

FACULTY COUNCIL
Schulich School of Business

A meeting of the Schulich Faculty Council for the 2012/2013 Academic Year will be held on Friday, December 14th 2012 **at 10:30 a.m.** in SSB E111.

AGENDA

- 1. Welcome & Chair's Remarks**
- 2. Dean's Remarks**
- 3. Enquiries & Communications**
 - a) Senate Synopsis: September 27th & October 25th 2012 (Pages 1- 4)
- 4. PHD/GBC/UBC Initiatives**
- 5. BBA/iBBA Program Committee**
 - a) Motion: New Elective Course Proposal. – IBUS 4500 3.0 Managing Business in Developing Economies (Pages 5- 20)
- 6. MBA Program Committee**
 - a) Motion: The designation “MSBA” as a course rubric for the Master of Science in Business Analytics (page 21)
 - b) Motion: - To approve the change in the number of credits required for graduation from 21 to 24 (Page 21- 23)
 - c) Motion: To approve the design of the MSBA Major Research Paper - New Course Proposal - MSBA 6090 9.00: Major Research Paper (Pages 21, 24 - 37)
 - d) Motion: New Course Proposal - FNSV 6750 1.50: Regulatory & Supervisory Principles (Pages 38 – 54)
 - d) Motion: New Course Proposal - MACC 5101 3.00: Financial Accounting Fundamentals (Pages 55 – 81)
 - e) Motion: New Course Proposal - MACC 5201 1.50: Effective Case Analysis (Pages 82 - 92)
 - f) Motion: New Course Proposal - MACC 5211 3.00: Management Accounting Fundamentals (Pages 93 – 103)
 - g) Motion: New Course Proposal - MACC 6201 1.50: Multi-Competency Case Analysis for Accountants (Pages 104 – 118)
 - h) Motion: New Course Proposal - MACC 6301 3.00: Integrative Case Analysis for Accountants (Pages 119 – 132)
- 7. MFIN Program Committee**
 - a) Motion: Proposal to add a new field of study - Regulatory Affairs for Financial Institutions, to the Master of Finance (MF) Degree (Pages 133 - 138)
- 8. MASTER'S Coordinating Committee**
 - a) Motion: To rename the Masters Coordinating Committee to Programs Coordinating Committee (PCC) and approve the proposed committee mandate for the PCC (Pages 139 -142)
 - a) Motion: Proposed changes in Policies & Procedures – Grade Appeals (Pages 143 - 147)
- 9. Other Business**
- 10. Adjournment**

Beverages will be available at the meeting.

NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT vnallathamby@schulich.yorku.ca OR PHONE 44611

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

EMBA Program Committee

- a) New Course Proposal – EMBA 6610 2.0: Incentives, Organization and Strategy (Pages 148 - 152)
- b) New Course Proposal – EMBA 6620 2.0: Healthcare Strategy (Pages 153 – 161)
- c) New Course Proposal – EMBA 6630 2.0: Entrepreneurial Finance and Venture Capital (Pages 162 - 168)

Nominating Committee

- a) For Information: Updated version of 2012-2013 SSB Faculty Committees- (Pages 169 – 174)

Consent Agenda – Minutes: October 5, 2012 (<i>Pages 175 - 177</i>)
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Important Dates:

Next Faculty Council meeting: February 8, 2013

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2011-2012 academic year was held on Friday, December 14, 2012 at 10:30 a.m. in Room SSB E111.

In Attendance: J. McKellar, Chair
V. Nallathamby, Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	C. Courtis , T. Beechy		
Student Council Reps	I. Dhillon (GBC), B. Csillag (GBC), A. Kumar (GBC), U. Cruz		
ACTG	L. Thorne		
ARTM/NMLP			
BSUS			
ECON	A. Bhanich-Supapol, B. Wolf*		
FINE	K-H Bae, E. Maynes, P. Shum		
MKTG	E. Fischer, A. Joshi, Y. Pan, A. J. Sirsi		
ORGS	C. Bell , I. Holzinger, C. Oliver, H. Rosin, K. Tasa ,		
OMIS	M. Biehl, W. Cook,		
PLCY	A. Crane, J. Darroch, Y. Deutsch, B. Eberlein*, A. Madhok, D. Matten, W. Sheremata, S. Weiss		
PROP		OTHER:	S. Bury (Library)

