

FACULTY COUNCIL

Schulich School of Business

A meeting of the Schulich Faculty Council for the 2013/2014 Academic Year will be held on Friday, November 15, 2013 at 11:30 a.m. in SSB E111.

AGENDA

1. **Welcome & Chair's Remarks**
2. **Dean's Remarks**
3. **Enquiries & Communications**
 - a) Senate Synopsis: September 26th & October 24th, 2013 (*Pages 1-4*)
 - b) Message from Chair of Senate to Faculty Councils (*Page-5*)
4. **PHD/GBC/UBC Initiatives**
5. **IMBA Program Committee** (*Pages 6-32*)

Motions:

 1. Changes to program curriculum
 2. Change in the admissions requirements
 3. Establishment of IMBA as the new program rubric
 4. Retirement of current and older IMBA courses
6. **Other Business**
7. **Adjournment**

Beverages will be available at the meeting.

NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT vnallathamby@schulich.yorku.ca OR PHONE 44611

Consent Agenda

EMBA Program Committee

Consent Agenda: New Course Proposal: EMBA6000 2.00 - Product Management (*Pages 33-38*)

Consent Agenda: New Course Proposal: EMBA6010 2.00 - The World Economy (*Pages 39-44*)

Consent Agenda: New Course Proposal: EMBA6020 2.00 - Product Management for Technology Companies (*Pages 45-53*)

Minutes: October 11, 2013 (*Pages 54-57*)

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2013-2014 academic year was held on Friday, November 15, 2013 at 11:30 a.m. in Room SSB E111.

In Attendance: D. Johnston
V. Nallathamby, Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horvath, T. Beechy, J. Zemans, M. Biehl, S. Tenn		
Student Council Reps	P. Faez-Sorkhabi (GBC), M. Saghafian(Ph.D.), M. Watts (GBC)		
ACTG	M. Annisette, C. Graham		
ARTM/NMLP			
BSUS	B. Husted		
ECON	A. Bhanich-Supapol , B. Wolf, F. Zandi		
FINE	M. Cao, G. Roberts, Y. Tian		
MKTG	R. Kozinets, D. Zwick		
ORGS	A. deCarufel, I. Holzinger, C. Oliver, K. Tasa, C. Zietsma		
OMIS	D. Johnston		
PLCY	B. Eberlein, A. Madhok , D. Matten, S. Weiss		
PROP		OTHER: K. Stymest (Library)	

Voting Members of Faculty Council Absent:

E. Auster	J. Darroch	A. Joshi	G. Morgan	L. Thorne
K-H Bae	Y. Deutsch	M. Kamstra	D. Neu	V. Trivedi
R. Belk	D. Dimick	H. Kim	E. Prisman	M. Valente
C. Bell	J. Everett	M. Kristal	M. Rice	E. Waitzer
S. Bury (Library)	M. Farjoun	F. Lazar	A. Richardson	M. Waller
A. Campbell	E. Fischer	M. Levesque	R. Ross	T. Wesson
A. Chakraborty	M. Giesler	S. Li	P. Sadorsky	E. Westney
J. Chung	F. Gorbet	R. McClean	P. Shum	L. Wright
W. Cragg	S. Hsu	J. Mckellar	J. Smithin	S. Yeomans
A. Crane	R. Irving	C. McMillan	M. Szaki,	B. Zimmerman
D. Cumming	S. Jazayeri (UBC)	M. Milevsky	D. Thomassin-Sing	

Regrets, Leaves(*), Sabbaticals (*):

P. Aulakh*	I. Henriques	A. Mawani	H. Rosin*
S. Bonsu*	R. Karambayya	E. Maynes*	W. Sheremata*
W. Cook*	A. Kecskes	D. Nevo*	A. J. Sirsi*
P. Darke*	M. Kipping	Y. Pan*	J. Tan
M. Dong*	I. Macdonald	T. Peridis*	K. Zarecki (GBC),
B. Gainer*	N. Massoud*	S. Qu*	

Non-Voting Members of Faculty Council Present:

S. Bell	S. Graham	J. Heron	R. Jones	M. Orlan
Olga Carfew	K. Gray	L. Hillcoat	M. Judd	S. Siddik
B. Csillag	M. Gulatieri	I. Holzinger	K. Larson	C. Ward

Non-Voting Members of Faculty Council Absent:

J. Adams	A. Choi	A. Gravel	R. Lynn	C. Partland	D. Thompson
A. Barnes	T. D'Agostino	E. Gutmacher	J. MacKay	P. Pivato	A. Tung
D. Bell	P. Deonandan	R. Hines	A. Makooie	J. Polley	
M. Bhutani	P. Dillon	J. Jeyakumaran	R. Mayer	M. Rittinger	
T. Bowes	G. Drory	B. King	A. Middleton	S. Sigel	
G. Brewer	E. Farrell	L. Korhani	R. Moy	N. Sutherland	
G. Chen	A. Gampel	R. Lenton	P. Muruganandan	S. Tenn	

1. Welcome & Chair's Remarks

The Vice Chair welcomed the councillors to the meeting and introduced himself as the Vice Chair of the faculty council. He further added that the Chair, Professor Mckellar will not be available for the next few meetings of the council and that Dean Horváth will have more information for the councillors in this regard. A brief overview of the agenda items was provided. He alerted the faculty that assistance may be solicited for the United Way Campaign and Philippines Relief Fund. He conveyed his good wishes to those who have families in Philippines.

