

**SCHULICH SCHOOL OF BUSINESS
FACULTY COUNCIL**

**A meeting of Faculty Council for the 2008/09 Academic Year will be held on
Friday, June 5, 2009 at 11:30 a.m. in SSB E111**

A G E N D A

1. **Chairperson's Remarks**
2. **Dean's Remarks**
3. **Business Arising from Minutes of Previous Meetings**
4. **Enquiries and Communications**
 - Senate Synopsis: April 23, 2009 (Pages 1-2)
5. **PHD/GBC/UBC Initiatives**
6. **Nominating Committee**
7. **EMBA Committee**
 - Motion: New course proposal EMBA 6880 2.0 *Marketing Research* (Pages 3-8)
8. **MBA/MPA Committee**
 - a) Motion: Form 2 New course proposal MKTG 6570 3.0
Strategic Professional Selling (Pages 9-21)
 - b) Motion: Form 2 New course proposal BSUS 6600 3.0
Sustainability and Carbon Finance (Pages 22-36)
 - c) Motion: Form 2 New course proposal ACTG 6300 1.5
Financial Reporting Issues for Financial Institutions (Pages 37-48)
 - d) Motion: Form 2 New course proposal MGMT 6800 3.0
Innovation through Technology and Design (Pages 49-62)
 - e) Motion: Form 2 New course proposal SGMT 6400 3.0
Strategic Thinking and Action in Turbulent Environments (Pages 63-85)
9. **Other Business**
 - a) Motion: Spring potential Graduand List (Pages 86-103)
 - b) Motion: Faculty Council Powers (Page 104)
 - c) SEEC presentation
 - d) For Information
 - n: Faculty Council dates 2009-2010 (Page 105)
 - e) For Information: Committee Year-End Reports (Pages 106-112)
10. **Adjournment**

Consent Agenda

Faculty Council minutes – April 24, 2009 (Pages 113-115)

**Beverages will be available outside SSB E111 at approximately 11:20 a.m.
Schulich Convocation date: JUNE 24, 2009**

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2008-2009 academic year was held on Friday, June 5, 2009 at 11:30 a.m. in Room SSB E111.

In Attendance: E. Fischer Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	C. Courtis, D. Dimick, D. Horvath
Student Council Reps	M. Valdez (GBC)
ACTG	
BSUS	
ECON	A. Bhanich-Supapol, J. Smithin, B. Wolf
FINE	E. Maynes, G. Roberts, P. Shum
MKTG	A. Joshi, Y. Pan
OBIR	R. Karambayya, C. Oliver, H. Rosin, L. Wright
OMIS	M. Biehl, W. Cook, M. Wade,
PLCY	P. Aulakh, D. Cumming, B. Eberlein, M. Farjoun, R. Irving, W. Sheremata, S. Li, D. Matten, T. Peridis,
PROP	J. McKellar
OTHER	

Voting Members of Faculty Council Absent:

N. Alexandrian (UBC)	W. Cragg	P. Jinadasa (GBC)	S. Nusbaum (GBC)	L. Thorne
A. Badruddin (UBC)	A. Crane	M. Kamstra	M. Pagell	Y. Tian
K-H Bae	J. Darroch	N. Kirthiraj (GBC)	H. Park (GBC)	S. Trivedi
D. Balint (UBC)	A. deCarufel	M. Kristal	T. Peridis	E. Waitzer
C. Bell	J. Dermer	F. Lazar	R. Peterson	M. Waller
R. Belk	M. Dong	N. Massoud	E. Prisman	E. Westney
K. Bewley	M. Giesler	A. Madhok	S. Qu	T. Wesson
S. Bonsu	F. Gorbet	A. Mawani	M. Rice	H.T. Wilson
P. Bradshaw	M. Halpern (GBC)	R. McClean	A. Richardson	M. Williams
A. Campbell	I. Henriques	C. McMillan	P. Sadorsky	B. Zimmerman
A. Chakraborty	I. Holzinger	D. Nandy	S. Salman (GBC)	
A. Cipolletta (UBC)	B. Husted		D. Thomassin	

Regrets, Leaves, Sabbaticals(*):