Voting Members of Faculty Council Absent:

M. Annisette	M. Farjoun,	R. Kozinets	R. Peterson	H.T. Wilson
P. Aulakh	M. Giesler	F. Lazar	E. Prisman	S. Yeomans
E. Auster	J. Gilles	S. Li	S. Qu	F. Zandi
R. Belk	F. Gorbet	N. Massoud	M. Rice	J. Zemans
A. Campbell	B. Graham (Alumni)	A. Mawani	A. Richardson	B. Zimmerman
A. Chakraborty	D. Horvath	R. McClean	R. Ross	
W. Cragg	S. Hsu	C. McMillan	J. Smithin	
D. Cumming	B. Husted	M. Milevsky	D. Thomassin	
P. Darke	R. Irving	G. Morgan	Y. Tian	
A. deCarufel,	D. Johnston	D. Neu	M. Toubiana (Ph.D),	
D. Dimick	M. Kamstra	D. Nevo	P. Tryfos	
M. Dong	H. Kim	M. Pagell	E. Waitzer	
J. Everett	S. Korman (UBC)	T. Peridis,	E. Westney	

Regrets, Leaves, Sabbaticals(*):

S. Bonsu*	I. Henriques*	G. Roberts*	M. Waller*
M. Cao*	R. Karambayya	P. Sadorsky*	T. Wesson
J. Chung*	M. Kipping	S. Sigel	L. Wright*
D. Dimick*	M. Kristal*	M. Szaki	D. Zwick
B. Gainer	M. Levesque*,	J. Tan	
C. Graham*,	I. Macdonald	V. Trivedi*	

Non-Voting Members of Faculty Council Present:

A. Barnes	K. Gray	R. Jones	A. Middleton	C. Ward
T. Bowes	L. Hillcoat	M. Judd	S. Siddik	
O. Carew	I. Holzinger	K. Larson	N. Sutherland	
		J. Mackay		

Non-Voting Members of Faculty Council Absent:

J. Adams	T. D'Agostino	A. Gampel	A. Makooie	C. Partland	D. Thompson
D. Barrows	P. Deonandan	P. Grant	R. Mayer	C. Pattenden	A. Tung
D. Bell	P. Dillon	A. Gravel	R. Moy	P. Pivato	K. Xing
M. Bhutani	G. Drory	J. Jeyakumaran	P. Muruganandan	N. Qasi	
K. Binnie	E. Farrell	B. King	S. Nahm	M. Rittinger	
A. Choi	L. Freilich	L. Korhani	J. Palumbo	S. Tenn	

Item #1 Chairperson's Remarks

The final meeting for the calendar year was called to order by the Chair, Professor James McKellar. There were no opening remarks from the Chair.

Item #2 Dean's Remarks :

Dean Horvath in reviewing the past events stated that ...

- The Fall Convocation ceremony was attended by largest number of graduates. The Dean thanked everyone who participated in the Fall Convocation.
- The Executive MBA Convocation was held on r 12th October 2012
- The "Capitalism for the Long Term" event organized jointly with McKinsey and Company was well attended, with a number of International speakers and Canadian CEO's taking part.
- Latin American regions are being explored for potential partnerships.
- A partnership in Executive Education is being arranged with Beihang Univeristy in China.
- The Ph.D. reception was held on 24th November 2012.
- Connect 2012 which took place on November 2012 at Schulich was well attended. The Guest speaker on that occasion was Mr.J.Bruce Flatt, CEO, Brookfield Asset Management Inc.
- Bryden Awards were given to two Schulich alumni: Kathleen Taylor and John S. Hunkin
- The 601 CEO Reception held on 28th November turned out to be a very successful event. The Dean thanked Mr. James Mackay, Director, Strategy Field Program/MGMT 6100 for organizing this.
- The Students International Case Competition took place on 30th November and 1st December 2012.
- Dean Horvath went on to present an update on India.
- The Bryden Alumni Awards were given to two Schulich Alumni: Kathleen Taylor and John S. Hunkin

