

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2005/06 Academic Year will be held on Friday,
April 21, 2006 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
March 17, 2006 (*Pages 1 - 5*)
4. Business Arising from Minutes of Previous Meeting
Committee of the Whole - see item #7
5. PHD/GBC/UBC Initiatives
6. Enquiries & Communications
Communications: Senate Synopsis- March 23, 2006 (*Page 6*)
7. Committee of the Whole: Suggestions Regarding the Role and Functioning of SSB Faculty
Council (*Pages 7 - 8*)
8. Nominating Committee
 - a) Motion: Tenure and Promotions (*Page 9*)
9. BBA/iBBA Committee
 - a) Motion: New Course Proposal OBIR 4950.030 - Leadership Models in Literature and Legend
(*Pages 10 - 21*)
 - b) Motion: New Course Proposal MGMT 4950.030 - Ethics in Strategy and Risk Management
(*Pages 22 - 28*)
 - c) Motion: New Course Proposal INTL 3350.015 - Applied Cross Cultural Management
(*Pages 29 - 50*)
 - d) Motion: New Course Proposal OMIS 3670.030 - Spreadsheet-Based Decision Support
Systems (*Pages 51 - 61*)
 - e) Motion: New Course Proposal INTL 3400.015 - Business and Sustainability (*Pages 62 - 67*)
 - f) Consent Agenda – MKTG 4960 E-Commerce and High Tech Marketing (*Page 68*)
10. MBA Committee
Motion: New Course Proposal PUBL 6150.030 - Comparative Public Policy (*Pages 69 - 86*)
11. Other Business
12. Adjournment

**Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Refreshments will be available at 11:20 outside SSB W132.**

Schullch School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2005-2006 academic year was held on Friday, April 21, 2006 at 11:30 a.m. in Room SSB W132.

In Attendance: J. McKellar Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

M. Szaki	S. Weiss	N. Naumoff – GBC	C. Chelariu
C. Bell	M. Farjoun	D. Johnston	C. Bouquet
S. Yeomans	O. Branzel	S. Li	S. Bonsu
C. Courtis	F. Zandl	E. Auster	D. Dimick
B. Eberlein	B. Wolf	C. Graham	E. Watson
E. Maynes	I. Holzinger	D. Horvath	M. Rice
C. Oliver	A. Richardson	M. Kipping	M. Cao
H. Rosin	Y. Pan	M. Wade	T. Peridis
W. Cook	K. Bewley	A. Joshi	R. Peterson
K. Main	A. Echeverry (GBC)	R. Karambayya	E. Fischer
M. Kristal	M. Annisette	T. Beechy	J. Darroch

Voting Members of Faculty Council Absent:

M. Giesler	B. Gainer	J. Bogdan -UBC	D. Wheeler
W. Cragg	J. Zemans	J. Dermer	O. Dimitrov
M. Dong	M. Biehl	J. Smithin	T. Wesson
D. Nandy	F. Gorbet	H. Wang - GBC	M. Kamstra
A.J. Sirsi	F. Lazar	J. Tan	R. Kozlnets
S. Massoud – UBC	H.T.Wilson	R. Lucas	S. Marchesano - UBC
A. Mawani	R. McClean	C. McMillan	G. Morgan
J. Chung	D. Nevo	J. Filippelli - UBC	W. Sheremata
P. Shum	P. Sadorsky	D. Thomassin	V. Trivedi
L. Thorne	H. Kim	I. Henriques	I. Fenwick
R. Heeler	R. Singh -GBC	V. Foutsis -GBC	J. Kumar - GBC
A. Dubreuil -GBC	A. deCarufel	D. Zwick	C. Fredette – Ph.D.
P. Bradshaw	M. Milevsky	A. Barnes -GBC	J. Kim - GBC

Regrets, Leaves, Sabbaticals:

A. Campbell	B. Zimmerman	R. Irving	E. Prisman
L. Wright	A. Bhanich-Supapol	T. Keil	I. Macdonald
G. Roberts	A. Madhok	Y. Tian	Y. Deutsch
P. Aulakh			

Non-Voting Members of Faculty Council Present:

A. Middleton	P. Shanks	S. Kaas-Mason	J. Parna
S. Sinclair	B. Schulz	P. Macdonald	A. Gampel
N. Sutherland			

Non-Voting Members of Faculty Council Absent:

R. Alleyne	M. Bhutani	T. D'Agostino	E. Gutmacher
J. Joustra	N. Kohli	A. Makooie	R. Mayer
S. Firth	P. Persaud	J. Palumbo	R. Panopoulos
P. Shea	C. Partland	C. Pattenden	S. Sarik
S. Tenn	C. Shewell	S. Siddik	K. Larson
C. Ward	T. Tollas		

Item #1 Chairperson's Remarks

Professor James McKellar welcomed everyone to today's meeting and noted that the Committee of the Whole discussion that was tabled at the last Faculty Council meeting will be held today and Professor Rein Peterson will chair this portion of the meeting.

