

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING**

A meeting of Faculty Council for the 2004/05 Academic Year will be held on Friday,
May 27, 2005 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. MBA Committee (Part 1)
 - 1) Motion: Graduate Diploma in Financial Engineering (*Pages 1-9*)
4. Business Arising from Minutes of Previous Meeting
5. Minutes of Previous Meeting
- April 22, 2005 (*Pages 10-13*)
6. Enquiries & Communications
7. PHD/GBC/UBC Initiatives
- *3. MBA Committee (Part 2 ...continued) (*Pages 14-25*)
 - 2) Motion: Consent Agenda - ACTG 6350, ACTG 6400, ACTG 5210, ECON 6450, FINE 6860 (*Pages 15-25*)
 - 3) For Information: Articulated MBA/CMA Program
8. BBA/iBBA Committee (*Pages 26-68*)
 - 1) Motion: New Course Proposal: MKTG 432Q - Tourism, Sport & Leisure Marketing (*Pages 26-41*)
 - 2) Motion: New Course Proposal: MKTG 4321 - Entertainment Marketing (*Pages 42-53*)
 - 3) Motion: New Course Proposal: MGMT 320Q - Management Issues in Nonprofit Sector (*Pages 54-67*)
 - 4) For Information: Course number change - ECON 4510 Applied International Economics (*Page 68*)
9. Motion: Academic Honesty Package (*Pages 69-75*)
10. Nominating Committee
Committee Slate for 2005/06 (*Pages 76-79*)
11. Other Business (*Pages 80-107*)
 - 1) Motion: Spring potential Graduated List (*Pages 80-94*)
 - 3) Motion: Faculty Council Powers (*Page 95*)
 - 4) For Information: Faculty Council Dates 2005-2006 (*Page 96*)
 - 5) For Information: Committee Year End Reports (*Page 97-107*)
12. Adjournment

**Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext.55097
Beverages will be available at 11:20 outside SSB W132.**

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2004-2005 academic year was held on Friday, May 27, 2005 at 11:30 a.m. in Room SSB W132.

n Attendance: S. Weiss Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	P. Bradshaw	R. Irving	T. Keil
C. Bouquet	C. Chelariu	E. Maynes	Y. Pan
C. Courtis	Y. Deutsch	E. Prisman	M. Szaki
D. Dimick	A. Joshi	D. Johnston	D. Nevo
T. Beechy	A. Richardson	O. Branzei	D. Zwick
M. Biehl	I. Holzinger	Y. Tian	V. Trivedi
M. Dong	C. McMillan	W. Sheremata	J. Bogdan -UBC
M. Kamstra	M. Rice	K. Main	D. Chan - GBC
R. Karambayya	G. Roberts	O. Branzei	S. Massoud -UBC
E. Fischer	P. Shum	S. Bonsu	J. Trost -GBC
C. Graham	C. Oliver	G. Roberts	J. Pearlstein -UBC
A. Barnes - GBC	H. Rosin	M. Giesler	
C. Bell	M. Milevsky	B. Gainer	

Voting Members of Faculty Council Absent:

A. Campbell	J. Dermer	J. Chung	R. Heeler
W. Cook	F. Gorbet	D. Nandy	E. Auster
O. Dimitrov	R. Lucas	H.T.Wilson	L. Thorne
P. Aulakh	G. Morgan	S. Yeomans	J. Smithin
F. Lazar	M. Wade	M. Kristal	A.J. Sirsi
T. Wesson	J. Zemans	M. Tolensky - UBC	B. Wolf
J. McKellar	P. Lee – Ph.D.	F. Zandi	D. Wheeler

Regrets, Leaves, Sabbaticals:

I. Henriques	J. Darroch	M. Cao	I. Macdonald
D. Thomassin	A. Bhanich-Supapol	A. deCarufel	A. Mawani
W. Cragg	P. Sadorsky	R. McClean	T. Peridis
I. Fenwick	H. Kim	K. Bewley	B. Zimmerman
L. Wright	E. Watson		