Academic updates:

- Inmet Mining donated \$1 million over 4 years in support of the Global Mining Management specialization

Upcoming events:

- Feb. 14 - The Thomas J. Bata Lecture on Responsible Capitalism will take place in Toronto. Paul Polman, CEO of Unilever will deliver the Keynote address.
- Jan-30 – Schulich Research Day. The venues for the event will be the Marketplace and the McEwen Auditorium

Item #3 Enquiries & Communications

a) Senate Synopsis' of 27th September & 25th October 2012 were included for information.

Item #4 UBC/GBC/Ph.D. Initiatives

UBC – There was no UBC representative at today's meeting.

GBC – Inderpartap Singh, President, reviewed the events leading up to today's meeting as well as upcoming events, namely;

- The MBA Movember Fundraiser
- The MBA Food Drive
- The upcoming GBC Holiday Party scheduled for December 15th &16th
- MBA Games scheduled for January 4th &6th at Degroot School of Business, McMaster University

Ph.D. – There was no Ph.D representative at today's meeting.

Item #5 BBA/iBBA Program Committee

- a) Professor E. Maynes, on behalf of the BBA/iBBA Program Committee, proposed the approval of the new Course Proposal, IBUS 4500 3.0 Managing Business in Developing Economies. This motion was seconded by Professor B. Wolf and carried through unanimously.

Item #6 MBA Program Committee

- a) Professor S. Weiss, Director of the MBA Program, proposed that the designation "MSBA" as a course rubric for the Master of Science in Business Analytics be approved by the Faculty Council. This motion was Seconded by C. Curtis and carried through unanimously.
- b) Professor S. Weiss, Director of the MBA Program, proposed that the change in the number of credits required for graduation from 21 to 24 be approved by the Faculty Council. He went on to explain that the 2nd and 3rd motions were related, and the rationale for this change was listed in the second half of page 21 as enumeration 3). Professor E. Fischer pointed out that with the increase of number of credits for MSBA 6090 from 6.00 to 9.00 credits, the change in the number of credits required presently for graduation will have to be amended from 21 to 24 to 27 to 30. The Item#6-b) motion should be amended accordingly. Since Professor Weiss excused himself from the meeting for a brief period of time, Professor Biehl on behalf of Professor S. Weiss, Director of the MBA Program, proposed for the second time that item #6-b) be accepted subject to the friendly amendments. This motion was seconded by C. Curtis and was carried through unanimously.
- c) Professor S. Weiss, Director of the MBA Program, proposed that the MSBA Major Research Paper - New Course Proposal - MSBA 6090 9.00: be approved by the Faculty Council. This motion was seconded by C. Curtis and carried through unanimously.
- d) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal FNSV 6750 1.50: Regulatory & Supervisory Principles be approved by the Faculty Council. This motion was Seconded by Professor C. Bell and carried through unanimously.
- e) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal MACC 5101 3.00: Financial Accounting Fundamentals be approved by the Faculty Council. He further clarified that there were 5 courses for the MAcc Program, two of these are foundational courses, namely, MACC 5101 3.00 and MACC 5211 3.0. The balance three comprise of a set of 'Case Analysis' courses, namely, MACC 5201 1.50, 6201 3.0 and MACC 6301 3.00. Professor Beechy pointed out a friendly revision to page-81 on MACC 5101 3.0, Course Outline, wherein the date of class 12 was noted as December 7th. He pointed out that this date should be changed to an appropriate date that corresponds to the summer term. The motion was seconded by C. Curtis and unanimously carried through with the revision suggested embodied.
- f) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal MACC 5201 1.50 - Effective Case Analysis be approved by the Faculty Council. This motion was seconded by C. Curtis and carried through unanimously.
- g) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal MACC 5211 3.00: Management Accounting Fundamentals, be approved by the Faculty Council. This motion was Seconded by C. Curtis and carried through unanimously.
- h) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal MACC 6201 1.50: Multi-Competency Case Analysis for Accountants be approved by the Faculty Council. This motion was seconded by C. Curtis and carried through unanimously.
- i) Professor S. Weiss, Director of the MBA Program, proposed that the new course proposal MACC 6301 3.00: Integrative Case Analysis for Accountants be proved by the Faculty Council. This motion was seconded by C. Curtis and carried through unanimously.

