

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS

A meeting of the Schulich Faculty Council for the 2009/2010 Academic Year will be held on **Friday, November 13, 2009 at 11:30 am** in the **SSB N105**.

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Enquiries and Communications
 - Senate Synopsis – September 24, 2009 (*Pages 1-2*)
4. Ph.D./GBC/UBC Initiatives
5. MBA/MPA Program Committee
 - Motion: New course proposal: ENTR 6635 3.0 *International Entrepreneurship (Pages 3-15)*
6. Committee of the Whole
 - Committees of Faculty Council
7. Other Business

Consent Agenda

New course proposals:

- a. EMBA 6420 2.0 *Innovation Strategy and Management (Pages 33-36)*
- b. EMBA 6440 2.0 *Analytical Decision Modeling (Pages 37-42)*
- c. EMBA 6470 2.0 *Managing Price and Value Perceptions (Pages 43-48)*

NOTE: Full EMBA course outlines can be obtained by e-mailing requests to sharrison@schulich.yorku.ca plus a few hard copies will be available at the meeting

Other curriculum changes:

- d. Name Change – HIMP 6150 (*Pages 49-50*)
- e. Faculty Council Minutes – October 2, 2009 (*Pages 51-59*)

Coffee and water will be available at the meeting

Next meeting of Schulich Faculty Council is Friday, December 4, 2009 at 10:30 a.m.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2009-2010 academic year was held on Friday, November 13, 2009 at 11:30 a.m. in Room SSB N105.

In Attendance: E. Fischer Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	C. Courtis, D. Dimick, D. Horvath
Student Council Reps	P. Ankrett, D. Mehta (GBC), L. Carter (Ph.D), K. Ng (UBC)
ACTG	C. Graham, S. Hsu, S. Qu
BSUS	B. Husted
ECON	
FINE	E. Maynes, M. Milevsky
MKTG	A. Joshi
ORGS	P. Bradshaw, E. Westney
OMIS	M. Biehl, R. Irving, M. Levesque, R. McClean, M. Wade
PLCY	B. Eberlein, T. Peridis
PROP	
OTHER	B. Gainer

Voting Members of Faculty Council Absent:

P. Aulakh	P. Darke	M. Kristal	Y. Pan	S. Trivedi
K-H Bae	J. Dermer	R. Kozinets	M. Rice	M. Valdez (GBC)
D. Balint (UBC)	M. Dong	F. Lazar	A. Richardson	M. Waller
K. Bewley	M. Fu (UBC)	N. Massoud	G. Roberts	E. Watson (Library)
A. Bhanich-Supapol	B. Gainer	J. McKellar	H. Rosin	S. Weiss
S. Bonsu	M. Giesler	C. McMillan	R. Ruslim (GBC)	T. Wesson
A. Campbell	F. Gorbet	A. Mawani	P. Sadorsky	B. Wolf
A. Chakraborty	B. Graham	K. McKague (Ph.D)	W. Sheremata	S. Yeomans
J. Chung	I. Holzinger	G. Morgan	P. Shum	J. Zemans
W. Cook	D. Johnston	D. Nandy	A. J. Sirsi	
W. Cragg	A. Khov (UBC)	D. Neu	A. Stephens (GBC)	
D. Cumming	H. Kim	C. Oliver	D. Thomassin	

Regrets, Leaves, Sabbaticals(*):

M. Annisette	J. Darroch	M. Kipping*	R. Peterson	E. Waitzer
E. Auster	A. deCarufel*	S. Li*	E. Prisman	F. Zandi
T. Beechy	Y. Deutsch*	I. Macdonald	J. Smithin*	B. Zimmerman*
R. Belk*	M. Farjoun*	A. Madhok*	M. Szaki	D. Zwick*
C. Bell*	I. Henriques	D. Nevo*	J. Tan*	
M. Cao	M. Kamstra*	D. Matten*	L. Thorne*	
A. Crane*	R. Karambayya*	M. Pagell*	Y. Tian*	

Non-Voting Members of Faculty Council Present:

A. Barnes	S. Firth	J. Heron	P. Muruganandan	N. Sutherland
K. Binnie	M. Judd	A. Middleton	S. Siddik	C. Ward

Non-Voting Members of Faculty Council Absent:

J. Adams	P. Deonandan	J. Jeyakumaran	C. Monostori	M. Rittinger
D. Barrows	P. Dillon	B. King	S. Nahm	I. Sestak
D. Bell	A. Gampel	K. Larson	J. Palumbo	S. Sorg
M. Bhutani	A. Gravel	A. Makooie	C. Partland	S. Tenn
J. Chung	S. Grabke	R. Mayer	C. Pattenden	D. Thompson
T. D'Agostino	E. Gutmacher	R. Moy	L. Pierosara	K. Xing

Item #1 Chairperson's Remarks

Chair, Professor Eileen Fischer, called the meeting to order and had no opening remarks.

Item #2 Dean's Remarks

Dean Horvath welcomed Kurt Binnie as the new Executive Director, Information Services and Technology, at the Schulich School of Business. The Dean thanked Professor Ron McClean for his many years of excellent service holding this position.

The Dean also introduced representatives from India, Rontu Basu and Imran Panju. Dean Horvath explained the Schulich India MBA program will begin in January 2010 with this first year held in India, and the second year of the program will be conducted here in Toronto. The future plans are to offer the entire two year MBA program in India.

Dean Horvath circulated the magazine *The Economist Which MBA?* that had ranked the Schulich School of Business very highly. On November 5th, the Dean, along with Professors Andrew Crane, Bryan Husted, and Dirk Matten, in addition to many other Schulich faculty and staff, attended the Beyond Grey Pinstripes award ceremony held in New York.

A complimentary correspondence on our excellent rankings in the Economist Magazine was just received from the Premier of Ontario. The Dean read the praising letter to the members present at today's meeting.

Past Events:

October 16th – The Executive MBA convocation took place with Timothy R. Price receiving the Honorary degree.

October 17th – The BBA/iBBA, MBA and Ph.D. convocations were held jointly at the Rexall Centre. The Dean was pleased with the number of faculty who were able to attend both events.

November 9th – India launch took place at the Bata Shoe Museum.

Upcoming Events:

November 21st – Connect 2009 with keynote speaker Dominic Barton, Worldwide Managing Director, McKinsey & Company.

November 24th - Part time MBA reception is to be held at Nadal.

December 4th – annual Holiday luncheon is scheduled.

Item #3 Enquiries and Communications

Senate Synopsis – September 24, 2009 was included for information. Professor Ric Irving, APPRC representative, noted the APPR Senate committee deals with planning and research at York University. Professor Irving encouraged faculty to visit the website and comments should be submitted by November 30, 2009. He also indicated faculty could also contact him if they had any concerns or questions.

Item #4 UBC/GBC/Ph.D. Initiatives

PH.D. – On behalf of Kevin McKague, Ph.D. President Leah Carter provided a Power Point presentation highlighting recent student accomplishments. The details of this information will be attached with the minutes of Faculty Council. She noted the annual soccer game had to be cancelled due to the poor weather, however, the students are hoping to come up with a new challenge.

GBC – Paul Ankrett, Vice-President, announced they had placed 1st and 2nd in the latest case competition. He noted that the Laval competition was coming up on December 2nd, and he thanked Professor Steve Weiss, Professor Cameron Graham, and other faculty who have been assisting in preparing the students. The Formal's date has been set for March 26, 2010.

UBC – Kevin Ng, 2nd year BBA Representative, noted the upcoming new business challenge and thank Jean Adams for her enthusiasm and support. The 4th annual Schulich Case competition will be held on Friday, November 27th, 2009.

Item #5 MBA/MPA Committee

Professor C. Graham moved that Faculty Council approve the new course proposal ENTR 6635 3.0 *International Entrepreneurship*. Seconded by Professor Ric Irving.

Professor M. Levesque, course originator, was excited to offer this new course beginning next term, Winter 10. Professor E. Westney endorsed her support for this excellent course. Melissa Judd requested clarification on the Pre-requisite and it was determined it should read, "All 5000-series Required Foundations of Management Core Courses". Professor Fischer suggested the GBC assist in the promotion of this new elective.

