

**FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2019-2020 academic year will be held on  
Friday October 4<sup>th</sup> 2019 from 11:30am – 1:30pm in SSB E111.

**AGENDA**

	<b>Pages</b>
<b>1. Welcome &amp; Chair's Remarks (5 mins)</b>	
<b>a) Motion:</b> Removal of Summer Authority Vested in Executive Committee	
<b>2. Dean's Remarks (10 mins)</b>	
<b>3. Budget Consultation (Lisa Philipps, Provost and Vice-President Academic; Carol McAulay, Vice-President Finance &amp; Administration) (90 mins)</b>	<b>3</b>
<b>4. Dean Search Update (Lisa Philipps, Provost and Vice-President Academic) (15 mins)</b>	
<b>a)</b> For reference: Search updates from 2019.05.30 and 2019.04.01	<b>4-6</b>
<b>5. Open Space:</b> Future Discussion Topics for Faculty Council (Mike Valente) (5 mins)	
<b>6. PHD/GBC/UBS Initiatives (10 minutes)</b>	
<b>7. Adjournment</b>	

**CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, at any moment before or during the meeting, a member of the Faculty Council of the Schulich School of Business advises the Chair of his or her request to debate it.*

	<b>Pages</b>
<b>8. Master Programs Committee</b>	
<b>a) Program Changes:</b>	
1. Master of Finance (MF) (Creation of part-time option, change to admission requirements, and addition of advanced standing for MFIN 5100)	<b>7-15</b>
2. Master of Accounting (MAcc) (Replacement of ACTG 6701 with ACTG 6601)	<b>16-33</b>
<b>b) Course Changes:</b>	
1. ENTR 6400 3.00 Applied Entrepreneurship Field Study: Competitiveness of Entrepreneurial Firms (title)	<b>34-46</b>
2. ENTR 6655 3.00 Social Entrepreneurship (pre-requisite & course credit exclusion)	<b>47-57</b>
3. FNEN 6850 3.00 Fixed Income Securities (description)	<b>58-72</b>
4. MKTG 6321 3.00 Entertainment and Culture Marketing (description)	<b>73-95</b>
5. IBUS 6490 3.00 International Negotiations: Analysis, Strategy & Practice (pre-requisite & removal of program specific restriction)	<b>96-115</b>
<b>c) New Course Proposals:</b>	
1. SGMT 5800 3.00 Foundations for Strategic Analysis	<b>116-142</b>
2. ACTG 6601 3.00 Management Accounting: Strategy and Performance	<b>143-151</b>
<b>9. BBA/iBBA Program Committee</b>	

	a) <b>Course Change:</b> ENTR 4400 3.00 Applied Entrepreneurship Field Study: Competitiveness of Entrepreneurial Firms ( <i>title</i> )	<b>152-164</b>
<b>10.</b>	<b>EMBA Program Committee</b>	
	a) <b>New Course Proposals:</b>	
	1. EMBA 6065 2.00 Political Economy: A Global Perspective	<b>165-171</b>
	2. EMBA 6115 2.00 Technology Strategy: Fintech & Big Data Analytics	<b>172-185</b>
<b>11.</b>	<b>Nominating Committee</b>	
	a) <b>Updates</b> to the 2019-2020 Nominating Slate	<b>186-192</b>
<b>12.</b>	<b>Other Business</b>	
	a) <b>Proposed Change to Faculty Council Membership:</b> Addition of Director, Strategy Field Study as Voting Member	<b>193-196</b>
	b) <b>Schulich Committee Work Plans for 2019-2020:</b>	
	1. BBA/iBBA Program Committee	<b>197-198</b>
	2. Master Programs Committee/Programs Coordinating Committee	<b>199</b>
	3. EMBA Program Committee	<b>200</b>
	4. PhD Program Committee	<b>201</b>
	5. Masters Admissions Committee	<b>202</b>
	6. Nominating Committee	<b>203</b>
	7. Research & Library Committee	<b>204</b>
	8. Student Affairs Committee	<b>205</b>
	9. Tenure & Promotions Committee	<b>206</b>
<b>13.</b>	<b>Enquiries &amp; Communications</b>	
	a) <b>Senate Synopses:</b> 2019.05.23, 2019.06.27	<b>207-215</b>
	b) <b>Call for Nominations for Honorary Degree Candidates</b>	<b>216-217</b>
<b>14.</b>	<b>Minutes of the Last Meeting:</b> 2019.05.31	<b>218-221</b>