Item #2 Dean's Remarks

Dean Horvath noted that the last five weeks have been very busy with exams and grading, which still continues. Recruiting has gone very well. The HP Chair in Corporate Social Responsibility will be Dr. Dirk Matten and Dr. Andrew Crane will hold the George R. Gardiner Professorship in Business Ethics Chair. Professor Mark Pagell will be joining us in the OMIS Area, and three new faculty will be joining the ACTG Area. Details are currently being finalized for world-class recruits in both OBIR and the MKTG areas. As mentioned at the previous meeting, Prof. Thomas Keil has accepted a position in Finland but will continue working with us on research projects. Dean Horvath congratulated Professor David Wheeler on his new position as Dean at Dalhousie University. Several new staff members have also joined Schulich in SEEC, Aramark and the Career Centre. The Dean welcomed Alyson Gampel as the new manager in the Career Centre, and all others who have recently joined the school.

The Undergraduate Program Review report is expected soon and the OCGS review indicated that all of our programs are in good standing.

Work continues on the building with various maintenance projects. Five million dollars has been raised this year in building fund raising.

The 40th Anniversary plans are underway with many events being organized. The Dean will provide updates on dates and the various activities as they are confirmed.

Past Events:

March 25th - The MBA formal was held at the Westin Harbour Castle.

April 4th – TD Bank alumni reception organized by Pamela Shanks with several bank managers including Colleen Johnson, BBA of 1982, CFO of TD Bank Financial Group in attendance.

April 17th – Twenty-fifth anniversary service lunch was held which included faculty members Ron McClean, Jerry Dermer and Rob Lucas. Sheila Embleton also received recognition for 25 years of service.

Upcoming Events:

May 4th – first date for new undergrad students to attend Schulich, Dean Horvath asked faculty to please participate if they are available.

May 6th - BBA/IBBA formal will be held at The York Event Theatre.

October 2006 - Schulich will be hosting the PIM Annual Conference.

Item #3 Minutes of Previous Meeting

Professor A. Joshi moved the acceptance of the Minutes of Faculty Council Meeting of March 17, 2006. Seconded by Charmaine Courtis. Motion Carried.

Item #4 Business Arising from Minutes of Previous Meeting

Committee of the Whole – Suggestions regarding the Role and Function of the SSB Faculty Council will be addressed under Item #7.

Item #5 UBC/GBC/PhD Initiatives

PH.D. – Chris Fredette, Faculty Council representative, sent a Ph.D. report which included the following Ph.D. student accomplishments:

Mike Valente was awarded the Teaching Excellence award for the BBA/IBBA program for 2005/06.

Peter Lee will present at the Academy of Management Conference as well as at the ASAC conference in Banff.

Marie-Agnes Parmentier, in collaboration with three other Ph.D. students from University of Illinois and HEC Montreal, has created a special session entitled "Women's Empowerment and the Position Role of the Market" at the ACR Gender conference in Edinburgh, Scotland.

Joe Krasman and Chris Fredette have a paper that has been accepted for presentation and proceedings at ASAC, *Straight from the Source's Mouth: Exploring Implications of Feedback Seeking on the Source*.

Eksa Kilfoyle and Alan Richardson have two cases that have been accepted for presentation at ASAC in Banff and the IPA conference in Cardiff. The Case is called "The Future of the Canada Post Corporation" and the other paper is "Accounting as a reflection and technology of globalization: The Use of Accounting at the Universal Postal Union".

Chris Bell and Chris Fredette have a paper "Identity Uncertainty and Compensatory or Non-compensatory Justice that has been accepted for presentation at the International Association for Conflict Management Conference.

GBC – Antonio Echeverry, GBC President, currently did not have a report.

UBC – There was no representative from the UBC present.

Item #6 Enquiries and Communications

Senate Synopsis of the March 23rd, 2006 meeting was received for information.

Item #7 Committee of the Whole

Suggestions regarding the role and functioning of Schulich Faculty Council

Professor McKellar moved the meeting to Committee of the Whole with Professor Rein Peterson acting as chairman. Seconded by Charmaine Courtis.

Motion Carried.

Professor Peterson explained that there would be 30 minute time limit to the discussion with the option of increasing the time if required.

