

**Schulich School of Business
Faculty Council**

A meeting of the Schulich School of Business Faculty Council for the 2009/2010 Academic Year will be held on Friday, June 4, 2010 at 11:30 a.m. in the **SSB E111**.

AGENDA

- 1. Chairperson's Remarks**
- 2. Dean's Remarks**
- 3. Enquiries and Communications**
Senate Synopsis: April 22, 2010 (*Pages 1-2*)
- 4. Ph.D./GBC/UBC Initiatives**
- 5. Nominating Committee** (*available at meeting*)
- 6. BBA/iBBA Program Committee**
 - a) Motion: Core Course Policy (*Pages 3-4*)
 - b) Motion: New course proposal MKTG 4226 3.0
Social Media for Marketing and Management (Pages 5-17)
- 7. Master's Program Committee**
 - a) Motion: Form 2 New course proposal ACTG 6130 3.0
Intermediate Financial Accounting for Non-Accountants (Pages 18-34)
 - b) Motion: Approve the Master of Finance degree requirement (*Page 35*)
 - c) Motion: New course proposal NMLP 6350 3.0
Social Purpose Business: Alternate Economic Methods (Pages 36-55)
- 8. Other Business**
 - a) Motion: Spring potential Graduand List (*Pages 56-71*)
 - b) Motion: Faculty Council Powers (*Page 72*)
 - c) For Information: Faculty Council dates 2010-2011 (*Page 73*)
 - d) For Information: Committee Year-End Reports
 - Ph.D. Program Committee (*Page 74*)
 - EMBA Program Committee (*Page 75*)
 - Master's Program Committee (*Page 76*)
 - International MBA (IMBA) Program Committee (*Page 77*)
 - BBA/iBBA Program Committee (*Page 78*)
 - Master's Admissions Committee (*Page 79*)
 - Student Affairs Committee (*Page 80*)
 - Nominating Committee (*Page 81*)
 - Library Committee (*Page 82*)

Consent Agenda:

Curriculum change: ENTR 4950 3.0 *Managing the Family Enterprise (Pages 83-84)*
Curriculum Change Form 3: NMLP 6300 3.0 *Organizational Issues in the Nonprofit Sector (Pages 85)*
Faculty Council Minutes – April 30th, 2010 (*Pages 86-88*)

Beverages will be available at the meeting.
Convocation: Friday, June 11, 2010

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2009-2010 academic year was held on Friday, June 4, 2010 at 11:30 a.m. in Room SSB E111.

In Attendance: E. Fischer Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	C. Courtis, D. Dimick, D. Horvath		
Student Council Reps	K. McKague (Ph.D)		
ACTG	M. Annisette, C. Graham, S. Qu		
ARTM/NMLP	B. Gainer		
BSUS	B. Husted		
ECON	B. Wolf, F. Zandi		
FINE	E. Maynes, M. Milevsky, P. Shum,		
MKTG	S. Bonsu, A. Joshi, Y. Pan		
ORGS	H. Rosin, M. Waller		
OMIS	M. Biehl, R. Irving, M. Levesque		
PLCY	P. Aulakh, A. Madhok*, W. Sheremata, E. Waitzer		
PROP		OTHER	E. Watson (Library)

Voting Members of Faculty Council Absent:

P. Ankrett (GBC)	W. Cragg	D. Johnston	S. Milanese (GBC)	P. Sadorsky
E. Auster	D. Cumming	A. Khov (UBC)	G. Morgan	A. Stephens (GBC)
K-H Bae	P. Darke	H. Kim	D. Nandy	J. Tan
D. Balint (UBC)	J. Darroch	M. Kristal	D. Neu	D. Thomassin
A. Bhanich-Supapol	Y. Deutsch	R. Kozinets	K. Ng (UBC)	Y. Tian
M. Boyé (GBC)	M. Dong	F. Lazar	C. Oliver	S. Trivedi
P. Bradshaw	M. Fu (UBC)	N. Massoud	T. Peridis	M. Valdez (GBC)
A. Campbell	M. Giesler	A. Mawani	R. Peterson	M. Wade
M. Cao	F. Gorbet	J. McKellar	E. Prisman	S. Weiss
L. Carter (Ph.D)	B. Graham	D. Mehta (GBC)	M. Rice	T. Wesson
A. Chakraborty	I. Henriques,	R. McClean	A. Richardson	E. Westney
J. Chung	I. Holzinger	C. McMillan	G. Roberts	S. Yeomans
W. Cook	S. Hsu	R. McNeil (GBC)	R. Ruslim (GBC)	M. Szaki

Regrets, Leaves, Sabbaticals(*):

T. Beechy	B. Eberlein	S. Li*	J. Smithin*	D. Zwick*
R. Belk*	M. Farjoun*	I. Macdonald	A. J. Sirsi	
C. Bell*	M. Kamstra*	D. Matten*	L. Thorne*	
A. Crane*	R. Karambayya*	D. Nevo*	J. Zemans	
A. deCarufel*	M. Kipping*	M. Pagell*	B. Zimmerman*	

Non-Voting Members of Faculty Council Present:

A. Barnes	A. Gravel	K. Larson	S. Siddik	N. Sutherland
S. Firth	R. Jones	P. Muruganandan	C. Ward	

Non-Voting Members of Faculty Council Absent:

J. Adams	A. Choi	E. Gutmacher	A. Makooie	S. Nahm	S. Tenn
D. Barrows	J. Chung	J. Heron	R. Mayer	C. Partland	D. Thompson
D. Bell	T. D'Agostino	J. Jeyakumaran	A. Middleton	C. Pattenden	K. Xing
M. Bhutani	P. Deonandan	M. Judd	R. Moy	L. Pierosara	
K. Binnie	P. Dillon	B. King	C. Monostori	M. Rittinger	
B. Chapdelaine	A. Gampel	L. Korhani	J. Palumbo	S. Sorg	

Item #1 Chairperson's Remarks

Chair, Professor Eileen Fischer, called the meeting to order noting it was the last meeting of Faculty Council for the 2009-10 academic year.

