

FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS  
NOTICE OF MEETING

A meeting of Faculty Council for the 2003/04 Academic Year will be held on Friday,  
May 28, 2004 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Business Arising from Minutes of Previous Meeting
4. Minutes of Previous Meeting  
- April 23, 2004 (Pages 1-3)
5. Enquiries & Communications
6. PHD/GBCJUBC Initiatives
7. Ph.D. Committee (Page 4-6)
  - 1) Motion: Name of Ph.D. field be changed to Operations Management and Information Systems (OMIS)
8. MBA Committee (Pages 7-35)
  - 1) Motion: New Course Proposal: FINE 6310.030 Econometrics of Financial Markets (Pages 8-20)
  - 2) Motion: New Course Proposal: MKTG 6325.030 Retail Marketing Strategies (Pages 21-35)
9. BBA/iBBA Committee Financial Management
  - 1) Motion: New Course Proposal: FINE 4400.030- International Finance (Pages 36-49)
10. Academic Honesty Package (Pages 50-84)  
Committee Slate for 2004/05
11. Nominating Committee (Pages 85-88)  
Committee Slate for 2004/05
12. Other Business (Pages 89-
  - 1) For Discussion:
    - a) May 2004 - Final Report on Diversity in the Schulich MBA Program: Realizing the Benefits (Pages 89-122)
    - b) A proposal that the name of the Masters Level Admissions Committee be changed to the Masters Level Admission, Recruitment and Student Awards Committee (draft terms of reference attached) (Pages 123-124)
  - 2) Motion: Spring potential Graduated List (Pages 125-141)
  - 3) Motion: Faculty Council Powers (Page 142)
  - 4) For Information: Faculty Council Dates 2004-2005 (Page 143)
  - 5) For Information: Committee Year End Reports (Page 144-149)
13. Adjournment

**Note: Send regrets to Susan Harrison [sharrison@schulich.yorku.ca](mailto:sharrison@schulich.yorku.ca) or call Ext. 55097  
Coffee will be available at 11:20 outside SSB W132.**

## Schulich School of Business

### Minutes of Faculty Council

A regular meeting of Faculty Council for the 2003-2004 academic year was held on Friday, May 28, 2004 at 11:30 a.m. in Room SSB W132.

**In Attendance:** R. Irving Chair  
S. Harrison Recording Secretary

#### **Voting Members of Faculty Council Present:**

D. Horvath	I. Holzinger	M. Szaki	C. Bouquet
D. Dimick	C. Bell	H. Rosin	C. Courtis
P. Bradshaw	W. Cook	J. Gillies	D. Chan
R. Heeler	M. Milevsky	P. Shum	M. Dong
E. Maynes	A. Joshi	J. Zemans	F. Zandi
D. Vexler	T. Peridis	S. Nevo	D. Johnston
E. Fischer	A. Richardson	R. Peterson	T. Tian
M. Mladjenovic	G. Roberts	M. Biehl	C. Robinson
M. Wade	L. Wright		

#### **Voting Members of Faculty Council Absent:**

E. Auster	A.J. Sirsi	R. McClean	J. McKellar
I. Henriques	A. Mawani	J. Chung	S. Weiss
F. Lazar	J. Dermer	P. Sadorsky	P. Roy
C. McMillan	F. Gorbet	E. Prisman	J. Derroch
R. Karambayya	R. Lucas	L. Thorne	J. Smithin
A. deCarufel	G. Morgan	M. Cao	H.T. Wilson
S. Yeomans	D. Zwick	H. Kim	Y. Pan
K. Bewley	V. Trivedi	C. Chelariu	W. Cragg
T. Keil	W. Sheremata	J. Trost	Y. Deutsch
O. Dimltrov	A. Campbell	P. Aulakh	
B. Wolf			

#### **Regrets, Leaves, Sabbaticals:**

D. Thomassin	M. Rice	S. Bonsu	I. Macdonald
A. Bhanich-Supapol	C. Oliver	I. Fenwick	D. Nevo
T. Wesson	D. Wheeler	B. Zimmerman	T. Beechy
D. Thompson	L. Wasser	B. Gainer	E. Watson

