

FACULTY COUNCIL
Schulich School of Business

A meeting of the Schulich Faculty Council for the 2010/2011 Academic Year will be held on Friday, April 15, 2011 at 11:30 a.m. in SSB E111

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Enquiries & Communications
 - a) Senate synopsis: January 27 + February 17, 2011 (*Pages 1-5*)
4. Ph.D./GBC/UBC Initiatives
5. Ph.D. Committee
Motion: Full membership criteria in FGS (*Pages 6-17*)
6. MBA Committee (*Pages 18-109*)
For Information: Accreditation with Chartered Financial Analyst (CFA) Institute (*Page 18*)
Motions:
New course proposals:
 - a) SGMT 6240 3.0 *Managing Strategic Alliances & Joint Ventures* (*Pages 19-35*)
 - b) SGMT 6850 3.0 *Managing Growth in the Global Mining Sector* (*Pages 36-52*)
 - c) MGMT 6810 3.0 *Creativity & Innovation: Techniques for a Rapidly Changing World* (*Pages 53-75*)
 - d) MKTG 6155 3.0 *Consumer Insight: Qualitative MKTG Research* (*Pages 76-94*)
 - e) MKTG 6360 3.0 *Marketing Metrics* (*Pages 95-107*)
7. IMBA Committee
Discussion: Strategic Analysis & Mission (*Pages 108-109*)
8. BBA/iBBA Committee (*Pages 110-129*)
 - a) Motion:
 - Overview
 - New course proposal: OMIS 2000 3.0 Information System (*Pages 110-123*)
 - Curriculum changes MGMT 2000 3.0 Retire course (*Pages 124-125*)
 - Curriculum changes OMIS 1000 3.0 Name, number & description change (*Pages 126-127*)
 - Curriculum changes OMIS 2010 3.0 Name change (*Pages 128-129*)
9. Other Business
Motion: Spring 2011 Convocation Potential Graduated List (*Pages 130-145*)

Consent Agenda (Pages 146-162)
 - a) Curriculum change SGMT 6050 3.0 Name & description change (*Pages 146-147*)
 - b) Curriculum change SGMT 6150 3.0 Name & description change (*Pages 148-149*)
 - c) Curriculum change SGMT 6700 3.0 Name & description change (*Pages 150-151*)
 - d) Curriculum change PUBL 6200 3.0 Pre-requisite change (*Pages 152-153*)
 - e) Curriculum change PUBL 6210 3.0 Retire course (*Pages 154-155*)
 - f) Curriculum change ORGS 6720 3.0 Enrollment cap (*Page 156*)
 - g) Curriculum changes MKTG 4100 3.0 Name & description change (*Pages 157-158*)
 - h) Curriculum changes MKTG 4560 3.0 Name & description change (*Pages 159-160*)
 - i) Minutes- Faculty Council – February 11, 2011 (*Pages 161-163*)

Next Faculty Council meeting: Friday, June 3, 2011

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2010-2011 academic year was held on Friday, April 15th, 2011 at 11:30 a.m. in Room SSB E111.

In Attendance: B. Zimmerman Chair
 S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	T. Beechy, C. Courtis, D. Dimick, D. Horvath, J. Zemans		
Student Council Reps	U. Ahmed (Ph.D), S. Garg (GBC), M. Amin (UBC)		
ACTG	C. Graham		
ARTM/NMLP			
BSUS			
ECON	A. Bhanich-Supapol, B. Wolf, F. Zandi		
FINE	M. Kamstra, E. Maynes		
MKTG	R. Belk, P. Bradshaw, P. Darke, E. Fischer, R. Kozinets,		
ORGS	R. Karambayya, H. Rosin, E. Westney		
OMIS	M. Biehl, W. Cook, R. Irving, D. Johnston, H. Kim, M. Levesque,		
PLCY	Y. Deutsch, B. Eberlein, M. Kipping, A. Madhok, T. Peridis, W. Sheremata, S. Li*		
PROP	J. McKellar	OTHER	

Voting Members of Faculty Council Absent:

A. Agrawal (GBC)	A. deCarufel	R. McClean	Y. Pan	S. Trivedi
P. Aulakh	M. Dong	C. McMillan	S. Qu	E. Waitzer
E. Auster	M. Farjoun	R. McNeil (GBC)	A. Richardson	M. Waller
K-H Bae	B. Gainer	M. Milevsky	G. Roberts	S. Weiss
C. Bell	F. Gorbet	G. Morgan	P. Sadorsky	S. Yeomans
M. Boyé (GBC)	I. Henriques	D. Nandy	P. Shum	
A. Chakraborty	S. Hsu	D. Nevo	M. Szaki	
A. Cipolletta (UBC)	A. Joshi	D. Neu	J. Smithin	
J. Chung	M. Kristal	M. Pagell	D. Thomassin	
W. Cragg	F. Lazar	R. Peterson	L. Thorne	
D. Cumming	D. Matten	E. Prisman	Y. Tian	

Regrets, Leaves, Sabbaticals(*):

M. Annisette*	M. Cao	I. Macdonald	A. J. Sirsi	D. Zwick
S. Bonsu	M. Giesler*	N. Massoud*	J. Tan	
A. Crane	B. Graham	A. Mawani*	M. Wade*	
J. Darroch	B. Husted*	C. Oliver*	E. Watson (Library)	
A. Campbell	I. Holzinger	M. Rice*	T. Wesson*	

Non-Voting Members of Faculty Council Present:

A. Barnes	L. Hillcoat	K. Larson	A. Middleton	N. Sutherland
P. Deonandan	R. Jones	L. Luongo	P. Muruganandan	
K. Gray	M. Judd	J. Mackay	S. Siddik	

Non-Voting Members of Faculty Council Absent:

J. Adams	O. Carew	S. Firth	B. King	S. Nahm	M. Rittinger
D. Barrows	J. Chung	A. Gampel	L. Korhani	C. Partland	S. Sorg
D. Bell	A. Choi	A. Gravel	A. Makooie	J. Palumbo	D. Thompson
M. Bhutani	T. D'Agostino	E. Gutmacher	R. Mayer	C. Pattenden	S. Tenn
K. Binnie	P. Dillon	J. Jeyakumaran	R. Moy	L. Pierosara	K. Xing

Item #1 Chairperson's Remarks

Professor B. Zimmerman called the meeting to order, and reminded all committees that their year-end reports should be submitted for the next meeting of Faculty Council, June 3, 2011. She introduced the 2011-12 student council Presidents, Minhaj Amin, UBC, President and Sudeep Garg, GBC.

Item #2 Dean's Remarks

Dean Horvath welcomed the new student council Presidents and looks forward to working with them.

Recruiting update: hiring offers have been given to Kevin Tasa (ORGS) and Jeff Everett (ACTG). FINE Area recruiting still continues.

New building update:

Professor J. McKellar and the Dean have been working on the selection of the architect for the building extension with an anticipated finish date of September 2013.

India update:

The University will be finalizing the agreement with GMR regarding the new Schulich campus in India. Mr. GM Rao of the GMR Foundation in India will receive the Honourary Degree at Convocation. As well a lunch in honour of Mr. Rao will be hosted by Brookfield Asset Management on June 9th, 2011.

Past events:

February 12th – 'Experience Schulich' took place and was well attended. Thanks were given to all of the organizers.

Mid March – the Dean and Professor Beechy visited Fudan University to develop a dual degree program.

March 25th MBA formal and teaching awards took place. Brian Hayday won the award, with Professor Gordon Roberts taking second place.

April 6th – Alumni recognition awards were held and the Dean thanked Mark Ritinger and staff for organizing such a professional event.

April 14th – Dean Horvath attended the National Conversation on Asia and recommended that faculty take the time to review the article "Capitalism for the long term" .

April 14th – the school received the AMBA accreditation which will be valid for a five year term, the maximum that can be awarded. The OCGS process has been phased out.

Upcoming events:

April 16th – reception for the India/SSB twinning students

April 30th - BBA formal and teaching awards.

May 1st – Dean Horvath will be visiting the Kellogg School of Management to meet with new administration

May 3rd – Seymour Schulich will be inducted in Hall of Fame.

May 5th - Associate Dean Paul Christensen will be visiting from the Kellogg School of Management

June 10th – Convocation which will include the first graduates from the twinning India program. The Dean encouraged all Areas to have faculty representation at the convocation.

The Dean noted that the PRAISE reports have now been made public.

