

**SCHULICH SCHOOL OF BUSINESS  
FACULTY COUNCIL**

**A meeting of Faculty Council for the 2008/09 Academic Year will be held on  
Friday, April 24, 2009 at 11:30 a.m. in SSB W132**

**AGENDA**

1. **Chairperson's Remarks**
2. **Dean's Remarks**
3. **Business Arising from Minutes of Previous Meetings**
4. **Enquiries and Communications**
  - Senate Synopsis: February 26, 2009 (Pages 1-2)
  - Senate Synopsis: March 26, 2009 (Pages 3-4)
  - Responses to Senate Reform Paper / Next Steps (Pages 5-10)
5. **PHD/GBC/UBC Initiatives**
6. **PH.D. Committee** (Pages 11-23)
  - a) Motion: Form 2 New course proposal: MKTG 7985 0.0 *Research Paper Formation* (Pages 11)
  - b) Motion: Form 2 New course proposal: MKTG 7986 3.0 *Applied Research Method* (Pages 15)
7. **BBA/iBBA Committee**
  - a) Motion: New course proposal: MGMT 3300 3.0 *Canada's Business Environment* (Pages 24-35)
  - b) Motion: New course proposal: MGMT 4800 3.0 *Management Consulting* (Pages 36-48)
8. **Other Business**
9. **Adjournment**

**Consent Agenda**  
(Pages 49-61)

**BBA/iBBA curriculum changes** (Pages 50-54)

- ORGS 2010 *Problems and Issues in Organizations* (course description)
- ORGS 4400 *Organizational Behaviour in Cross-Border Business* (name, course exclusion)
- PROP 4800 *Real Estate Development and Marketing* (course description)

**MBA curriculum change** (Pages 55-57)

- ACTG 6951 *Accounting and Sustainability Reporting* (name, course description)

**Faculty Council minutes** – February 6, 2009 (Pages 58-61)

**Beverages will be available outside SSB W132 at approximately 11:20 a.m.**

**Next Schulich Faculty Council Meeting: JUNE 5, 2009  
Schulich Convocation date: JUNE 24, 2009**

**Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2008-2009 academic year was held on Friday, April 24, 2009 at 11:30 a.m. in Room SSB W132.

**In Attendance:** M. Wade Acting Chair  
S. Harrison Recording Secretary

**Voting Members of Faculty Council Present:**

Senior Administration	C. Courtis, T. Beechy, D. Dimick, D. Horvath, M. Szaki, J. Zemans
Student Council Reps	K. McKague (Ph.D), S. Patel (GBC), P. Ankrett (GBC)
ACTG	S. Li
BSUS	
ECON	A. Bhanich-Supapol, B. Wolf, F. Zandi,
FINE	M. Kamstra, E. Maynes,
MKTG	P. Darke, A. Joshi, D. Zwick
OBIR	C. Bell, R. Karambayya, C. Oliver, H. Rosin, L. Wright
OMIS	M. Biehl, M. Wade,
PLCY	P. Aulakh, M. Farjoun, M. Kipping, W. Sheremata, J. Tan,
OTHER	E. Watson (Library)

**Voting Members of Faculty Council Absent:**

N. Alexandrian (UBC)	D. Cumming	M. Kristal	Y. Pan	D. Thomassin
A. Badruddin (UBC)	W. Cragg	F. Lazar	H. Park (GBC)	S. Trivedi
K-H Bae	A. Crane	I. Macdonald	T. Peridis	E. Waitzer
D. Balint (UBC)	A. deCarufel	N. Massoud	R. Peterson	M. Waller
R. Belk	J. Dermer	D. Matten	E. Prisman	E. Westney
K. Bewley	M. Dong	A. Madhok	S. Qu	T. Wesson
S. Bonsu	M. Giesler	A. Mawani	M. Rice	H.T. Wilson
P. Bradshaw	F. Gorbet	R. McClean	A. Richardson	M. Williams
A. Campbell	M. Halpern (GBC)	C. McMillan	G. Roberts	B. Zimmerman
M. Cao	I. Henriques	D. Nandy	P. Sadorsky	
A. Chakraborty	P. Jinadasa (GBC)	D. Nevo	S. Salman (GBC)	
A. Cipolletta (UBC)	D. Johnston	S. Nusbaum (GBC)	J. Smithin	
W. Cook	N. Kirthiraj (GBC)	M. Pagell	P. Shum	

**Regrets, Leaves, Sabbaticals(\*):**

M. Annisette	B. Gainer*	R. Irving	A. J. Sirsi
E. Auster*	C. Graham	R. Kozinets*	L. Thorne
J. Darroch	I. Holzinger	M. Milevsky*	Y. Tian
Y. Deutsch*	S. Hsu	G. Morgan*	S. Weiss*
B. Eberlein	B. Husted	E. Fischer	S. Yeomans*

**Non-Voting Members of Faculty Council Present:**

T. Coomber	S. Grabke	P. Muruganandan	S. Siddik	N. Sutherland
S. Firth	M. Judd	C. Sandy	P. Shea	

**Non-Voting Members of Faculty Council Absent:**

J. Adams	J. Chung	A. Gravel	R. Mayer	J. Palumbo	S. Sorg
A. Barnes	T. D'Agostino	E. Gutmacher	A. Middleton	I. Sestak	S. Tenn
D. Barrows	P. Deonandan	J. Jeyakumaran	R. Moy	C. Partland	K. Xing
M. Bhutani	P. Dillon	K. Larson	C. Monostori	L. Pierosara	
S. Careri	A. Gampel	A. Makooie	S. Nahm	M. Rittinger	

### **Item #1                      Chairperson's Remarks**

Acting Chair, Professor M. Wade, called the meeting to order and announced a date change for the next Faculty Council from Friday, May 29, 2009 to Friday, June 5, 2009.

