

FACULTY COUNCIL

Schulich School of Business

A meeting of the Schulich Faculty Council for the 2011/2012 Academic Year will be held on Friday, April 20, 2012 at 11:30 a.m. in SSB E111.

AGENDA

1. **Chairperson's Remarks**
2. **Dean's Remarks**
3. **Enquiries & Communications (for Information)**
 - a) Senate Synopsis: March 22, 2012 (*Pages 1-2*)
 - b) Call for Nominations – Senate Committees and Other Senate-Elected Positions (*Pages 3-6*)
Related links: <http://www.yorku.ca/secretariat/senate/elections/2012/CallforNominations2012.pdf>
<http://www.yorku.ca/univsec/forms/machform/view.php?id=4>
4. **PHD/GBC/UBC Initiatives**
5. **BBA/iBBA Program Committee**
 - a) Motion: Proposal to Create Certificate in Managing International Trade & Investment (*Pages 7-15*)
 - b) Motion: New Course Proposals pertaining to new certificate:
IBUS 3200 3.0 *Managing International Business Activities* (*Pages 16-26*)
IBUS 4100 3.0 *Internship Abroad* (*Pages 27-30*)
IBUS 4200 3.0 *Integrative International Business Seminar* (*Pages 31-40*)
 - c) Motion: Curriculum changes pertaining to new certificate:
INTL 4100 3.0 *Course Name and Description Change* (*Pages 41-42*)
OMIS 4560 3.0 *Supply Chain Management - Course Description change* (*Pages 43-44*)
 - d) Motion: New Course Proposal: MGMT 4400 3.0 *Sustainability Reporting & Management Decision-Making* (*Pages 45-57*)
6. **MBA Committee**
 - a) Motion: to approve the Expected Learning Outcomes for MBA Graduates document (*Pages 58-62*)
 - b) Motion: To create new acronym to denote Global Mining Management – MINE (*Pages 63-69*)
 - c) Motion: New Course Proposal: MINE 6200 3.00 *Financial Fundamentals in Mining* (*Pages 70-87*)
 - d) Motion: New Course Proposal: MINE 6300 3.00 *Towards Sustainable Mining* (*Pages 88-104*)
 - e) Motion: New Course Proposal: BSUS 6200 3.00 *Managing Ethics and Social Responsibility* (*Pages 105-127*)
 - f) Motion: New Course Proposal: ORGS 6420 3.00 – *Crisis Management* (*Pages 128-146*)
 - g) Motion: New Course Proposal: NMLP 6400 3.00 – *Microfinance and Social Impact Investing* (*Pages 147-169*)
7. **Masters Coordinating Committee**
Motion: New Program Proposal – Master of Accounting (MAcc) (*Pages 170-190*)
8. **Other Business**
Motion: Change to Academic Policy on Final Examinations (*Page 191*)
9. **Adjournment**

Consent Agenda

BBA/iBBA Committee

Curriculum changes:

Retire Course: OMIS 4200 3.0 - *Quantitative Research & Analysis* (Pages 192-193)

Name, Descrip.& Prereq. Change: ORGS 4950 3.0 - *Leadership Models in Literature and Legend* (Pages 194-195)

MBA Committee

Curriculum Changes:

Prerequisite change: ORGS 6020 3.0 (Page 196)

Prerequisite change: ORGS 6200 3.0 (Page 197)

Prerequisite change: ORGS 6320 3.0 (Page 198)

Prerequisite change: ORGS 6350 3.0 (Page 199)

Prerequisite change: ORGS 6400 3.0 (Page 200)

Prerequisite change: ORGS 6550 3.0 (Page 201)

Prerequisite change: ORGS 6560 3.0 (Page 202)

Prerequisite change: ORGS 6620 3.0 (Page 203)

Prerequisite change: ORGS 6650 3.0 (Page 204)

Co/Prerequisite change: FINE 6310 3.0 (Page 205)

Retire Courses:

ETHC 5510 1.5 *Ethics & Social Responsibility in Management* (Page 206)

NMLP 6500 3.0 *Change, Leadership & Complexity in the Nonprofit Sector* (Page 207)

OMIS 6200 3.0 *Quantitative Research & Analysis* (Pages 208-209)

ORGS 6250 3.0 *Labour Relations* (Page 210)

Minutes: February 10, 2012 (Pages 211-215)

Beverages will be available at the meeting.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2011-2012 academic year was held on Friday, April 20, 2012 at 11:30 a.m. in Room SSB E111.