Item #3 Enquiries and Communications

Senate synopsis for January 27 and February 17, 2011 were received for information.

Item #4 UBC/GBC/Ph.D. Initiatives

PH.D. – Mr. U. Ahmed, Ph.D. representative, provided a powerpoint presentation that summarized the latest Ph.D. student accomplishments including job placements, teaching nominations, publications and conferences.

There was no GBC or UBC report.

Item #5 Ph.D. Program Committee

Professor E. Fischer, on behalf of the Ph.D. Committee, moved that Faculty Council approve the full membership criteria in FGS.

Seconded by Charmaine Courtis. Professor Fischer explained that this is required by Faculty of Graduate Studies to provide specific criteria that is consistent throughout the university.

All in Favour. Motion Carried.

Item #6 MBA Program Committee

Professor C. Graham noted for information that we will be sending a package to Chartered Financial Analyst (CFA) Institute to obtain accreditation for the MBA. He noted that Professor M. Kamstra has noted one further FINE course should, and will be added, and also thanked Mel Poteck for her assistance in preparing the documents required.

A) Professor C. Graham, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal SGMT 6240 3.0 *Managing Strategic Alliances & Joint Ventures*.

Seconded by Professor S. Li.

All in favour. Motion Carried.

B) Professor C. Graham, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal SGMT 6850 3.0 *Managing Growth in the Global Mining Sector*.

Seconded by Professor E. Westney

All in favour. Motion Carried.

C) Professor C. Graham, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal MGMT 6810 3.0 *Creativity & Innovation: Techniques for a Rapidly Changing World*. Seconded by Professor M. Levesque. Discussion on the grading scheme as well as new courses being supported by full time faculty took place. This course was approved with amendment to the grading scheme. As well Professor Dimick added that the view of having a dedicated faculty resource take ownership of new courses will be considered in the initiative of creating a course proposal process.

Oppose 2. Motion Carried.

D) Professor C. Graham, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal MKTG 6155 3.0 *Consumer Insight: Qualitative Marketing Research*. Seconded by Professor S. Li. Professor Peridis noted this looks like an exciting new course, and indicated the same grading issues need to be addressed.

All in favour. Motion Carried.

E) Professor C. Graham, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal MKTG 6360 3.0 *Marketing Metrics*. Seconded by Professor Y. Deutch.

All in favour. Motion Carried.

Item #7 IMBA Program Committee

IMBA Program Director, Professor Markus Biehl, provided a powerpoint presentation from the IMBA Curriculum Task Force to update faculty on their results of the research done to date, the mission, and objectives. Professor Biehl thanked the task force and asked that comments and suggestions be emailed to him.

Item #8 BBA/iBBA Program Committee

Professor E. Maynes, on behalf of the BBA/iBBA Committee, moved that Faculty Council approve the package of curriculum changes: New course proposal: OMIS 2000 3.0 *Information Systems*, Curriculum changes retiring MGMT 2000 3.0, name and description change of OMIS 1000 3.0 and name change of OMIS 2010 3.0.

Seconded by Professor F. Zandi.

All in favour Motion Carried.

Item #9 Other Business

Charmaine Curtis moved that Faculty Council accept the Spring 2011 Convocation graduand list.
Seconded by Professor B. Wolf.
All in favour Motion Carried.

Professor T. Beechy indicated that the creation of an India Executive MBA program is being initiated and will be coming forward for the next Faculty Council meeting scheduled in early June. The structure is planned using the template of the Kellogg-Schulich Executive MBA program but the delivery will be different in that it will not be a weekend program. It will consist of 1 week modules - eight to take place in India, two weeks in Toronto, one week each in China and UK. The timeline is to hopefully have a start in September 2013. Further details will be forthcoming.

Item #10 Adjournment

The meeting was adjourned.

The following items were approved on Consent Agenda:

- a) Curriculum change SGMT 6050 3.0 Name & description change
- b) Curriculum change SGMT 6150 3.0 Name & description change
- c) Curriculum change SGMT 6700 3.0 Name & description change
- d) Curriculum change PUBL 6200 3.0 Pre-requisite change
- e) Curriculum change PUBL 6210 3.0 Retire course
- f) Curriculum change ORGS 6720 3.0 Enrollment cap
- g) Curriculum changes MKTG 4100 3.0 Name & description change
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