

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2003/04 Academic Year will be held on Friday,
November 21, 2003 at 11:30 a.m. in Room SSB N109

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
 -October 3, 2003 (*Pages 1-4*)
4. PHD/GBC/UBC Initiatives
5. MBA Committee (*Pages 5-28*)
 - New Course Proposal: FNEN 6840.03- Enterprise-wide Risk Management (*Pages 6-17*)
 - Motion: Procedures for Conduct of Course-Related, Non-Funded, Minimal Risk Research involving Human Participants (*Pages 18-20*)
 - Discussion Paper- Information Kit for Students (*Pages 21-28*)
6. IMBA Committee
 New Course Proposal: INTL 6500.03- Managing Across Borders (Info only) (*Pages 29-32*)
7. Ph.D. Committee (*Pages 33-88*)
 - New Course Proposal: MGTS 7100.03- Strategic Operations Management (*Pages 34-53*)
 - New Course Proposal: MGTS 7200.03- Management of Technological Innovation (*Pages 54-71*)
 - New Course Proposal: MGTS 7300.03- Empirical Methods in Operations Management Research (*Pages 72 -88*)
8. Other Business
 - Committee of the Whole-Discussion on possible opportunity to expand teaching program in India
9. Adjournment

Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Refreshments will be available at 11:20 outside SSB N109.

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2003-2004 academic year was held on Friday, November 21, 2003 at 11:30 a.m. in Room SSB N109.

In Attendance: R. Irving Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	P. Aulakh	C. Bell	C. Bouquet
T. Beechy	P. Bradshaw	W. Cook	C. Courtis
D. Dimick	Y. Deutsch	M. Milevsky	E. Fischer
E. Watson	A. Joshi	E. Prisman	R. Heeler
B. Wolf	A.J. Sirsi	D. Johnston	A. Richardson
W. Sheremata	S. Weiss	D. Wheeler	B. Zimmerman
T. Wesson	Y. Deutsch	Y. Bitton	M. Szaki
D. Steinfeld	T. Chopra	D. Zwick	Y. Pan

Voting Members of Faculty Council Absent:

E. Auster	K. Bewley	A. Bhanich-Supapol	W. Cragg
A. Campbell	M. Cao	J. Chung	M. Dong
A. deCarufel	J. Dermer	O. Dimitrov	J. Friedlan
I. Henriques	F. Gorbet	T. Keil	D. Nevo
F. Lazar	R. Lucas	L. Thorne	J. McKellar
C. McMillan	G. Morgan	P. Sadorsky	Y. Tian
G. Roberts	H. Rosin	H. Kim	J. Smithin
D. Thompson	V. Trivedi	S. Nevo	H.T. Wilson
L. Wasser	L. Wright	I. Holzinger	D. Nevo
S. Yeomans	D. Zwick		

Regrets, Leaves, Sabbaticals:

P. Shum	M. Rice	S. Bonsu	I. Macdonald
D. Thomassin	M. Biehl	I. Fenwick	J. Zemans
C. Robinson	C. Oliver	B. Gainer	E. Maynes
R. Karambayya	A. Mawani	R. McClean	P. Roy
D. Wheeler	C. Chelariu	J. Darroch	T. Peridis

Non-Voting Members of Faculty Council Present:

G. Kim	K. Feiler	A. Middleton	J. Parna
P. Shanks	S. Sinclair	N. Sutherland	T. Tolas

Non-Voting Members of Faculty Council Absent:

A. Atkey	R. Alleyne	M. Bhutani	J. Birch
B. Brown	A. Buahene	T. D'Agostino	S. Sarik
S. Firth	E. Gutmacher	L. Harper	J. Joustra
K. Kovary	K. Larson	A. Makooie	J. Palumbo
C. Pattenden	N. Sanderson Swartz	S. Sarik	M. Matesic
B. Schultz	C. Schewell	S. Siddik	S. Tenn
C. Ward	R. Dhalla		

Item #1 Chairperson's Remarks

Professor R. Irving called the meeting to order and welcomed everyone to the first Faculty Council meeting in the new Seymour Schulich Building. He thanked Dean Horvath and Prof. James McKellar for making the new building a reality and also thanks were given to all faculty, staff and students for their patience and efforts dealing with the move and ongoing construction.

Professor L. Wright announced everyone was welcome to participate in the International Business seminars that are taking place today at 1:00 pm in SSB W133. Dr. M. Jank visiting researcher, Chair of Brazilian studies, will be making a presentation.

Item #2 Dean's Remarks

Dean Horvath thanked the UBC for all the years providing refreshments for faculty council and due to the new catering arrangements, the Dean's office will now be contributing the coffee and muffins. Guest Kyle Murray, Marketing recruit, was welcomed.

Dean Horvath expressed that since the last regular meeting of Faculty Council on May 30th, and convocation June 3rd, an era has come to an end and we now begin a new era with a vision for higher achievements in our future. He explained that there have been delays in the completion of the building due to various reasons including supplies not being delivered on time. Weekly emails are being sent out to faculty, staff and students giving the latest updates. Thanks were given to everyone for their patience during the completion stages.

The Dean welcomed new members of council, Professor Alan Richardson, ACTG; Professor Dorit Nevo, MGTS; Cyril Bouquet, PLCY; Richard Leblanc, CLA-Undergraduate; Sean Siddik, Dean's office; Clement Sun, Project Management, Dean's office. He also welcomed the new GBC and UBC representatives.

The Fall semester start up went well with congratulations for Professor Pat Bradshaw for her clever plans holding Launch Week with the uncertainty of the readiness of the new building. The BBA/IBBA also held their events at other locations. The Ph.D. orientation went well. The CEO panel and the first week of classes were a great success and the Dean thanked everyone for their efforts to make this happen.

