

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2016-2017 academic year will be held on Friday
November 11th, 2016 at 11:30 am in SSB E111.

AGENDA

	Pages
1. Welcome & Chair's Remarks	
2. Enquiries & Communications	
a) Remarks by Provost Rhonda Lenton and VP Finance & Administration Gary Brewer: Academic/Budget Planning Update & IIRP Working Group Recommendations	
b) For Information: Presentation by Provost Lenton and VP Brewer at APPRC Forums on IIRP Working Group Recommendations	1-4
c) For Information: Senate Synopses (2016.09.22 & 2016.10.27)	5-10
3. Dean's Remarks	
4. PHD/GBC/UBS Initiatives	
5. Master Programs Committee / Programs Coordinating Committee	
a) Motion: New Course Proposal for MGMT 6400 3.00 – International Study Tour (<i>B. Gainer</i>)	11-34
b) Motion: New Course Proposal for PROP 6050 3.00 – Changing Landscapes: Historical Perspectives on the Industry	35-54
c) Motion: New Course Proposal for PROP 6250 3.00 – Site Planning and Design	55-73
d) Motion: New Course Proposal for PROP 6850 3.00 – Structuring Development Transactions	74-91
e) Motion: Approval of Course Design Guidelines (<i>M. Biehl</i>)	92-95
f) Motion: Changes to Course Change Form and New Course Proposal Templates (<i>M. Biehl</i>)	96-110
6. Other Business:	
a) Motion: Creation of the Brookfield Centre in Real Estate and Infrastructure	111-113
7. Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

	Pages
8. Master Programs Committee / Programs Coordinating Committee	
a) Curriculum Changes	
1. MACC 6301 3.00 – Integrative Case Analysis for Accountants (corequisite)	114-117
2. MKTG 6951 1.50 – Strategic Marketing in Asia (retire)	118-121
3. MBAN 5150 3.00 – Skills for Leadership (description)	122-136
9. Minutes of the Last Meeting (2016.10.14)	137-141

If you are unable to attend, please send regrets to Emily Rush at erush@schulich.yorku.ca.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2016-2017 academic year was held on
Friday November 11th, 2016 at 11:30am in room SSB E111.

In Attendance: J. McKellar, Chair
E. Rush, Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Annisette, M. Biehl, M. Judd, M. Szaki, T. Beechy
Student Council Reps	F. Paul (GBC), H. Tahavori (UBS), L. Velloso (PhD)
ACTG	C. Graham, L. Thorne
ARTM/NMLP	
BSUS	
ECON	
FINE	Y. Larkin
MKTG	M. Giesler, D. Zwick
ORGS	C. Bell, L. Wright
OMIS	R. Irving, M. Kipping
PLCY	B. Eberlein, A. Madhok, D. Matten, W. Sheremata
PROP	
OTHER	S. Bury (Library)

Voting Members of Faculty Council Absent:

P. Aulakh	A. Diamant	A. Kuzmicki	C. Oliver	Y. Tian
E. Auster	D. Dimick	F. Lazar	Y. Pan	V. Trivedi
K-H. Bae	M. Dong	M. Levesque	E. Prisman	A. Tsang
R. Belk	J. Everett	S. Li	S. Qu	M. Valente
A. Bialas (GBC)	M. Farjoun	Z. Li	M. Rice	E. Waitzer
A. Campbell	E. Fischer	P. Lyman	G. Roberts (ret)	M. Waller
M. Cao	B. Gainer	I. Macdonald	H. Rosin	S. Weiss
J. Chung	B. Graham (Alumni)	A. Mawani	P. Sadorsky	T. Wesson
W. Cook	I. Henriques	D. Matten	P. Shum	E. Westney
W. Cragg	S. Hsu	R. McClean	O. Sinopoli (UBS)	L. Wright
A. Crane	K. Kanagaretnam	C. McMillan	A. Sirsi	S. Yeomans
D. Cumming	A. Kecskes	M. Milevsky	J. Smithin	J. Zemans
P. Darke	H. Kim	D. Neu	H. Tan	C. Zietsma
A. DeCarufel	G. Kistruck	L. Ng	J. Tan	
Y. Deutsch	M. Kristal	T. Noseworthy	K. Tasa	

