

# FACULTY COUNCIL

## Schulich School of Business

A meeting of the Schulich Faculty Council for the 2013/2014 Academic Year will be held on Friday, October 11, 2013 at 11:30 a.m. in SSB E111.

### AGENDA

1. **Welcome & Remarks - Professor J. Mckellar, Chair**  
**Motion:** Withdrawal of Summer Authority vested in the Executive Council
2. **Dean's Remarks**
3. **Enquiries & Communications**
  - a) Faculty Council Meetings Fall 2013 – Rhonda L. Lenton, Vice-President Academic & Provost & Gary H. Brewer, Vice-President Finance & Administration
  - b) Senate Synopsis: May 23<sup>rd</sup> and June 27<sup>th</sup> 2013 (*Pages 1 - 4*)
4. **PHD/GBC/UBC Initiatives**
5. **Nominating Committee**  
**Motion:** Approval of changes for 2013-2014 SSB Faculty Committees - will be available at the meeting
6. **BBA/iBBA Program Committee**  
**Motion:** New Course Proposal: ENTR 3400 3.0: Business Essentials for Technology Entrepreneurs I (*Page 5 – 17*)  
**Motion:** New Course Proposal: ENTR 3600 3.0: Business Essentials for Technology Entrepreneurs II (*Page 18 – 29*)
7. **MBA Program Committee**  
**Motion:** New Course Proposal: FNSV 6975 3.00 - Co-Evolution of Financial Markets & Institutions (*Pages 30 - 70*)  
  
**MSBA Motions:**
  1. Change in program name from Master of Science in Business Analytics to Master of Business Analytics (*Page 71*)
  2. Establishment of MBAN as the new program rubric and retirement of the current rubric (MSBA) (*Page 72*)
  3. Change in the admissions requirement – to include GRE in addition to current GMAT for MSBA Program (*Pages 73 – 75*)
8. **Other Business**
  - a) **Motion:** Fall 2013 Potential Graduatd List (*Pages 76 - 79*)
  - b) **Motion:** Online Course Evaluations – Fall 2013 (*Page-80*)
  - c) **For Information:** Course Credit Exclusions – Repeating Course Legislation (*Pages 81 – 89*)

d) **For Information:** SSB Committee Workplans:

BBA/iBBA Program Committee (Page- 90)  
MBA/MPA Program Committee (Page- 91)  
IMBA Program Committee (Page- 92)  
MF Program Committee (Page- 93)  
EMBA Program Committee (Page 94)  
Masters Admissions Committee (Page- 95)  
PhD Program Committee (Page-97 )  
Program Coordinating Committee (Page-97)  
Student Affairs Committee (Page-98)  
Tenure & Promotion Committee (Page-99)  
Nominating Committee (Page-100)  
Research & Library Committee (Page-101)

e) **For Information:** Curriculum change – Change in course title

MINE 6100 3.00 – “Strategy and Value Creation in Mining”, approved June 18, 2013 by Summer Authority, Executive Committee

*(Members of Council may, if they wish, view these document in the ADA office, SSB N230B, or electronically, by contacting V. Nallathamby, Recording Secretary of Council).*

9. **Adjournment**

**Beverages will be available at the meeting.**

**NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT [vnallathamby@schulich.yorku.ca](mailto:vnallathamby@schulich.yorku.ca) OR PHONE 44611**

## **CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James Mckellar, of their request to debate it.*

Consent Agenda – Minutes: May 31, 2013 (Pages 102-105)
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**Important Dates:**

**Convocation Ceremony: October 16, 2013**

**EMBA Convocation: October 18, 2013**

**Next Faculty Council meeting: November 15, 2013**

Schulich School of Business  
**Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2013-2014 academic year was held on Friday, October 11, 2013 at 11:30 a.m. in Room SSB E111.