2. Dean's Remarks

Dean Horváth brought greetings from the Chair, James Mckellar who is on medical leave and provided a brief update to the councillors.

New leadership of Student Services and International Relations was welcomed;

A brief update on Schulich India facilities was provided.

A brief update on Schulich-Beihang partnership was provided.

- Recently, the PIM organization held its 40th anniversary celebrations and conference which was attended by Dean Horváth and Lindsay Hillcoat, Assoc. Director of International Relations, where they met with most of the Schulich Partner Schools.
- EMBA Fall convocation was a success. Dr. Ed Clark, CEO of TD Bank was the honorary doctorate recipient
- 601 Strategy Studies Awards Reception on November 14th could be improved with a positive note to all students on how well they are doing.
- Master in Real Estate & Infrastructure is worked on by J. Mckellar.
- Global Retail Management Specialization is being worked on by R. Kozinets.

Recruit update:

- Theodore Noseworthy has joined the faculty in MKTG area; an application for a Canada Research Chair position is in progress.
- Lorna Wright has been appointed as the Director, Centre for Global Enterprise

Upcoming events:

November 21st – Launch of the Centre for Global Enterprise

November 22nd - Bryden Award ceremony at which Janice Fukakusa (DAC member) will receive the Pinnacle Achievement Award.

November 23rd - Connect, Schulich Alumni event.

November 25th - Reception for Long Serving Staff.

November 29th – Financial Times Ranking Audit will be conducted.

November 30th –The Experience Schulich session for Master Degree Programs.

Dean Horváth thanked the councilors for attending the meeting.

3. **Enquiries & Communications**

- a) Senate Synopsis: September 26th & October 24th , 2013 – has been received for information.
- b) Message from Chair of Senate to Faculty Councils – was included for information.

4. **PHD/GBC/UBC Initiatives**

UBC – There was no UBC representative available for today's meeting.

GBC – P. Faez-Sorkhabi, President of Graduate Business Council, reviewed the events leading up to today's meeting and upcoming events sponsored by the GBC, he noted the availability of a new mobile application on iPhone, and the MBA Formal scheduled to be held at Liberty Grand on April 17, 2014. He further proposed a vote of thanks to staff of the office of the Dean, Career Development Centre, Student Services and International Relations, and the faculty for their continued support.

Ph.D. – The Ph.D. representative, M. Saghafian spoke briefly to the councilors about successfully defended dissertations of Ph.D. students, their accomplishments, advancements, conference presentations, proceedings and publications. For more details please contact Council secretary, vnullathamby@schulich.yorku.ca.

Vice Chair, D. Johnston thanked the students for their report

5. **IMBA Program Committee**

In his introduction, the Program Director of International MBA Program, Professor A. Bhanich-Supapol, stated that the IMBA program, the first of its kind in Canada, launched in 1989, has seen over 800 graduands qualify by June 2014. The course has been progressively modified to meet needs of the Business Community within the frame work of the mission statement of the course, viz: "To develop internationally experienced business professionals ready to make significant contributions to the performance of their organizations and the well- being of Society". The need to match the rapidly changing operating environment and the pressing need for graduands with different skills, attitudes, characteristics, and capabilities as articulated by the industry executives, employers and alumni, prompted the appointment of a Curricular Review Task Force (CRTF) to review and recommend curricular revisions to ensure that future graduands meet requirements of the industry and society. The CRTF, bearing in mind the University's desire to align with its academic content and spirit of experiential education, proposed two significant changes, viz:

i. The need for a Revised Program Structure and Degree Requirement

ii. The need for Revised Admission Criteria.

A detailed chart depicting the existing vs. recommended changes to the course content and course admission criteria was developed by the CRTF and the proposal is brought forward today for the approval of the Faculty Council. At the end of his prologue, Professor Bhanich-Supapol, moved that the Faculty Council approve the following motions:

Motion-1) Changes to program curriculum

Professor Supapol, Director of the IMBA program moved that the proposed changes to International MBA curriculum be approved. Seconded by Professor A. deCarufel. All in favor. Motion Carried.

Motion-2) Change in the admissions requirements

Professor Supapol, Director of the IMBA program moved that the proposed changes to admissions requirements to International MBA curriculum be approved. Seconded by Professor G. Roberts. All in favor. Motion Carried.

Motion-3) Establishment of IMBA as the new program rubric

Professor Supapol, Director of the IMBA program moved that the new program rubric 'IMBA' be established for International MBA program. Seconded by Professor B. Wolf. All in favor. Motion Carried.

Motion-4) Retirement of current and older IMBA courses

Professor Supapol, Director of the IMBA program moved that the retirement of current and older courses of International MBA program as outlined in Appendix-C. Seconded by Professor M. Biehl. All in favor. Motion Carried.

Professor Biehl proposed a vote of thanks to Professors Supapol, Roberts, deCarufel, and Johnston for their effort in putting together the proposed International MBA Program.

6. Other Business

The Vice Chair, in his closing remarks requested that councillors should take note of the next meeting of Executive Committee which is scheduled for November 29th and the Faculty Council on December 13, 2013 and wished all attendees a great weekend.

7. Adjournment

Professor Weiss moved the meeting be adjourned. Seconded by Professor Graham. All in favour. Motion Carried.

The following item was approved on Consent Agenda:

New Course Proposal: EMBA6000 2.00 - Product Management

New Course Proposal: EMBA6010 2.00 - The World Economy

New Course Proposal: EMBA6020 2.00 - Product Management for Technology Companies

Faculty Council minutes – October 11, 2013.