In Attendance: J. McKellar Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horvath		
Student Council Reps	M. Amin (UBC), R. Kanaganayagam (UBC), D. Truax (UBC)		
ACTG	M. Annisette, T. Beechy, C. Graham, S. Hsu, A. Mawani, A. Richardson, L. Thorne		
ARTM/NMLP			
BSUS			
ECON	B. Wolf, F. Zandi (iBBA),		
FINE	M. Cao, E. Maynes, M. Milevsky, P. Shum		
MKTG	E. Fischer, B. Gainer, Y. Pan		
ORGS	M. Waller*,		
OMIS	M. Biehl, W. Cook, R. Irving,		
PLCY	P. Aulakh, T. Peridis		
PROP	R. Ross	OTHER:	E. Watson (Library)

Voting Members of Faculty Council Absent:

A. Athanasopoulos (GBC)	Y. Deutsch	M. Kamstra	D. Neu	K. Tasa
E. Auster	D. Dimick	H. Kim	D. Nevo	D. Thomassin
R. Bacher (GBC)	M. Dong	M. Kipping	C. Oliver	Y. Tian
K-H Bae	W. Duggan (GBC)	C. King (GBC)	M. Pagell	V. Trivedi
R. Belk	M. Farjoun	R. Kozinets	R. Peterson	P. Tryfos
A. Bhanich-Supapol,	S. Garg (GBC)	F. Lazar	S. Pragg (GBC)	S. Verma (GBC)
P. Bradshaw	M. Giesler	S. Li	E. Prisman	E. Waitzer
A. Campbell	J. Gilles	I. Macdonald	S. Qu	S. Weiss
A. Chakraborty	F. Gorbet	N. Massoud	M. Rice	T. Wesson
C. Courtis	B. Graham (Alumni)	D. Matten	G. Roberts	E. Westney
W. Cragg	I. Holzinger	R. McClean	H. Rosin	H.T. Wilson
A. Crane	Dean Horvath	J. McKellar	W. Sheremata	S. Yeomans
D. Cumming	B. Husted	C. McMillan	A. Smith (Ph.D)	J. Zemans
P. Darke	D. Johnston	G. Morgan	J. Smithin	B. Zimmerman
A. deCarufel	A. Joshi	D. Nandy	M. Szaki	D. Zwick

Regrets, Leaves, Sabbaticals(*):

C. Bell	B. Eberlein*	M. Levesque*	J. Tan
S. Bonsu*	I. Henriques*	A. Madhok	
J. Chung*	R. Karambayya	P. Sadorsky*	
J. Darroch	M. Kristal*	A. J. Sirsi	

Non-Voting Members of Faculty Council Present:

K. Binnie	L. Hillcoat	K. Larson	S. Siddik	
K. Geng (UBC)	S. Jazayeri (UBC)	J. Mackay	M. Valela (UBC)	
K. Gray	S. Korman (UBC)	P. Muruganandan		

Non-Voting Members of Faculty Council Absent:

J. Adams	J. Chung	P. Grant (Prof)	L. Korhani	J. Palumbo	S. Tenn
A. Barnes	T. D'Agostino	A. Gravel	A. Makooie	C. Partland	D. Thompson
D. Barrows	P. Deonandan	E. Gutmacher	R. Mayer	C. Pattenden	C. Ward
D. Bell	P. Dillon	J. Heron	T. McQueen (Prof)	L. Pierosara	K. Xing
M. Bhutani	G. Drory (Prof)	J. Jeyakumaran	A. Middleton	M. Rittinger	
T. Bowes	E. Farrell (Prof)	R. Jones	R. Moy	S. Sorg	
A. Choi	A. Gampel	B. King	S. Nahm	N. Sutherland	

Item #1 Chairperson's Remarks

Chair, Professor James Mckellar, called the meeting to order and welcomed the incoming 2012-13 UBC Student Council.

