



FACULTY COUNCIL SCHULICH SCHOOL OF BUSINESS

A meeting of the Faculty Council for the 2015/2016 Academic Year will be held on
Thursday December 3, 2015 at 2:30 p.m. in SSB E111.

AGENDA

1. **Welcome & Chair's Remarks**
2. **Presentation by VP Academic & Provost Rhonda Lenton and VP Finance and Administration Gary Brewer** **Link posted**
3. **Dean's Remarks**
4. **Enquiries & Communications**
 - a) APPRC Request for Input in UAP Renewal Process **pp. 1-2**
 - b) **For Information:** Senate Synopses: September 24 and October 22, 2015 **pp. 3-7**
 - c) **For Information:** Autumn report of the Provost and Vice-President Finance and Administration <http://secretariat.info.yorku.ca/files/Item-6b-Provost-VPFA-Presentation.pdf>
4. **PHD/GBC/UBS Initiatives**
5. **BBA/iBBA Program Committee**
 - a) **Motion: New Course Proposal** SB/INTL 1400 3.00: Responsible Business in an International Context **pp. 8-29**
 - b) **Motion: New Course Proposal** SB/INTL 4200 3.00: Integrative International Business Simulation **pp. 8, 30-42**
6. **MF Committee**
 - a) **Motion: New Course Proposal** MFIN 5900 1.5 - Ethical Decision Making for Finance Professionals **pp. 43-56**
7. **EMBA Committee**
 - a) **Motion: New Course Proposal** EMBA 6190 2.0: Doing Entrepreneurship **pp. 57-69**
 - b) **Motion: New Course Proposal** EMBA 6270 2.0: Managing for Resilience **pp. 70-79**
8. **Other Business**
 - a) Presentation by Mary Waller, Director of SCTE **pp. 80-83**
 - b) **For Information:** IMBA Program Committee Work Plan **p. 84**
9. **Adjournment**

NOTE: If you are unable to attend, please send regrets to Emily Rush at erush@schulich.yorku.ca.

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

1. BBA/iBBA Program Committee

a) Curriculum Changes – Course Retirements

pp. 85-87

1. Curriculum Change: SB/INTL 3350 1.50: Applied Cross Cultural Management
2. Curriculum Change: SB/INTL 3400 1.50: Business & Sustainability
3. Curriculum Change: SB/INTL 3500 3.00: International Business Ethics

2. Nominating Committee

a) Approval of changes to 2015-2016 SSB Faculty Committees

pp. 88-94

3. Minutes from Faculty Council meeting on October 16th 2015

pp. 95-99

Important Dates:

Next Faculty Council meeting: Friday February 12th 2016

Schulich School of Business
Faculty Council Minutes

A meeting of Faculty Council for the 2015-2016 academic year was held on
Thursday December 3rd, 2015 at 2:30pm in room SSB E111.

In Attendance:

J. McKellar, Chair
E. Rush, Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl, T. Beechy, M. Judd, M. Szaki, J. Zemans		
Student Council Reps	C. Farrell (GBC)		
ACTG	M. Annisette		
ARTM/NMLP			
BSUS			
ECON	A. Bhanich-Supapol		
FINE	M. Kamstra, Y. Larkin, L. Ng, H. Tan, Y. Tian		
MKTG	A. Campbell, M. Giesler, A. Joshi, E. Veresiu, D. Zwick		
ORGS	C. Bell, R. Karambayya, C. Oliver, M. Valente, M. Waller, L. Wright		
OMIS	M. Levesque		
PLCY	J. Darroch, B. Eberlein, T. Peridis, J. Tan		
PROP		OTHER:	

Voting Members of Faculty Council Absent:

K. Armstrong (GBC)	A. deCarufel	A. Khazak (UBS)	D. Neu	K. Tasa
P. Aulakh,	A. Diamant	G. Kistruck	T. Noseworthy	L. Thorne
K-H. Bae	D. Dimick	R. Kozinets	N. Obaid (Ph.D)	V. Trivedi
K. Bathija (GBC)	M. Dong	M. Kristal	Y. Pan	A. Tsang
R. Belk	J. Everett	S. Kumar (GBC)	S. Prasad (GBC)	E. Waitzer
M. Bilal (UBS)	M. Farjoun	F. Lazar	E. Prisman	E. Westney
S. Bury (Library)	J. Gahtan (UBS)	S. Li	S. Qu	B. Wolf
M. Cao	B. Gainer	Z. Li	M. Rice	Z. Yang (GBC)
J. Chung	B. Graham (Alumni)	M. Maringola (UBS)	G. Roberts	S. Yeomans
W. Cook	C. Graham	D. Matten	H. Rosin	
W. Cragg	I. Henriques	R. McClean	P. Sadorsky	
A. Crane	I. Holzinger	C. McMillan	W. Sheremata	
D. Cumming	D. Johnston	G. Morgan	A. J. Sirsi	
P. Darke	A. Kecskes	J. Naggar (GBC)	J. Smithin	

