

FACULTY COUNCIL

Schulich School of Business

A meeting of the Schulich Faculty Council for the 2011/2012 Academic Year will be held on Friday, June 1, 2012 at 11:30 a.m. in SSB E111.

A G E N D A

- 1. Chairperson's Remarks**
- 2. Dean's Remarks**
- 3. Business Arising from Minutes of Previous Meetings**
- 4. Enquiries and Communications**
 - For information - Senate Synopsis: April 26, 2012 (*Pages 1-2*)
 - For information - Patrick Monahan, Provost – “*Progress Towards Academic Priorities*” Report 2011-12, <http://www.yorku.ca/grads/council/march-2012/4-vice-president-provost-fgs-council-march-2012.pptx>
- 5. Ph.D./GBC/UBC Initiatives**
- 6. Nominating Committee**
 - Motion: 2012-2013 Committee Slate (*Pages 3-8*)
- 7. BBA/iBBA Committee**
 - A) Motion: New course proposal: FINE 3500 3.0 *Behavioural Finance* (*Pages 9-19*)
 - B) Motion: New course proposal: ENTR 4500 3.0 *Entrepreneurship & Technology Ventures* (*Pages 20-29*)
- 8. MBA Committee**
 - A) Motion: New course proposal: FINE 6500 3.0 *Behavioural Finance* (*Pages 30-43*)
 - B) Motion: Change to BSUS Specialization (*Pages 44-46*)
 - C) For information: Revised Expected Learning Outcomes (MBA) (*Pages 47-51*)
- 9. Ph.D. Committee**
 - A) Motion: approve the Expected Learning Outcomes for Ph.D. Program (*Pages 52-54*)
 - B) Motion: Pass/fail be established and be required for ORGS and SGMST students in the Ph.D. program (*Pages 55-57*)
 - C) Motion: New Course Proposals: DCAD 7600 + 7610 3.0 *Graduate Colloquium in Management* (*Pages 58-74*)
- 10. Other Business**
 - A) Motion: Spring Convocation Potential Graduated List (*Pages 75-93*)
 - B) Motion: Proposal to end the Schulich-run Certificate in Non-Profit Management in the Faculty of Liberal Arts and Professional Studies (*Pages 94-97*)
 - C) Motion: Establishment of Centre for Global Enterprise (CGE) within the Schulich School of Business (*Pages 98-100*)
 - D) For Information: Modifications to MSc in OMIS (*Pages 101-106*)
 - E) Motion: MSc name change (*Pages 107-109*)
 - F) Motion: Faculty Council Powers (*Page 110*)
 - G) For Information: Faculty Council dates 2012-2013 (*Page 111*)
 - H) For Information: Committee Year-End Reports
 - Ph.D. Program Committee (*Page 112*)
 - EMBA Program Committee (*Page 113*)
 - MBA Program Committee (*Page 114*)
 - IMBA Program Committee (*Page 115*)
 - MF Program Committee (*Page 116*)
 - BBA/iBBA Program Committee (*Page 117*)
 - Master's Admissions Committee (*Page 118*)

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2011-2012 academic year was held on Friday, June 1, 2012 at 11:30 a.m. in Room SSB E111.

In Attendance: J. McKellar Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horvath, C. Courtis , M. Szaki		
Student Council Reps	M. Keyhani (Ph.D)		
ACTG	M. Annisette, C. Graham,		
ARTM/NMLP			
BSUS			
ECON			
FINE	K-H Bae , M. Dong , M. Kamstra , E. Maynes,		
MKTG	E. Fischer, Y. Pan		
ORGS	C. Bell , I. Holzinger , R. Karambayya , K. Tasa , E. Westney		
OMIS	M. Biehl, W. Cook, R. Irving, M. Levesque* ,		
PLCY	A. Crane , J. Darroch , Y. Deutsch , B. Husted , M. Kipping , D. Matten , T. Peridis		
PROP		OTHER: S. Bury (Library), E. Watson (Library)	