Item #2 Dean's Remarks

Dean Horvath reviewed past events:

February 20th – Experience Schulich took place and the Dean thanked Charmaine Courtis and all of Student Services for organizing a well attended event.

March 20th – Schulich Alumni Recognition Awards ceremony took place and the Dean reviewed the top award winners.

March 23rd – MBA Formal and Schulich Teaching Excellence Awards took place. The Dean noted there were a larger number of faculty nominated with Ashley Konson (MKTG) taking first place and Gary Miller (ORGS) in second place.

March 28th – L'Oreal *Brandstorm* competition took place and the Schulich team won the National championship. They will be travelling to Paris on June 13-14th, to participate in the International Final

April 3-5th: The EQUIS Accreditation took place and the Dean thanked Sean Siddik, David Thompson, and all of the staff, faculty and students for their participation. Results and committee recommendations should be received by mid June. As well, Professor Linda Thorne was also just involved with the BBA CMA accreditation.

April 20th – Schulich MBA students are the first winners – of the Kent Roberts trophy in the MIT Commercial Real Estate case competition held in Boston.

Upcoming events include:

May 5th: IMBA alumni event

May 7th: Farewell for Professor Pat Bradshaw

Dean will be attending International Board as well as the Advisory Board meeting

May 20th – Dean Horvath, Professor J. McKellar and Kurt Binnie will be visiting India

Updating the progress with the India Schulich School, the Dean noted that India's Parliament has yet to pass the Foreign Educational Institutions Act and therefore a secondary plan has been developed that would entail a twinning arrangement with a local Hyderabad school in place if the Act is further delayed. The Dean announced that the EMBA India program approvals are moving through the university system with the anticipation of having 50-60 students enrolled in the first year.

Item #3 Enquiries and Communications

- a) Senate Synopsis – March 22, 2011 was included for information.
- b) Call for nominations for Senate committees and other Senate-elected positions was also included for information.

Item #4 UBC/GBC/Ph.D. Initiatives

PH.D. – There was no representative.

GBC – There was no representative.

UBC – Current UBC President, Minaj Amin thanked the Dean and faculty for their support this past year and reviewed the academic accomplishments which included coming first and second in the first annual SMART competition, participating in the second annual RISE case competition, as well as our students winning the L'Oreal National competition. Minaj introduced Devon /truax, this year's Internal Director, who reported that throughout the year worked with the various club presidents and was pleased to announce that for the first time ever club funding will be closed on time (which is usually not the case). Devon indicated that Sean Siddik has been working towards the initiative of club presidents requiring a faculty advisor. Devon encouraged faculty to take the opportunity to get involved with the various clubs in the upcoming academic year. Minaj also reviewed the major social events they were involved with this year that included Frosh, Olympics and the Formal/Teaching awards that will be taking place on April 28th, 2012.

The incoming UBC President, Seymour Korman introduced the new UBC council and reviewed their vision and goals for the next year which included creating a strong community, increasing communications, and obtaining feedback on students views. They will be participating in the JDC competition in Halifax as well as the RISE competition, and embarked on Faculty to get involved with the students as they prepare for these events. The students encouraged faculty to contact them personally or by email.

Item #5 BBA/iBBA Program Committee

- a) Professor Maynes, on behalf of the BBA/iBBA Program Committee moved that Faculty Council approve: Motion 1: The new certificate in Managing International Trade and Investment.

Seconded by Professor B. Wolf.

Professor Wolf introduced the new certificate that will be applicable to both BBA and iBBA students. He thanked Professors Biehl, Maynes, Zandi, and Charmaine Courtis for their work in completing this initiative.

All in Favour. Motion Carried.

- b) Professor Maynes, on behalf of the BBA/iBBA Program Committee moved that Faculty Council approve: Motion 2:

New course propose: IBUS 3200 3.0 *Managing International Business Activities*

New course proposal: IBUS 4100 3.0 *Internship Abroad*

New course proposal: IBUS 4200 3.0 *Integrative International Business Seminar*

Seconded by Professor B. Wolf.