**Upcoming Meetings for 2019-2020:**

**Schulich Executive Committee:**

October 25<sup>th</sup>, 2019  
November 29<sup>th</sup>, 2019  
January 24<sup>th</sup>, 2020  
February 28<sup>th</sup>, 2020  
April 3<sup>rd</sup>, 2020

**Schulich Faculty Council:**

November 8<sup>th</sup>, 2019  
December 13<sup>th</sup>, 2019  
February 7<sup>th</sup>, 2020  
March 13<sup>th</sup>, 2020  
April 17<sup>th</sup>, 2020

## FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A meeting of the Schulich Faculty Council for the 2019-2020 academic year was held on Friday October 4<sup>th</sup> at 11:30am in SSB E111.

**In Attendance:**

**Chair:** J. McKellar  
**Secretary:** E. Rush

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horváth, D. Zwick, M. Annisette, P. Aulakh, M. Szaki		
Student Council Reps	I. Alul (GBC), C. Chan (UBS), M. Peav (UBS), A. Peng (UBS)		
ACTG	C. Graham, K. Kanagaretnam		
ARTM/NMLP			
BSUS			
ECON			
FINE	K-H. Bae, M. Kamstra, Y. Larkin, Y. Tian		
MKTG	A. Campbell, T. Noseworthy, E. Veresiu		
ORGS	C. Bell, L. Zhu		
OMIS	M. Biehl, R. Irving, D. Johnston, M. Levesque		
PLCY	J. Darroch, M. Kipping, A. Madhok, R. Phillips, W. Sheremata, S. Weiss		
PROP	A. Devine	OTHER:	S. Quail (Library), H. Fadlallah (PhD), T. Beechy (Ret.)

**Voting Members of Faculty Council Absent/Regrets:**

A. Ascarrunz (GBC)	B. Eberlein		H. Rosin (Ret.)	T. Wesson
E. Auster (regrets)	J. Everett	B. Lyons	J. Rungtusanatham	E. Westney (ret.)
M. Bamber (regrets)	M. Farjoun	I. Macdonald (ret.)	A. Rzeznik	B. Wolf (ret.)
R. Belk	E. Fischer	D. Matten	P. Sadorsky	S. Yeomans
A. Bhanich-Supapol (regrets)	P. Foroughi	R. McClean (ret.)	G. Saxton	J. Zemans (ret.)
R. Bhola (GBC) (regrets)	B. Graham (alumni)	C. McMillan	A. Sethi (GBC)	
I. Bicer (regrets)	M. Giesler	N. Mead	W. Shen (regrets)	
M. Cao	I. Henriques	M. Milevsky (regrets)	D. Oppong-Tawiah	
C. Cho (regrets)	I. Holzinger	G. Morgan (ret.)	P. Shum	
J. Chung	S. Hsu	N. Nayar (GBC)	R. Shao (regrets)	
J. Clayton	A. Joshi	D. Neu	A. Sirsi	
W. Cook (ret.)	R. Karambayya (ret.)	C. Oliver (ret.)	J. Tan	
A. Diamant	A. Kecskes	K. Oyerinde (GBC)	K. Tasa	
A. DeCarufel (ret.)	H. Kim	G. Packard (regrets)	L. Thorne	
Y. Deutsch	G. Kistruck	T. Peridis	A. Tsang (regrets)	

M. Dhot (GBC) (regrets)	M. Kristal	E. Prisman	M. Valente	
D. Dimick (ret.)	F. Lazar	M. Rice (regrets)	M. Voronov	
M. Dong	Z. Li	M. Robinson (UBS)	E. Waitzer	

**Leaves and Sabbaticals:**

D. Cumming	A. Mawani	S. Qu	
P. Darke	L. Ng	V. Trivedi	
B. Gainer	Y. Pan	L. Wright	

**Non-Voting Members of Faculty Council Present**

M. Bhutani	M. Lefranc	N. Sutherland
T. Fantin	J. Morgan	S. Tenn
A. Gravel	A. Mustapha	D. Woticky
K. Gray	M. Orlan	C. Zhuang
L. Hillcoat	L. Serras	
G. Klar	S. Siddik	