Regrets, Leaves, Sabbaticals (*):

E. Auster*	H. Kim*	E. Maynes (LOA)	T. Wesson*
Y. Deutsch*	M. Kipping	M. Milevsky*	C. Zietsma*
E. Fischer*	I. Macdonald	P. Shum*	K. Kanagaretnam
S. Hsu*	A. Madhok*	D. Thomassin-Sing (LOA)	
R. Irving*	A. Mawani	S. Weiss*	

Non-Voting Members of Faculty Council Present:

T. Anderson	S. Hussain	A. Mustapha	K. Welsby	
K. Gray	M. LeFranc	M. Orlan	F. Zandi	
L. Hillcoat	J. MacKay	N. Sutherland		

Non-Voting Members of Faculty Council Absent:

J. Adams	T. D'Agostino	L. Korhani	A. Middleton	L. Randell	D. Weitzner
D. Bell	P. Deonandan	A. Kuzmicki	R. Moy	M. Rittinger	D. Woticky
M. Bhutani	P. Dillon	R. Lynn	S. Nahm	S. Siddik	J. Wu
T. Bowes	E. Farrell	A. Makooie	C. Niederwanger	G. Sue	
M. Cernea	A. Gravel	J. Mapa	C. Partland	S. Tenn	
G. Chen	R. Hines	R. Mayer	P. Pivato	A. Tung	
A. Choi	J. Jeyakumaran	T. McQueen	V. Raghunathan	C. Ward	

1. Welcome & Chair's Remarks

The Chair welcomed Faculty Council members and special guests VPA&P Rhonda Lenton and VPFA Gary Brewer. He then provided a brief update to the agenda:

- Further changes have been made to the nominating slate. An updated version has been posted on the ADA website.
- Mary Waller will not present to Faculty Council today (agenda item 8a). She will present to Operating Committee following the Council meeting.

2. Presentation by VPA&P Rhonda Lenton and VPFA Gary Brewer

Rhonda Lenton, Vice President Academic & Provost (VPA&P), and Gary Brewer, Vice-President Finance & Administration (VPFA), provided an update on enrolment and linked it to both the IIRP and the transition to the new SHARP budget model for 2017-2018.

VPA&P Lenton provided an overview of the planning context and highlighted ministry changes and trends among enrolments. She noted that, at the undergraduate level, Strategic Enrolment Management has resulted in higher conversions. At the graduate level, master's applications were slightly below projected targets and doctoral applications were above estimated targets. She also provided an overview of the planning documents and planning cycle shaping the university's direction and discussed the IIRP's 6 key initiatives that will benefit from institutional level coordination to complement local level plans. Working groups for these key areas have been determined and will be asked to create recommendations within the next 6 months (or longer) to take back to Board.

VPFA Brewer reviewed the 2015-18 Budget Plan summary and discussed projected divisional deficits, noting that there are structural issues across the university system but with very different contexts in each faculty. He noted that Schulich is one of the most complicated faculties in terms of finances at the university and that it might be more useful to break the numbers down into the operating vs. capital components. Overall, an institutional response is needed to help the university move forward in achieving its academic mission in a financially sustainable way.

VPFA Brewer also discussed the Board's interests with regards to the budget and talked about the budget risk associated with future government grant rebasing. He then reviewed the SHARP budget model and discussed the 3-year transition period that will include a 'hold-harmless' budget adjustment for faculties that receive less money under the new model. Schulich will receive a base hold-harmless adjustment of close to \$1.5

million to offset the negative budget impact of the conversion to SHARP.

The Dean noted that the new budget model is very sensitive to enrolment numbers. VPFA Brewer agreed, indicating that this has both positive and negative implications. While this creates greater incentive for academic innovation in programs, if enrolments continue to decline, the full effects will be seen by the faculty.