Voting Members of Faculty Council Absent:

P. Aulakh	B. Gainer	N. Massoud	A. Richardson	T. Wesson
E. Auster	M. Giesler	A. Mawani	H. Rosin	H.T. Wilson
T. Beechy	J. Gilles	R. McClean	R. Ross	L. Wright
R. Belk	F. Gorbet	C. McMillan	W. Sheremata	S. Yeomans
A. Bhanich-Supapol,	B. Graham (Alumni)	M. Milevsky	P. Shum	F. Zandi
A. Campbell	S. Hsu	G. Morgan	J. Smithin	J. Zemans
A. Chakraborty	D. Inder (GBC)	D. Neu	J. Tan	B. Zimmerman
W. Cragg	D. Johnston	D. Nevo	D. Thomassin	
D. Cumming	A. Joshi	C. Oliver	L. Thorne	
P. Darke	H. Kim	M. Pagell	Y. Tian	
A. deCarufel	S. Korman (UBC),	R. Peterson	V. Trivedi	
D. Dimick	R. Kozinets	E. Prisman	P. Tryfos	
J. Everett	F. Lazar	S. Ou	E. Waitzer	
M. Farjoun	A. Madhok	M. Rice	S. Weiss	

Regrets, Leaves, Sabbaticals(*):

S. Bonsu*	I. Henriques*	G. Roberts	B. Wolf
M. Cao	M. Kristal*	P. Sadorsky*	D. Zwick
J. Chung*	S. Li	A. J. Sirsi	
B. Eberlein*	I. Macdonald	M. Waller*	

Non-Voting Members of Faculty Council Present:

K. Gray	K. Larson	P. Muruganandan	S. Siddik	C. Ward
J. Heron	J. Mackay	M. Rittinger	N. Sutherland	

Non-Voting Members of Faculty Council Absent:

J. Adams	A. Choi	A. Gampel	B. King	S. Nahm	K. Xing
A. Barnes	T. D'Agostino	P. Grant	L. Korhani	J. Palumbo	
D. Barrows	P. Deonandan	A. Gravel	A. Makooie	C. Partland	
D. Bell	P. Dillon	E. Gutmacher	R. Mayer	C. Pattenden	
M. Bhutani	G. Drory	L. Hillcoat	T. McQueen	S. Tenn	
K. Binnie	E. Farrell	J. Jeyakumaran	A. Middleton	D. Thompson	
T. Bowes	L. Freilich	R. Jones	R. Moy	A. Tung	

Item #1 Chairperson's Remarks

Chair, James McKellar, called the meeting to order, noting it was the last meeting of Faculty Council for the 2011-12 academic year. He announced that Elizabeth Watson, Head Librarian of the Schulich School of Business Library and Susan Harrison, Administrative Assistance, Office of the Associate Dean-Academic would both be retiring.

Item #2 Dean's Comments

India update: Dean Horvath announced that a twinning arrangement with a local Hyderabad school would be implemented as the Foreign Universities Bill has not passed by the parliament.

Mr. Tata has agreed to be Chair of the new India Advisory Board, and as Mr. Krishna Kumar of TATA Company will also be a Board member. The first meeting is planned for January 2013.

The Dean and President Shoukri visited Brazil in April to promote Canada-Brazil partnerships in research, innovation and higher education. Schulich is establishing the Brookfield Brazil Internship Program which will enable four MBA/IMBA student internships.

The Dean's International Advisory Board meeting took place on May 2nd the members were impressed with the new initiatives of the school, i.e. three Master's programs, Mining sector, and the curriculum review IMBA taskforce that has been established.

Dean Horvath announced the EQUIS accreditation report was received and the school has been given the full five year recommendation.

Upcoming events

June 12th – A Welcome Barbeque will be held for all new MBA students

June 14th – Convocation and breakfast. The honorary degree will go to Dominic Stephen Barton.