M. Annisette	M. Fu (UBC)	R. Kozinets*	M. Szaki	D. Zwick
E. Auster*	B. Gainer*	I. Macdonald	A. J. Sirsi	F. Zandi
T. Beechy	C. Graham	M. Milevsky*	J. Tan	J. Zemans
M. Cao	S. Hsu	G. Morgan*	E. Watson (Library)	
P. Darke,	D. Johnston	D. Nevo	S. Weiss*	
Y. Deutsch*	M. Kipping	K. McKague (Ph.D)	S. Yeomans*	

Non-Voting Members of Faculty Council Present:

A. Barnes	M. Judd	S. Careri	A. Middleton
S. Firth	A. Gravel	P. Shea	
S. Grabke	P. Muruganandan	N. Sutherland	

Non-Voting Members of Faculty Council Absent:

J. Adams	P. Deonandan	K. Larson	S. Nahm	C. Partland	K. Xing
D. Barrows	P. Dillon	A. Makooie	J. Palumbo	L. Pierosara	
M. Bhutani	A. Gampel	R. Mayer	C. Sandy	M. Rittinger	
J. Chung	E. Gutmacher	R. Moy	S. Siddik	S. Sorg	
T. D'Agostino	J. Jeyakumaran	C. Monostori	I. Sestak	S. Tenn	

Item #1 Chairperson's Remarks

Chair, Professor E. Fischer, called the last meeting of the 2008-09 academic year to order.

Item #2 Dean's Remarks

Dean Horvath welcomed the new incoming GBC president, Manuel Valdez to faculty council. New to Schulich this year is Professor Moren Levesque starting July 1, 2009 in the area of International Entrepreneurial Studies.

Recruiting:

Schulich will not be hiring new faculty for the coming year, however, chairs and CLA's will be considered. Student recruiting is going ahead in the India initiative with the first group planned to start January 1, 2010. Professor Ashwin Joshi will be the Director of the Program. Charmaine Courtis will be selecting a Student Services rep, as well as current negotiations are in progress to secure faculty. The S.P. Jain Global MBA summer program has students arriving this week.

Past Events:

April 22nd – International Advisory Board meeting was held with the focus on entrepreneurship.
May 5th – Nandan Nilekani, Co-founder of Infosys Technologies Limited gave an interesting lecture on his recent book "Imagining India: The Idea of a Renewed Nation".
A presentation by Joseph Caron took place and the Dean noted it was a very interesting and helpful event especially for Schulich and the new India project.
Professor Eileen Fischer announced that a symposium on Entrepreneurship & Commercialization in Biomedical Science organized by Professor B. Zimmerman and herself was held, which was a major involvement for York's 50th anniversary. It was successful, and very well attended. It was videotaped and she recommends people should view it if possible.

Upcoming Events:

June 11th – BBA/IBBA Formal and Seymour Schulich Teaching Excellence Awards will take place at La Primavera Hospitality and Convention Centre. Faculty and staff are welcome to attend.
June 24th – Schulich convocation will take place with Mr. Isadore Sharp receiving an Honorary degree. This year convocation and the reception will be held at the Rexall Centre. Transportation will be available and more information on this event will be conveyed by email.

Item #3 Business Arising from Minutes of Previous Meeting

There was none.

Item #4 Enquiries and Communications

For information: Senate Synopsis – April 23, 2009. Professor Dimick asked faculty to watch for the revision on Senate Committee structure, noting there will be more decentralization.

Item #5 UBC/GBC/Ph.D. Initiatives

PH.D. – On behalf of Kevin McKague, Professor Fischer announced the Ph.D. students' accomplishments. They will be attached with the minutes of Faculty Council.

GBC – Manuel Valdez, President, reminded everyone of the Easter Seals 24 hour Marathon which will take place on June 20th. He also noted they are working on organizing Olympia that takes place in September. A GBC report will be attached with the minutes.

UBC – There was no UBC representative available for today's meeting.

