

**FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2016/2017 academic year will be held on  
Friday March 17<sup>th</sup> 2017 at 11:30 am in SSB E111.

**AGENDA**

	<b>Pages</b>
1. <b>Welcome &amp; Chair's Remarks</b>	
2. <b>Enquiries &amp; Communications</b>	
a) <b>For Information:</b> Senate Synopses (2016.11.24, 2017.01.26, 2017.02.16)	<b>3-11</b>
3. <b>Dean's Remarks</b>	
4. <b>PHD/GBC/UBS Initiatives</b>	
5. <b>BBA/iBBA Program Committee</b>	
a) <b>Motion:</b> New Course Proposal for FINE 4060 3.00 – Advanced Personal Finance: Retirement Income Models	<b>12-28</b>
6. <b>PhD Program Committee</b>	
a) <b>Motion:</b> PhD Program Change (OMIS field)	<b>29-37</b>
b) <b>Motion:</b> New Course Proposal for OMIS 7200 3.00 – Strategic Operations Management II	<b>38-58</b>
c) <b>Motion:</b> New Course Proposal for OMIS 7985 3.00 – Research Methods in Operations Management and Information Systems	<b>59-66</b>
7. <b>Other Business</b>	
a) <b>Motion:</b> Delegating Approval of the Potential Graduand List to the Associate Dean, Students	<b>67</b>
b) <b>For Information:</b> Final Version of Proposal for Changes to Masters Programs Admission Standards (as approved by Senate in February 2017)	<b>68-75</b>
8. <b>Adjournment</b>	

**CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of a request to debate it.*

	<b>Pages</b>
1. <b>BBA/iBBA Program Committee</b>	
a) <b>Curricular Changes</b>	
1. MGMT 1030 3.00 – Business History (course title, description, position in curriculum)	<b>76-98</b>
2. MGMT 1040 3.00 – Ethics, Social Responsibility and Sustainability in Business (course number, position in curriculum)	<b>99-103</b>
3. FINE 3200 3.00 – Investments (course description)	<b>104-112</b>

<b>2.</b>	<b>Master Programs Committee / Programs Coordinating Committee</b>	
	<b>a) Curricular Change</b>	
	1. FINE 6200 3.00 – Investments (course description)	<b>113-121</b>
<b>3.</b>	<b>PhD Program Committee</b>	
	<b>a) Curricular Changes</b>	
	1. FINE 7100 3.00 – Theory of Finance (course title)	<b>122-128</b>
	2. FINE 7200 3.00 – Topics in Finance I (course title)	<b>129-141</b>
	3. FINE 7300 3.00 – Topics in Finance II (course title)	<b>142-156</b>
<b>4.</b>	<b>EMBA Program Committee</b>	
	<b>a) New Course Proposal</b> for EMBA 6290 2.00 – Management in Data Driven Business Environment	<b>157-165</b>
<b>5.</b>	<b>Minutes of the Last Meeting</b> (2016.12.09)	<b>166-168</b>

**Schulich School of Business  
Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2016-2017 academic year was held on  
Friday March 17<sup>th</sup> 2017 at 11:30am in room SSB E111.

**In Attendance:** J. McKellar, Chair  
E. Rush, Secretary

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horváth, M. Annisette, T. Beechy, M. Biehl, M. Judd		
Student Council Reps	F. Paul, A. Simpson		
ACTG			
ARTM/NMLP			
BSUS			
ECON			
FINE	Y. Larkin, M. Milevsky, L. Ng		
MKTG	E. Fischer, M. Giesler, A. Joshi, E. Veresiu, D. Zwick		
ORGS	K. Tasa, L. Wright ,		
OMIS	A. Diamant, R. Irving, M. Kristal		
PLCY	B. Eberlein, M. Kipping		
PROP		OTHER:	