The presentation is available at the following link:

http://blogs.schulich.yorku.ca/ada/files/2015/12/151113_-Faculty-Council-Presentation-for-Schulich-v2.pdf

3. Dean's Remarks

The Dean provided a series of updates regarding past and future events in the Schulich community:

- EMBA convocation took place on October 16th, which included a keynote address by Bruce Flatt from Brookfield.
- The annual Dean's Reception, which took place on October 25th, had an excellent turnout. At the event the Dean highlighted Schulich's 50th anniversary celebrations.
- The Real Estate and Infrastructure program organized an excellent Perspectives lecture on October 27th, at which Steven Ross was the keynote speaker.
- The Alumni Recognition Awards took place on October 29th. Awards were presented to Ron Mock, President & CEO of Ontario Teachers' Pension Fund; Kishore Moorjani, Asia Head of Tactical Opportunities, The Blackstone Group, Singapore; and Skip Sigel, Executive-in-Residence, IMBA Program.
- The PhD Welcome Reception took place on November 9th. The Dean commented that more PhD students and faculty members should be in attendance.
- The Experience Schulich event was a success.
- The Schulich United Way fundraising event, SchulichPalooza, took place on November 25th. University President & Vice-Chancellor Dr. Shoukri was in attendance. S. Kimberley put together a great show.
- The Master of Management program review is still ongoing.
- The Cyclical Review final report has been received; a follow-up report by Schulich is due by March 2017.
- Schulich International Students' Holiday Dinner will take place on December 3rd, with around 170 students expected.
- The Schulich holiday luncheon will take place on December 11th.
- A reception for long-serving staff and faculty members (25 years+) will take place on December 14th.

4. Enquiries & Communications

The APPRC has requested input from the Council on 5 questions regarding the UAP Renewal Process. Council members were encouraged to send in their responses to the questions if they have input to provide.

5. PHD/GBC/UBC Initiatives

C. Farrell indicated that the GBC is currently fundraising for Ronald McDonald House, as part of the MBA Games taking place at Schulich this year. She asked Council members to consider supporting this cause in their holiday fundraising. More information about this initiative will be provided via email.

No remarks were made regarding UBS or PhD Student Association initiatives.

6. BBA/iBBA Program Committee:

F. Zandi moved for approval of the new course proposal SB/INTL 1400 3.00: Responsible Business in an International Context. Seconded by D. Zwick. All in favour. Motion carried.

F. Zandi moved to approve the new course proposal SB/INTL 4200 3.00: Integrative International Business Simulation. Seconded by D. Zwick. As the course code and title are similar to an existing course, a friendly amendment was proposed by F. Zandi to change the course code to 4300 and the course title to International Business Simulation. All in favour. Motion carried.

7. MF Program Committee

Y. Tian moved for approval of the new course proposal MFIN 5900 1.50: Ethical Decision Making for Finance Professionals. The traditional ethics course in the program, ETHC 6950 1.50 - Ethics and Finance, does not meet the CFA's unique requirements regarding the code of ethics and standards for professional conduct. As the program is affiliated with the CFA, its courses need to be consistent with their standards. Seconded by M. Kipping. All in favour. Motion carried.

8. EMBA Program Committee

The EMBA Committee put forward 2 new course proposals as part of an effort to rejuvenate the program.

M. Biehl moved for approval of the new course proposal EMBA 6190 2.00: Doing Entrepreneurship. This course will eventually become a capstone with a highly experiential component that will run over a longer period of time within the program. Seconded by M. Waller. A question was asked about the rationale for the course title. All in favour. Motion carried.

M. Biehl moved for approval of the new course proposal EMBA 6270 2.00: Managing for Resilience. Seconded by A. Joshi. All in favour. Motion carried.

9. Adjournment

A. Joshi moved to adjourn. Seconded by M. Biehl. All in favour. Motion carried.

Consent Agenda

The following items were approved by consent.

1. BBA/iBBA Program Committee

Curriculum Changes:

1. Course Retirement: SB/INTL 3350 1.50: Applied Cross Cultural Management
2. Course Retirement: SB/INTL 3400 1.50: Business & Sustainability
3. Course Retirement: SB/INTL 3500 3.00: International Business Ethics

2. Nominating Committee

Approval of changes to 2015-2016 SSB Faculty Committees

3. Faculty Council meeting minutes – October 16, 2015