

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2015/2016 academic year will be held on Friday May 27th 2016 at 11:30 am in SSB E111.

AGENDA

	<u>Pages</u>
1. Welcome & Chair's Remarks	
2. Enquiries & Communications	
a) Presentation: President & Vice-Chancellor Dr. Mamdouh Shoukri	
b) Presentation: Teaching Commons Rep Dr. Barbara Kerr (Teaching Support for Schulich Faculty Members)	
c) For Information: Senate Synopsis (2016.04.28)	1-3
3. Dean's Remarks	
4. PHD/GBC/UBS Initiatives	
5. MBA Program Committee	
a) Motion: Retiring the Real Estate and Infrastructure Diploma	4-6
b) Motion: Deletion of Recommended Electives from the Finance Investment Management Specialization	7-10
c) Motion: Changes to the PUBL Specialization (Renaming and Course Substitution)	11-12
6. Programs Coordinating Committee	
a) Motions:	13-20
1. Creation of the Master Programs Committee; Retirement of MBA, IMBA, and MF Program Committees; and the Restructuring of the Programs Coordinating Committee	
2. Restructuring of Executive Committee	
b) Motion: Amendment to the Introduction to the Existing Academic Honesty Policy	21-22
c) Motions: Calibration of Masters Programs Admission Standards	23-37
d) Motion: New Course Proposal for PROP 6001 0.00 - Leadership in Real Estate and Infrastructure I	38-52
e) Motion: Continuous Registration Policy for Specialized Masters Students	53
f) Discussion of the Whole: Guidelines and Policy on Using Courses to Recruit Students as Research Subjects	54-56
7. Nominating Committee	
a) Motion: Approval of Nominating Slate for 2016-17	
8. Other Business:	
a) Motion: Summer Authority of Executive Committee	57
b) Motion: Spring 2016 Convocation Graduand List	58-68
c) ADA Report on Academic Honesty and Grade Appeals	69-70
d) For Information: Executive Committee & Faculty Council Meeting Dates for 2016-2017	71
e) For Information: Final Version of the Master of Management (MMGT) Proposal	72-119
f) For Information: Committee Year-End Reports	

1. BBA/iBBA Program Committee	120-121
2. MBA Program Committee	122-123
3. IMBA Program Committee	124
4. EMBA Program Committee	125
5. MF Program Committee	126
6. PhD Program Committee	127
7. Programs Coordinating Committee	128
8. Masters Admissions Committee	129
9. Nominating Committee	130
10. Research & Library Committee	131
11. Student Affairs Committee	132-133
12. Tenure & Promotions Committee	134

9. Adjournment

If you are unable to attend, please send regrets to Emily Rush at erush@schulich.yorku.ca.

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

	<u>Pages</u>
1. BBA/iBBA Program Committee	
a) Curriculum Change:	
1. FINE 4400 3.00 - International Financial Management (prerequisite)	135-145
2. MBA Program Committee	
a) Memo: ARTM Handbook Copy Clarification (Option 2 - Internship Timing)	146-153
b) Curriculum Changes:	
1. MINE 6100 3.00 - Strategy and Value Creation in Mining (description)	154-167
2. MINE 6200 3.00 - Financial Fundamentals in Mining (title & description)	168-182
3. MINE 6300 3.00 - Towards Sustainable Mining (title & description)	183-197
4. MINE 6400 3.00 - Managing Mining Companies (title & description)	198-210
3. EMBA Program Committee	
a) Curriculum Change:	
1. EMBA 6190 2.00 - Doing Entrepreneurship: Start-Ups and In-House Ventures (title & credit value)	211-231
4. Programs Coordinating Committee	
a) Curriculum Change	
1. PROP 6580 3.00 - Structuring Real Estate Transactions and Managing Project Delivery (title & description)	232-244
5. Minutes of the Previous Meeting (2016.04.29)	245-250

Schulich School of Business
Faculty Council Minutes

A meeting of Faculty Council for the 2015-2016 academic year was held on
Friday May 27th 2016 at 11:30am in room SSB E111.