**Voting Members of Faculty Council Absent:**

P. Aulakh	Y. Deutsch	M. Levesque	F. Paul (GBC)	H. Tan
E. Auster	D. Dimick	S. Li	E. Prisman	L. Thorne
K-H. Bae	M. Dong	Z. Li	S. Qu	V. Trivedi
R. Belk	J. Everett	P. Lyman	M. Rice	A. Tsang
A. Bialas (GBC)	M. Farjoun	I. Macdonald	G. Roberts (ret)	M. Valente
S. Bury (Library),	B. Graham (Alumni)	A. Madhok	H. Rosin	L. Velloso (Ph.D)
A. Campbell	C. Graham	D. Matten	P. Sadorsky	E. Waitzer
M. Cao	I. Henriques	A. Mawani	W. Sheremata	M. Waller
J. Chung	S. Hsu	R. McClean	P. Shum	S. Weiss
W. Cook	K. Kanagaretnam	J. McKellar	P. Singh	T. Wesson
W. Cragg	A. Kecskes	C. McMillan	O. Sinopoli (UBS)	E. Westney
A. Crane	H. Kim	D. Neu	A. Sirsi	B. Wolf
D. Cumming	G. Kistruck	T. Noseworthy	J. Smithin	S. Yeomans
P. Darke	A. Kuzmicki	C. Oliver	M. Szaki	C. Zietsma
A. deCarufel	F. Lazar	Y. Pan	H. Tahavori (UBS)	

**Regrets, Leaves, Sabbaticals (\*):**

C. Bell	M. Kamstra*	E. Maynes (LOA)	Y. Tian
A. Bhanich-Supapol*	G. Graham (Alumni)	G. Morgan*	D. Thomassin-Sing (LOA)
J. Darroch	D. Johnston*	T. Peridis	J. Zemans
B. Gainer	R. Karambayya*	J. Tan	

**Non-Voting Members of Faculty Council Present:**

I. Holzinger	A. Mustapha	S. Siddik
M. Lefranc	M. Orlan	H. Sinker
J. MacKay		

**Non-Voting Members of Faculty Council Absent:**

T. Anderson	P. Deonandan	I. Kanga	A. Middleton	C. Seeley
D. Bell	P. Dillon	L. Kharlip	R. Moy	G. Sue
M. Bhutani	E. Farrell	L. Korhani	S. Nahm	N. Sutherland
E. Caprioni	A. Gravel	R. Lynn	C. Niederwanger	S. Tenn
O. Carew	K. Gray	A. Makooie	Y. Oo	E. Wang
M. Cernea	L. Hillcoat	J. Mapa	C. Partland	D. Weitzner
G. Chen	R. Hines	R. Mayer	P. Pivato	D. Woticky
A. Choi	S. Hussain	T. Mcqueen	V. Raghunathan	J. Wu
T. D'Agostino	J. Jeyakumaran		B. Remes	F. Zandi

**1. Welcome & Chair's Remarks**

The Chair called the meeting to order and welcomed council members and guests.

**2. Enquiries & Communications****a) For Information: Senate Synopses (2016.11.24, 2017.01.26, 2017.02.16)**

No questions or points of discussion were raised regarding this item.

**3. Dean's Remarks**

Dean Horváth provided the following updates on events in the Schulich community:

- The Dean welcomed incoming GBC President Allie Simpson and thanked outgoing President Frank Paul for all his work.
- He also highlighted new additions to Schulich's Faculty, including Avis Devine to the Master of Real Estate & Infrastructure Program and Brent Lyons to the ORGS Area. He then provided an update on new positions.
- In January the Dean travelled to Davos for the global launch of the book *Re-Imagining Capitalism*. He will soon be travelling with Matthias Kipping to London for another book launch event.
- The MREI program was successfully launched in January.
- Schulich's Research Day took place on January 26<sup>th</sup>. Approximately 70 people showcased their research and the event was very well attended. An award for lifetime achievement in research was given to Christine Oliver.
- The Hennick Centre award Medal was given to Carol Hansell.(JD/MBA '86).
- The EQUIS accreditation will take place April 4<sup>th</sup>-6<sup>th</sup>. The Dean also recently travelled to Peru to serve as part of another school's EQUIS accreditation.
- On February 28<sup>th</sup>, the university's Board of Governors appointed Vice-President Academic & Provost Rhonda Lenton as the next president of York.
- The recent Experience Schulich event was a success. Approximately 420 people were registered, indicating a high degree of interest. There was also a lot of interest in the upcoming Master of Marketing degree.
- The Alumni Recognition Awards Dinner will take place on April 6<sup>th</sup>. The Dean encouraged faculty to attend.
- The graduate formal will take place on April 21<sup>st</sup> and the undergraduate formal will take place on April 25<sup>th</sup>. The Dean also encouraged faculty to attend these events.
- The Alumni Connect event will take place on April 29<sup>th</sup>.

#### 4. **PHD/GBC/UBC Initiatives**

GBC President F. Paul introduced the incoming GBC President Allie Simpson. He also thanked council members for their support during the year. The Chair thanked F. Paul and indicated it had been a pleasure working with him.

