

FACULTY COUNCIL
Schulich School of Business

A meeting of the Schulich Faculty Council for the 2009/2010 Academic Year will be held on Friday, October 2, 2009 at 11:30 a.m. in SSB W132

AGENDA

1. Chairperson's Remarks
2. Chair of Senate Remarks – Celia Haig-Brown
3. Vice-President Academic & Provost - Patrick J. Monahan - Provostial White Paper (*Pages 1-2*)
<http://vpacademic.yorku.ca/whitepaper/index.php>
4. Dean's Remarks
5. Enquiries and Communications
 - Senate Synopsis – May 28, 2009 (*Page 3-4*)
 - Senate Synopsis – June 18, 2009 (*Pages 5-6*)
6. Ph.D./GBC/UBC Initiatives
7. For Information: Items approved under Summer Authority
 - Temporary augmentation of the membership of the Student Affairs Committee
 - Master of Finance new course proposal: MFIN 5000 0.0 *Research Seminar*
 - Master of Finance new course proposal: MFIN 5050 0.0 *Professional Seminar Series*
 - EMBA new course proposal: EMBA 6760 1.0 *Building a Powerful Consumer Brand in China*
8. Nominating Committee
 - Motion: Approval of changes for 2009/10 SSB Faculty Committees (*Pages 7-10*)
9. EMBA Program Committee (*Pages 11-32*)
 - Motion: New course proposals
 - a) EMBA 6390 2.0 *Advertising Strategy* (*Pages 12-19*)
 - b) EMBA 6430 2.0 *Game Theory* (*Pages 20-25*)
 - c) EMBA 6460 2.0 *Business of Biotech* (*Pages 26-32*)
10. Other Business
 - a) Motion: Fall 2009 Graduatd List (*Pages 33-37*)
 - b) For Information: SSB Committee Workplans
 - PhD Program (*Page 38*)
 - MBA/MPA Program (*Page 39*)
 - IMBA Program (*Page 40*)
 - BBA/iBBA Program (*Page 41*)
 - EMBA Program (*Page 42*)
 - Library Committee (*Page 43*)
 - Nominating Committee (*Page 44*)
 - Research Committee (*Page 45*)
 - Student Affairs Committee (*Page 46*)
 - MBA Admissions Committee (*Page 47*)
 - Tenure and Promotions Committee (*Page 48*)

Consent Agenda

Faculty Council minutes – June 5, 2009 (*Pages 49-55*)

What is a consent agenda? It is a list of motions that will be considered to have passed without a formal vote unless a member of council notifies the chair that they wish to discuss the motion during council and to vote formally on it. Motion to adopt minutes of previous meetings, motions to change course names to reflect current content, and motions to renumber existing courses are examples of the types of items that will be placed on the consent agenda.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2009-2010 academic year was held on Friday, October 2, 2009 at 11:30 a.m. in Room SSB W132.

In Attendance: E. Fischer Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Dimick, D. Horvath
Student Council Reps	D. Mehta (GBC), R. Ruslim (GBC), A. Stephens (GBC), L. Carter (Ph.D)
ACTG	M. Annisette, C. Graham, S. Hsu, A. Mawani, D. Neu
BSUS	
ECON	A. Bhanich-Supapol, F. Zandi
FINE	G. Roberts, M. Milevsky*
MKTG	S. Bonsu, A. Joshi, A. J. Sirsi,
OBIR	C. Oliver, M. Waller, E. Westney
OMIS	M. Biehl, W. Cook , D. Johnston, R. Irving, M. Kristal, M. Levesque, M. Wade,
PLCY	P. Aulakh, B. Eberlein, W. Sheremata, T. Peridis,
PROP	J. McKellar
OTHER	B. Gainer

Voting Members of Faculty Council Absent:

K-H Bae	J. Darroch	R. Kozinets	R. Peterson	M. Valdez (GBC)
D. Balint (UBC)	J. Dermer	F. Lazar	S. Qu	S. Weiss
K. Bewley	M. Dong	N. Massoud	M. Rice	T. Wesson
P. Bradshaw	M. Fu (UBC)	D. Matten	A. Richardson	H.T.Wilson
A. Campbell	M. Giesler	R. McClean	H. Rosin	B. Wolf
A. Chakraborty	F. Gorbet	C. McMillan	P. Sadorsky	S. Yeomans
J. Chung	B. Graham	G. Morgan	P. Shum	
A. Crane	I. Holzinger	D. Nandy	M. Szaki	
D. Cumming	A. Khov (UBC)	K. Ng (UBC)	D. Thomassin	
P. Darke	H. Kim	Y. Pan	S. Trivedi	