**Non-Voting Members of Faculty Council Absent:**

D. Barret	M. Freedman	S. Ly	C. Partland	H. Sinker
S. Black	C. Ford	P. Lyman	B. Pasquali (regrets)	J. Thompson
E. Caprioni	F. Gorbet	R. Lynn	M. Perlis	P. Tsaparis
C. Carder	C. Hantho	J. Mackay	E. Peters	E. Wang
M. Cernea	A. Harris	D. Mak	J. Pinto	A. Welsh
G. Chen	R. Hines	A. Makooie	P. Pivato	B. White
M. Cohen	B. Horowitz	K. Mapa	S. Pulver	J. Wilkins
D. Conklin	S. Hussain	R. Mayer	R. Ross	J. Wleugel
M. Cowan	T. Javed	T. Mcqueen	B. Schofield	J. Wu
T. D'Agostino	J. Jeyakumaran	A. Middleton	W. Schroeder	D. Yundt
P. Deonandan	L. Kharlip	R. Moy	A. Shaw	F. Zandi (regrets)
P. Dillon	P. Laycock	S. Nahm	S. Sigel	
E. Farrell	R. Leonidas	C. Niederwanger	C. Sicoli	

**1. Welcome & Chair's Remarks**

The Chair welcomed Council members to the meeting and reviewed the changes to the format of the agenda. He noted that, as proposed at the last Faculty Council meeting in May, all curricular motions have been moved to the consent agenda to free up more time for discussion.

As this was the first meeting of the academic year, D. Zwick moved to remove the summer authority vested in Executive Committee. Seconded by R. Irving. All in favour. Motion carried.

## 2. Dean's Remarks

Dean Horváth provided the following updates on events and achievements in the Schulich community:

- Seven new faculty members have joined Schulich in recent months, including Winny Shen (Associate Professor, ORGS), Luke Zhu (Associate Professor, ORGS), Isik Bicer (Assistant Professor, OMIS), Divinus Oppong-Tawaih (Assistant Professor, OMIS), Manus Johnny Rungtusanatham (Professor & Canada Research Chair Tier 1 in Supply Chain Management, OMIS), Aleksandra Rzeznik (Assistant Professor, FINE), and Pouyan Foroughi (Assistant Professor, FINE).
- The Dean discussed his thoughts on the recent article in *Forbes* about the 'crisis' of the MBA. Schulich has managed to increase its number of applications in spite of the challenges other schools are facing.
- Schulich convocation will take place on October 16<sup>th</sup>, with 440 students graduating across a range of programs. EMBA convocation will take place on October 18<sup>th</sup>.
- The Dean thanked all the faculty and staff members who have worked hard on preparing for the launch of Schulich's newest programs, the MSCM and MMAI.

## 3. Budget Consultation

Provost and VP Academic Lisa Philipps and VP Finance & Administration Carol McAulay were in attendance to consult with the faculty regarding the upcoming budget. Before opening the floor to comments and questions from Council members, they reviewed the findings from past budget consultations, provincial announcements related to tuition and SMA3, enrolments, the multi-year budget, capital priority projects, and the SHARP budget model.

Please contact [ssbfacultycouncil@schulich.yorku.ca](mailto:ssbfacultycouncil@schulich.yorku.ca) to request a copy of the slides.

Questions/comments from Schulich Council members included:

- How is the university ensuring that it attends to investing in the needs of the existing campus at the same time as establishing the new campus in Markham?
- How will the university fund the Markham campus if under the new Strategic Mandate Agreement (SMA3) universities will not receive additional money for new enrolment growth?
- What steps are being taken to prevent labour disruptions from occurring every few years?
- Is there a plan to increase the amount of money that goes into the Shared University Fund?
- Will more funding be made available to support the delivery of mental health services to students?
- How has the university engaged students to help it come up with innovative ways to deal with budget issues?

A recommendation was also made to include the university's commercial endeavors in the budget presentation as well.

Additional questions or suggestions may be submitted to [sharp@yorku.ca](mailto:sharp@yorku.ca).

