

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2003/04 Academic Year will be held on Friday,
April 23, 2004 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Business Arising from Minutes of Previous Meeting
4. Minutes of Previous Meeting
- March 19, 2004 (*Pages 1-4*)
5. Enquiries & Communications
6. PHD/GBC/UBC Initiatives
7. MBA Committee (*Pages 5-78*)
 - 1) Motion-Consent Agenda
 - a) Form 3: Other Curriculum Changes: FINE 6800 Options, Futures and Other Derivative Securities (*Pages 6-7*)
 - b) Form 3: Other Curriculum Changes: ARTM 6301 Issues in Arts and Cultural Management (*Pages 8-9*)
 - c) Form 3: Other Curriculum Changes: ARTM 6310 Advanced Seminar in Arts and Cultural Management Applications (*Pages 10-11*)
 - d) Form 3: Other Curriculum Changes: ARTM 6320 Legal Aspects of the Arts and Entertainment (*Pages 12-13*)
 - e) Form 3: Other Curriculum Changes: ENTR 6950 Building Electronic Commerce Businesses: Legal Issues & Strategies (*Pages 14-15*)
 - 2) Motion: New Course Proposal: FNSV 6980 Strategic & Tactical Issues in the Life Insurance Industry (*Pages 16-38*)
 - 3) Motion: New Course Proposal: FNSV 6990.015-Strategy & Enterprise Risk Management (*Pages 39-56*)
 - 4) Motion: New Course Proposal: ARTM 6340.030-Introduction to Broadcast Management: Issues in Canadian Television Management (*Pages 57 - 78*)
8. BBA/iBBA Committee
 - 1) Motion: Course Deletion: INTL 3100.030-International Study Tour (*Page 79*)
 - 2) Motion: Curriculum Change: FINE 4200.030 be added as a prerequisite for FINE 4800.030 (*Page 80*)
 - 3) Motion: New Course Proposal: MGMT 2000.030 - Quantitative Analysis for Management Decisions (*Pages 81-88*)
9. Other Business
10. Adjournment

**Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Coffee will be available at 11:20 outside SSB W132.**

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2003-2004 academic year was held on Friday, April 23, 2004
at 11:30 a.m. in Room SSB W132.

In Attendance: R. Irving Chair
 S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	I. Holzinger	M. Szaki	C. Bouquet
D. Dimick	C. Chelariu	H. Rosin	C. Courtis
P. Bradshaw	K. Bewley	D. Zwick	A. Mawani
D. Steinfeld	M. Milevsky	P. Shum	Y. Tian
T. Beechy	J. Slowakiewocz	L. Wasser	F. Zandi
A.J. Sirsi	W. Sheremata	S. Nevo	D. Johnston
E. Fischer	A. Richardson	R. Peterson	S. Weiss
R. Karambayya	T. Peridis	A. Joshi	H. Kim
E. Maynes	D. Chan	J. Trost	

Voting Members of Faculty Council Absent:

E. Auster	W. Cook	R. McClean	J. McKellar
I. Henriques	B. Gainer	J. Chung	M. Dong
F. Lazar	J. Dermer	P. Sadorsky	P. Roy
C. McMillan	F. Gorbet	E. Prisman	J. Derroch
G. Roberts	R. Lucas	L. Thorne	J. Smithin
A. deCarufel	G. Morgan	M. Wade	H.T. Wilson
S. Yeomans	L. Wright	M. Cao	Y. Pan
M. Biehl	V. Trivedi	C. Bell	W. Cragg
T. Keil	T. Wesson	C. Robinson	Y. Deutsch
O. Dimitrov	A. Campbell	E. Watson	P. Aulakh
B. Wolf			

Regrets, Leaves, Sabbaticals:

D. Thomassin	M. Rice	S. Bonsu	I. Macdonald
A. Bhanich-Supapol	C. Oliver	I. Fenwick	D. Nevo
R. Heeler	D. Wheeler	B. Zimmerman	J. Zemans
D. Thompson			

Non-Voting Members of Faculty Council Present:

T. Tolia	C. Ward	N. Sutherland	J. Parna
P. Shanks	S. Sinclair	T. D'Agostino	A. Atkey

Non-Voting Members of Faculty Council Absent:

R. Alleyne	A. Buahene	M. Bhutani	J. Birch
A. Middleton	S. Firth	B. Schulz	S. Tenn
E. Gutmacher	C. Schewell	L. Harper	J. Joustra
K. Kovary	K. Feller	A. Makooie	J. Palumbo
C. Partland	S. Siddik	S. Sarik	K. Larson
C. Pattenden	G. Kim		

Item #1 Chairperson's Remarks

Professor R. Irving called the meeting to order and thanked the Dean for providing refreshments for this meeting. He congratulated the Nevo's on the birth of their baby girl.

Item #2 Dean's Remarks

Dean Horvath talked about the effects of the government freeze on tuition rates over the next two years. The government will compensate us for some of the difference. This year, the Schulich School of Business spent millions for student support.