Regrets, Leaves, Sabbaticals(*):

E. Auster*	A. deCarufel*	M. Kipping*	M. Pagell*	E. Watson (Library)
T. Beechy	Y. Deutsch*	S. Li	E. Prisman	J. Zemans
R. Belk*	M. Farjoun	I. Macdonald	J. Smithin	B. Zimmerman*
C. Bell*	I. Henriques	A. Madhok*	J. Tan*	D. Zwick*
M. Cao	B. Husted	E. Maynes	L. Thorne*	
C. Courtis	M. Kamstra*	D. Nevo	Y. Tian*	
W. Cragg*	R. Karambayya*	K. McKague (Ph.D)	E. Waitzer	

Non-Voting Members of Faculty Council Present:

D. Bell	S. Grabke	M. Judd	P. Muruganandan
S. Firth	K. Larson	M. Rittinger	M. Rittinger

Non-Voting Members of Faculty Council Absent:

J. Adams	P. Deonandan	J. Jeyakumaran	C. Monostori	I. Sestak	C. Ward
A. Barnes	P. Dillon	B. King	S. Nahm	S. Siddik	K. Xing
D. Barrows	A. Gampel	A. Makooie	J. Palumbo	S. Sorg	
M. Bhutani	A. Gravel	R. Mayer	C. Partland	N. Sutherland	
J. Chung	E. Gutmacher	A. Middleton	C. Pattenden	S. Tenn	
T. D'Agostino	J. Heron	R. Moy	L. Pierosara	D. Thompson	

Item #1 Chairperson's Remarks

Chair, Professor Eileen Fischer, called the first meeting of the 2009-10 academic year to order. She noted that a motion was required to move out of Executive Committee summer authority. Professor David Dimick moved that faculty council resume authority from Executive Committee. Seconded by Professor Cameron Graham. All in favour. Motion carried.

Item #2 Chair of Senate Remarks

Professor Fischer welcomed the Chair of Senate, Celia Haig-Brown to the meeting. Professor Haig-Brown reviewed the government structure of the university noting the Senate organization. She explained Senate's vision is to increase faculty involvement in the reviewing and planning at the Senate level. She mentioned that members are still needed for various Senate committees including Awards and T&P appeals and encouraged faculty to consider these positions. In closing, Professor Haig-Brown noted that if questions or comments arise, you can contact the University Secretariat Robert Everett or herself. Professor Dimick indicated he is the designated member of Senate Executive and he would also be able to channel any items from our Faculty Council to Senate's attention. Chairperson Haig-Brown strongly suggested that important items from Senate Executive committee be included on the Schulich Agenda on a regular basis. Professor Fischer thanked Celia Haig-Brown for talking to our Faculty Council today.

Item #3 Vice-President Academic&Provost–Patrick J. Monahan–Provostial White Paper

Professor Fischer introduced Professor Patrick Monahan. Vice-President Monahan explained the planning process that is currently underway for the development of a Provostial White Paper on the future of the University. The three phase process and the timing were explained, noting the green papers should be available by the end of October with a community forum organized in early November. The second phase of the process will be the white paper phase and a draft is expected to be available mid February, with a further revised Provostial White Paper being submitted to Senate for approval by March 31, 2010. Once approved, the third state of the process will be the implementation phase. A question and answer period followed. Professor Monahan introduced Mya Bulwa, Director of Academic Initiatives and Priorities and encouraged faculty to visit the White Paper website.

Professor Fischer thanked Prof. Monahan and Ms. Bulwa for providing this important information to our Faculty Council.

Item #4 Dean's Remarks

Dean Horvath welcomed both Professor Moren Levesque in the area of International Entrepreneurial Studies and Professor Dean Neu, Accounting Area. The Dean announced that as of October 19, 2009, Kurt Binnie will be the new Executive Director, Information Services and Technology, at the Schulich School of Business. Professor Ron McClean has retired from this position.

Past Events:

June 24th – Schulich convocation was held at the Rexall Centre.

Summer - The S.P. Jain Global MBA summer program took place – The Dean thanked all who were involved with this program.

