

FACULTY COUNCIL

A meeting of Faculty Council for the 2006/07 Academic Year will be held on Friday,
October 6th, 2006 at 11:30 a.m. in **Room SSB E111**

AGENDA

1. Chairperson's Remarks
2. Executive Committee Summer Authority Report
 - Approved under Executive Committee Summer Authority: Motion to Revise BBA/iBBA Entrance Requirements (Pages 1-3)
3. Dean's Remarks
4. Minutes of Previous Meeting
 - May 26, 2006 (Pages 4-8)
 - Minutes of Special Meeting of Faculty Council – September 25, 2006 (Pages 9-10)
5. Business arising from minutes of previous meeting
 - May 26, 2006 For information: Course outline INTL 3400 1.5: Business & Sustainability (Pages 11-22)
6. Enquiries and Communications
 - Senate Synopsis: May 25, 2006 + June 22, 2006 (Pages 23-26)
7. PHD/GBC/UBC Initiatives
8. Nominating Committee
 - Motion: Approval of Changes 2006-2007 SSB Faculty Committees (Pages 27-31)
 - NOTE: Changes from May 2006 are indicated in 'bold'.
9. BBA Committee
 - Motion: New course proposal – ENTR: 4700 3.0: Financing Growing Ventures (Pages 32-53)
10. EMBA Committee (Pages 54-77)
 - a) Motion: New course proposal – EMBA 6730 2.0: Global Economic Development and the Business Environment in Europe (Pages 56-59)
 - b) Motion: New course proposal – EMBA 6710 2.0: European Culture&Management Styles(Pages 60-63)
 - c) Motion: New course proposal – EMBA 6810 2.0: Securities Analysis (Pages 64-68)
 - d) Motion: New course proposal – EMBA 6820 2.0: Psychological and Organizational Influences on Financial Decisions (Pages 69-73)
 - e) Motion: New course proposal – EMBA 6720 2.0: Understanding Consumers (Pages 74-77)
11. Other Business
 - a) Motion: Graduated List Fall 2006 (Pages 78-82)
 - b) Motion: Promotion to the Rank of Professor – Proposed Guidelines (Pages 83-84)

For Information:

- a) Schulich School of Business Research Output January 1, 2006 – Summer 2006 (Pages 85-99)
- b) Schulich Committee Workplans:
 - PhD Program Committee Workplan (Page 100)
 - MBA/MPA Program Committee Workplan
 - INTL MBA Program Committee Workplan (Page 101)
 - EMBA Program Committee Workplan (Page 102)
 - BBA/iBBA Program Committee Workplan (Page 103)
 - Library Committee Workplan (Page 104)
 - Nominating Committee Workplan (Page 105)
 - Student Affairs Committee Workplan (Page 106)
 - Research Committee Workplan
 - MBA Admissions Committee Workplan
 - Tenure and Promotions Committee Workplan

12. Adjournment

Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Refreshments will be available at 11:20 outside SSB E111.

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2006-2007 academic year was held on Friday, October 6, 2006 at 11:30 a.m. in Room SSB E111.

In Attendance: J. McKellar Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

C. Bell	S. Li	D. Horvath	C. Bouquet
C. Courtis	O. Branzei	M. Kipping	M. Kamstra
B. Eberlein	F. Zandi	M. Wade	D. Dimick
W. Cook	M. Szaki	S. Hsu	M. Cao
K. Main	I. Holzinger	R. Karambayya	T. Peridis
M. Kristal	C. Graham	S. Weiss	R. Peterson
T. Beechy	A. Echeverry (GBC)	Y. Deutsch	D. Johnston
A. Mawani	P. Shum	D. Zwick	Y. Tlan
S. Qu	S. Bonsu	J. Tan	M. Giesler
E. Watson	D. Nevo	M. Farjoun	A. Madhok
J. Smithin	B. Furneaux (Ph.D.)	C. Oliver	M. Pagell
J. Zemans			

Voting Members of Faculty Council Absent:

W. Cragg	F. Gorbet	E. Fischer	B. Gainer
R. Heeler	M. Rice	J. Dermer	O. Dimitrov
J. Chung	H.T.Wilson	E. Auster	T. Wesson
L. Thorne	R. McClean	S. Yeomans	A. Richardson
J. Kumar (GBC)	K. Bewley	M. Annisette	R. Kozinets
C. McMillan	P. Sadorsky	R. Lucas	B. Zimmerman
G. Morgan	R. Irving	E. Prisman	M. Milevsky
A. Campbell	S. Hodgson (UBC)		

Regrets, Leaves, Sabbaticals:

L. Wright	A. Bhanich-Supapol	W. Sheremata	I. Macdonald
G. Roberts	B. Wolf	I. Henriques	A. deCarufel
P. Aulakh	M. Dong	Y. Pan	J. Darroch
V. Trivedi	H. Rosin	C. Chelariu	D. Nandy
A.J. Sirsi	D. Thomassin	A. Joshi	M. Biehl
P. Bradshaw	H. Kim	F. Lazar	E. Maynes

Non-Voting Members of Faculty Council Present:

N. Sutherland	B. Schulz	C. Ward	
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Non-Voting Members of Faculty Council Absent:

A. Gutierrez	M. Bhutani	T. D'Agostino	E. Gutmacher
S. Firth	C. Partland	A. Makooie	R. Mayer
P. Shea	C. Shewell	J. Palumbo	R. Panopoulos
S. Tenn	A. Zakonovic	C. Pattenden	S. Sarik
A. Gampel	S. Sorg	S. Siddik	K. Larson
J. Parna	A. Gravel	A. Middleton	P. Shanks
M. Vesey	E. DeCourcy	J. Heron	J. Adams

Item #1 Chairperson's Remarks

Chair James McKellar called the meeting and thanked the Dean's office for the refreshments.

- Approved under Summer Authority powers, Executive Committee approved the motion recommended by the BBA/iBBA Committee to revise BBA/iBBA entrance requirements.
- It was decided that the recommendation of having Faculty Council agendas to be available electronically would not be suitable, and that hard copies would continue to be printed from the Print Shop.
- It was reported that suggestions passed on from Committee of Whole discussion on the Schulich Faculty Council culture, were discussed at the Executive Committee. Professor McKellar encouraged members of council to submit to Executive Committee suggestions/concerns for discussion and debate for future forums, retreats, and Committee of the Whole.
- A special meeting of Faculty Council was held on September 25, 2006, to present the Multi Year Accountability Agreement (MYAA). Copies of the slide presentation are available.

Item #2 Executive Committee Summer Authority Report

Chair McKellar reported that due to time constraints, under summer authority powers, Executive Committee approved the motion recommended by the BBA/iBBA Committee to revise BBA/iBBA entrance requirements.

Item #3 Dean's Remarks

June 2006 Convocation - Dean Horvath thanked all that attended one of our largest Schulich convocations.

August 2006 Tennis Canada – there was good attendance, and the dean will continue to maintain this practice as long as interest continues.

Fall 06 semester is off to a good start with an increase in enrollments this year. Undergraduate numbers are up with students with very high qualifications; MBA's were up with a notable increase in the part time program. IMBA numbers have also increased over the last year. There are 14 Ph.D. students which is also a growth. Both orientations went well as well as the Career Centre Boot camp. Ph.D. reception was held Sept. 21 with a good turnout of both students and faculty.

Dean welcomed the new faculty, some of whom were present: Russell Belk, MKTG; Andrew Crane, Business Ethics; Sylvia Hsu, ACTG; Dirk Matten Chair, Corporate Social Responsibility and Professor of PLCY; Mark Pagell, OMIS; Sandy Qu, ACTG; and Joni Young, ACTG (LOA).

September 20, 2006 – the Schulich School of Business received a 2006 Governor General's Medal in Architecture, presented in Montreal.

September 25, 2006 - Special meeting of Faculty Council: Presentation by Sheila Embleton, Vice-President Academic on the Multi-year Accountability Agreement. Dean Horvath indicated that this will have less of an impact on us and explained the method used to obtain student counts. The February counts no longer take place and thus the EMBA program numbers are missed. There will be discussions with the government to investigate this situation.