In Attendance:

J. McKellar, Chair
E. Rush, Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, M. Anisette, M. Judd, T. Beechy, J. Zemans		
Student Council Reps	F. Paul		
ACTG	C. Graham, K. Kanagaretnam		
ARTM/NMLP			
BSUS			
ECON	B. Wolf		
FINE	K.H. Bae, M. Kamstra		
MKTG	A. Campbell, P. Darke, B. Gainer, T. Noseworthy, E. Veresiu, D. Zwick		
ORGS	R. Karambayya, K. Tasa, L. Wright		
OMIS	R. Irving, D. Johnston		
PLCY	J. Darroch, B. Eberlein, T. Peridis, W. Sheremata		
PROP		OTHER:	

Voting Members of Faculty Council Absent:

P. Aulakh	A. Diamant	G. Kistruck	G. Morgan	A. Sirsi
A. Bialas (GBC VP)	D. Dimick	R. Kozinets	D. Neu	J. Smithin
R. Belk	M. Dong	M. Kristal	L. Ng	H. Tan
M. Bilal (UBS)	M. Farjoun	Y. Larkin	N. Obaid (Ph.D.)	J. Tan
S. Bury (Library)	E. Fischer	F. Lazar	C. Oliver	L. Thorne
M. Cao	B. Graham (Alumni)	M. Levesque	Y. Pan	V. Trivedi
J. Chung	I. Henriques	S. Li	E. Prisman	A. Tsang
W. Cook	I. Holzinger	Z. Li	S. Qu	M. Valente
W. Cragg	A. Joshi	D. Matten	M. Rice	E. Waitzer
A. Crane	M. Kakkar (GBC comm)	A. Mawani	G. Roberts	E. Westney
D. Cumming	A. Kecskes	R. McClean	H. Rosin	S. Yeomans
A. DeCarufel	H. Kim	C. McMillan	P. Sadorsky	

Regrets, Leaves, Sabbaticals (*):

S. Ali (UBS VP Acad.)	M. Giesler	A. Peav (UBS VP Fine)	M. Waller
E. Auster*	S. Hsu*	P. Shum*	S. Weiss*
C. Bell	M. Kipping	M. Szaki	T. Wesson*
A. Bhanich-Supapol	I. Macdonald	H. Tahavori (UBS Pres)	C. Zietsma*
T. Boutis (UBS VP Acad.)	A. Madhok*	D. Thomassin-Sing (LOA)	F. Zandi
Y. Deutsch*	E. Maynes (LOA)	Y. Tian	
J. Everett	M. Milevsky*		

Non-Voting Members of Faculty Council Present:

K. Gray	M. Orlan	N. Sutherland	K. Welsby	
J. MacKay	H. Sinker	C. Ward		

Non-Voting Members of Faculty Council Absent:

J. Adams	A. Choi	R. Hines	A. Makooie	S. Nahm	S. Tenn
T. Anderson	T. D'Agostino	S. Hussain	J. Mapa	C. Niederwanger	A. Tung
D. Bell	P. Deonandan	J. Jeyakumaran	R. Mayer	C. Partland	D. Weitzner
M. Bhutani	P. Dillon	L. Korhani	T. Mcqueen	P. Pivato	D. Woticky
T. Bowes	E. Farrell	A. Kuzmicki	A. Middleton	V. Raghunathan	J. Wu
M. Cernea	A. Gravel	M. LeFranc	R. Moy	S. Siddik	
G. Chen	L. Hillcoat	R. Lynn	A. Mustapha	G. Sue	

1. Welcome & Chair's Remarks

The Chair called the meeting to order, welcomed council members and guests, and reviewed the agenda.

