

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2016/2017 academic year will be held on
Friday April 21st 2017 at 11:30 am in SSB E111.

AGENDA

	Pages
1. Welcome & Chair's Remarks	
2. Enquiries & Communications	
a) For Information: Senate Synopsis (2017.03.23)	3-5
3. Dean's Remarks	
4. PHD/GBC/UBS Initiatives	
5. PhD Program Committee	
a) Motion: PhD Program Change	6-10
6. Master Programs Committee / Programs Coordinating Committee	
a) Motion: EMBA in India (EMPI) Program Change	11-27
b) Motion: MBAN Program Change	28-45
c) Motion: New Course Proposal for MBAN 5140 3.00 – Visual Analytics and Modelling	46-60
d) Motion: New Course Proposal for MBAN 5210 3.00 – Predictive Modelling II	61-72
e) Motion: New Course Proposal for MBAN 5330 3.00 – Big Data Fundamentals and Applications	73-88
f) Motion: Change to Diploma in Intermediate Accounting (DIAC)	89-94
g) Motion: New Course Proposal for MSTM 6000 3.00 – Enterprise Consulting Project	95-116
h) Motion: Guidelines on Major versus Minor Course Changes	117-118
i) For Discussion: Draft Revisions to Guidelines and Policy on Grading	119-122
7. Programs Coordinating Committee / Research & Library Committee	
a) Motion: Guidelines and Policy on Using Courses to Recruit Students as Research Subjects	123-126
8. EMBA Program Committee	
a) Motion: New course proposal for EMBA 6540 2.00 - Designing Brand Experiences	127-137
9. Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of the meeting, a member of the council advises the Chair, James McKellar, of a request to debate it.

	Pages
1. Master Programs Committee / Programs Coordinating Committee	
a) Curricular Changes	
1. HIMP 6110 3.00 – Understanding the Canadian Health Industry (title & description)	138-152
2. HIMP 6130 3.00 – Strategic Management of Hospitals (title & description)	153-166
3. HIMP 6180 3.00 – Innovation and Change across the Health Industry (title &	167-184

	description)	
	4. MBAN 5110 3.00 – Introduction to Predictive Modelling (title)	185-193
	5. MBAN 5120 3.00 – Data Management & Programming I (title & credit value)	194-202
	6. MBAN 5150 3.00 – Skills for Leadership (course retirement)	203-205
	7. MBAN 5220 3.00 – Data Management & Programming II (course retirement)	206-208
	8. MBAN 5250 1.50 – Analytics Consulting (course retirement)	209-211
	9. MBAN 6090 9.00 – Major Research Project (title, description & credit value)	212-222
	10. MBAN 6110 3.00 – Data Science I (title)	223-233
	11. MBAN 6120 3.00 – Data Science II (title & description)	234-244
2.	EMBA Program Committee	
	a) New Course Proposal for EMBA 6570 2.00 – Biases, Forecasts and Deep Uncertainty	245-254
	b) New Course Proposal for EMBA 6580 2.00 – Leading Innovation in Emerging Markets	255-259
	c) New Course Proposal for EMBA 6590 2.00 – The Analytics Edge	260-265
	d) Curricular Change for EMBA 6170 2.00 – Marketing Analytics (title & description)	266-282
3.	Minutes of the Last Meeting (2017.03.17)	283-286

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2016-2017 academic year was held on
Friday April 21st 2017 at 11:30am in room SSB E111.

In Attendance: J. McKellar, Chair
E. Rush, Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, M. Annette		
Student Council Reps	A. Simpson (GBC)		
ACTG	S. Hsu, S. Trivedi		
ARTM/NMLP			
BSUS	C. Cho		
ECON			
FINE	M. Cao, Y. Larkin, M. Milevsky, Y. Tian,		
MKTG	P. Darke, A. Joshi, T. Noseworthy, M. Rice, E. Veresiu		
ORGS	C. Bell, C. Oliver, K. Tasa, M. Valente		
OMIS	W. Cook, R. Irving, M. Kristal, M. Levesque		
PLCY	M. Kipping		
PROP		OTHER:	S. Bury (Library)

Voting Members of Faculty Council Absent:

P. Aulakh	M. Dong	F. Lazar	A. Peav UBS VP	H. Tahavori (UBS)
E. Auster	B. Eberlein	Z. Li	T. Peridis	H. Tan
T. Beechy	J. Everett	P. Lyman	C. Pementel (UBC)	L. Thorne
R. Belk	E. Fischer	I. Macdonald (ret)	S. Qu	A. Tsang
A. Bialas (GBC)	M. Giesler	A. Madhok	H. Rosin	L. Velloso (Ph.D)
A. Campbell	B. Graham (Alumni)	D. Matten	P. Sadorsky	E. Waitzer
J. Chung	G. Graham (Alumni)	A. Mawani	W. Sheremata	M. Waller
W. Cragg (ret)	I. Henriques	R. McClean (ret)	P. Shum	S. Weiss
D. Cumming	M. Judd	J. McKellar	P. Singh (GBC)	T. Wesson
J. Darroch	K. Kanagaretnam	C. McMillan	O. Sinopoli (UBS)	E. Westney (ret)
A. deCarufel	A. Kecskes	D. Neu	A.J. Sirsi	B. Wolf (ret)
A. Diamant	H. Kim	L. Ng	J. Smithin	J. Zemans (ret)
Y. Deutsch	G. Kistruck	Y. Pan	M. Szaki	C. Zietsma
D. Dimick (ret)	A. Kuzmicki	F. Paul (GBC)		D. Zwick

Regrets, Leaves, Sabbaticals(*):

K-H. Bae*	C. Graham	S. Li*	J. Tan*
A. Bhanich-Supapol*	D. Johnston*	L. Maaskant (UBC VP)	D. Thomassin-Sing
M. Farjoun*	M. Kamstra*	E. Maynes (LOA)	L. Wright
B. Gainer	R. Karambayya*	G. Morgan*	S. Yeomans*
		E. Prisman*	

Non-Voting Members of Faculty Council Present:

O. Carew	J. MacKay	N. Sutherland
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K. Gray	M. Orlan	S. Tenn
M. Lefranc	S. Siddik	D. Woticky

Non-Voting Members of Faculty Council Absent:

T. Anderson	P. Dillon	L. Kharlip	A. Mustapha	B. Remes
D. Bell	E. Farrell	L. Korhani	R. Moy	C. Seeley
M. Bhutani	A. Gravel	R. Lynn	S. Nahm	G. Sue
E. Caprioni	L. Hillcoat	A. Makooie	C. Niederwanger	H. Sinker
M. Cernea	R. Hines	J. Mapa	Y. Oo	E. Wang
G. Chen	I. Holzinger	R. Mayer	C. Partland	D. Weitzner
A. Choi	S. Hussain	T. Mcqueen	P. Pivato	J. Wu
T. D'Agostino	J. Jeyakumaran	A. Middleton	V. Raghunathan	F. Zandi
P. Deonandan	I. Kanga			

1. Welcome & Chair's Remarks

The Chair called the meeting to order and welcomed council members.

2. Enquiries & Communications

a) For Information: Senate Synopses (2016.11.24, 2017.01.26, 2017.02.16)

No questions or points of discussion were raised regarding these items.

3. Dean's Remarks

- Dean Horváth extended a welcome to Professor of Accounting and Erivan K. Haub Chair in Business & Sustainability, Charles Cho, and incoming GBC President, Alexandra Simpson.
- Dean Horváth recently returned from Asia where he attended a successful launch event for *Reimagining Capitalism*.
- The EQUIS accreditation took place April 4th-6th. The Dean indicated that the visit went well and thanked all those that participated. The report will be issued in the near future.
- The Alumni Recognition Dinner took place on April 6th.
- The National Survey of Student Engagement response rates were released. Schulich did extremely well, with a response rate far ahead of the rest of the university. Hollis Sinker, Associate Director Undergraduate Programs Services, accepted the trophy on behalf of the faculty. Dean Horváth looks forward to receiving the results of the survey.
- The GBC end-of-year formal will take place on April 21st. The UBS event will follow on April 25th. Dean Horváth encouraged faculty members to attend.
- The Connect event will take place on April 29th.
- The Dean's Reception for incoming undergraduate students will take place on May 9th.

4. PHD/GBC/UBC Initiatives

Incoming GBC President A. Simpson thanked outgoing President F. Paul for all his support during the transition process. J. McKellar indicated that the council looks forward to working with the new representatives.

5. PhD Program Committee

a) Motion: PhD Program Change

M. Biehl moved to approve the change proposal. Seconded by M. Annisette. All in favour. Motion carried. An updated version of the proposal (in which strategic management is included in the list of specializations, and other small typos have been corrected) will move forward.