September 29, 2006 – Career Day took place and was a very successful event with 47 companies participating. It was well attended.

September 30, 2006 – the annual Schulich Alumni Forum took place as part of the school's 40th anniversary – Connect 2006. The new Alumni Donor Wall was unveiled at this event.

October 3, 2006 – Tata lecture series was held, with speaker Dr. F. C. Kohli, founder of TCS and a leader in the Indian IT revolution.

October 20-21, 2006 – Convocation will be held. This year's Honourary Degree recipient will be Mark Nathanson. Dean Horvath encouraged faculty to attend.

October 26-29, 2006 – the Schulich School of Business will be hosting the PIM conference organized by Charmaine Courtis and staff.

Representatives from India will be visiting the School for discussions on the school of business project development.

Building update: Magda Szaki, Prof. McKellar and the Dean are working on completing work on the building which will include new carpet in the basement, and library plus renovations in the Auditorium. Dean Horvath also indicated that renovations will be done at the Nadal Management Centre.

Item #4 Minutes of Previous Meetings

Professor D. Dimick moved the acceptance of the Minutes of Faculty Council Meeting of May 26th, 2006, and the Minutes of the Special meeting of Faculty Council Meeting of September 25th, 2006. Seconded by Professor R. Peterson. Motion Carried.

Item #5 Business Arising from Minutes of Previous Meeting

Faculty Council meeting of April 21, 2006 – For information only: Course outline INTL 3400.015 – Business & Sustainability

Professor T. Beechy, Chair, BBA/iBBA Committee explained that the full course outline had not been available at the April 21st Faculty Council meeting and therefore, as promised, it is provided now for information.

Item #6 Enquiries and Communications

For information: Senate Synopsis – May 25, 2006 + June 22, 2006.

Item #7 UBC/GBC/PhD Initiatives

PH.D. – Mr. Brent Furneaux, was introduced as the new Ph.D. Faculty Council representative for 2006/07. Brent thanked Dean Horvath, Professor C. Oliver, and all those involved in hosting both the welcome BBQ and student reception. He noted that at the recent faculty/Ph.D. student soccer game, the faculty team had retained their title. A summary of Ph.D. student accomplishments including research output is included at the end of the minutes for information.

GBC – Mr. Antonio Echeverry, President, noted the Fall semester had started on a good note with successful Launch Week activities and the Olympia getaway weekend. He announced that tonight, Oct. 6th, was the annual Cultural Crawl and invited everyone to join in and experience the culture and food of 12 different countries. Antonio announced that they will be hosting the second annual Tata Cup Case Competition on October 20th.

UBC – There was no UBC representative present.

Item #8 Nominating Committee

Professor T. Peridis on behalf of the Nominating Committee moved that Faculty Council accept the 2006-2007 Schulich Faculty Committee changes which are indicated in bold. He noted two additional changes: Tenure and Promotions Noncore members ACTG: J. Young is changed to J. Chung and FINE Ph.D. representative was Prof. M. Kamstra has been changed to Prof. M. Cao. Seconded by Professor Y. Deutsch.

Motion Carried.

Item #9 BBA/iBBA Committee

Professor T. Beechy, on behalf of the BBA/iBBA Committee, moved that Faculty Council approve the new course proposal ENTR 4700.03 - Financing Growing Ventures. Seconded by Professor R. Peterson. Motion Carried.

Item #10 EMBA Committee

a) Professor D. Dimick, on behalf of the EMBA Committee, moved that Faculty Council approve the new course proposals EMBA 6730 2.0: Global Economic Development and the Business Environment in Europe, EMBA 6710 2.0: European Culture and Management Styles, EMBA 6810 2.0: Securities Analysis, EMBA 6820 2.0: Psychological and Organizational Influences on Financial, EMBA 6720 2.0: Understanding Consumers. Seconded by Professor T. Peridis.

Motion Carried.

Item #11 Other Business

a) Charmaine Curtis, moved the acceptance of the Fall 2006 Graduated List. Seconded by Professor C. Graham.
Motion Carried.

b) Professor Wade Cook moved that Faculty Council accept the Proposed Guidelines – Promotion to the Rank of Professor. Seconded by Professor C. Oliver. Professor Cook explained the guidelines presented today had been revised following the Committee of Whole discussion at the May 26th, 2006 Faculty Council meeting. Several comments and opinions were raised today with regards to the present version and Prof. Oliver requested individuals who have suggestions to email Prof. Cook.

