	J. Morgan	L. Serras	D. Woticky
T. D'Agostino	J. Jeyakumaran	R. Moy	A. Shaw	J. Wu
P. Deonandan	L. Kharlip	S. Nahm	S. Sigel	D. Yundt
P. Dillon	P. Laycock	C. Niederwanger	C. Sicoli	

**1. Welcome & Chair's Remarks**

The Chair welcomed Council members to the meeting and reviewed the agenda.

## 2. York Cares United Way Campaign Presentation

Stephen Childs (OIPA) and Nadia Dar (York Development office) delivered a brief presentation on the York Cares United Way Campaign for 2019, which has themes of fueling youth for success and building strong neighborhoods. A pancake breakfast, a silent auction, and a CN Tower climb are scheduled events to help raise contributions. For information, contact [yucares@yorku.ca](mailto:yucares@yorku.ca).

## 3. Dean's Remarks

Dean Horváth provided the following updates on events and achievements in the Schulich community:

- Admissions and enrolment have been strong this year, thanks to the joint efforts of SSIR and program directors.
- The Kellogg Network Dean's Summit took place in Chicago from September 23<sup>rd</sup>-24<sup>th</sup>.
- Dirk Matten has received the prestigious *Academy of Management Review* (AMR) Decade Paper Award for a paper published in 2008 with co-author Jeremy Moon titled "'Implicit' and 'Explicit' CSR: A Conceptual Framework for a Comparative Understanding of Corporate Social Responsibility."
- The Schulich School and the GBC will be hosting the 2020 Graduate Business Forum in the spring of 2020.
- Fall Convocation for most Schulich programs will take place on October 16<sup>th</sup>, with 440 graduates. EMBA Convocation is scheduled for October 18<sup>th</sup>, with 43 graduates. The Dean encouraged faculty members to attend.
- The Centre for Customer Centricity led by Ajay Sirsi launched on November 5<sup>th</sup>, with over 70 attendees.
- Schulich Startup Night led by Chris Carder took place on November 7<sup>th</sup>, with over 400 registered for the event.
- An Experience Schulich event for the MBA and IMBA programs will take place on November 9<sup>th</sup>.
- A Dean's Advisory Council meeting is scheduled for November 12<sup>th</sup>.
- The Dean will visit the Hyderabad campus on November 16<sup>th</sup>. The India Advisory Council will meet on November 18<sup>th</sup>.
- Robert Krembil (CM, MBA '71, LLD '00), President & CEO, Chiefswood Investors Ltd., will receive the Bryden Alumni Award for Outstanding Contribution on November 21<sup>st</sup>.
- The International Students Holiday Luncheon is scheduled for December 3<sup>rd</sup>.
- The Schulich Enterprise Forum, coordinated by the Centre for Global Enterprise, will take place on December 4<sup>th</sup>, with keynote speaker Lt. General (ret'd) Andrew Leslie.
- The Schulich School placed 2nd in the recent Corporate Knights 2019 Better World MBA Ranking. The School's KS EMBA program placed 4<sup>th</sup> in the QS

EMBA Ranking, and the School placed 1<sup>st</sup> in Canada and 9<sup>th</sup> in the world in the 2019 Forbes MBA Ranking.

#### 4. **PhD/GBC/UBS Initiatives:**

##### GBC:

President Kiki Oyerinde highlighted the GBC's efforts to focus on inclusion this year, given the diversity in the student body and the range of program offerings at the School. As an example, the School's Hyderabad cohort participated in this year's Culture Crawl and Dean's Cup, where they won first place. Students in this cohort report feeling welcome and excited to join the Toronto campus next year. The MBA Games will also take place in January 2020. The team has been formed and is in training to bring home the cup. Other events designed to bring together the student body will take place throughout the year. It was also noted that Aditi Narasimhan, a Master of Management student, has been selected as a Forbes Under 30 Scholar.

##### PhD:

No update was provided.

##### UBS:

No update was provided.

#### 5. **Programs Coordinating Committee**

##### **a) Motion:** Changes to Schulich's Grading Policy

D. Zwick moved the motion to approve the changes to the School's grading policy. Seconded by M. Valente. D. Zwick provided an overview of the changes, which are aimed at increasing transparency in grading for students. Discussion ensued and a vote was taken.

For: 28  
Opposed: 2  
Abstentions: 0

The motion carried. D. Zwick noted that the ADA Office will be available to help with any needed clarification or implementation guidance.

#### 6. **Open Space**

##### **a) Presentation:** A Transforming World: Changes in Management Education

Dean Horváth highlighted challenges and opportunities faced by higher education and business schools globally over the past several years, as well as the steps taken by the Schulich School to overcome these challenges.

The presentation covered the following areas:

- A historical overview and the revolutionary changes in Management Education
- Recent enrolment trends in the US, Canada, and globally
- Program development and the thought leadership landscape
- Rationale for the development of several one-year masters programs and why Schulich is well positioned to succeed with its portfolio of current and future programs
- Overview of the financial resources of the School
- Historical development of chairs and professorships from 1988 to the end of 2019
- Historical and projected percentage growth of the School's operating budget from 1988 to 2022

**b) Discussion:** Taking Stock of Schulich's Masters Programs Strategy: Implications and Opportunities

M. Valente chaired a committee of the whole discussion on the implications and opportunities of Schulich's masters programs strategy. Topics included academic hiring for new programs, shared sections of courses for the MBA and one-year programs, and linking the Master of Management to the School's many specializations. For more information on the discussion, contact [ssbfacultycouncil@schulich.yorku.ca](mailto:ssbfacultycouncil@schulich.yorku.ca).

Council members thanked the organizers of the Open Space forum and reiterated the importance of such discussion as well as FC serving more broadly as a forum in which to identify key issues and opportunities for the School.

**7. Adjournment**

A. Joshi moved for adjournment. Seconded by D. Zwick. The meeting adjourned.

**Consent Agenda**

The following items were approved by consent:

**1. Master Programs Committee**

**a) Course Change:**

1. OMIS 6230 3.00 Coordinating Supply and Demand (*description*)

**b) New Course Proposals:**

1. MGMT 6960 3.00 Management Consulting
2. ENTR 6960 6.00 Mentorship Match: Learning to Innovate with Venture Leaders

**2. Minutes of the Last Meeting (2019.10.04)**