

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2003/04 Academic Year will be held on Friday,
February 13, 2004 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Report on India Trip - Professor T. Beechy
4. Minutes of Previous Meeting
 - December 19, 2003 (*Pages 1-3*)
5. PHD/GBC/UBC Initiatives
6. BBA/iBBA Committee (*Pages 4-31*)
 - A. Motion: New Course Proposal: PUBL 4000.030-Business and Government (*Pages 4-11*)
 - B. Motion: Deletion and Addition of Elective Courses (*Page 12*)
 New Course Proposal: MGTS 3730.030-Database Management with Microsoft
 Access (*Pages 13-22*)
 New Course Proposal: MGTS 4730.030-Systems Analysis and Design (*Pages 23-31*)
7. IMBA Committee
 For Information Only: Reorganization of course order (*Page 32*)
8. MBA Committee
 Committee of the Whole: Discussion of weekend scheduling of Part-time MBA Program (*Pages 33-35*)
9. Research Committee
 Guest Speaker: Graham Orpwood, Chair, Senate Committee on Research (*Page 36*)
10. Other Business
11. Adjournment

**Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Coffee will be available at 11:20 outside SSB W132**

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2003-2004 academic year was held on Friday, February 13, 2004 at 11:30 a.m. in Room SSB W132.

In Attendance: R. Irving Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	I. Holzinger	D. Nevo	C. Bouquet
T. Beechy	W. Cook	H. Rosin	C. Courtis
P. Bradshaw	H. Kim	D. Zwick	E. Fischer
D. Steinfeld	M. Milevsky	D. Kuzmanovic	S. Nevo
C. Chelariu	Y. Deutsch	M. Szaki	A. Mawani
B. Gainer	W. Sheremata	C. Robinson	T. Peridis
R. Peterson	E. Watson	A. Bhanich-Supapol	M. Cao
S. Weiss	D. Wheeler	A. Joshi	R. Karambayya
F. Zandl	J. Gillies	T. Kell	E. Maynes
T. Chopra	A. Richardson	P. Roy	V. Trivedi
Y. Bitton	T. Wesson	B. Wolf	L. Wright
A. Iacovetta	J. Zemans	J. Slowakiewocz	

Voting Members of Faculty Council Absent:

E. Auster	K. Bewley	O. Dimitrov	W. Cragg
S. Yeomans	J. Dermer	P. Sadorsky	M. Dong
A. deCarufel	F. Gorbet	E. Prisman	J. Fillippell
F. Lazar	R. Lucas	R. McClean	P. Aulakh
C. McMillan	G. Morgan	Y. Pan	J. McKellar
G. Roberts	P. Shum	R. Heeler	A.J. Sirsi
D. Thompson	M. Wade	B. Zimmerman	J. Smithin
C. Ward	C. Bell	H.T. Wilson	A. Campbell
M. Biehl			

Regrets, Leaves, Sabbaticals:

D. Thomassin	M. Rice	S. Bonsu	I. Macdonald
J. Darroch	C. Oliver	I. Fenwick	L. Thorne
D. Johnston	I. Henriques		

Non-Voting Members of Faculty Council Present:

S. Sinclair	K. Feiler	B. Schulz	S. Firth
J. Parna	P. Shanks	S. Siddik	K. Larson
L. Wasser			

Non-Voting Members of Faculty Council Absent:

R. Alleyne	A. Buahene	M. Bhutani	J. Birch
A. Middleton	A. Atkey	T. D'Agostino	S. Tenn
E. Gutmacher	C. Shewell	L. Harper	J. Joustra
K. Kovary	T. Tolias	A. Makooie	J. Palumbo
G. Kim	N. Sutherland	S. Sarik	M. Matesic
C. Pattenden			

Item #1 Chairperson's Remarks

Professor R. Irving called the meeting to order and thanked the Dean for providing beverages for this meeting. He noted we are abiding by the no food in the classroom rule, and therefore only beverages would be available for faculty council meetings.

Item #2 Dean's Remarks

Dean Horvath announced that overall the school has been doing very well. The Financial Times ranked SSB among the top 25 business schools in the world; the 16th annual MBA games were hosted by Schulich with participants from 18 schools nationwide. Our Schulich team came first in the Case Competition and overall won the Queen's Cup. Dean Horvath thanked Prof. Wolf and the many others involved with Dean Horvath being named "2004 Dean of the Year". He noted this is an award for the school and all of Schulich and York University appreciates the award. Many congratulatory notes from corporate leaders, students, faculty, staff and alumni have been received.

Past Events:

January 5-9, 2004 - The Winter 2004 MBA Launch week went well.

January 6-12, 2004 – Trip to India with Prof. Beechy and Prof. Joshi was interesting. Prof. Beechy will give a presentation on the findings.

January 20, 2004 – Jonathan Cheung visits from Beijing office and talks with Career Centre and Alumni office.

January 23, 2004 - The first Kellogg/Schulich Executive MBA KS01 students graduated in January. Thirty-eight KS03 students began their EMBA program in January.

January 28, 2004 – Chapter event held at RBC with Peter Currie.

January 29, 2004 – Chapter event with Terry Kawaja from New York and special guest Pamela Wallin.

February 4, 2004 – MBA/LLB conference was held

February 5, 2004 – Canadian Marketing Association Annual Gala – L'Oreal was the winner and attributed success to two reasons a) superb products b) employees are graduates from the Schulich School of Business

February 5, 2004 – Strategy Field Study Reception

Recruiting: Marketing has confirmed two positions; OBIR has confirmed one position, and PLCY and MGTS currently have offers to candidates. FINE and ACTG are currently seeing recruits. **Chairs:** J. Darroch will chair the Business History search committee; J. Gillies will chair the search committee for the HP in Corporate Social Responsibility; chair in strategy for the Policy area must be an external person.