Non-Voting Members of Faculty Council Present:

T. D'Agostino	A. Atkey	J. Parna	C. Shewell
S. Firth	P. Shanks	S. Siddik	

Non-Voting Members of Faculty Council Absent:

R. Mayer	S. Tenn	E. Gutmacher	M. Bhutani
B. Schulz	R. Panopoulos	P. Carr	S. Sarik
S. Sinclair	G. Kim	A. Gampel	R. Alleyne
K. Larson	C. Partland	J. Joustra	J. Palumbo
A. Middleton	C. Pattenden	A. Makooie	B. Schulz

Item #1 Chairperson's Remarks

Chairman Steve Weiss called the meeting to order and reminded everyone about the Ph.D./Faculty baseball game that is scheduled after today's meeting. He noted this was the last Faculty Council meeting of the 2004/2005 academic year. Attendance was up from last year and Prof. Weiss thanked everyone for their participation. Committee mandates for all eleven committees of Faculty Council have been drafted and he will try to finalize these through the month of June.

Item #2 Dean's Remarks

Dean Horvath announced that Professor Ron McClean's health continues to improve. Schulich undergrad students won the Canadian L'Oreal Marketing Competition, with a first and second place. The Global Competition will be held in Paris on June 20th.

Rankings: The Schulich School has been recently recognized in the Business Week, Financial Times, The Herald Tribune, China Business Magazine and Business India.

Dean Horvath announced that 25% of the SSHRC recipients from all of York University were from the Schulich School. Research grants went to Professors P. Aulakh, C. Bell, C. Bouquet, O. Branzei, i. Henriques, K. Main, D. Nandy, E. Prisman and M. Wade.

Recruiting: New faculty appointments include Anoop Madhok (PLCY), Justin Tan (PLCY); Rob Kozinets (MKTG); Marcia Annisette (ACTG); Matthia Kipling (PLCY); Stan Li (PLCY); Moshe Farjoun (PLCY).

Past events:

Dean Horvath thanked staff and faculty for organizing a successful International Advisory Council that was held on April 27, 2005.

The UBC formal went well and Dean Horvath noted Prof. Oliver's speech was a particular highlight of the evening.

Two receptions for incoming students and their families have been held and the Dean thanked Student Services for organizing these.

Upcoming Events:

June 9 – BBQ for MBA's. The Dean encouraged Area participation.

June 17 – Convocation is scheduled. Dean Horvath expressed the importance for faculty to attend. Michael Wilson will be the Honourary Degree Recipient.

October 29/30 – Connect 2005 will take place in Shanghai.

Applications: There have been strong numbers applying for the BBA/IBBA program and the cut off this year will be at the 90% range. The MBA/IMBA applications have declined slightly. The Dean thanked Student Services for their recruitment efforts.

Item #3 MBA Committee (Part 1)

1) Professor David Dimick moved Faculty Council accept the proposal for a Type 4 Graduate Diploma in Financial Engineering. Seconded by Professor E. Prisman.

Professor Dimick explained that there has been demand for this type of diploma, and they are looking for academic review and approval of the proposal. Financial issues still need to be worked out.

Motion Carried.

Item #4 Minutes of Previous Meeting

Professor A. Joshi moved the acceptance of the Minutes of Faculty Council Meeting of April 22, 2005. Seconded by Professor R. Peterson. Motion Carried.

Item #5 Business Arising from Minutes of Previous Meeting

There were none.

Item #6 Enquiries & Communications

There were none.

Item #7 UBC/GBC/PhD Initiatives

PH.D. - Michael Valente, Ph.D. President, noted that they had had a successful year with many students defending, having articles published in journals, and co-authors of books. Jean Adams received the Governor General's Gold Medal award.