Regrets, Leaves, Sabbaticals (*):

A. Bhanich-Supapol*	M. Kamstra*	E. Maynes (LOA)	D. Thomassin-Sing (LOA)
J. Darroch	A. Joshi	G. Morgan*	E. Veresiu
D. Johnston*	R. Karambayya*	T. Peridis	

Non-Voting Members of Faculty Council Present:

O. Carew	L. Hillcoat	M. Lefranc	S. Siddik	N. Sutherland
K. Gray	S. Hussain	A. Mustapha	H. Sinker	

Non-Voting Members of Faculty Council Absent:

T. Anderson	P. Dillon	R. Lynn	C. Niederwanger	S. Tenn
D. Bell	E. Farrell	J. MacKay	Y. Oo	E. Wang
M. Bhutani	A. Gravel	A. Middleton	M. Orian	D. Weitzner
E. Caprioni	R. Hines	A. Makooie	C. Partland	D. Woticky
M. Cernea	I. Holzinger	J. Mapa	P. Pivato	J. Wu
G. Chen	J. Jeyakumaran	R. Mayer	B. Remes	F. Zandi
A. Choi	I. Kanga	T. Mcqueen	V. Raghunathan	
T. D'Agostino	L. Kharlip	R. Moy	C. Seeley	
P. Deonandan	L. Korhani	S. Nahm	G. Sue	

1. Welcome & Chair's Remarks

The Chair called the meeting to order, welcomed council members, and reviewed the agenda.

2. Remarks by Provost & VP Academic Rhonda Lenton and VP Finance & Administration Gary Brewer

Provost R. Lenton provided council members with an enrolment update and an overview of the challenges currently facing York and other higher education institutions. VP Brewer then provided details on the funding formula that will be rolled out over the upcoming months. They also discussed the IIRP working group reports and the need to identify what can be done at a pan-university level to enhance the quality and reputation of York.

The details of their remarks can be found at the following link:

<http://blogs.schulich.yorku.ca/ada/files/2016/11/Faculty-Council-2016-SSB-Final.pdf>

Questions from council members concerned the streamlining of program options, the impact of declining enrolment on the university's growing number of fixed assets, the efforts to tackle perceptions of campus safety, York's enrolment targets compared to those of other universities, and York's use of social media to grow enrolment.

Provost Lenton and VP Brewer encouraged council members to send their feedback on the IIRP working group reports to Sarah Cantrell, Assistant Vice-President, Institutional Planning and Analysis, at sthush@yorku.ca.

3. Dean's Remarks

The Dean provided the following updates:

- Schulich's Leading Change campaign is focused on fundraising and alumni engagement. Through the Campaign, the School seeks to raise \$50 million dollars to help support the new building and fund the creation of new financial aid opportunities for students, new research centres of excellence, and new academic chairs and professorships. Details of the campaign can be found on the following website: SchulichLeadingChange.ca. An Alumni Challenge is also underway, funded by the Schulich Foundation. From November 1st until June 30, 2017, every dollar donated to the new building by alumni, up to a total of \$5 million, will be matched dollar-for-dollar by the Schulich Foundation.
- A copy of the book *Reimagining Capitalism* will be made available to all faculty members within the next few weeks.
- James Gilles Street will be closed off from December 1st onwards due to construction of

the new building.

- Fall convocation took place on October 19th. Eileen Fischer received the University Professorship.
- EMBA Fall Convocation took place on October 21st. Janice Fukakusa, Chief Admin. Officer and CFO of Royal Bank, received an honorary degree.
- A university-wide book launch for *Leading the Modern University*, written by past presidents of York, took place on October 21st.
- The IMBA program celebrated its 25th anniversary on October 28th.
- The 15th anniversary of the EMBA program took place on November 10th. Around 80 people were in attendance at the event.
- Experience Schulich will take place on November 19th.
- The 2016 Bryden Awards gala event will take place on Nov 24th. Bill Graham will be receiving an award for "outstanding contribution".
- The PhD Reception will take place on November 28th at the Schulich ELC.
- The International Students' Holiday Reception will take place December 5th.
- The Schulich Holiday Luncheon will take place on December 9th.