The Dean also thanked everyone for their dedication and hard work over the 2011 - 2012 academic year and wished everyone a good summer.

Item #3 Business Arising from Minutes of Previous Meetings

There was none.

Item #4 Enquiries and Communications

For information: Senate Synopsis – April 26, 2012 was received. The web link for the 'Progress Towards Academic Priorities Report 2011-12 from Patrick Monahan, Provost, was included.

Item #5 UBC/GBC/Ph.D. Initiatives

PH.D. – Mohammad Keyhani provided a PowerPoint presentation noting the various accomplishments of the Ph.D. students. Chairperson J. McKellar thanked the Ph.D. students for their report.

GBC – There was no GBC representative.

UBC – There was no UBC representative.

Item #6 Nominating Committee

Professor J. Darroch, Chair of Nominating Committee, moved that Faculty Council approve the 2012-2013 committee slate. Seconded by Professor C. Bell. Professor Darroch thanked his colleagues for their assistance and noted further updates (mostly student representatives) will be included in the Fall Faculty Council agenda package.

All in favour. Motion Carried.

Item #7 BBA/iBBA Program Committee

A) Professor E. Maynes, on behalf of the BBA/iBBA Program Committee, moved that Faculty Council approve the new course proposal FINE 3500 3.0 Behavioural Finance.

Seconded by Professor M. Kamstra.

All in favour. Motion Carried.

B) Professor E. Maynes, on behalf of the BBA/iBBA Program Committee, moved that Faculty Council approve the new course proposal ENTR 4500 3.0 Entrepreneurship & Technology Ventures.

Seconded by Professor E. Fischer. Professor Maynes indicated that this course would not be open to Schulich students.

All in favour. Motion Carried.

Item #8 Master's Program Committee

A) Professor C. Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the new course proposal FINE 6300 3.0 Behavioural Finance.

Seconded by Professor C. Bell. Professor Kamstra noted that the prerequisite of FINE 5200 3.0, was missing and needed to be added.

All in favour. Motion Carried with amendment.

B) Professor C. Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the change to BSUS specialization.

Seconded by Professor M. Levesque.

All in favour. Motion Carried.

C) Professor C. Graham, on behalf of the MBA Program Committee, provided the revised Expected Learning Outcomes for the MBA Program.

Item #9 Ph.D. Committee

A) Professor E. Fischer, on behalf of the Ph.D. Program Committee, moved that Faculty Council approve the Expected Learning Outcomes for the Ph.D. Program.

Seconded by Professor J. Darroch

All in favour. Motion Carried.

B) Professor E. Fischer, on behalf of the Ph.D. Program Committee moved that a pass/fail be established and be required for ORGS and SGMT students in the Ph.D. program.

It was determined this did not require a motion and was accepted for information.

C) Professor E. Fischer, on behalf of the Ph.D. Program Committee, moved that Faculty Council approve the new course proposals DCAD 7600 1.5 and DCAD 7610 1.5 Graduate Colloquium in Management

Seconded by Charmaine Courtis.

All in favour. Motion Carried.

Item #10 Other Business

A) Motion: Spring Potential Graduated List.

Charmaine Courtis moved that Faculty Council approve the June Graduated list.

Seconded by Professor M. Biehl.

All in favour. Motion Carried.

B) Motion: Professor M. Biehl moved to end the Schulich-run Certificate in Non-Profit Management in the Faculty of Liberal Arts and Professional Studies.

Seconded by Professor R. Irving.
All in Favour. Motion Carried.