6. Master Programs Committee / Programs Coordinating Committee

a) Motion: EMBA in India (EMPI) Program Change

M. Biehl moved to approve this program change. Seconded by A. Joshi. M. Milevsky inquired as to whether instructors from Kellogg will be teaching any of the courses. Dean Horváth indicated that Kellogg will not be involved in this program. All in favour. Motion carried.

b) Motion: MBAN Program Change

M. Kristal moved to approve the changes to the MBAN program. Seconded by C. Bell. M. Kristal provided an overview of the changes and the rationale. A question was raised as to where ethics has been included in the program as a result of the changes. M. Kristal indicated that the feedback is timely as he is currently working on revising the program's ELOs and mapping them against the curriculum, and that ethics is being built into the new courses. M. Milevsky suggested that there should be a faculty-wide approach to teaching ethics -- either it is built in to courses throughout the program or is taught in one dedicated course. Dean Horváth indicated that it is important that ethics be infused throughout a program's courses, not taught in one course only. All in favour. Motion carried.

c) Motion: New Course Proposal for MBAN 5140 3.00 – Visual Analytics and Modelling

M. Kristal moved for approval of this new course. Seconded by M. Milevsky. All in favour. Motion carried.

d) Motion: New Course Proposal for MBAN 5210 3.00 – Predictive Modelling II

M. Kristal moved to approve this new course. Seconded by R. Irving. All in favour. Motion carried.

e) Motion: New Course Proposal for MBAN 5330 3.00 – Big Data Fundamentals and Applications

M. Kristal moved to approve this new course. Seconded by R. Irving. All in favour. Motion carried.

f) Motion: Change to Diploma in Intermediate Accounting (DIAC)

M. Annisette moved to approve this program change. Seconded by A. Joshi. A question was raised with regards to the effective start date. A friendly amendment was made to change the start date to Summer 2017. All in favour. Motion carried.

g) Motion: New Course Proposal for MSTM 6000 3.00 – Enterprise Consulting Project

K. Tasa moved for approval of this new course proposal. Seconded by C. Bell. All in favour. Motion carried.

h) Motion: Guidelines on Major versus Minor Course Changes

M. Biehl moved for approval of this item. Seconded by T. Noseworthy. All in favour. Motion carried.

i) For Discussion: Draft Revisions to Guidelines and Policy on Grading

M. Biehl provided the rationale for the proposed revisions to the existing policy, which are aimed at increasing transparency in grading. Discussion ensued, with some committee members in support of the changes and others concerned about the requirement to set the number-to-letter grade translation scale at the start of the term. The committee agreed that the item needs further discussion, and the proposed changes will come back to council again in the new academic year, after further discussion at the program committee level.

7. Programs Coordinating Committee / Research & Library Committee

a) Motion: Guidelines and Policy on Using Courses to Recruit Students as Research Subjects

M. Biehl moved this item and provided the rationale for its creation. Seconded by D. Rice. All in favour. Motion carried.

8. EMBA Program Committee

a) Motion: New Course Proposal for EMBA 6540 2.00 – Designing Brand Experiences

M. Kipping moved this item. Seconded by M. Biehl. All in favour. Motion carried.

9. Adjournment

A. Joshi moved for adjournment. Seconded by M. Kristal. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

1. Master Programs Committee / Programs Coordinating Committee

a) Curricular Changes

1. HIMP 6110 3.00 – Understanding the Canadian Health Industry (title & description)
2. HIMP 6130 3.00 – Strategic Management of Hospitals (title & description)
3. HIMP 6180 3.00 – Innovation and Change across the Health Industry (title & description)
4. MBAN 5110 3.00 – Introduction to Predictive Modelling (title)
5. MBAN 5120 3.00 – Data Management & Programming I (title & credit value)
6. MBAN 5150 3.00 – Skills for Leadership (course retirement)
7. MBAN 5220 3.00 – Data Management & Programming II (course retirement)
8. MBAN 5250 1.50 – Analytics Consulting (course retirement)
9. MBAN 6090 9.00 – Major Research Project (title, description & credit value)
10. MBAN 6110 3.00 – Data Science I (title)
11. MBAN 6120 3.00 – Data Science II (title & description)

2. EMBA Program Committee

- a) New Course Proposal** for EMBA 6570 2.00 – Biases, Forecasts and Deep Uncertainty
- b) New Course Proposal** for EMBA 6580 2.00 – Leading Innovation in Emerging Markets
- c) New Course Proposal** for EMBA 6590 2.00 – The Analytics Edge
- d) Curricular Change** for EMBA 6170 2.00 – Marketing Analytics (title & description)

3. Minutes of the Last Meeting (2017.03.17)