**In Attendance:** J. Mckellar  
V. Nallathamby, Recording Secretary

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horvath, M. Judd, T. Beechy, J. Zemans , M. Szaki		
Student Council Reps	P. Faez-Sorkhabi (GBC), S. Jazayeri (UBC), M. Saghafian(Ph.D.) K. Zarecki (GBC), M. Watts (GBC)		
ACTG	M. Annisette, J. Everett , C. Graham		
ARTM/NMLP			
BSUS	B. Husted		
ECON	B. Wolf,		
FINE	K-H Bae , M. Cao, M. Milevsky		
MKTG	E. Fischer, D. Zwick		
ORGS	C. Bell, I. Holzinger, R. Karambayya		
OMIS	M. Levesque,		
PLCY	B. Eberlein, J. Tan , S. Weiss		
PROP	J. Mckellar	OTHER:	S. Bury (Library)

**Voting Members of Faculty Council Absent:**

E. Auster	D. Dimick	M. Kristal	A. Richardson	E. Waitzer
R. Belk	M. Farjoun	F. Lazar	G. Roberts	M. Waller
A. Bhanich-Supapol	M. Giesler	S. Li	R. Ross	E. Westney
M. Biehl	F. Gorbet	D. Matten	P. Sadorsky	L. Wright
A. Campbell	S. Hsu	A. Mawani	P. Shum	S. Yeomans
A. Chakraborty	R. Irving	R. McClean	J. Smithin	F. Zandi
J. Chung	D. Johnston	C. McMillan	K. Tasa	C. Zietsma
W. Cragg	A. Joshi	G. Morgan	D. Thomassin-Sing	B. Zimmerman
A. Crane	M. Kamstra	D. Neu	L. Thorne	
D. Cumming	A. Kecskes	C. Oliver	Y. Tian	
A. deCarufel	H. Kim	E. Prisman	V. Trivedi	
Y. Deutsch	R. Kozinets	M. Rice	M. Valente	

**Regrets, Leaves(\*), Sabbaticals (\*):**

P. Aulakh*	B. Gainer*	E. Maynes*	W. Sheremata*
S. Bonsu*	I. Henriques	D. Nevo*	A. J. Sirsi*
W. Cook*	M. Kipping	Y. Pan*	T. Wesson
P. Darke*	I. Macdonald	T. Peridis*	
J. Darroch	A. Madhok	S. Qu*	
M. Dong*	N. Massoud*	H. Rosin*	

**Non-Voting Members of Faculty Council Present:**

A. Barnes	B. Csillag	K. Larson	P. Muruganandan	M. Rittinger
S. Bell	L. Hillcoat	R. Lenton	M. Orlan	S. Siddik
G. Brewer	M. Judd	J. MacKay	I. Holzinger	

**Non-Voting Members of Faculty Council Absent:**

J. Adams	T. D'Agostino	S. Graham	R. Jones	A. Middleton	N. Sutherland
D. Bell	P. Deonandan	A. Gravel	B. King	R. Moy	S. Tenn
M. Bhutani	P. Dillon	K. Gray	L. Korhani	C. Partland	D. Thompson
T. Bowes	G. Drory	E. Gutmacher	R. Lynn	P. Pivato	A. Tung
G. Chen	E. Farrell	R. Hines	A. Makooie	J. Polley	C. Ward
A. Choi	A. Gampel	J. Jeyakumaran	R. Mayer	S. Sigel	

**1. Chairperson's Remarks**

In his opening remarks, the Chair, Professor James Mckellar, took a moment to recognize the second anniversary of the industrial accident that tragically ended the life of Kyle Knox. He also noted that the guest presentation will precede Dean's Remarks, and he welcomed Vice-President Academic & Provost, Rhonda Lenton and Vice-President Finance & Administration, Gary Brewer and the members of council.

Professor C. Bell moved that Faculty Council move out of Summer Authority. Seconded by Professor C. Graham. All in favour. Motion Carried.

**2. Dean's Remarks**

Dean Horváth welcomed the new faculty members and the members of council.

**Recruit update - 2013-2014:**

Kiri Kanagaratnam, Professor - ACTG

Zhepeng (Lionel) Lee, Assistant Professor - OMIS

Ambrus Kesckés, Assistant Professor - FINE

Jeffrey Kestruck, Associate Professor - ENTR

Theodore Noseworthy, Associate Professor of Marketing; application for a Canada Research Chair level 2 is also in progress.