#### **Non-Voting Members of Faculty Council Present:**

G. Kim	C. Ward	C. Schewell	J. Parna
K. Larson	S. Sinclair	S. Siddik	A. Atkey

#### **Non-Voting Members of Faculty Council Absent:**

R. Alleyne	A. Buahene	M. Bhutani	J. Birch
A. Middleton	S. Firth	B. Schulz	S. Tenn
E. Gutmacher	T. D'Agostino	L. Harper	J. Joustra
K. Kovary	N. Sutherland	A. Makooie	J. Palumbo
C. Partland	T. Tolia	S. Sarik	P. Shanks
C. Pattenden			

**Item #1 Chairperson's Remarks**

Professor R. Irving called the meeting to order and thanked the Dean for providing refreshments for this meeting. He reminded everyone of the Ph.D./faculty baseball game today at 2:00 p.m. Late agenda changes and additional committee reports were handed out.

**Item #2 Dean's Remarks**

Dean Horvath noted that this was the last regular meeting of faculty council stating it was a great year. He announced that there will be approximately 775 students graduating, the most ever. This year the first ever iBBA class is graduating, plus the IMBA students will also be convocating on June 18<sup>th</sup>. Dean Horvath thanked all faculty and staff for the positive feedback he has received from students over the year.

The Dean announced that a team of three iBBA's from our first iBBA graduating class won the national L'Oreal Marketing award that was held in Montreal. They will represent Canada in the world finals to be held in Paris. Thank you to Professors Sirsi and Joshi who are working with the students.

Recruiting: There has been a total of seven acceptances; 2-FINE; 2-PLCY; 1-OBIR; 1-MKTG; 1-ACTG. Plans for next year will include four Chair positions, and PLCY and ACTG will be recruiting for two positions each.

Dean Horvath thanked all those who attended the Undergrad formal on May 6<sup>th</sup>. It was one of the largest and best ever. The Dean noted that we have quite a presence in China now, with Shanghai and Beijing alumni growing rapidly and doing very well.

**Upcoming Events:**

June 18<sup>th</sup>: Convocation; due to the large numbers expected (over 2,000 students and families) the reception only will be held in the SSB building. The annual breakfast will be held to celebrate the school's achievements.

Tennis Canada's new facilities will be opening this summer.

The Dean explained that student enrolments for MBA programs are declining worldwide. We are continuing to recruit students for our programs and new this year will be the part-time weekend MBA program. Undergraduate enrolments are doing well. Advertising for the EMBA program can be found on Air Canada flights.

Rankings were great over the last year, and the Dean trusts everyone will continue to do their best for the upcoming terms. Dean Horvath thanked all students, faculty and staff for a great and exciting year.

**Item #3 Business Arising from Minutes of Previous Meeting**

There was none.

**Item #4 Minutes of Previous Meeting**

Magda Szaki moved the acceptance of the Minutes of Faculty Council Meeting of April 23, 2004. Seconded by Professor P. Bradshaw. Motion Carried.

**Item #5 Enquiries & Communications**

There was none.

**Item #6 UBC/GBC/PhD Initiatives**

PH.D. – There was no report.

GBC – Dave Chan invited faculty and staff to join in on the planned karaoke night that will take place this Saturday night. Please email the GBC if you require any further details. The GBC will be forming a team for the Easter Seals relay, and will be looking for support by having contests to raise pledges. Faculty and staff are welcome to join in. More information will come regarding this event.

UBC – Deanna Vexler, 2<sup>nd</sup> year UBC rep and Milan Mladjenovic, Communications director, gave the UBC report. They thanked the faculty and Susan Potheary for working with them on the plans for the

upcoming orientation for new students. For the upcoming year the UBC is working on several plans for participating in various business conferences and competitions.

**Item #7 PH.D. Committee**

Professor P. Shum, on behalf of the Ph.D. Committee, moved that Faculty Council accept the name change of Ph.D. field from Operations Management (OM) to Operations Management and Information Systems (OMIS). Seconded by Professor D. Johnston. Prof. Shum explained that the name change basically advertises more truthfully what the Area is about.  
Motion Carried.