All in Favour. Motion Carried.

- c) Professor Maynes, on behalf of the BBA/iBBA Program Committee moved that Faculty Council approve: Motion 3:

Curriculum changes pertaining to new certificate –

INTL 4100 3.0 *Internship Abroad* Course description change

OMIS 4560 3.0 *Supply Chain Management*

Seconded by Professor B. Wolf

All in Favour. Motion Carried

d) Professor Maynes, on behalf of the BBA/iBBA Program Committee moved that Faculty Council approve the new course proposal: MGMT 4400 3.0 *Sustainability Reporting and Management*
Seconded by Professor E. Fischer.
All in Favour. Carried.

6. MBA Program Committee

a) Professor Cameron Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the expected learning outcomes for MBA graduates document.
Seconded by Professor B. Wolf.

Professor Graham noted the rationale was not included in today's package but did explain this is now a university requirement and as well many accreditation processes also require the expected learning outcomes of a program. Professor Graham thanked Professor T. Beechy for his assistance in the process and noted that the document is classified as a living document which will be subject to changes and developments.

Professor Biehl suggested a small amendment to Page 60 under Operations and Information Systems, item #22 to include the wording 'strategic and operational'.
All in Favour. Motion Carried.

b) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new acronym to denote Global Mining Management - MINE
Seconded by Professor M. Waller.
All in Favour. Motion Carried.

c) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new course proposal MINE 6200 3.0 *Financial Fundamentals in Mining*
Seconded by Professor M. Waller.
All in Favour. Motion Carried.

d) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new course proposal MINE 6300 3.0 *Towards Sustainable Mining*
Seconded by Professor M. Waller.
All in Favour. Motion Carried.

e) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new course proposal BSUS 6200 3.0 *Managing Ethics and Social Responsibility*
Seconded by Professor B. Wolf.
All in Favour. Motion Carried.

f) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new course proposal ORGS 6420 3.0 *Crisis Management*
Seconded by Professor M. Waller.
All in Favour. Carried.

g) Professor Cameron Graham, on behalf of the MBA Program Committee moved that Faculty Council approve the new course proposal NMLP 6400 3.0 *Microfinance and Social Investing*
Seconded by Professor B. Gainer.
All in Favour. Carried.

7. Masters Coordinating Committee

Professor M. Biehl, on behalf of the Masters Coordinating Committee moved that Faculty Council approve the new program proposal – Master of Accounting (MAcc).
Seconded by Professor M. Annisette.
All in Favour. Motion Carried.

8. Other Business

Associate Dean Academic, Prof. M. Biehl moved that Faculty Council approve the change to the Academic Policy on Final Examinations. Seconded by Professor C. Graham.

Professor Biehl noted that all Program Committees reviewed the change to the policy.
All in Favour, Motion Carried.

9. Adjournment

Professor B. Wolf moved the meeting be adjourned. Seconded by Professor M. Biehl.
All in favour. Motion Carried.

The following items were approved on Consent Agenda:

BBA/iBBA Committee

Curriculum changes:

Retire Course: OMIS 4200 3.0 - *Quantitative Research & Analysis*

Name, Descrip. & Prereq. Change: ORGS 4950 3.0 - *Leadership Models in Literature and Legend*

MBA Committee

Curriculum Changes:

Prerequisite change: ORGS 6020 3.0

Prerequisite change: ORGS 6200 3.0

Prerequisite change: ORGS 6320 3.0

Prerequisite change: ORGS 6350 3.0

Prerequisite change: ORGS 6400 3.0

Prerequisite change: ORGS 6550 3.0

Prerequisite change: ORGS 6560 3.0

Prerequisite change: ORGS 6620 3.0

Prerequisite change: ORGS 6650 3.0

Co/Prerequisite change: FINE 6310 3.0

Retire Courses:

ETHC 5510 1.5 *Ethics & Social Responsibility in Management*

NMLP 6500 3.0 *Change, Leadership & Complexity in the Nonprofit Sector*

OMIS 6200 3.0 *Quantitative Research & Analysis*

ORGS 6250 3.0 *Labour Relations*

Faculty Council Minutes: February 10, 2012