Recruiting: There has been one additional acceptance in the ACTG area. Both the PLCY and ACTG areas continue with recruiting. Prof. J. Darroch is chairing the search committee for the Chair in Business History; Prof. J. Gillies is chairing the search committee for the Chair in Corporate Social Responsibility; Prof. C. Oliver is chairing the search committee for the Entrepreneurship and Family Enterprise Chair. We have a total of 20 chairs now at SSB.

Student recruitment continues and Dean Horvath invited faculty to watch for Charmaine Curtis' messages regarding the conversion sessions and asked that everyone join in.

The new building has been a great opportunity to host two conferences; on April 6 & 7, Prof. L. Wright hosted the Success & Investment in South East Asia conference and on April 22 and 23, Prof. F. Gorbet hosted the conference on Financial Services and Public Policy.

Past Events:

March 20th: MBA Formal – this was a great event with excellent attendance. Dean Horvath thanked John Slowakiewicz and his team for organizing the formal.

March 25-27: Dinner, Jazz and Martini event and Alumni Homecoming. Dean Horvath thanked everyone for participating.

Upcoming Events:

May 6th: UBC formal

June 18th: Convocation; John Hunkin will be receiving the honorary degree.

May: Hewlett-Packard will be providing a reduced purchase plan for students and staff. Prof. R. McClean will be sending out more details.

Item #3 Business Arising from Minutes of Previous Meeting

There was none.

Item #4 Minutes of Previous Meeting

Charmaine Curtis moved the acceptance of the Minutes of Faculty Council Meeting of March 19, 2004, 2004. Seconded by Professor W. Sheremata.

Item #5 Enquiries & Communications

There was none.

Item #6 UBC/GBC/PhD Initiatives

PH.D. – S. Nevo announced that a personal website is in the development stages for Ph.D. Students. He thanked all professors who have been assisting the Ph.D.'s.

GBC – John Slowakiewicz reported that last month, for the first time, they participated in the Graduate Business Conference held in the United States, and hope to one year soon, host this event. He introduced Dave Chan, the 2004-05 GBC President. Now that final exams are complete, a pub night is scheduled for April 23rd. In closing, and on behalf the 2003-04 GBC, he thanked Dean Horvath and everyone for their support and guidance this year.

UBC – Daniel Steinfeld noted they are in the midst of final exams. He announced that the teaching award was won by Kevin Markle, with Peter Macdonald placing second. They Coffee House and talent show held on April 1st was a well attended excellent event. The formal will be held at the Marriott on May 6th. Daniel noted that this meeting is his final faculty council meeting after three years and thanked the Dean and everyone for having him. He announced that Mike Tolensky will be the new UBC president for 2004-05.

Item #7 **MBA Committee**

Prof. Bradshaw thanked John Slowakiewocz and the GBC committee for their contribution to the move in the new building and the successful MBA games.

1) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the consent agenda affecting course descriptions for FINE 6800 – Options, Futures and Other Derivative Securities; ARTM 6301 – Issues in Arts and Cultural Management; ARTM 6310 – Advanced Seminar in Arts & Cultural Management Applications; ARTM 6320 – Legal Aspects of the Arts and Entertainment; and deleting ENTR 6950 – Building Electronic Commerce Business: Legal Issues & Strategies. Seconded by C. Courtis
Motion Carried.

2) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the new course proposal FNSV 6980 – Strategic & Tactical Issues in the Life Insurance Industry. Seconded by C. Courtis.
Motion Carried.

3) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the new course proposal FNSV 6990.015 – Enterprise Risk Management and Strategy Seconded by Prof. W. Sheremata. Prof. T. Peridis noted a discrepancy in the course number and title. This will be verified and corrected.
Motion Carried.

4) Professor B. Bradshaw, on behalf of the MBA Committee, moved that Faculty Council accept the new course proposal ARTM 6340.030 – Introduction to Broadcast Management: Issues in Canadian Television Management Seconded by Prof. S. Weiss.
Motion Carried.

Item #8 **BBA/iBBA Committee**

1) Professor T. Beechy, on behalf of the BBA/iBBA Committee, moved that Faculty Council accept the course deletion – INTL 3100.030 – International Study Tour. Seconded by C. Courtis.
Motion Carried.

2) Professor T. Beechy, on behalf of the BBA/iBBA Committee, moved that Faculty Council accept the curriculum change of adding FINE 4200.030 as a prerequisite for FINE 4800.030. Seconded by Prof. A. Joshi.
Motion Carried.

3) Professor T. Beechy, on behalf of the BBA/iBBA Committee, moved that Faculty Council accept the new course proposal MGMT 2000.030 – Quantitative Analysis for Management Decisions. Seconded by Prof. D. Dimick.
Motion Carried.

Item #9 **Other Business**

There was none.

Item #10 **Adjournment**

The meeting was adjourned.