4. PHD/GBC/UBS Initiatives

GBC President F. Paul announced that the 10th Annual GBC career conference took place on November 4th. He thanked all those that helped with the event.

UBS President H. Tahavori announced that the UBS will soon be implementing a semester report that provides an overview of its activities each term. The report will be shared with the Dean and all those that are interested.

5. Master Programs Committee / Programs Coordinating Committee

a) Motion: New Course Proposals for MGMT 6400 3.00 and 1.50 – International Study Tour

M. Biehl moved for the approval of a 3-credit and 1.5-credit version of this course. L. Wright indicated that the course has been structured in such a way that different professors can teach the course in different locations while maintaining the same requirements. The 1.5-credit version will allow more part time students to take the course as there is a limit on the number of credits they can take. Seconded by F. Paul. All in favour. Motion carried.

b) Motion: New Course Proposal for PROP 6050 3.00 – Changing Landscapes: Historical Perspectives on the Industry

M. Biehl moved for the approval of PROP 6050. Seconded by M. Kipping. All in favour. Motion carried.

c) Motion: New Course Proposal for PROP 6250 3.00 – Site Planning and Design

M. Biehl moved for the approval of PROP 6250. Seconded by A. Madhok. All in favour. Motion carried.

d) Motion: New Course Proposal for PROP 6850 3.00 – Structuring Development Transactions

M. Biehl moved for the approval of PROP 6850. Seconded by R. Irving. All in favour. Motion carried.

e) Motion: Approval of Course Design Guidelines

M. Biehl moved to approve the updated Course Design Guidelines. The document was originally created by C. Graham, and was then updated by S. Weiss and most recently the Master Programs Committee. M. Biehl indicated that the guidelines will be useful for faculty members who are revising existing courses or creating new courses as they address the items most commonly reviewed at the committee level. The motion was seconded by C. Graham, who indicated that he originally created the guidelines to provide a minimum standard for course proposals coming forward for approval. Some courses may not meet the guidelines but their proponents should then provide a rationale as to why. All in favour. Motion carried.

f) Motion: Changes to Course Change Form and New Course Proposal Templates

M. Biehl moved to approve the revised course change form and new course proposal templates. Seconded by R. Irving. M. Biehl noted the addition of a new signature section for the program committee chair on each of these templates that is designed to address the fact that the program committee chair is not necessarily the director of the program. The program director will approve the proposal or changes prior to the program committee meeting and the committee chair will sign off that the committee has approved it after the meeting. The committee chair will also certify that he or she has seen documentation attesting to the faculty support. Council members agreed that this process results in better course proposals due to the discussion and consultation required. All in favour. Motion carried.

6. Other Business

a) Motion: Creation of a Brookfield Centre in Real Estate and Infrastructure

Vice-Chair R. Irving moved this item. Seconded by M. Annisette. C. Graham moved that the meeting go into a Committee of the Whole in order to allow for free discussion of the motion. Seconded by J. McKellar. A Discussion of the Whole took place, led by R. Irving. The following report was made to the council: the gift will go towards the new building, the creation of a term-financed chair position, and the operating costs of the Brookfield Centre; the donation will enable the faculty to move into new area of research; and the donors will have no influence over the research conducted by the Centre. All in favour. Motion carried.

7. Adjournment

L. Wright moved to adjourn. Seconded by F. Paul. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

1. Master Programs Committee / Programs Coordinating Committee

a) Curriculum Changes

1. MACC 6301 3.00 – Integrative Case Analysis for Accountants (corequisite)
2. MKTG 6951 1.50 – Strategic Marketing in Asia (retire)
3. MBAN 5150 3.00 – Skills for Leadership (description)

2. Minutes of the Last Meeting (2016.10.14)