Item #2 Dean's Comments

Dean Horvath noted that Fall enrollment statistics are very good for all programs including the Master of Finance program. The Dean congratulated Professor Shum as the MF Program will receive CFA partnership for students interested in pursuing the CFA specialization. Dean Horvath will be working with the Canadian Institute of Mining and Metallurgy (CIM) in creating a possible executive-in-residence position and an advisory group to investigate a new global specialization program.

India update: The Foreign Universities act was approved and it is anticipated to be passed by Parliament this summer. The Winter start students are scheduled to arrive in August to continue their studies at the Keele campus.

Upcoming events

June 8th – A Welcome Barbeque will be held for all new MBA students

June 11th – Convocation and breakfast. The honorary degree will go to Eileen A. Mercier. Dean Horvath also congratulated Professor Wade Cook who will be receiving the University Professor Award

June 15th – SP Jain Global students arrive

August 7-15th – the annual Tennis Canada match is scheduled and the Dean will be making arrangements for tickets

Dean Horvath thanked Professor Preet Aulakh who will be stepping down as Director of the Ph.D. Program, for his service and contributions. The Dean also thanked everyone for their dedication and hard work over the last academic year.

Item #3 Enquiries and Communications

Senate Synopsis – April 22, 2010 was included for information.

APPRC representative, Professor R. Irving, reported that the University continues working on promoting research, faculty and the students.

Item #4 UBC/GBC/Ph.D. Initiatives

PH.D. – Kevin McKague on behalf of the Ph.D. students, thanked Professor Aulakh for his work and promoting the message of excellence and quality over the last few years as Ph.D. Program Director. Kevin provided a summary of the students' latest accomplishments which are included at the end of the minutes. Chairperson E. Fischer thanked the Ph.D. students for their excellent reports throughout the year.

GBC – There was no GBC representative.

UBC – There was no UBC representative.

Item #5 Nominating Committee

In the absence of the Chair of Nominating Committee, Professor Peridis, Professor Dimick, moved Faculty Council approve the 2010-2011 committee slate. Seconded by Charmaine Courtis.

Professor Dimick noted that the slate is still a work in progress with further names to be added, including student representatives. Currently the position of Chair of Faculty Council is still to be filled

Further comments connected to the slate included Professor B. Wolf noting that the Associate Director's position should be included in the IMBA Committee. Professor C. Graham indicated that the five names he recommended for the MBA Committee were not currently showing. Professor Fischer requested specific changes should be sent directly to Professor T. Peridis.

All in favour. Motion Carried.

Professor Dimick nominated and moved that current Chair, Professor Eileen Fischer, to continue until a new chair can be identified. Seconded by Professor E. Waitzer.
All in favour. Motion Carried.

Item #6 BBA/iBBA Program Committee

- a) Professor E. Maynes, on behalf of the BBA/iBBA Program Committee, moved that Faculty Council approve the Core Course Policy.
Seconded by Professor B. Wolf.
Professor Maynes explained the Core Course Policy is to ensure that students learn the same skills and knowledge in their core courses. It will provide guidelines for determining common requirements and content and will be implemented in Fall 2010. Professor C. Graham, MBA Program Director, indicated that he is very supportive of the initiative and hopes to implement something similar for the MBA programs.
All in favour. Motion Carried.
- b) Professor E. Maynes, on behalf of the BBA/iBBA Program Committee, moved that Faculty Council approve the new course proposal: MKTG 4226 3.0 *Social Media for Marketing and Management*
Seconded by Professor F. Zandi.
All in favour. Motion Carried.

Item #7 Master's Program Committee

- a) Professor C. Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the new course proposal ACTG 6120 3.0 *Intermediate Financial Accounting for Non-Accountants*
Seconded by Professor P. Shum
All in favour. Motion Carried.
- b) Professor C. Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the Master of Finance degree requirement
Seconded by Professor P. Shum
All in favour. Motion Carried.
- c) Professor C. Graham, on behalf of the MBA Program Committee, moved that Faculty Council approve the new course proposal NMLP 6350 3.0 *Alternate Economic Methods*
Seconded by Professor B. Gainer
All in favour. Motion Carried.

Item #8 Other Business

- a) Motion: Spring potential Graduatd list
Charmaine Courtis moved that Faculty Council approve the June Graduatd list.
Seconded by Professor S. Bonsu
All in favour. Motion Carried.
- b) Motion: Faculty Council powers
Professor David Dimick moved that Faculty Council appoint powers to Executive Committee for the summer months.
Seconded by Professor R. Irving
All in favour. Motion Carried.

Adjournment

Charmaine Courtis moved the meeting be adjourned. Seconded by Professor B. Wolf.
All in favour. Motion Carried.

The following items were approved on Consent Agenda:

Curriculum change / course description: ENTR 4950 3.0 *Managing the Family Enterprise*
Curriculum change / retire course: NMLP 6300 3.0 *Organizational Issues in the Nonprofit Sector*
Faculty Council minutes – April 30, 2010