2. Presentation by Teaching Commons Representative Dr. Barbara Kerr

Dr. Barbara Kerr, the Teaching Common's (TC) designated representative to Schulich, spoke to the council about ways in which the TC can support faculty members with their teaching. She highlighted three opportunities for faculty try out new techniques and expand their teaching repertoire: the instructional skills workshops, teaching wheels/squares (in which instructors observe and reflect on classroom practice) and the one-year EduCATE program (in which faculty meet once a month with a group to engage in a teaching-related research project). She also encouraged faculty to visit the list of current workshop offerings on the revamped website and indicated that speciality workshops can be run for a minimum of 5-6 people. M. Biehl noted that both new and experienced faculty members have found the 3-day workshops to be valuable. R. Irving indicated that the OMIS area will soon require their PhD students to take an instructional skills workshop prior to teaching. B. Kerr affirmed that seminars will also be offered in the evening or on weekends to ensure more faculty members are available to attend. The Chair thanked B. Kerr for speaking to the council and it was agreed that ADA Biehl and SCTE Director M. Waller would distribute this information further amongst faculty members.

3. PHD/GBC/UBC Initiatives

F. Paul introduced himself and explained that the GBC is in full planning mode. He thanked those that attended the GBC formal.

4. Remarks by President & Vice-Chancellor Dr. Mamdouh Shoukri

President & Vice-Chancellor Dr. Mamdouh Shoukri indicated that it was with great pleasure he had the opportunity to visit Schulich's Faculty Council during the 50th anniversary celebrations. He highlighted the importance of the occasion and indicated that it was through council members' dedication and commitment that Schulich has developed such a reputation for excellence that benefits the entire university. He praised Schulich's ongoing efforts to develop exciting new programs and indicated that the new building will raise the profile of both the school and York as a whole.

Dr. Shoukri provided updates on three initiatives taking place across the campus, including York's fundraising campaign, the progress on the new subway stops, and the opening of the eco-campus in Costa Rica.

5. Dean's Remarks

Dean Horvath provided a series of updates regarding past and future events in the Schulich community:

- The target completion date for Schulich's new environmentally friendly building is Fall 2017.
- The Dean attended Experience Schulich in India on May 1st, which had close to 200 attendees.
- The MBA formal in Toronto took place on April 29th and as the Dean was away, ADA M. Biehl delivered remarks to the graduates.
- Five new members have been added to the India Advisory Council, including the first woman member.
- At a recent Advisory Board meeting, the Dean encouraged discussion on how to train future students for a changing business environment. He spoke about the 'new normal' of constant disruption and challenged board members to think about how curricula should be adjusted to best prepare students for this reality.
- The UBS reception went very well, with around 260 students attending.
- The 50th Anniversary Gala Dinner will take place on May 27th. In attendance will be a large group from the first and second graduating classes, along with faculty and staff representation and alumni groups. Total attendance is expected at around 350 people. The Connect event will follow the next day, with around 360 people also expected.
- The AACSB Accreditation Mentor's visit will take place June 6th – 8th for the second phase of the accreditation process.
- We have received the 5-year accreditation from AMBA and will soon be starting the next cycle of the EQUIS accreditation process.
- The MREI program launch will take place on June 15th. It will be an important part of our fundraising efforts for the new building.
- A barbeque for incoming graduate students will take place on June 16th.
- Spring convocation will take place on June 24th. John Manley will receive an honorary degree.
- Fall will be fast approaching, and we are already receiving many applications for the new Master of Management (MMgt) and Master of Real Estate and Infrastructure (MREI) programs.

6. MBA Program Committee

A. Joshi put forward the following motions:

- a) To retire the Real Estate and Infrastructure Diploma, effective Summer 2017, due to the creation of the new Master in Real Estate and Infrastructure program. Seconded by J. Zemans. All in favour. Motion carried.
- b) To delete the recommended electives from the Finance Investment Management specialization. Seconded by M. Biehl. All in favour. Motion carried.
- c) To rename the PUBL specialization as 'Public Sector: Business & Government'. Seconded by A. Campbell. All in favour. Motion carried.
- d) To make course substitutions to the PUBL specialization. Seconded by A. Campbell. All in favour. Motion carried.

