

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2002/03 Academic Year will be held on Friday,
March 21, 2003 at 11:30 a.m. in Room SSB 030

AGENDA

1. Chairperson's Remarks
2. Guest Speaker Bonnie Kettel, Senate Chair
3. Dean's Remarks
4. Minutes of Previous Meeting
February 14, 2003 (*Pages 1-4*)
5. MBA Committee (*Pages 5-40*)
 - a) Motion: New Course Proposal-NMLP 6300.03 - Challenges of Management in Nonprofit Organizations (*Pages 6-30*)
 - b) Motion: New Course Proposal- MGMT 6300.030-case Analysis and Presentation Skills (*Pages 31-40*)
6. IMBA Committee (*Pages 41-70*)
 - a) For information only-Form B-INTL 6300.03-Operating in a Networked Environment
7. BBA Committee (*Pages 71 - 92*)
 - a) Motion: New Course Proposal- MGMT 1030.03-Business History (*Pages 71-80*)
 - b) Motion: New Course Proposal- MGMT 1040.03-Business Ethics (*Pages 81-90*)
 - c) Motion: Proposed Change in BBA/iBBA Grading Guidelines (*Page 91*)
 - d) For Information: Title Change-MKTG 4960.030-E-commerce and the Art of High-Tech Marketing (*Page 92*)
8. Ph.D. Committee (*Pages 93- 125*)

Motion to accept the following deletions, renumbering's, new course proposals

 - a) Overview Statement (*Pages 93-94*)
 - b) Course Deletion: FINE 7010-Financial Economics I (*Page 95*)
 - c) Course Deletion: FINE 7020-Financial Economics II (*Page 95*)
 - d) Course Deletion: FINE 7950-Special Topics in Finance (*Page 95*)
 - e) Renumbering: FINE 7400.03 Empirical Methods in Finance (old # FINE 7030.03) (*Page 96*)
 - f) Renumbering: FINE 7500.03 Seminar in Finance (old # FINE 7040.03) (*Page 96*)
 - g) New Course Proposal - FINE 7100 Theory of Finance (*Pages 97-104*)
 - h) New Course Proposal - FINE 7200 Topics in Finance I (*Pages 105-114*)
 - i) New Course Proposal - FINE 7300 Topics in Finance II (*Pages 115-125*)
9. T&P Committee (*Pages 126- 128*)

Committee of the Whole-Proposed Tenure and Promotion Criteria
10. Other Business (*Pages 129-133*)

For Information-Senate Harmondy Initiative 2002-03 Consultation
11. Adjournment

Coffee and Donuts compliments of the UBC will be available at 11:25 outside Room 030
Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097

ANNOUNCEMENT: Tenure & Promotion Representatives would like to meet with SSB Faculty directly after today's meeting (SSB 030)

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2002-2003 academic year was held on Friday, March 21, 2003 at 11:30 a.m. in Room SSB 030.

In Attendance: R. Irving Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	D. Dimick	T. Beechy	P. Aulakh
C. Bell	A. Bhanich Supapol	M. Biehl	P. Bradshaw
M. Cao	C. Chelariu	W. Cook	E. Fischer
R. Heeler	I. Henriques	I. Holzinger	D. Johnston
H. Kim	M. Milevsky	C. Oliver	R. Peterson
G. Roberts	S. P. Roy	W. Sheremata	D. Thompson
V. Trivedi	M. Wade	S. Weiss	L. Wright
J. Zemans	D. Zwick	C. Courtis	M. Szaki
J. Slowakiewicz	E. Watson	K. Ekstein	H. Madanpotra
A. Iacovetta	D. Steinfeld	R. Stump	

Voting Members of Faculty Council Absent:

E. Auster	K. Bewley	A. Campbell	J. Chung
W. Cragg	A. deCarufel	J. Dermer	O. Dimitrov
M. Dong	Y. Deutsch	J. Friedlan	J. Gillies
F. Gorbet	R. Lucas	A. Joshi	T. Keil
F. Lazar	Y. Pan	E. Maynes	A. Mawani
R. McClean	P. Shum	J. McKellar	C. McMillan
G. Morgan	H. T. Wilson	C. Robinson	H. Rosin
P. Sadorsky	A. Jain	A. J. Sirsi	P. Tryfos
T. Wesson	P. Papadopoulos	S. Yeomans	S. Siddik
L. Wasser	A. Spyridis	I. Glazatchev	C. Sun

Regrets, Leaves, Sabbaticals:

S. Bonsu	R. Burke	S. Cleary	J. Darroch
I. Fenwick	B. Gainer	R. Karambayya	I. MacDonald
T. Peridis	E. Prisman	M. Rice	J. Smithin
D. Tomassin	L. Thorne	Y. Tian	D. Wheeler
B. Wolf	J. Wleugel	F. Zandi	B. Zimmerman
G. Kim	P. Shanks	G. Jiang	G. McKechnie