GBC – Joseph Kim, 2005/06 President announced that Pub night is scheduled for June 17th and all staff, students and faculty are welcome. Goals for next year will be to work on stronger links between the UBC and also the Ph.D's. Rotman's has challenged the GBC on the next fundraising event scheduled for the Easter Seal's relay on June 11th. Joseph Kim encouraged donations for this worthwhile event and these can be made on-line at www.24relay.org

UBC – John Bogdan, 2005/06 Academics director, spoke on behalf of Shahir Massoud, 2005/06 UBC President. He indicated they plan to work hard and take their positions seriously.

Item #3 MBA Committee (Part 2 continued)

2) Professor A. Joshi, on behalf of the MBA Committee moved that Faculty Council accept the consent agenda. Seconded by Charmaine Courtis.

ACTG 6350.015, ACTG 6400.03, ACTG 5210.015 – name and description changes; ECON 6450.03 – name change; FINE 6860.03 – pre-requisite change.

Motion Carried.

3) Received for information – a report on Articulated MBA/CMA Program

Item #8 BBA/iBBA Committee

1) Professor T. Beechy on behalf of the BBA/iBBA Committee moved that Faculty Council accept the new course proposal MKTG 4320.030 – Tourism, Sport & Leisure Marketing. Seconded by Professor D. Zwick. Motion Carried.

2) Professor T. Beechy on behalf of the BBA/iBBA Committee moved that Faculty Council accept the new course proposal MKTG 4321.030 – Entertainment Marketing. Seconded by Professor M. Biehl. Motion Carried.

Motion Carried.

3) Professor T. Beechy on behalf of the BBA/iBBA Committee moved that Faculty Council accept the new course proposal MGMT 3200 – Management Issues in Nonprofit sector. Seconded by B. Gainer. Motion Carried.

Motion Carried.

4) Received for information – Course number change – ECON 4510.03 to ECON 3510.03 – Applied International Economics.

Item #9 Academic Honesty Package

Professor D. Dimick moved that Faculty Council accept the Academic honesty package. Seconded by Professor E. Maynes. Prof. Dimick explained that this was a set of procedural regulations that had been prepared after being discussed at a previous Faculty Council meeting. These will be forwarded to Senate to better align with Senate procedures.

Motion Carried.

Item #10 Nominating Committee

Professor R. Irving, on behalf of the Nominating Committee, moved that Faculty Council accept the 2005-2006 Committee Slate. Seconded by Professor A. Richardson.

Prof. Irving noted that there will be a few changes which will be brought forward to the October Faculty Council meeting. Prof. D. Nevo noted under Ph.D. Program that Prof. Johnston should be listed as OMIS and not MKTG.

Motion Carried with amendments.

Item #11 Other Business

1) Charmaine Courtis, Executive Director, Student Services & International Relations, moved that Faculty Council accept the Spring 2005 Graduated list. Seconded by Professor T. Keil. Motion Carried.

2) Prof. R. Irving moved that Faculty Council move to Summer powers. Seconded by Prof. R. Peterson. Motion Carried.

3) Prof. Weiss asked members take note of the scheduled Faculty Council Dates for 2005/06.

4) Committee Reports are for information and if there are comments, please direct them to Chairman S. Weiss.

Professor T. Beechy announced that the BBA/iBBA Committee has been working on an iBBA review which will be forthcoming for Fall 2005. Also an undergraduate program review, mandated by the government, will be taking place in the 2005/06 academic year. Prof. Beechy reminded all faculty to have their CV's updated as this will be one of the requirements of the UPR. Prof. R. Peterson thanked Prof. Beechy for his expertise in orchestrating such matters.

Professor E. Maynes thanked Professor P. Shum for her role over as the Ph.D. Director. Prof. Shum will be on sabbatical for the next year.

Professor D. Johnston reminded everyone of the Ph.D. baseball game that will be taking place today at 1:45 - Passie baseball diamonds.

Dean Horvath invited all staff and faculty to attend the Staff Breakfast on June 17, 2005.

Item #12 Adjournment

The meeting was adjourned.