July 20-30th – Visiting Dean Weiying Zhang from the Guanghua School of Management was here, and Dean Horvath thanked Professor Justin Tan for his assistance with the arrangements.

August – Tennis Canada was held. Many faculty attended and had the opportunity to enjoy the games.

September 8-11th – Fall semester started with a total of 425 new undergrad students including international students; MBA Program Launch week took place with good numbers and an increase in international students

September 10-11th – Dean Horvath attended the World Economic Forum (WEF) held in China.

Upcoming Events:

October 3rd – Dean's reception will be held.

October 16th – EMBA Convocation: Dean Horvath encouraged faculty to attend.

October 17th – Convocation: The Dean noted we will have close to 200 graduates and hoped many faculty and staff will be there to celebrate.

Receiving an Honorary degree will be Timothy R. Price.

January 1, 2010 – Schulich India MBA program start date.

Dean Horvath had samples of the brand new brochure featuring the Schulich School of Business. They are now available from Student Services.

Item #5 Enquiries and Communications

Senate Synopsis – May 28, 2009 and June 18, 2009 were included for information. Professor Fischer also reminded faculty of the recent email circulated recommending academic accommodation for students on November 5, 2009.

Item #6 UBC/GBC/Ph.D. Initiatives

PH.D. – On behalf of Kevin McKague, Ph.D. president Leah Carter announced there were 9 new Ph.D. students this year and provided a Power Point presentation outlining the Ph.D. accomplishments. The details of this information will be attached with the minutes of Faculty Council. She reminded faculty of the annual soccer game that was scheduled for today.

GBC – Paul Ankrett, Vice-President, noted that 22 Master of Finance students started in September. Paul thanked Elizabeth Watson, Librarian, for having Master student printing credits made accessible, as well as the process of A/V projector sign out available from the Bronfman Library. There was a great turnout for Olympia weekend, which overall was a successful event.

UBC – There was no UBC representative available for today's meeting.

Item #7 For information: Items approved under Summer Authority

- Temporary augmentation of the membership of the Student Affairs Committee
- Master of Finance new course proposal: MFIN 5000 0.0 *Research Seminar*
- Master of Finance new course proposal: MFIN 5050 0.0 *Professional Seminar Series*
- EMBA new course proposal: EMBA 6760 1.0 *Building a Powerful Consumer Brand in China*

Item #8 Nominating Committee

Professor T. Peridis explained the 09/10 committee slate included in today's agenda was the most recent version with student representation still to be added. Professor M. Biehl moved that Faculty Council accept the 2009/2010 committee slate. Seconded by Professor R. Irving. All in Favour. Motion Carried.

Item #9 EMBA Committee

Professor M. Wade moved that Faculty Council approve the new course proposals EMBA 6390 2.0 *Advertising Strategy*, EMBA 6430 2.0 *Game Theory*, EMBA 6460 2.0 *Business of Biotech*. Seconded by Professor D. Dimick. Professor Wade explained that these three courses are approved Kellogg courses that will be taught at the Kellogg School in Chicago.

Chair E. Fischer suggested the three EMBA course proposals be moved as a package rather than three separate motions. Professor C. Graham moved that the EMBA course proposals be approved as a package. Seconded by Professor D. Dimick.

All in favour. Motion Carried.

Professor Dimick noted a clerical error in the effective date of the course proposals. They should read Winter 2010, rather than the current date of Winter 2009.

All in favour. Motion Carried with the amendment for all three EMBA course proposals.

In an effort to reduce paper, Professor Fischer suggested Faculty Council agree to approve future EMBA Kellogg-based new course proposals on consent agenda. Professor Peridis accepted this proposal for the approval process provided the course proposals are circulated in a timely manner prior to the meetings.

Item #10 Other Business

a) Professor David Dimick, moved the acceptance of the Fall 2009 Graduated List. Seconded by Professor A. Joshi. Professor Dimick requested any questions or concerns be directed to Melissa Judd, Director, Student Services. Motion Carried.

b) For Information: Committee workplans were received. Please contact the Chair of the committee if there are questions or comments.

Item #11 Adjournment

Professor T. Peridis moved the meeting be adjourned. Seconded by Professor A. Joshi.
All in favour. Motion Carried.

The following item was approved on Consent Agenda:

Faculty Council minutes – June 5, 2009