#### **4. Dean Search Update**

Provost & VP Academic Lisa Philipps, Chair of the Schulich dean search committee, provided the following update:

- The search committee has identified a number of strong candidates and is currently entering into a final round of interviews with them.
- The search is on track with regards to the timeline previously communicated by the President (an announcement regarding hiring early in 2020 with appointment to take effect July 1, 2020).
- If a new dean is not identified in time for the next academic year, Schulich will move to an interim dean.

A request was made that more information be shared regarding what the community can expect to know by when to help manage expectations about the search. The Provost agreed to think about how best to do so.

#### **5. Open Space**

M. Valente reminded Council members of the discussion at the last meeting in May regarding the addition of a standing agenda item titled 'Open Space' to the Faculty Council agenda. Discussion ensued regarding potential topics as well as the process for selecting topics. It was agreed that topic ideas should be submitted to the Faculty Council secretary at [ssbfacultycouncil@yorku.ca](mailto:ssbfacultycouncil@yorku.ca). Executive Committee will select the topics and prepare relevant material to facilitate the conversation.

#### **6. New Agenda Format**

A concern was raised that placing curricular items on the consent agenda might result in them being overlooked. It was also noted that Council members might not feel comfortable requesting that items be moved off the consent agenda for discussion. While no changes to the new agenda format were made, it was agreed that individuals should be able to make an anonymous request to bring items off the consent agenda.

#### **7. PhD/GBC/UBS Initiatives:**

##### PhD:

Representative H. Fadlallah outlined the PhD Student Association's efforts to create a more collaborative community. Consultations are underway with year one students about how to improve the onboarding process, and there is a focus on mental health as well. The move

to the McEwen Building is also almost complete, which is helping to create more of a sense of community among PhD students.

GBC:

Representative A. Sethi explained that updates from the GBC will be available after their next Council meeting.

UBS:

UBS President A. Peng described the many events that the UBS has held this fall and noted that the UBS team will be focusing on mental health initiatives over the course of the year. These include the revamping of the mentorship team, planning a mental health week in January, and promoting access to the resources and support options available on campus. A number of other events, including the Schulich RISE case competition, will be taking place in the coming months. If faculty are interested in working with the UBS, they are encouraged to get in touch.

**8. Adjournment**

The meeting adjourned.

**Consent Agenda**

The following items were approved by consent:

**1. Master Programs Committee**

**a) Program Changes:**

1. Master of Finance (MF) (*Creation of part-time option, change to admission requirements, and addition of advanced standing for MFIN 5100*)
2. Master of Accounting (MAcc) (*Replacement of ACTG 6701 with ACTG 6601*)

**b) Course Changes:**

1. ENTR 6400 3.00 Applied Entrepreneurship Field Study: Competitiveness of Entrepreneurial Firms (*title*)
2. ENTR 6655 3.00 Social Entrepreneurship (*pre-requisite & course credit exclusion*)
3. FNEN 6850 3.00 Fixed Income Securities (*description*)
4. MKTG 6321 3.00 Entertainment and Culture Marketing (*description*)
5. IBUS 6490 3.00 International Negotiations: Analysis, Strategy & Practice (*pre-requisite & removal of program specific restriction*)

**c) New Course Proposals:**

1. SGMT 5800 3.00 Foundations for Strategic Analysis
2. ACTG 6601 3.00 Management Accounting: Strategy and Performance

**2. BBA/iBBA Program Committee**

- a) Course Change:** ENTR 4400 3.00 Applied Entrepreneurship Field Study: Competitiveness of Entrepreneurial Firms (*title*)

**3. EMBA Program Committee**

- a) New Course Proposals:**

1. EMBA 6065 2.00 Political Economy: A Global Perspective
  2. EMBA 6115 2.00 Technology Strategy: Fintech & Big Data Analytics
4. **Nominating Committee**
- a) **Updates** to the 2019-2020 Nominating Slate
5. **Other Business**
- a) **Proposed Change to Faculty Council Membership:** Addition of Director, Strategy Field Study as Voting Member
  - b) **Schulich Committee Work Plans for 2019-2020:**
    1. BBA/iBBA Program Committee
    2. Master Programs Committee/Programs Coordinating Committee
    3. EMBA Program Committee
    4. PhD Program Committee
    5. Masters Admissions Committee
    6. Nominating Committee
    7. Research & Library Committee
    8. Student Affairs Committee
    9. Tenure & Promotions Committee
6. **Minutes of the Last Meeting:** 2019.05.31