The UBS and the PhD Students' Association representatives were not in attendance.

#### 5. **BBA/iBBA Program Committee**

##### a) **Motion: New Course Proposal for FINE 4060 3.00 – Advanced Personal Finance: Retirement Income Models**

A. Joshi moved for approval of this course. Seconded by A. Diamant. All in favour. Motion carried. The Chair praised the new offering, indicating that it looked like a very useful course.

#### 6. **PhD Program Committee**

##### a) **Motion: PhD Program Change (OMIS field)**

E. Fischer presented the motion and rationale for the change to the OMIS field of the PhD Program. Seconded by M. Kristal. E. Fischer congratulated the OMIS area for their efforts on the proposal. All in favour. Motion carried.

##### b) **Motion: New Course Proposal for OMIS 7200 3.00 – Strategic Operations Management II**

##### **Motion: New Course Proposal for OMIS 7985 3.00 – Research Methods in Operations Management and Information Systems**

E. Fischer moved to approve the two new course proposals simultaneously as they both stem from the PhD Program change. Seconded by M. Biehl. All in favour. Motions carried.

#### 7. **Other Business**

##### a) **Motion: Delegating Approval of the Potential Graduated List to the Associate Dean, Students**

M. Biehl moved for approval of this item. Seconded by A. Joshi. M. Biehl explained that it is difficult for Faculty Council members to verify whether students have met the requirements to graduate. After investigating practices with Senate, he learned most faculties have delegated this power to the appropriate Associate Dean. All in favour. Motion carried.

##### b) **For Information: Final Version of Proposal for Changes to Masters Programs Admission Standards (as approved by Senate in February 2017)**

M. Biehl indicated that this item was included simply as an update to the Council. Small changes were made as the item moved through the approval process, so the final version is included for record-keeping purposes. No questions or points of discussion were raised regarding this item.

##### c) **Updates on Schulich and University Initiatives**

M. Biehl requested the opportunity to update Faculty Council on a number of other initiatives occurring within Schulich. The LMS committee has selected a new system and it is in the process of checking the vendor's references and negotiating the contract. The committee is aiming to pilot it over the Summer term. A large amount of content will also need to be

transported from the CMD over the Summer term so that the system is ready to go for the Fall term. The system offers many new features and it will be a major upgrade for Schulich.

M. Biehl indicated that the university is moving ahead on the upgrade to Microsoft Office 365 and is aiming to implement it later this year. He also indicated that UIT is selectively replacing some of the classroom IT equipment. J. McKellar then indicated the AV equipment in this building will be updated as the equipment for the new building is put in place.

The Dean informed the council that the carpets will also be redone this summer and that construction of the new building is on schedule (with a projected completion date of next March). The Pond Road residence will open in September and the subway is on schedule to open at the end of the year.

J. McKellar updated council members on the Developer's Den event that took place recently. The Schulich MREI team placed third out of twenty-one teams in the competition after having been at the school for only seven weeks, a testament to the quality of the students and the program.

M. Biehl reminded Council members that Course evaluations will soon be taking place. He asked Council members to remind students to fill them out as Schulich has recently seen a drop in the response rate. He also reminded faculty that Faculty Council policy requires instructors to set aside class time for students to complete the evaluations. He thanked faculty for their help in this regard.

## **8. Adjournment**

F. Paul moved to adjourn. Seconded by A. Joshi. All in favour. The meeting adjourned.

### **Consent Agenda**

The following items were approved by consent:

- 1. BBA/iBBA Program Committee**
  - a) Curricular Changes**
    1. MGMT 1030 3.00 – Business History (course title, description, position in curriculum)
    2. MGMT 1040 3.00 – Ethics, Social Responsibility and Sustainability in Business (course number, position in curriculum)
    3. FINE 3200 3.00 – Investments (course description)
- 2. Master Programs Committee / Programs Coordinating Committee**
  - a) Curricular Change**
    1. FINE 6200 3.00 – Investments (course description)
- 3. PhD Program Committee**
  - a) Curricular Changes**
    1. FINE 7100 3.00 – Theory of Finance (course title)
    2. FINE 7200 3.00 – Topics in Finance I (course title)
    3. FINE 7300 3.00 – Topics in Finance II (course title)
- 4. EMBA Program Committee**
  - a) New Course Proposal** for EMBA 6290 2.00 – Management in Data Driven Business Environment
- 5. Minutes of the Last Meeting (2016.12.09)**