Item #6 Nominating Committee

Professor T. Peridis circulated the 09/10 committee slate. Professor Peridis, on behalf of the Nominating Committee, moved that Faculty Council accept the 2009/2010 committee slate. Seconded by Professor B. Wolf. Professor Peridis noted that a new position this year is Vice-Chair of Faculty Council. This position is established to cover absents of the Faculty Council Chairperson, as well as handle committee of the whole discussions. Student representatives still need to be added to the committee slate.

Revisions to the list included adding Professor P. Shum as the Master of Finance Program Director, corrections in the new structure of Senate Committees and noting that Professor John Smithin currently listed on the T&P committee will be on sabbatical.

Motion Carried.

Professor T. Peridis, on behalf of the Nominating Committee, moved that Faculty Council accept the new Schulich committee required by Senate, Tenure and Promotions Appeals. Seconded by Professor Wade Cook. There was discussion on the composition, name, and role of the new committee. However, it was decided the committee will consist of three people: appointments to be for three years with one member being replaced per year.

Abstain: 1

Motion Carried.

Item #7 EMBA Committee

Professor D. Dimick, on behalf of the EMBA Committee moved that Faculty Council approve the new course proposal EMBA 6880 2.0 *Marketing Research*. Seconded by Professor A. Joshi.

All in favour. Motion Carried.

Item #8 MBA/MPA Committee

a) Professor A. Joshi, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal MKTG 6570 3.0 *Strategic Professional Selling*. Seconded by Charmaine Courtis.

All in favour. Motion Carried.

b) Professor A. Joshi, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal BSUS 6600 3.0 *Sustainability and Carbon Finance*. Seconded by Professor D. Matten.

All in favour. Motion Carried.

c) Professor A. Joshi, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal ACTG 6300 1.5 *Financial Reporting Issues for Financial Institutions*. Seconded by Charmaine Courtis.

All in favour. Motion Carried.

d) Professor A. Joshi, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal MGMT 6800 3.0 *Innovation through Technology and Design*. Seconded by Professor C. Oliver. Professor Joshi commended course originator Professor R. Kozinets. Professor J. McKellar believed that the course description did not seem to reflect the use of design and technology and that there was overlap with other areas. Professor Joshi will pass these comments on to Prof. Kozinets. Professor W. Sheremata questioned the MGMT designation rather than MKTG and Prof. Joshi confirmed this was discussed at the MBA committee meeting that determined this was more a technology based course which determined the MGMT acronym.

Abstain: 1

Motion Carried.

e) Professor A. Joshi, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal SGMT 6400 3.0 *Strategic Thinking and Action in Turbulent Environments*. Seconded by Professor M. Farjoun.

All in favour. Motion Carried.

Item #8A IMBA Committee (not included on original agenda)

Professor B. Wolf, on behalf of the MBA/MPA Committee moved that Faculty Council approve the new course proposal INTL 5338 3.0 *Regional Analysis – Southeast Asia*. Seconded by Professor M. Biehl.

Professor Wolf thanked Professor Lorna Wright and Professor Mike Wade for their effort. All in favour.

All in Favour. Motion Carried.

Item #9 Other Business

a) Charmaine Courtis, moved the acceptance of the June 2009 Graduand List. Seconded by Professor H. Rosin. Charmaine Courtis noted that Joe Krasman should be included on the Ph.D. list, and on the IMBA graduand list Julian Wilmouth should be added.

Motion Carried.

b) Prof. Eileen Fischer moved that Faculty Council move to Summer powers until the first regular meeting of Faculty Council in October 2009. Seconded by Professor A. Joshi.

Motion Carried.

c) Schulich Executive Education Centre (SEEC) Presentation – Alan Middleton

Professor Middleton explained he presents to Faculty Council once a year, the accomplishments and initiatives of SEEC. There was an informative presentation on SEEC Update and Issues. Professor Middleton would like faculty members to contact him if they have any new ideas or would like to get engaged with any of the current programs or initiatives.

d) For Information: Prof. Fischer asked members to take note of the scheduled Faculty Council Dates 2009-2010.

e) For Information: Committee Year End Reports were received.

Item #10 Adjournment

Professor B. Wolf moved the meeting be adjourned. Seconded by Professor T. Peridis.

All in favour. Motion Carried.

The following item was approved on Consent Agenda:

Faculty Council minutes – April 24, 2009