- C) Motion: Professor E. Fischer moved that Faculty Council approve the establishment of the Centre for Global Enterprise (CGE) within the Schulich School of Business.
Seconded by Charmaine Courtis. Professor Fischer noted the overall objective of this unique centre would be to boost the development of a globally oriented entrepreneurial approach in the business community.
All in favour. Motion Carried.
- D) For information: Modifications to MSc in OMIS
Professor Cook submitted the recommended changes from Senate and the external consultants. Included was the request for a name change from MSc in OMIS to MSc in Business Analytics. See item E.
- E) Professor Wade Cook moved that Faculty Council approve the MSc name change to Master of Science in Business Analytics. Seconded by Professor R. Irving. Professor Cook noted that the request for a name change from MSc in OMIS to MSc in Business Analytics was recommended by the Senate and the external consultants.
All in Favour, Motion Carried.
- F) Motion: Faculty Council powers
Professor E. Fischer moved that Faculty Council appoint powers to Executive Committee for the summer months. Seconded by Professor T. Peridis.
All in favour. Motion Carried.
- G) For information: Faculty council dates for 2012-13 were included.
- H) For information: Year end reports for all committees were submitted.

Item #11. Adjournment

Professor R. Irving moved the meeting be adjourned. Seconded by Professor C. Graham.
All in favour. Motion Carried.

The following items were approved on Consent Agenda:

BBA/iBBA Committee

Curriculum Changes FINE 4400 3.0 course description, prerequisite
Curriculum Changes IBUS 3100 3.0 Enrollment Permission Change

MBA Committee

Form 3 Curriculum Change -- ORGS 6620 3.0 Title and course description
Form 3 Curriculum Change -- SGMT 6850 3.0 Course number change
Form 3 Curriculum Change -- ORGS 6450 3.0 Retire course
Form 3 Curriculum Change -- FINE 6250 3.0 Retire course
Form 3 Curriculum Change -- IBUS 6440 3.0 Retire course
Form 3 Curriculum Change -- MGMT 6950 3.0 Retire course

EMBA Committee

New Course Proposal EMBA 6080 2.0 Risk Analysis
New Course Proposal EMBA 6090 2.0 Luxury Brand Management
New Course Proposal EMBA 6100 2.0 Strategic Financial Management
New Course Proposal EMBA 6110 2.0 Strategic Decisions in Operations
New Course Proposal EMBA 6770 3.0 Strategic Challenges in Emerging Markets

- Masters Coordinating Committee (*Page 119*)
- Student Affairs Committee (*Page 120*)
- Research and Library Committee (*Page 121*)
- Tenure and Promotion Adjudication Committee (*Page 122*)
- Nominating Committee (*Page 123*)

11. Adjournment

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair (James McKellar) of their request to debate it.

BBA/iBBA Committee

- A) Curriculum Changes FINE 4400 3.0 course description, prerequisite (*Pages 124-126*)
- B) Curriculum Changes IBUS 3100 3.0 Enrollment Permission Change (*Pages 127-128*)

MBA Committee

- C) Form 3 Curriculum Change -- ORGS 6620 3.0 Title and course description (*Page 128*)
- Form 3 Curriculum Change -- SGMT 6850 3.0 Course number change (*Page 129*)
- Form 3 Curriculum Change -- ORGS 6450 3.0 Retire course (*Page 130*)
- Form 3 Curriculum Change -- FINE 6250 3.0 Retire course (*Page 131*)
- Form 3 Curriculum Change -- IBUS 6440 3.0 Retire course (*Pages 132-133*)
- Form 3 Curriculum Change -- MGMT 6950 3.0 Retire course (*Pages 134-136*)

EMBA Committee

- A) New Course Proposal EMBA 6080 2.0 *Risk Analysis* (*Pages 137-140*)
- B) New Course Proposal EMBA 6090 2.0 *Luxury Brand Management* (*Pages 141-146*)
- C) New Course Proposal EMBA 6100 2.0 *Strategic Financial Management* (*Pages 147-155*)
- D) New Course Proposal EMBA 6110 2.0 *Strategic Decisions in Operations* (*Pages 156-162*)
- E) New Course Proposal EMBA 6770 3.0 *Strategic Challenges in Emerging Markets* (*Pages 163-170*)

Faculty Council Minutes – April 20, 2012 (*Pages 171-175*)

Reminder! Convocation date is THURSDAY, June 14, 2012
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