Dean Horvath congratulated Professor Wade Cook for being recommended to receive the Gordon Shaw Professorship.

Building Update:

Dean Horvath estimated it will be Summer before the building construction is complete, but reminded everyone there have been many broken promises with regards to completion dates. Weekly building update meetings continue with the work crews involved.

Upcoming Events:

The Opening Celebration of the New Schulich School of Business will be held March 25-27, 2004.

Item #3 Report on India Trip

Professor Beechy showed slides of the trip with Dean Horvath and Prof. A. Joshi that they took to Pune, India in early January. He reported that the benefactor was real and was a developer. The economy is developing in this country. Prof. Beechy indicated this could be an attractive offer, but felt they currently could not support a program now. He noted it would be a very careful process of development with the reality of it approximately 3-5 years down the road. Currently no one else in India is offering an offshore MBA program. As the progression develops, there will be more information before summer regarding this possibility.

Item #4 Minutes of Previous Meeting

Professor T. Wesson moved the acceptance of the Minutes of Faculty Council Meeting of December 19, 2003. Seconded by Magda Szaki. Motion Carried.

Item #5 UBC/GBC/PhD Initiatives

PH.D. – S. Nevo reported that the students are hard at work and doing well.

GBC – John Slowakiewicz reported that Launch week had gone well, as well as the MBA weekend getaway held the weekend of January 16th at the Deerhurst Resort in Muskoka. He thanked Dean Horvath, faculty and staff for their part in supporting the MBA games, with a special thanks to Prof. Joshi preparing the case team. The MBA office has received many letters of thanks for hosting this great event. MBA elections are in progress, and will be completed soon and noted the student council has recently been reorganized. The ski trip is planned for February 27th; deadline for teaching awards is March 3rd; the Formal is scheduled for March 20th at the Granite Club.

UBC – Daniel Steinfeld announced that they came second out of 24 participating schools at the BBA/iBBA games that just took place the weekend of February 7th. Overall they performed better in the academic portion. Dean Horvath congratulated the BBA's. Schulich is the first Canadian school to enter the Copenhagen Business competition. The ski trip is on February 16th and is completely sold out. Elections are just underway with three students running for President. The Round Table Conference which SSB will be hosting in March has 32 schools enrolled. The Formal will be held May 6th at the Marriott.

Item #6 BBA/iBBA Committee

a) Professor T. Beechy, on behalf of the BBA/iBBA Committee moved that Faculty Council accept the new course proposal PUBL 4000.030 – Business and Government. Seconded by Charmaine Courtis. Prof. Wolf noted that some of the articles listed were from 1999 and earlier. Prof. Beechy noted this and will have Prof. Barrows upgrade the list.
Motion Carried.

b) Professor T. Beechy, on behalf of the BBA/iBBA Committee moved that Faculty Council accept the following two courses be removed: MGTS 3700.03 – Business Information Systems Analysis and MGTS 4650.03 – Database Management Systems. Further the BBA/iBBA Committee moves that the following two courses be approved: MGTS 3730.03 – Database Management with Microsoft Access and MGTS 4730.03 – Systems Analysis and Design. Seconded by Charmaine Courtis.
Prof. Beechy noted the Management Science area is re-designing its information courses.
Motion Carried.

Item #7 IMBA Committee

Professor L. Wright submitted for information only, the reorganization of course order of IMBA courses.

Item #8 MBA Committee

Prof. T. Wesson moved that Faculty Council move to Committee of the Whole for discussion on the weekend scheduling of a part-time MBA program. Seconded by Prof. B. Wolf.
Motion Carried.

Prof. Dimick explained that a task-force consisting of Prof. Bradshaw, Charmaine Courtis and Prof. Beechy put together a possible outline for potential future plans to have a part-time MBA program offered on a weekend schedule which would be implemented on an experimental basis for Fall 2004. It would be a scheduling alternative rather than a curriculum redesign. Indications have shown that the population of students are interested in a weekend program, especially for students who live out of town. Alternate weekend models have been looked at with either a Friday/Saturday/Sunday program or a Saturday/Sunday option. Discussion took place on the course day offerings with most preferring a Saturday/Sunday offering. Chairman Irving suggested if you have thoughts or suggestions, to please email Prof. Dimick.

Prof. C. Robinson moved that Faculty Council move out of Committee of the Whole. Seconded by Prof. P. Bradshaw.
Motion Carried.

Item #9 Research Committee

Chairman Irving introduced Graham Orpwood, Chair, Senate Committee on Research. He explained that the Senate Committee on Research and the Vice-President Research & Innovation are currently searching for ways to improve York's research performance and strengthen the University's research culture. Plans are underway to hold a Forum on Research on Friday, April 23rd, from 9:00 a.m. – 1:00 p.m. For this

Forum they are seeking themes for discussion groups and also will be having guest speakers. Mr. Orpwood indicated that Cheryl Underhill will be receiving suggestions from faculty by email at underhil@yorku.ca or to his attention gorpwood@edu.ca. Prof. Bradshaw suggested Prof. Cook update SSB faculty at our next Faculty Council meeting.

Item #10 **Other Business**

There was none.

Item #11 **Adjournment**

The meeting was adjourned.