### **Item #2                      Dean's Remarks**

Dean Horvath congratulated Schulich Ph.D. student Kevin McKague for being elected as Graduate Student representative on the York University Board of Governors. The Dean announced the following staff and faculty changes and additions:

Mark Rittinger, Executive Director, Development and Alumni Relations, replacing Pam Shanks.

Professor Cameron Graham, currently acting Director, SCTE, will be the MBA/MPA Program Director, replacing Professor Ashwin Joshi who is the new SP Jain Global MBA Director.

Professor Markus Biehl will be Director, International MBA Program. Professor Bernie Wolf, current Director, is retiring.

Professor Michael Wade will be Director, Executive MBA Program, while Professor Andre deCarufel is on one year sabbatical.

Dean Horvath announced that several Schulich faculty and students have had several achievements and awards this year. Notice of these accomplishments has been sent out by the Dean to all by email.

#### **Past Events:**

February 6th - the launch of the Jay and Barbara Hennick Centre for Business and Law with keynote speaker, Jim Flaherty, Finance Minister was held.

February 7th – MBA Experience Schulich took place. The Dean thanked Charmaine Courtis and staff for organizing an excellent event.

March 21st – MBA Formal and Seymour Schulich Teaching Excellence Awards was held. Congratulations to Professor Brenda Zimmerman, this year's winner.

April 22nd – International Advisory Board meeting was held with the focus on entrepreneurship.

#### **Upcoming Events:**

May 5th – Nandan Nilekani, Co-founder of Infosys Technologies Limited will be giving a special lecture.

May 7<sup>th</sup> + 13<sup>th</sup> – BBA/iBBA new student receptions will be held

May 14th – York celebrates its 50<sup>th</sup> anniversary

June 11th– BBA/iBBA Formal and Seymour Schulich Teaching Excellence Awards will take place at La Primavera Hospitality and Convention Centre.

June 24<sup>th</sup> – Schulich convocation will take place with Mr. Isadore Sharp receiving the Honourary degree.

The Dean gave a brief update on the new SP Jain Global MBA Program and noted the program begins on June 8<sup>th</sup>, 2009.

### **Item #3                      Business Arising from Minutes of Previous Meeting**

There was none.

### **Item #4                      Enquiries and Communications**

For information: Senate Synopsis – February 26 and March 26, 2009.

Professor David Dimick commented on the Senate Reform Paper – Next Steps indicating there will be reorganizing and streamlining of the work of Senate committees which will result in stronger reliance of faculty committees. Professor Dimick asked that the Schulich Chairs of Committees read the communication and send any comments directly to Senate.

### **Item #5                      UBC/GBC/Ph.D. Initiatives**

PH.D. – Kevin McKague thanked Dean Horvath for his congratulations and was both happy and proud to be the Schulich student elected to the Board of Directors and noted he is looking forward to the position. He announced the Ph.D. students' achievements are growing and a full report will be included at the end of the minutes for information.

GBC – Sanjay Patel introduced Paul Ankrett, the 2009-2010 Acting GBC President, and gave an update of the recent GBC events including the Formal and Teaching Awards noting there were a record number of students that attended. Sanjay thanked Dean Horvath, faculty and administration for their support

throughout the year. He announced the Easter Seals 24 hour Marathon is being held soon and hoped many will participate again this year.

UBC – There was no UBC representative available for today's meeting.

**Item #6 Ph.D. Committee**

Professor P. Alukah noted that the two new course proposals on today's agenda go hand in hand. Charmaine Courtis suggested the two course proposals be approved together as a package. Seconded by Professor Christine Oliver. Professor P. Alukah, on behalf of the Ph.D. Committee, moved that Faculty Council approve the new course proposals MKTG 7985 0.0 *Research Paper Formation* and MKTG 7986 3.0 *Applied Research Method*. Seconded by Professor Chris Bell. All in favour. Motion Carried.

**Item #7 BBA/iBBA Committee**

a) Professor E. Maynes, on behalf of the BBA/iBBA Committee moved that Faculty Council approve the new course proposal MGMT 3300 3.0 *Canada's Business Environment*. Seconded by Charmaine Courtis. Professor Maynes explained this course will be exclusively for Exchange students only. Professor Beechy commented that having this course is a very good idea but suggested the course description should be rewritten with sentence structure. All in favour. Motion Carried with amendment.

b) Professor E. Maynes, on behalf of the BBA/iBBA Committee moved that Faculty Council approve the new course proposal MGMT 4800 3.0 *Management Consulting*. Seconded by Professor Ashwin Joshi. Professor Joshi congratulated Professor Supapol for creating a well put together course and urged him to consider a similar course at the MBA level. All in favour. Motion Carried.

**Item #8 Other Business**

Chair M. Wade noted Professor Bernie Wolf is retiring and stepping down as IMBA Program Director. Faculty Council acknowledged Professor Wolf's exemplary service. Professor Wolf thanked everyone.

**Item #9 Adjournment**

Professor B. Wolf moved the meeting be adjourned. Seconded by Professor A. Joshi. All in favour. Motion Carried.

The following items were approved on Consent Agenda:

**BBA/iBBA curriculum changes** (Pages 50-54)

- ORGS 2010 *Problems and Issues in Organizations* (course description)
- ORGS 4400 *Organizational Behaviour in Cross-Border Business* (name, course exclusion)
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