Non-Voting Members of Faculty Council Present:

A. Atkey	T. D'Agostino	B. Dea	K. Feiler
J. Parna	C. Pattenden	N. Sanderson Swartz	C. Shewell
C. Ward	T. Tolia	E. Shapiro	D. Farrell
S. Friedrich			

Non-Voting Members of Faculty Council Absent:

R. Alleyne	J. Birch	M. Borrromeo	F. Firth
J. Joustra	A. Makonie	M. Matesic	E. Gutmacher
J. Palumbo	S. Sarik	B. Schultz	N. Sutherland
S. Tenn	P. Audley	P. Bartha	J. Carver
G. Drory	E. Farrell	L. Ginsberg	L. Schwartz
S. Sigel	A. Middleton		

Item #1 Chairperson's Remarks

Professor R. Irving called the meeting to order. The UBC was thanked for supplying the refreshments. Professor Irving noted that T&P representatives will be meeting with faculty at the end of today's meeting. Professor G. Roberts will be addressing the Ph.D. Agenda items on behalf of Professor P. Shum. Chairman Irving welcomed guest speaker Bonnie Kettel, Senate Chair.

Item #2 Guest Speaker Bonnie Kettel, Senate Chair

Ms. Kettel began by congratulating the Schulich School on their successful international rankings. The main purpose of her visit today was to invite everyone to Senate. She explained that Senate is responsible for the academic policy of the university and it is essential to the running of the university. Currently they are reviewing suggestions such as meeting at a different time, chairs serve longer terms, organizing perhaps a smaller Senate, and should Faculty chairs be present at Senate meetings, which are still under debate. They are working on strengthening Senate. In closing, Ms. Kettel welcomed everyone to participate in Senate meetings and thanked SSB for their contributions already in place.

Item #3 Dean's Comments

Dean Horvath, and on behalf of Professor Ellen Auster, congratulated the nominees for this year's teaching awards. He noted that two professors have been nominated for both the BBA and MBA program. He thanked the GBC, UBC for organizing these awards and a special thanks to the Insider, who put out a special issue on the teaching awards. He noted that the outgoing Ph.D., GBC, and UBC have done a terrific job this year, and also congratulated and welcomed the new student council members.

The Scholarship Donor Dinner was a success and the Dean thanked Student Services and everyone involved with the organization of this event. Nancy Sanderson Swartz and the Dean have recently started new alumni chapters in Geneva and Frankfurt in conjunction with visiting other European chapters in late February. The Dean congratulated the UBC for the success of the Apex Conference and to both the GBC and UBC for jointly organizing the excellent Women In leadership reception.

Over 8,000 applications from Ontario high schools have been received with another 1,000 applications from across Canada and internationally. Increases in applications are also seen in the full-time MBA/IMBA program. Ph.D. applications have increased 60%.

Recruiting continues with Alan Richardson starting in the Accounting Area July 2003, Cyril Bouquet in Policy, Dorit Neville, Management Information Systems and Richard LeBlanc in the CLA position. Mr. LeBlanc has also been nominated for an award for his thesis. On July 1st, 2003, Joel Shalowitz, a Fullbright Scholar from the Kellogg School will be coming to Schulich for one year.

The new building construction is on track and the move is to take place as scheduled. Technology should be confirmed by month end and will most likely be Hewlitt Packard; the furniture is on bid and designs will be available to view; space and room allocations are being finalized by Professor Dimick; a catering contract with Aramark is close to being signed; and fundraising continues to go well.

Dean Horvath reminded everyone the MBA Formal and Teaching Awards will be held on March 29th.

Item #3 Minutes of Previous Meeting

Magda Szaki moved the acceptance of the Minutes of Faculty Council Meeting of February 14, 2003. Seconded by Professor R. Peterson. Carried.

UBC/GBC/PhD Initiatives- Professor Beechy noted these reports were missing from the Agenda.

PH.D. - Karen Ekstein, Ph.D. representative, their initiatives include ideas on how to improve attendance at PhD exchange, and OBIR Area lunch time sessions. She announced on behalf of Professor Shum, the second annual softball faculty/student game will be held this year. Date to be announced. Thanks were sent to Professor James McKellar and everyone else involved with the confirmation of a Ph.D. lounge in the new building.

GBC -.Harshdeep Madanpotra, Vice-President, introduced John Slowakiewicz, the new GBC President. He noted that there are 12 teaching nominations and it will be a close race. The winners will be announced at the MBA formal which everyone is invited to. The Schulich GBC will be hosting the MBA games in January 2004.