The Chair, Professor J. McKellar thanked the MBA Program Committee observing that when MACC course proposals were submitted to the Executive Committee, they were very well compiled requiring only minimal changes, as a result of which we were able to progress rapidly towards getting these motions approved. Professor Biehl further thanked the Librarian for providing Library Statement for all of the courses listed above, as well as for the certificates at the Senate Level for International Trade which were provided by the Library.

Item #7 MFIN Program Committee

- a) P. Shum, Director of the Masters of Finance Program proposed that the proposal to add a new field of study - Regulatory Affairs for Financial Institutions, to the Master of Finance (MF) Degree be approved by the Faculty Council. She added that, since in January 2012 Master of Finance Programme (MFIN) was modified to allow different specializations within the degree, In addition to the two existing fields, a 3rd stream needed to be added to the MF degree, namely, 'Regulatory Affairs for Financial Institutions', This new specialization in the regulation of banks, is to be a joint venture with the Financial programme (FNSV) and the Toronto Centre for Leadership in Financial Supervision. This motion was seconded by Professor J. Darroch and was carried through unanimously.

Item #8 MASTER'S Coordinating Committee

- a) The Chair, Master's Coordinating Committee, Professor M. Biehl, proposed that the renaming of the 'Masters Coordinating Committee' as the 'Programs Coordinating Committee' (PCC) and the proposed committee mandate for the Programs Coordinating Committee (PCC) be approved by the Faculty Council. Professor Biehl went on to explain that the purpose of MCC is to deal with issues that span a range of programs and that the current format of the committee mandate excludes the BBA/iBBA Program Committee As against this, the proposed new mandate includes the BBA/iBBA Programme Committee and makes it a all encompassing committee for all those programs that share a common structure. This motion was seconded by Professor E. Fischer and carried through unanimously.
- b) M. Biehl, Associate Dean Academic proposed that the suggested changes in Policies & Procedures – Grade Appeals be approved by the Faculty Council. The proposed changes are found on pages 144 through 146 of Faculty Council package. This motion was seconded by C. Courtis and carried through unanimously.

Item #9 Other Business

- a) Professor Biehl, Associate Dean, Academic, outlined for the information of the Faculty Council, that the feedback received from students on the "York University on-line course evaluation system" with a range of MBA classes piloted by the school this semester, was extremely encouraging. They rated the system as fabulous. He noted that there were very few technical issues cropping up which will be ironed out with the University IT division. Once these are sorted out, Professor Biehl will be forwarding appropriate motions to the particular program committees and Teaching Excellence Task Force. He hopes to bring this motion to Faculty Council approval by next semester.

Item #10 Adjournment

- C. Courtis moved that the meeting be adjourned. This motion was seconded by Professor B. Wolf. This motion carried through unanimously.

The following items were approved on Consent Agenda:

EMBA Program Committee

- a) New Course Proposal – EMBA 6610 2.0: Incentives, Organization and Strategy
 - b) New Course Proposal – EMBA 6620 2.0: Healthcare Strategy
 - c) New Course Proposal – EMBA 6630 2.0: Entrepreneurial Finance and Venture Capital
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- a) Professor Cook requested the Chair, Professor McKellar that he be permitted to address an item on the Consent Agenda. Accordingly, he proposed that the two non-core members for the Tenure & Promotions Committee, namely; Professors Anoop Madhok and James Darroch, be approved. This motion was seconded by Professor A. Joshi. These new additions will be reflected on the Nominating Committee Slate of 2012-2013.

Faculty Council minutes – October 5, 2012