

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2016-2017 academic year will be held on
Friday October 14th 2016 at 11:30 am in SSB E111.

AGENDA

	Pages
1. Welcome & Chair's Remarks	
a) Motion: Removal of Summer Authority Vested in Executive Committee	
2. Enquiries & Communications	
a) Presentation: The Business Research at York Toolkit (<i>A. An & S. Quail</i>)	
b) For Information:	
1. APPRC Forums - IIRP Working Group Reports and Recommendations	1-2
2. Senate Synopses (2016.05.26 & 2016.06.16)	3-9
3. Senate Year-End Report (2016.06.16) http://secretariat.info.yorku.ca/files/ProvostYearEndReport.pdf	
4. Report from the Vice President Finance & Administration - Budget Planning Update (2016.06.16) http://secretariat.info.yorku.ca/files/BudgetPlanningUpdate.pdf	
3. Dean's Remarks	
4. PHD/GBC/UBS Initiatives	
5. PhD Program Committee	
a) Motions: (<i>E. Fischer</i>)	10
1. New Course Proposal for SGMT 7030 3.00 - International Business Seminar	11-35
2. New Course Proposal for SGMT 7040 3.00 - Seminar on Corporate Strategy	36-49
3. New Course Proposal for SGMT 7050 3.00 - Business, Society and Global Governance	50-68
4. New Course Proposal for ACTG 7050 3.00 - Advanced Topics in Financial Accounting Research II	69-82
6. Master Programs Committee / Programs Coordinating Committee	
a) Motion: New Course Proposal for PROP 6150 3.00 - Economic Forces Shaping the City (<i>A. Kuzmicki</i>)	83-102
b) Motions: (<i>J. Zemans</i>)	103-105
1. Renaming the MBA specialization Arts and Media Administration to Arts, Media and Entertainment Management	
2. Renaming the Graduate Diploma in Arts and Media Administration to Graduate Diploma in Arts, Media and Entertainment Management	
7. EMBA Program Committee	
a) Motion: New Course Proposal for EMBA 6550 2.00 - Leading Entrepreneurial Growth (<i>M. Biehl</i>)	106-117
8. Other Business:	
a) Motion: Revised Grounds for Appeal to Executive Committee (<i>M. Biehl</i>)	118-130
b) Motion: Potential Graduated List for Fall 2016 Convocation (<i>M. Judd</i>)	131-135
c) For Information: Committee Work Plans for 2016 -2017	

1. BBA/iBBA Program Committee	136-137
2. Master Programs Committee/Programs Coordinating Committee	138-141
3. EMBA Program Committee	142
4. PhD Program Committee	143
5. Masters Admissions Committee	144
6. Nominating Committee	145
7. Research & Library Committee	146
8. Student Affairs Committee	147
9. Tenure & Promotions Committee	148

9. Adjournment

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

	Pages
1. Master Programs Committee / Programs Coordinating Committee	
a) Curriculum Change for PROP 6001 0.00 - Leadership in Real Estate and Infrastructure I (description)	149-160
2. EMBA Program Committee	
a) New Course Proposal for EMBA 6280 2.00 - Visualization for Persuasion	161-167
b) New Course Proposal for EMBA 6320 2.00 - Value Investing	168-178
c) Curriculum Change for EMBA 6350 2.00 - Strategic Alliances (title & description)	179-187
3. Nominating Committee	
a) Approval of Changes to the 2016-2017 Nominating Slate	188-194
4. Executive Committee Mandate Update	128
5. Faculty Council Meeting Minutes: 2016.05.27	195-199

If you are unable to attend the meeting, please send regrets to council secretary Emily Rush at erush@schulich.yorku.ca.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2016-2017 academic year was held on
Friday October 14th, 2016 at 11:30am in room SSB E111.

In Attendance: J. McKellar, Chair
E. Rush, Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, T. Beechy, M. Judd, M. Szaki, J. Zemans		
Student Council Reps	F. Paul (GBC), L. Velloso (Ph.D), H. Tahavori (UBS)		
ACTG	M. Annisette, C. Graham		
ARTM/NMLP			
BSUS			
ECON			
FINE	M. Cao, Y. Larkin, L. Ng		
MKTG	E. Fischer, M. Giesler, A. Joshi, E. Veresiu, D. Zwick		
ORGS	C. Oliver, K. Tasa, C. Zietsma		
OMIS	A. Diamant, R. Irving, M. Levesque		
PLCY	J. Darroch, B. Eberlein, D. Matten, W. Sheremata		
PROP		OTHER:	S. Bury (Library)

Voting Members of Faculty Council Absent:

P. Aulakh	A. deCarufel	M. Kipping	T. Noseworthy	L. Thorne
E. Auster	Y. Deutsch	G. Kistruck	Y. Pan	V. Trivedi
K-H. Bae	D. Dimick	M. Kristal	T. Peridis	A. Tsang
R. Belk	M. Dong	A. Kuzmicki	E. Prisman	M. Valente
C. Bell	J. Everett	F. Lazar	S. Qu	E. Waitzer
A. Bialas (GBC)	M. Farjoun	S. Li	M. Rice	M. Waller
A. Campbell	G. Graham (Alumni)	Z. Li	G. Roberts (ret)	S. Weiss
J. Chung	I. Henriques	A. Mawani	H. Rosin	T. Wesson
W. Cook	S. Hsu	R. McClean	P. Sadorsky	E. Westney
W. Cragg	B. Graham (Alumni)	J. McKellar	P. Shum	B. Wolf
A. Crane	K. Kanagaretnam	C. McMillan	O. Sinopoli (UBS)	S. Yeomans
D. Cumming	A. Kecskes	M. Milevsky	J. Smithin	
P. Darke	H. Kim	D. Neu	H. Tan	

Regrets, Leaves, Sabbaticals (*):

A. Bhanich-Supapol*	P. Lyman	A. Sirsi	
B. Gainer	I. Macdonald	J. Tan	
D. Johnston*	A. Madhok	D. Thomassin-Sing (LOA)	
M. Kamstra*	E. Maynes (LOA)	Y. Tian	
R. Karambayya*	G. Morgan*	L. Wright	

Non-Voting Members of Faculty Council Present:

K. Gray	S. Hussain	M. Orlan	H. Sinker	
M. Lefranc	J. MacKay	S. Siddik	N. Sutherland	

Non-Voting Members of Faculty Council Absent:

T. Anderson	T. D'Agostino	J. Jeyakumaran	R. Mayer	P. Pivato	D. Woticky
D. Bell	P. Deonandan	I. Kanga	T. Mcqueen	B. Remes	J. Wu
M. Bhutani	P. Dillon	L. Kharlip	R. Moy	V. Raghunathan	F. Zandi
E. Caprioni	E. Farrell	L. Korhani	A. Mustapha	C. Seeley	
O. Carew	A. Gravel	R. Lynn	S. Nahm	G. Sue	
M. Cernea	L. Hillcoat	A. Middleton	C. Niederwanger	S. Tenn	
G. Chen	R. Hines	A. Makooie	Y. Oo	E. Wang	
A. Choi	I. Holzinger	J. Mapa	C. Partland	D. Weitzner	

1. Welcome & Chair's Remarks

The Chair called the meeting to order, welcomed council members and guests, and reviewed the agenda.

A. Joshi moved to remove the summer authority vested in Executive Committee. Seconded by J. Darroch. During the summer period, the Executive Committee approved the nominating slate and dealt with a number of student appeals.

2. Enquiries and Communications:**a) Presentation: The Business Research at York Toolkit**

Bronfman librarians Angie An and Stephanie Quail delivered a presentation on the new Business Research at York Toolkit (BRYT), a series of online training modules consisting of 3-5 minute videos, tutorials, and pdf guides. Module topics include how to research a company's strategy, what makes a company public or private, conducting a SWOT analysis, and corporate social responsibility. Additional modules on finance accounting and taxation are under development.

The modules can be accessed through the following link: bryt.library.yorku.ca. Faculty are encouraged to include the link in their course outline or on their Moodle site. A. An and S. Quail welcome feedback from faculty on how to improve the modules and offered to visit individual classes in order to promote use of the tool.

The Chair and council members acknowledged the excellent work by the library.

b) APPRC Forums on the IIRP Working Group Reports and Recommendations

The Chair drew the Council's attention to the upcoming APPRC Forums and encouraged those interested to attend.

c) Senate Synopses

The Chair also drew the Council's attention to the acknowledgement in the May 26th 2016 Senate synopsis of E. Fischer as University Professor.

3. Dean's Remarks

The Dean remarked on the impressive number of events that have taken place at Schulich since the last Faculty Council meeting in May:

- The 50th Anniversary Gala event took place on May 27th, with about 350 guests in

attendance. The Connect Alumni event followed the next day, with around 360 people in attendance. Many senior graduates attended this very successful event.

- The AACSB accreditation mentor visit took place June 6th- 8th. AMBA accreditation for the next 5 years has been finalized, and we are currently working on our EQUIS accreditation report. An EQUIS site visit will take place April 4th- 6th 2017.
- Schulich's largest group yet (approximately 800 students) attended Spring Convocation. An honorary degree was given to John Manley.
- At the start of the Fall term, Schulich welcomed the highest number of students it has ever had.
- The Sod Turning event for the new building took place on September 30th. It is hoped that the new building will be in operation at the start of the Winter 2018 term. A residence facility with 200 beds is also under construction for use in 2017.
- The Canadian launch of the new book *Reimagining Capitalism* took place on October 5th. A global launch will take place in Davos in January 2017.
- In recent rankings, Schulich's MBA program was ranked #1 in the world by *Corporate Knights* and #1 in Canada by *the Economist*. Schulich was also ranked #1 in Canada in the 2016 Financial Times Global EMBA ranking.
- Fall convocation will take place on October 19th, at which Eileen Fischer will receive the title of University Professor. EMBA convocation will take place on October 21st.
- A launch for the book *Leading the Modern University* will take place on October 21st.
- The Dean's Reception will take place on October 23rd.