7. Programs Coordinating Committee

M. Biehl put forward the following motions:

- a) To create the Master Programs Committee; retire the MBA, IMBA and MF Program Committees; and to restructure the Programs Coordinating Committee. Questions were raised regarding how much time would be spent in committee meetings and how the role of the program director and the completion of committee work plans would change. A. Joshi suggested that the faculty adopt these changes as an experiment with the opportunity to revisit them a few years down the road. All in favour. Motions carried.
- b) To restructure Executive Committee to include all program directors. Seconded by J. Darroch. All in favour. Motion carried.
- c) To amend the introduction to the existing academic honesty policy to improve the faculty's ability to deal with issues related to group work. Seconded by M. Annisette. All in favour. Motion carried.
- d) To recalibrate the masters program admissions standards (omnibus motion). Seconded by M. Annisette. All in favour. Motion carried.
- e) To approve the new course proposal for PROP 6001 0.00 – Leadership in Real Estate and Infrastructure I. Seconded by A. Joshi. All in favour. Motion carried.
- f) To approve a continuous registration policy for specialized masters students. Seconded by M. Annisette. All in favour. Motion carried.

Agenda item 6f (Discussion of the Whole – Guidelines and Policy on Using Courses to Recruit Students as Research Subjects) was put off until the new academic year due to time constraints.

8. Nominating Committee

J. Darroch put forward a motion to approve the nominating slate for the upcoming 2016-17 academic year. Seconded by L. Wright. All in favour. Motion carried.

9. Other Business

A. Joshi moved to grant summer authority to Executive Committee. Seconded by C. Graham. All in favour. Motion carried.

B. Wolf moved to approve the Spring 2016 Convocation Graduand List. Seconded by R. Irving. All in favour. Motion carried.

M. Biehl reviewed the ADA report on Academic Honesty and Grade Appeals. He indicated that the cases this year present many of the same patterns as last year, and he highlighted upcoming initiatives designed to address some of the causes, including the creation of guidelines on using assignments from textbooks and changes to Schulich's grading policies (as a result of changes coming down from Senate).

M. Biehl brought forward the last-minute consent agenda item 3.a.2 onto the agenda to ensure that council members had the opportunity to review the changes. He moved to approve the credit value change for EMBA 6370 1.00 - Strategic Brand Management, which was seconded by A. Joshi. All in favour. Motion carried.

10. Adjournment

A. Joshi moved to adjourn. Seconded by M. Biehl. All in favour. Meeting adjourned.

Consent Agenda

The following items were approved by consent:

1. **BBA/iBBA Program Committee**
 - a) **Curriculum Change:**
 1. FINE 4400 3.00 - International Financial Management (prerequisite)

2. **MBA Program Committee**
 - a) **Memo:** ARTM Handbook Copy Clarification (Option 2 - Internship Timing)
 - b) **Curriculum Changes:**
 1. MINE 6100 3.00 - Strategy and Value Creation in Mining (description)
 2. MINE 6200 3.00 - Financial Fundamentals in Mining (title & description)
 3. MINE 6300 3.00 - Towards Sustainable Mining (title & description)
 4. MINE 6400 3.00 - Managing Mining Companies (title & description)

3. **EMBA Program Committee**
 - a) **Curriculum Changes:**
 1. EMBA 6190 2.00 - Doing Entrepreneurship: Start-Ups and In-House Ventures (title & credit value)
 2. EMBA 6370 1.00 - Strategic Brand Management (credit value) (***Moved onto regular agenda by M. Biehl and approved through a motion***)

4. **Programs Coordinating Committee**
 - a) **Curriculum Change**
 1. PROP 6580 3.00 - Structuring Real Estate Transactions and Managing Project Delivery (title & description)

5. **Minutes of the Previous Meeting** (2016.04.29)