The Motion Carried subject to minor amendments based on emails that will be sent to Prof. Cook. A final version will be presented to faculty council for information at a future meeting.

For Information:

a) In an effort to profile the Schulich research output, Professor Wade Cook supplied a document "Research Output January 1, 2006 – Summer 2006" which included published articles and journals by our faculty. Prof. Cook asked members to send him details of publishings.

b) Prof. McKellar noted the SSB Committee workplans were attached for Faculty Council's information. Any comments should be directed to the Faculty Council Secretary.

Item #12 Adjournment

The meeting was adjourned.

Ph.D Student's Report - October 6, 2006

We would like to thank Dean Horváth, Christine Oliver, and everyone else involved in making the Welcome BBQ a success and we would also like to thank the Dean for hosting the PhD student reception. Both of these events were great opportunities for new and returning students to become acquainted with each other and faculty in a more informal atmosphere. Based on my observations, there was also a little talk about some new research initiatives.

Summer has been a very busy and productive time for the PhD students and as I highlight some of the accomplishments it will become clear that faculty have been very active in supporting our efforts so we would like to extend our thanks for the commitment and effort.

Comprehensive Exams and Dissertations

Olga Kaminer and Chris Fredette both passed comprehensive exams and Olga has also defended her dissertation proposal. Mike Valente is scheduled to defend his dissertation on December 1.

Doctoral Consortia

Peter Lee participated in a consortium at the Academy of Management and Eksa Kilfoyle participated in a consortium at IPA

Research Output

Marie-Agnès Parmentier and Eileen Fischer presented a paper at the Consumer Culture Theory Conference ("Working to consumer the model life: Consumer agency under scarcity") that will be featured in a book based on the best papers from that conference.

A case presented by Eksa Kilfoyle at ASAC ("The future of the Canada Post Corporation") has been published by the Laurier School of Business and Economics and a paper she has been working on with Marcia Anisette and Alan Richardson was discussed at the IPA Conference ("Accounting as a reflection and technology of globalization: The use of accounting at the Universal Postal Union")

"Leader and Follower Prototypes in an International Context: An Exploratory Study of Asia and Latin America" by Ingo Holzinger, Tom Medcof, and Randy Dunham (Wisconsin), won the award for "Best paper in English" in the International Business division at ASAC 2006.

Brent Furneaux presented a paper co-authored with Dorit Nevo and Yair Wand (UBC) at ASAC 2006 ("Towards an evaluation framework for knowledge management systems")

Peter Lee contributed papers to both ASAC and the Academy of Management conferences

Sutapa Aditya recently participated in a working paper session at ACR based on work she has been doing with Kelley Main and Darren Dahl (UBC) ("The appeal of others: How to avoid the self-positivity bias")

Ajmesh Prasad joins us this year having had a recent publication also selected for inclusion in a forthcoming book ("On the Potential and Perils of Same-Sex Marriage: A Perspective from Queer Theory")

Upcoming

Olga Kaminer will be presenting papers at the Close-Loop Supply Chain Workshop in Rotterdam as well as at INFORMS and DSI

Mike Valente is presenting two papers at Global Forum, an event sponsored by the Academy of Management and the United Nations that examines the role of business in alleviating global issues. Mike will also be joining eight other students selected from over 100 applicants from a variety of disciplines to attend the Swiss Master Class in Lausanne where he will join a debate on global corporate responsibility with 9 experts from various fields. Mike is also on the market and has been short listed at three universities

Kobboon Chotruangprasert and Dan Li have co-authored a paper with Priti Shokeen that will be presented at "Pensions at Work Conference" held by the Ontario Institute for Studies in Education (OISE), University of Toronto.

In closing, I would have liked to have been able report the achievement of another milestone for the PhD students, the defeat of the faculty soccer team. But sadly, the faculty have proved formidable adversaries and they retain their title.