4. PHD/GBC/UBC Initiatives

GBC President F. Paul announced that the 10th Annual GBC career conference featuring Schulich alumni will take place on November 4th.

UBS President H. Tahavori indicated that an upcoming conference, in which undergraduate students will have the opportunity to connect with alumni, will be taking place in the winter semester, with dates to be announced soon. UBS may be reaching out to faculty advisors to get in touch with alumni. The UBS is also starting to build their case competition program to promote case-based learning for interested students.

The PhD Students' Association did not report on any initiatives.

5. MBA Program Committee

a) Motion: New Course Proposal for SGMT 7030 3.00 – International Business Seminar

Motion: New Course Proposal for SGMT 7040 3.00 – Seminar on Corporate Strategy

E. Fischer provided the rationale for the four new PhD Courses and then moved to approve the proposal for SGMT 7030. Seconded by M. Annisette. All in favour. Motion carried.

E. Fischer moved to approve the new course proposal for SGMT 7040. C. Graham raised the question of why the proposal contained so few signatures from faculty supporters. E. Fischer indicated that this issue was discussed at Executive Committee. As these are area-specific PhD-level courses, it is important to have area-specific signatures. Seconded by B. Eberlein. All in favour. Motion carried.

b) Motion: New Course Proposal for SGMT 7050 3.00 – Business, Society and Global Governance

E. Fischer moved to approve the new course proposal for SGMT 7050. Seconded by C. Graham. All in favour. Motion carried.

c) Motion: New Course Proposal for ACTG 7050 3.00 – Advanced Topics in Financial Accounting Research II

E. Fischer moved to approve the new course proposal for ACTG 7050. C. Graham raised the concern that his name was included in the signature field for supporting faculty members and yet he had not seen the actual document. E. Fischer indicated that this is not normal practice. C. Graham asked whether there should be a requirement at the program committee level for documentation to be submitted that attests to faculty member support for new courses. M. Biehl explained that it is the responsibility of the program committee secretary to ensure that copies of the emails in which faculty attest to supporting a course are received and archived. He then suggested a friendly amendment to approve the courses subject to verification that the support was provided by the signatures included on the proposal form. E. Fischer agreed to this amendment. The amended motion was seconded by C. Graham. All in favour. Motion carried.

6. Master Programs Committee / Programs Coordinating Committee

a) Motion: New Course Proposal for PROP 6150 3.00 – Economic Forces Shaping the City

M. Biehl moved to approve PROP 6150, noting that course title and credit value on the agenda were incorrect. S. Husain provided the rationale for this course. All in favour. Motion carried.

b) Motion: Renaming the MBA Specialization in Arts and Media Administration to Arts, Media and Entertainment Management

J. Zemans moved to rename the existing MBA Arts and Media Administration specialization. Seconded by F. Paul. All in favour. Motion carried.

c) Motion: Renaming the Graduate Diploma in Arts and Media Administration to Arts, Media and Entertainment Management

J. Zemans moved to rename the existing Graduate Diploma in Arts and Media Administration. Seconded by F. Paul. All in favour. Motion carried.

7. EMBA Program Committee

a) Motion: New Course Proposal for EMBA 6550 2.00 – Leading Entrepreneurial Growth

M. Biehl moved to approve the new course proposal for EMBA 6550. Seconded by T. Beechy. All in favour. Motion carried.

8. Other Business

a) Motion: Revised Grounds for Appeal to Executive Committee

M. Biehl moved to approve the new grounds for appeal to Executive Committee. Seconded by M. Anisette. As Faculty Council is a standing committee of Senate, changes there should be reflected at the faculty level. He noted that Senate has removed the option for faculty members to submit appeals to Senate (but this option remains at the faculty level). All in favour. Motion carried.

b) Motion: Potential Graduand List for Fall 2016 Convocation

M. Judd moved to approve the Fall 2016 potential graduand list. Seconded by M. Annisette. All in favour. Motion carried.

9. Adjournment

A. Joshi moved to adjourn. Seconded by F. Paul. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

- 1. Master Programs Committee / Programs Coordinating Committee**
 - a) Curriculum Change for PROP 6001 0.00 - Leadership in Real Estate and Infrastructure I (description)
- 2. EMBA Program Committee**
 - a) New Course Proposal for EMBA 6280 2.00 - Visualization for Persuasion
 - b) New Course Proposal for EMBA 6320 2.00 - Value Investing
 - c) Curriculum Change for EMBA 6350 2.00 - Strategic Alliances (title & description)
- 3. Nominating Committee**
 - a) Approval of Changes to the 2016-2017 Nominating Slate
- 4. Executive Committee Mandate Update**
- 5. Faculty Council Meeting Minutes: 2016.05.27**