**Item #8 MBA Committee**

1) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the new course proposal FINE 6310 – Econometrics of Financial Markets. Seconded by Professor C. Robinson.  
Motion Carried.

2) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the new course proposal MKTG 6325.030 – Retail Marketing Strategies. Seconded by Charmaine Courtis.  
Motion Carried.

**Item #9 BBA/iBBA Committee**

1) Professor D. Dimick, on behalf of the BBA/iBBA Committee, moved that Faculty Council accept the new course proposal FINE 4400.030 – International Finance. Seconded by Professor G. Roberts.  
Motion Carried.

**Item #10 Academic Honesty Package**

Prof. Dimick moved that the policies outlined be adopted to define the procedures used to investigate and resolve allegations of academic dishonesty by students in Schulich-based degree programs. Seconded by Prof. Peterson. Prof. Dimick gave a brief presentation outlining the proposed academic honesty changes, reviewing both the old and new guidelines and noted the package includes the Senate policies plus copies of sample letters. He explained these changes will bring our procedures more in line with Senate policy. He requested that faculty please review the information and if anyone has any observations or comments, to please contact him. Once approved at our Faculty Council it will move to Senate for approval. Prof. Dimick addressed questions from the faculty members. Professor Maynes noted that if the work for the Student Affairs Committee increases due to these changes then she suggests a larger committee be appointed. Chairman Irving thanked Prof. Dimick for taking the time and explaining the upcoming revisions to the policy. The information today is being approved in general form and Prof. Dimick will redraft the package taking into consideration the comments and concerns today, and bring it back for review.  
Motion Carried.

**Item #11 Nominating Committee**

Professor T. Peridis, on behalf of the Nominating Committee, moved that Faculty Council approve the 2004/05 Committee Slate. Seconded by Charmaine Courtis. Prof. Bradshaw noted that Professor Ian Macdonald should be added to the MBA Committee. Motion Carried.

**Item #12 Other Business**

1a) Discussion: Final *Report on Diversity in the Schulich MBA Program: Realizing the Benefits*  
Prof. Bradshaw tabled the report. She thanked all members who worked on this project. Prof. Bradshaw answered questions related to the 'Turnitin' program. Prof. Peridis felt that the recommendations did not fit well with the 601's, and Prof. Bradshaw agreed it was more focused to the first years. She encouraged faculty to take advantage of the various workshops and discussions groups being held. Chairman Irving asked faculty to contact Prof. Bradshaw if they have further comments.

2b) Proposal that the name of the Masters Level Admissions Committee be changed to the Masters Level Admission, Recruitment and Student Awards Committee  
Prof. Bradshaw explained that currently the Masters Level Admissions Committee is not a formal committee of faculty council, and also there is only an informal awards committee. In addition SCARSA will be bringing forward a motion to Senate requesting regular reports from the Faculty Awards Committee. A discussion took place with a general consensus to proceed. Dean Horvath recommended returning to Faculty Council with a motion to this effect. Chairman Irving thanked Prof. Bradshaw and her team.

2) Charmaine Curtis, Executive Director, Student Services & International Relations, moved that Faculty Council accept the Spring 2004 Graduated list. Seconded by Prof. R. Peterson.

Ms. Curtis noted four additional names that needed to be added.

Motion Carried.

3) Prof. D. Dimick moved that Faculty Council move to Summer powers. Seconded by Prof. T. Peridis.

Motion Carried.

4) Prof. R. Irving noted members take note of the scheduled Faculty Council Dates for 2004/05.

5) Committee Reports are for information and if there are comments, to please direct them to Chairman Richard Irving.

Prof. Cook, noted for information to Faculty Council, that the Human Participants policies will need to go back to the MBA committee for further review.

Prof. Dimick announced that both Professor Ric Irving and Professor Pat Bradshaw will be changing roles for the 2004/05 year. On behalf of the SSB Faculty Council, he thanked Prof. Irving for his work as Chairman, and Prof. Bradshaw was thanked for the years of service and work as the MBA Director.

**Item #13                      Adjournment**

The meeting was adjourned.