

**FACULTY COUNCIL**  
**Schulich School of Business**

A meeting of the Schulich Faculty Council for the 2011/2012 Academic Year will be held on Friday, September 30, 2011 at 11:30 a.m. in SSB E111

**AGENDA**

1. Chairperson's Remarks  
Motion: Summer Authority
2. Presentation: Ontario Archives  
Representatives: Garima Banerji, Senior Manager, Strategic Stakeholder Development  
Stewart Boden, Outreach Officer, Collections Promotion and Access  
David Tyler, Advisor, Partnership Development and Strategic Liaison  
Dinah Watts, Manager, Stakeholder Relations
3. Dean's Remarks
4. Enquiries and Communications
  - Senate Synopsis – May 26, 2011 (*Pages 1-2*)
  - Senate Synopsis – June 23, 2011 (*Pages 3-8*)
  - APPRC Report – Professor Ric Irving
5. Ph.D./GBC/UBC Initiatives
6. Nominating Committee
  - Motion: Approval of changes for 2011/12 SSB Faculty Committees (*Pages 9-14*)
7. MBA Program Committee (*Pages*)
  - Motion: New course proposal SGMT 6730 3.0 *Business Strategies in China* (*Pages 15-32*)
8. Other Business
  - a) Motion: Fall 2011 Graduatd List (*Pages 33-37*)
  - b) For Information: Schulich Committee Workplans
    - PhD Program (*Page 38*)
    - EMBA Program (*Page 39*)
    - MBA Program (*Page 40*)
    - IMBA Program (*Page 41*)
    - BBA/iBBA Program (*Page 42*)
    - Research and Library Committee (*Page 43*)
    - Nominating Committee (*Page 44*)
    - Student Affairs Committee (*Page 45*)
    - Master's Admissions Committee (*Page 46*)
    - Tenure and Promotions Committee (*Page 47*)

**Consent Agenda**

MBA Program Committee:  
Curriculum Change: SGMT 6720 3.0 Name + description change (*Pages 48-49*)  
Curriculum Change: MKTG 6550 3.0 Description change (*Pages 50-51*)  
Faculty Council minutes – June 3, 2011 (*Pages 52-55*)

Important Dates:

Convocation: October 12 + 14, 2011

Next Faculty Council meeting: November 4, 2011

Schulich School of Business  
**Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2011-2012 academic year was held on Friday, September 30, 2011 at 11:30 a.m. in Room SSB E111.

**In Attendance:** J. McKellar Chair  
S. Harrison Recording Secretary

**Voting Members of Faculty Council Present:**

Senior Administration	T. Beechy, D. Horvath,		
Student Council Reps	S. Garg (GBC), W. Duggan (GBC), S. Pragg (GBC)		
ACTG	C. Graham		
ARTM/NMLP	B. Gainer		
BSUS			
ECON	A. Bhanich-Supapol, F. Lazar, B. Wolf, F. Zandi		
FINE	E. Maynes G. Roberts		
MKTG	P. Darke, A. Joshi, E. Fischer, Y. Pan		
ORGS	C. Bell R. Karambayya, K. Tasa		
OMIS	M. Biehl, W. Cook		
PLCY	A. Crane, M. Farjoun, D. Johnston, M. Kipping, A. Madhok, D. Matten, E. Waitzer, S. Weiss, D. Zwick		
PROP		OTHER	E. Watson (Library), B. Graham

**Voting Members of Faculty Council Absent:**

A. Campbell	L. DeBlasis	C. King (UBC)	D. Nevo	J. Smithin
M. Amin (UBC)	A. deCarufel	H. Kim	D. Neu	J. Tan
A. Athanasopoulos (UBC)	Y. Deutsch	R. Kozinets	C. Oliver	D. Thomassin
P. Aulakh	M. Dong	M. Kristal	M. Pagell	L. Thorne
E. Auster	B. Eberlein	M. Levesque	R. Peterson	Y. Tian
R. Bacher (UBC)	M. Giesler	S. Li	E. Prisman	S. Trivedi
K-H Bae	F. Gorbet	N. Massoud	S. Qu	S. Verma (GBC)
R. Belk	I. Holzinger	A. Mawani	M. Rice	M. Waller
S. Bonsu	I. Henriques	J. McKellar	A. Richardson	E. Westney
P. Bradshaw	S. Hsu	R. McClean	H. Rosin	S. Yeomans
A. Chakraborty	R. Irving	C. McMillan	P. Sadorsky	B. Zimmerman
J. Chung	S. Jazayeri	M. Milevsky	W. Sheremata	
W. Cragg	Kanaganayagam R. (UBC)	G. Morgan	P. Shum	
D. Cumming	M. Kamstra	D. Nandy	A. Smith (Ph.D)	

**Regrets, Leaves, Sabbaticals(\*):**

M. Annisette	J. Darroch	I. Macdonald	M. Szaki
M. Cao	D. Dimick	T. Peridis	T. Wesson
C. Courtis	B. Husted	A. J. Sirsi	J. Zemans