Professor Bradshaw noted that having recently served as the Chair of Senate and dealing with the many other faculty councils of the university, that perhaps the Schulich Faculty Council could expand and improve in their functioning as a sub-committee of the University Senate. She submitted some suggestions for discussion today that included using name tent cards and the consent agenda more often, and having minor written reports. Other suggestions included more connection between SSB Faculty Council and the rest of the university, and have more items for debate and discussion. Professor Auster supported the ideas and believed it would be beneficial for bridging across the units. Professor Richardson noted that his experience was for faculties to have a Faculty Forum (nonvoting) as well as their regular faculty council meetings which was an effective method. Professor Cook felt we were operating effectively and noted we do use committee of the whole discussions regularly. Professor Beechy agreed with Prof. Cook and believed that the various committees were doing their work effectively. Professor Bradshaw expressed concern about what gets on the faculty council agenda and that we have had no retreats or forums. Several faculty expressed their support of Prof. Bradshaw's suggestions and in interest of having forums and more committee of the whole discussions.

Professor B. Wolf moved that the ideas submitted by Prof. Bradshaw be referred back to Executive Committee for further action. Seconded by Prof. P. Bradshaw.

Motion Carried.

Item #8 Nominating Committee

Professor T. Peridis, on behalf of Nominating Committee, asked for motions from the floor for the position of core member for the Tenure and Promotions Committee for the period of July 1, 2006 to June 30, 2008. Hearing none, Prof. Peridis moved that Faculty Council approve (Prof. L. Thorne, ACTG and Prof. P. Shum, FINE as Core Members for the Tenure and Promotions Committee. Seconded by Professor J. Darroch.

Motion Carried.

Professor T. Peridis, on behalf of Nominating Committee, moved that Faculty Council approve the slate of non-core members of the Tenure and Promotions Committee for July 1, 2006 to June 2007.

Marketing: A. Campbell, R. Kozinets
OBIR: R. Karabayya, C. Oliver, H. Rosin
PLCY: J. Darroch, T. Peridls, B. Zimmerman
FINE: M. Cao, G. Roberts, Y. Tlan
Seconded by Professor D. Dimick..
Motion Carried.

Item #9 BBA/IBBA Committee

a) Professor T. Beechy, on behalf of the BBA/IBBA Committee, moved that Faculty Council approve the new course proposal OBIR 4950.030 – Leadership Models in Literature and Legend. Seconded by Professor F. Zandi. Professor Beechy noted that this course has the endorsement of the OBIR Area. Elizabeth Watson commented that library statements were not submitted for the undergrad courses indicating that they were still a requirement of CCAS plus an important preparation step for the library's support of the course. Professor Beechy agreed and will arrange for library statements for the new courses presented today, plus for all future course proposals.

Motion Carried.

b) Professor T. Beechy, on behalf of the BBA/IBBA Committee, moved that Faculty Council approve the new course proposal MGMT 4950.030 – Ethics in Strategy and Risk Management. Seconded by Professor B. Wolf. Professor C. Oliver queried the designation of MGMT and not SGMT and Prof. Beechy explained that it had been discussed at the BBA Committee meetings. The committee wanted to distinguish this course from PLCY.

Motion Carried.

c) Professor T. Beechy, on behalf of the BBA/IBBA Committee, moved that Faculty Council approve the new course proposal INTL 3350.015 – Applied Cross Cultural Management. Seconded by Professor D. Dimick. Professor Beechy noted that this is a new core course that will be offered for the first time in Fall 2006.

Motion Carried.

d) Professor T. Beechy, on behalf of the BBA/IBBA Committee, moved that Faculty Council approve the new course proposal OMIS 3670.030 – Spreadsheet-Based Decision Support Systems. Seconded by Professor D. Johnston.

Motion Carried.

e) Professor T. Beechy, on behalf of the BBA/IBBA Committee, moved that Faculty Council approve the new course proposal INTL 3400.015 – Business and Sustainability. Seconded by Charmaine Courtis. Professor A. Richardson noted the course designer Professor D. Wheeler is leaving, and questioned the affect this may have on this course offering. Professor Dimick stated that this was discussed at Executive committee and noted the proposal is a required course for Fall. Dean Horvath indicated that he has a strong short term solution in place.

Motion Carried.

f) The consent agenda concerning the numbering of MKTG 4960.030 E-Commerce and High Tech Marketing to MKTG 4560.030 had no objections and was accepted as information.

Item #10 **MBA Committee**

Professor A. Joshi, on behalf of the MBA Committee, moved that Faculty Council approve the new course proposal PUBL 6150.030 Comparative Public Policy. Seconded by Professor J. Darroch. Charmaine Courtis noted that Prof. Joshi's signature was missing and Prof. Joshi indicated he would endorse the course proposal. Professor B. Wolf commented that he was pleased to see the school build in this area and felt this course was a good compliment.
Motion Carried.

Item #11 **Other Business**

There was none.

Item #12 **Adjournment**

The meeting was adjourned.