All in favour. Motion Carried with amendment to the pre-requisite.

Item #6 Committee of the Whole

Committees of Faculty Council

Charmaine Courtis moved to shift into Committee of the whole. Seconded by Professor E. Westney.

All in Favour. Motion Carried.

Professor Mike Wade, Vice-Chair of Faculty Council, chaired this portion of the meeting. He placed a 20 minute time limit on the discussion that could be extended if needed. Professor Wade requested the Chair of Executive Committee, Professor Eileen Fischer, to make an opening statement.

Professor Fischer began her statement by providing a brief history of the committee mandate initiative. She explained that the purpose of the initiative was to review the current slate of Faculty Council committees, and determine whether they continued to meet the evolving needs of the faculty. One objective of the initiative was to ensure that the format, structure and mandates of the committees were consistently defined and presented. A second objective was to identify gaps, as well as areas of overlap and duplication. A third objective of the initiative was also to ensure that the workload among the various Faculty Council committees was reasonable and equitable. Faculty Council committees had provided draft copies of their mandates in the agenda package. Professor Fischer noted that the Research Committee had provided a draft mandate as well, but that it had not been included in the package.

Professor Fischer noted that Professor Peridis, Chair of Nominating Committee, had provided feedback (distributed at meeting) on the various mandates. She pointed out that this would be a good opportunity for those familiar with any of the committees to supply additional information to committee chairs that would enable them to refine their mandate statements. She also indicated that in the process of reviewing mandates, Executive Committee had identified two possible opportunities for streamlining existing committees. One is to combine the Research and Library Committees into a single new Committee. The other is to have a Nominating Coordinator rather than an entire Nominating Committee. The elected position of Nominating Coordinator would be a member of Executive Committee; that person would enlist the aid of that committee in helping to create the slate of nominations on which faculty council votes each spring, as well as in identifying and filling gaps in committees on an ongoing basis.

Professor Bradshaw encouraged the development of the mandates and suggested broadening the mandates of program committees. In particular, Professor Bradshaw suggested that committees be given a more strategic role within the faculty.

Professor Dimick commented that mandates should be finalized and approved at Faculty Council, noting that continuing on with memory only was not satisfactory. He also suggested that the aim should include posting the approved committee procedures and membership on the Schulich website.

The Dean suggested we ought to proceed by focusing on the set of committees responsible for Masters programs to sort out the issues that have surfaced given the increase in the number and variety of Masters programs offered in the faculty. It was suggested that current and past MBA directors as well as the Associate Dean-Academic, and Student Services Director could have input on a proposal for the Masters programs mandates.

Before moving out of the Committee of the Whole, Professor Wade polled those present to see whether there was any feedback on the proposed changes to committee structures that had been suggested by Executive Committee. No objection to the combination of Research and Library Committees was heard.

Professor Peridis mentioned that moving from a Nominating Committee to a Nominating Coordinator might have unforeseen challenges. No additional feedback was forthcoming.

Charmaine Courtis moved Faculty Council shift out of Committee of the Whole. Seconded by Professor R. Irving.

All in Favour. Motion Carried.

Item #7 Other Business

Professor Pat Bradshaw announced that this year she is the Co-Chair of the United Way for York University. She noted a donation of \$1,000 will be matched from the Sprott Foundation Leadership Grant. Professor Bradshaw noted donations can be made electronically this year for the first time

Item #8 Adjournment

Professor T. Peridis moved the meeting be adjourned. Seconded by Professor A. Joshi.

All in favour. Motion Carried.

The following item was approved on Consent Agenda:

1. New course proposals:

EMBA 6420 2.0 *Innovation Strategy and Management*

EMBA 6440 2.0 *Analytical Decision Modeling*

EMBA 6470 2.0 *Managing Price and Value Perceptions*

2. Other curriculum changes:

HIMP 6150 3.0 name change to: *Performance Indicators and Evaluation in Health Care Industry*

3. Faculty Council minutes – October 2, 2009