**Non-Voting Members of Faculty Council Present:**

A. Barnes	R. Jones	K. Larson	N. Sutherland	L. Hillcoat
K. Binnie	K. Gray	S. Siddik	J. Mackay	C. Ward

**Non-Voting Members of Faculty Council Absent:**

J. Adams	T. D'Agostino	E. Gutmacher	R. Mayer	C. Partland	S. Tenn
D. Barrows	P. Deonandan	J. Jeyakumaran	A. Middleton	C. Pattenden	K. Xing
D. Bell	P. Dillon	B. King	R. Moy	L. Pierosara	
M. Bhutani	S. Firth	L. Korhani	P. Muruganandan	M. Rittinger	
A. Choi	A. Gampel	L. Luongo	S. Nahm	S. Sorg	
J. Chung	A. Gravel	A. Makooie	J. Palumbo	D. Thompson	

**Item #1 Chairperson's Remarks**

Chair, Professor James McKellar, called the first meeting of the 2011-12 academic year to order. He announced that throughout the summer, Executive Committee met on three occasions to hear student debarment appeals. Professor McKellar requested a Motion be made to move out of Summer Authority. Professor B. Wolf moved that Faculty Council move out of Summer Authority. Seconded by Professor A. Joshi. All in Favour. Motion Carried.

Professor McKellar introduced and welcomed new business Librarian Xuemei Li noting she has an MLIS from the University of British Columbia, Ph.D. (Webometrics) and MSc (Computing) from the University of Wolverhampton, UK and B.A. (Economics) from China.

As well, Professor McKellar extended a message from Professor Brenda Zimmerman, thanking all faculty and staff for the support and messages of condolences she has received.

A new initiative regarding the Faculty Council agenda will be moving to receiving a soft copy of the agenda. A few hard copies will be available at each meeting, and if Faculty members prefer a hard copy, they should be in touch with the Faculty Council Secretary, Susan Harrison, to provide such.

**Item #2 Ontario Archives**

Professor McKellar welcomed the members of the Ontario Archives, Stewart Boden, Outreach Officer, Collections Promotion and Access, David Tyler, Advisor, Partnership Development and Strategic Liaison, and Dinah Watts, Manager, Stakeholder Relations. Mr. Boden explained the types of historical documents housed at the Ontario Archives, as well as the various research resources available to faculty and students. Orientation sessions and tours for large groups can be arranged. Mr. Boden left brochures as well as Tour request forms. As well, he invited Faculty to visit their website at: <http://www.archives.gov.on.ca/>

Professor McKellar thanked the visitors for their informative presentation.

**Item #3 Dean's Remarks**

Dean Horvath welcomed everyone back after the summer and welcomed new faculty member Kevin Tasa (ORGS) and announced Jeff Everett in the ACTG Area will be starting July 1, 2012, as well as one strong potential new hire in the OBIR Area, which the Dean is working on finalizing. The Dean reviewed the various activities and events that have taken place, Spring Convocation and Breakfast, MBA Barbeque, India Schulich Campus ground breaking ceremony, Rogers Tennis Cup, Fall undergraduate orientation and graduate Launch Week and CEO Panel, and on September 25<sup>th</sup>, the Dean's Reception.

Upcoming events:

October 12<sup>th</sup>: Convocation for BBA/iBBA/MBA/Ph.D. students

October 14<sup>th</sup>: EMBA Convocation

October 21<sup>st</sup>: New York - Aspen Institute Awards

November 4<sup>th</sup>: Next Faculty Council the Global Mining Specialization will be brought forward

Dean Horvath announced the architect for the new Schulich Building at the Keele campus has been confirmed with a planned opening of September 2014.

**Item #4 Enquiries and Communications**

Senate Synopsis – May 26<sup>th</sup> and June 23<sup>rd</sup>, 2011 was included for information. Professor R. Irving was not able to attend today's meeting to provide an APPRC report.

**Item #5 UBC/GBC/Ph.D. Initiatives**

PH.D. – There was no Ph.D. report.

GBC – Sudeep Garg, President, reviewed the events leading up to today's meeting, that included Launch Week and the first time case competition held during this week as well as a change in the welcome packages that included various food items, juice and TTC tokens, and the CMA sponsored BBQ. The Fall Get-Away had a good turnout including many Exchange students.

UBC – There was no UBC representative available for today's meeting.

**Item #6 Nominating Committee**

Professor M. Biehl, on behalf of the Nominating Committee, moved the approval of the changes to the 2011-2012 Faculty Council committees. Professor Biehl noted the Chair change for the Student Affairs Committee and that student representation still had to be added. Seconded by Professor B. Wolf. All in Favour. Motion Carried.

**Item #7 MBA Program Committee**

Professor C. Graham wished to emphasize the excellent and new content of the September 2011 Launch Week, and thanked Professor Ingo Holzinger, Stephen Friedman and Mel Poteck for their initiative and hard work.

Professor Graham moved that Faculty Council approve the new course proposal SGMT 6730 3.0 *Business Strategies in China* Seconded by Professor E. Fischer.

All in favour. Motion Carried.

**Item #8 Other Business**

Carolyn Ward, Manager, Enrollment Services, moved the acceptance of the Fall 2011 graduand list. She indicated one further Ph.D. graduate, Wesley Helms, should be added. Seconded by Sudeep Garg. All in favour. Motion Carried.

**Item #9 Adjournment**

Professor B. Wolf moved the meeting be adjourned. Seconded by Bill Graham.

All in favour. Motion Carried.

The following items were approved on Consent Agenda:

Curriculum change: SGMT 6720 3.0 Name and description change

Curriculum change: MKTG 6550 3.0 Description change

Faculty Council minutes – June 3, 2011