UBC - Daniel Steinfeld, the new UBC President, thanked Amanda Iacovetta and others responsible for the informative Insider Issue. Members of the UBC attended the Roundtable Conference in Montreal on March 13th. Schulich will be hosting it next year. The UBC has launched their new web site and asked everyone to take a moment and check it out. The Referendum is currently underway. On March 20th, two BBA students placed second at the Ernst and Young Case Competition. The recent coffee house was a success and the next upcoming grad event will be champagne and strawberries.

Item #5 MBA Committee

a) Professor P. Bradshaw on behalf of the MBA Committee moved that Faculty Council accept the course proposal NMLP 6300.03 - Changes of Management in Nonprofit Organizations. Seconded by Charmaine Courtis.
Motion Carried.

b) Professor P. Bradshaw on behalf of the MBA Committee moved that Faculty Council accept the course proposal MGMT 6300.03 - Case Analysis and Presentation Skills. Seconded by Prof. E. Fischer. Prof. Bradshaw noted that this course helps develop student's presentation skills.
Motion Carried.

Item #6 IMBA Committee

a) Professor L. Wright on behalf of the IMBA Committee submitted the course outline for Information only for INTL 6300.03 - Operating in a Networked Environment. This course was passed with the original IMBA program changes and Prof. Wright noted that this course will be done over the Intranet and the instructor will be Prof. Johnson.

Item #7 BBA Committee

a) & B) Professor T. Beechy suggested both Items a) and b) be passed together and on behalf of the BBA Committee moved that Faculty Council approve the course proposals MGMT 1030.03 - Business History and MGMT 1040.03 - Business Ethics. Seconded by Charmaine Courtis. Prof. Beechy noted that these courses were formerly CC/1000 Business History and Ethics. Professor Heeler questioned whether the content had increased now that they are being offered separately. Prof. Beechy explained that the focus can be more clearly on the specialty which will improve in the teaching.
Motions a) & b) Carried.

c) Professor T. Beechy moved that Faculty Council accept the change in BBA/iBBA Grading Guidelines. Seconded by Professor S. Weiss.
Prof. Roberts suggested Student Services make the BBA students aware of York's guidelines as well as SSB guidelines. Motion Carried.

d) Professor T. Beechy on behalf of the BBA Committee submitted a title change - MKTG 4960.03 - E-Commerce and the Art of High-Tech Marketing

Item #8 Ph.D. Committee

Professor G. Roberts on behalf of the Ph.D. Committee suggested items a) through i) be moved as a package of FINE Ph.D. deletions, renumbering, and new course proposals. Seconded by Professor M. Milevsky.

Prof. Roberts noted that these changes are in response to OCGF requirement to review courses. The changes have the complete support of the Finance Area. Professor R. Heeler commented that this review has been very useful and appreciative.

Motion Carried.

Item #9 Committee of the Whole- T It P Committee

Professor L. Wright, moved that Faculty Council begin a Committee of the Whole discussion. Professor R. Peterson will chair this portion of the meeting and set a 30 minute time limit. Seconded by Prof. R. Heeler. Motion Carried

Professor W. Cook, Chair of the T&P Committee, explained that all faculties at York are articulating their policies. No one has yet to produce a final document. Prof. Cook has approached all Areas for their criteria which are incorporated in the material today. A final document will still have to come back to Faculty Council for their approval and then approval at Senate. Every Area had an informal set of rules, but nothing was in writing plus how the T&P Committee should be formed also needs to be finalized.

Discussion and comments were made to Prof. Cook. Professor I. Henriques noted that we had to be very clear on list changes for journals. Prof. Bell inquired if there was a different weight for 1st author and Prof. Cook noted he wasn't sure. Prof. Irving suggested statements from the co-authors. Professor C. Oliver expressed concern for the loss of voice of individual Areas. Professor D. Dimick noted that the role of the Senate Committee has changed too and inquired if we made a mistake would Senate turn it down, Prof. Henriques commented that Senate is not there to give faculties a hard time and that the new procedures are a learning curve for them too. Prof. Oliver felt further discussion is needed on the process and Prof. Fischer recommended that a proposal be on the table when it is ready for further discussion. Professor Heeler thanked Professor Cook for his hard work. Prof. Fischer moved a 15 minute extension on the discussion. Seconded by Prof. Heeler. Prof. Irving summarized the Committee of Whole discussion by noting the general feeling was another meeting was needed to discuss the process and this document. Prof. Cook added that the T&P Committee would be meeting directly after our faculty meeting today, and suggested everyone attend. Professor R. Irving moved that Faculty end the Committee of the Whole discussion. Seconded by Professor D. Thompson. Motion Carried.

Professor R. Irving resumed the Chairman's position.

Item #10 Other Business

Professor Irving noted the Senate Harmony Initiative 2002-03 Consultation has been included for information.

Item #11 Adjournment

Professor J. Zemans moved that Faculty Council adjourn. Seconded by Professor C. Chelariu. Motion Carried.