The Career Center hosted an Information Session with guest speaker John Hunkin, CIBC, President and CEO on the day of the unfortunate power disruption, and considering the circumstances, this was a great success. Peter Currie, Vice Chairman and Chief Financial Officer from RBC Financial Group also gave a great presentation on September 16th. Career Day was held on September 26th, with the largest number of recruiters.

Upcoming events:

October 7th – *Beyond Grey Pinstripes 2003* named Schulich as one of the top six schools on the cutting edge of incorporating social and environmental stewardship to their MBA program.

October 22nd – Dean Horvath will be at the opening of the new office in Beijing with the Prime Minister of Canada one of the invited guests.

October 24th – The Ribbon Cutting Ceremony is planned with guests including York University President Lorna Marsden, and government representatives. Our own opening ceremonies have been postponed until spring.

October 28th – James Gillies Lecture to be held at the Toronto Westin Harbour Castle Hotel with special guest speaker, Ms. Cary Fiorina, Chairman and CEO, Hewlett-Packard Company.

November 2nd and 3rd – Teaching Strategy Symposium to be held at the Old Mill, Toronto.

November 4th – Business Forecasts Forum also to be held at the Old Mill, Toronto.

Forbes Magazine has ranked the Schulich School of Business the top school in Canada, 6th among the top 10 business schools outside the US and ranked 20th overall in North America. The criteria for the rankings has recently been changed. Dean Horvath thanked everyone for their contribution.

Dean Horvath received guests from India who are interested in opening a high quality business school. They have come to Schulich to review this opportunity of starting an MBA or Executive MBA program. Professor Beechy will head a taskforce to review this venture. More information will come.

Professor Beechy introduced Rose Ann MacGillivray who is teaching 350 students enrolled in MGMT 1000.

Item #4 Minutes of Previous Meeting

Professor Fischer moved the acceptance of the Minutes of Faculty Council Meeting of May 30th, 2003. Seconded by Professor C. Bell. Carried.

Item #5 UBC/GBC/PhD Initiatives

PH.D. – Saggi Nevo, Faculty Council representative announced they currently did not have a report.

GBC – Tina Chopra, Vice-President, reported that Launch Week went well and everyone enjoyed the Camp Olympia Getaway weekend held September 12-14th. Upcoming events include the Cultural Crawl October 10th and the semi formal on December 5th. Thanks to Prof. Bradshaw and Prof. Joshi for their help with the case competition.

UBC – Daniel Steinfeld, President, noted that orientation had gone well with approximately 90% in attendance. They had more sponsorships than ever. First year elections have just been completed. Plans are well underway for hosting business schools from across Canada at the Round Table Conference. Initial plans are underway for a council retreat, ski trip and the formal.

Item #5 Nominating Committee

Professor T. Peridis on behalf of the Nominating Committee moved that Faculty Council accept the 2003-2004 SSB Faculty Committee changes with the amendments of the Tenure & Promotions vote for core members. Seconded by Professor E. Fischer.
Motion Carried.

Item #6 MBA Committee

a) Professor P. Bradshaw, on behalf of the Executive Committee moved that Faculty Council accept the new designation for courses in the Health Industry Management Program – HIMP. Seconded by Charmaine Courtis.
Motion Carried.

b) Professor P. Bradshaw, on behalf of the MBA Committee moved that Faculty Council accept the new course proposal HIMP 6110.030 – Understanding the Canadian Health Industry: The Roles, Responsibilities & Challenges to Improve Health. Seconded by Professor S. Weiss.
Motion Carried.

c) Professor P. Bradshaw, on behalf of the MBA Committee moved that Faculty Council accept the new course proposal HIMP 6120.030 – International Healthcare Systems. Seconded by Charmaine Courtis.
Motion Carried.

Item #7 Other Business

a) Charmaine Courtis moved Faculty Council accept the potential Fall 2003 Graduat list. Seconded by Professor B. Wolf.
Motion Carried.

b) Prof. Irving noted the SSB Committee workplans were attached for Faculty Council's information. Any comments should be directed to the Faculty Council Secretary.

Professor D. Dimick moved Faculty Council accept three new EMBA course proposals. Seconded by Professor R. Peterson. Comments on not receiving this information in a timely fashion were heard.

In Favour: 16

Opposed: 1

Abstain: 12

Motion Carried.

Prof. Dimick addressed the necessity of the motion as the students must enrol in these courses due to various deadlines approaching. He apologized on behalf of the EMBA Program Committee for the late submission.

Prof. Dimick, on behalf of the EMBA Program Committee, moved that Faculty Council accept the new course proposal EMBA 6670.02 – Entrepreneurial Finance. Seconded by Prof. M. Milvesky

Prof. Dimick, on behalf of the EMBA Program Committee, moved that Faculty Council accept the new course proposal EMBA 6650.02 – Intellectual Capital Management. Seconded by Prof. B. Wolf

Prof. Dimick, on behalf of the EMBA Program Committee, moved that Faculty Council accept the new course proposal EMBA 6680.02 – Topics in Wealth and Risk Management. Seconded by Prof. R. Heeler.

Prof. Wolf supported the EMBA course proposals but noted the formats were different and suggested we uniform the information. Prof. Beechy noted the Library Statements still needed to be submitted, For all three EMBA new course proposal motions:

Abstain: 1

Motions Carried.

Prof. Dimick thanked Faculty Council for reviewing the EMBA course proposals under the unusual circumstances.

Prof. Heeler suggested that today's faculty members raise and extend a cheer to the great occasion of us now occupying the new Seymour Schulich Building. Seconded by Prof. R. Peterson.

Item #8 Adjournment

The meeting was adjourned.