**Rankings:**

- Schulich placed 22nd in the world in the Economist Business School rankings.
- Schulich placed #1 in Canada and Top Ten Outside the US by Forbes rankings.
- The Economist magazine ranked the Kellogg-Schulich Executive MBA program #1 in the world.
- Renovations to the Deloitte Student Commons and the 2nd floor study space area have been completed.
- Schulich has developed an agreement with Beihang University in China regarding Executive Education Programs

**Past events:**

- July 23<sup>rd</sup>: Welcome BBQ Event for incoming undergrad students was held.
- August 15<sup>th</sup> & 16<sup>th</sup>: The Dean's Summit for the Kellogg-Partner Schools, was hosted here at the Schulich School.
- October 1<sup>st</sup>: A Conference hosted by FDC in Brazil, on Long Term Capital, was successful.

**Upcoming events:**

- October 18<sup>th</sup>: Dean Horváth encouraged all faculty members to attend the EMBA Fall Convocation.

### **3. Enquiries & Communications**

- a) Vice-President Academic & Provost Rhonda Lenton and Vice-President Finance & Administration Gary Brewer -*Presentation to Faculty Councils Fall 2013*

A presentation was made to the Faculty Council by Vice president Academic & Provost, Rhonda Lenton and Vice President Finance & Administration, Gary Brewer outlining the areas regarding the University's financial affairs and the impact of the financial situation on academic programs. As per their presentation, the Provincial Education Ministry is carrying out a study of the actual costs of the education afforded to the students of the Ontario community, in terms of the demand for different fields of education, differentiating between programs and universities. Based on this study, a Strategic Mandate Agreement is in the process of being formulated. The presentation further outlined the challenges that York may face, as well as presented a multi-year Planning and budgeting strategy. Through this they identified the implications of structure changes to York's overall financial situation with consequent corrective action which should be taken to counter such shortfalls. They further amplified that within the next few months, templates in relation to academic and administrative prioritizations will be issued as guide lines. In closing they expressed their thanks to the Faculty Council for affording them the opportunity to make their presentation.

Professor Mckellar thanked the visitors for their informative presentations.

- b) **Senate Synopsis** – Mary 23<sup>rd</sup> and June 27<sup>th</sup> 2013 were included for information.

### **4. PHD/GBC/UBC Initiatives**

This item was tabled for the November 15th meeting of Faculty Council due to time constraints.

### **5. Nominating Committee**

Professor S. Weiss moved the approval of the changes to the 2013-2014 Faculty Council committees. Seconded by Professor B. Wolf. All in Favour. Motion Carried.

### **6. BBA/iBBA Program Committee**

Motion: New Course Proposal: ENTR 3400 3.0: Business Essentials for Technology Entrepreneurs I  
Motion: New Course Proposal: ENTR 3600 3.0: Business Essentials for Technology Entrepreneurs II  
Professor M. Levesque moved that the Faculty Council approve the two new electives as noted above, seconded by Professor C. Bell. All in Favour. Motion Carried.

### **7. MBA Program Committee**

Motion: New Course Proposal: FNSV 6975 3.00 - Co-Evolution of Financial Markets & Institutions

Professor S. Weiss moved that the Faculty Council approve the new course proposal as noted above. Seconded by Professor B. Wolf. All in Favour. Motion Carried.

**MSBA Motions:**

1. Change in program name from Master of Science in Business Analytics to Master of Business Analytics
2. Establishment of MBAN as the new program rubric and retirement of the current rubric (MSBA)
3. Change in the admissions requirement – to include GRE in addition to current GMAT for MSBA Program

Professor S. Weiss moved that each of the above motions be approved by the Faculty Council. Seconded by Professor B. Wolf. All in Favour. Motion Carried.

**8. Other Business**

- a) Professor B. Wolf moved the acceptance of the Fall 2013 Graduated List. Seconded by Professor C. Graham. All in favour. Motion Carried.
- b) Professor C. Graham moved that Faculty Council authorize that the Online Course Evaluations pilot be continued during Fall 2013, to involve all eligible courses taught at Schulich. Seconded by Professor C. Bell.
- c) Course Credit Exclusions – Repeating Course Legislation was received for information.
- d) Committee Work plans for 2013-2014 were received for information.
- e) Curriculum change – Change in course title MINE 6100 3.00 – “Strategy and Value Creation in Mining”, approved June 18, 2013 by Summer Authority, Executive Committee was received for information.

**9. Adjournment**

Professor C. Graham moved the meeting be adjourned. Seconded by Professor C. Bell. All in favour. Motion Carried.

The following item was approved on Consent Agenda:  
Faculty Council minutes – May 31, 2013.