

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
N O T I C E O F M E E T I N G**

A meeting of Faculty Council for the 1999/00 Academic Year will be held on FRIDAY, May 26, 2000 at 11:30 a.m. in Room 032 SSB

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
April 7, 2000 1-8
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. PHD/GBC/UBC Initiatives
7. Joint Schulich-Kellogg EMBA Program 9-17
8. Tenure and Promotions Committee (GREEN)
Committee of the Whole (30 minutes)
Discussion of Motions on the T & P and Candidacy Process 18-32
9. BBA Program Committee (YELLOW)
Proposed Change to the BBA Program Committee 33
Minor Course Changes (For Information)..... 34
BFND 4100.030 Markets and Marketing 35-40
BFND 4200.030 Management Strategy and Implementation 41-49
INTL 1200.030 Microeconomics for Managers 50-58
INTL 1210.030 Macroeconomics for Managers 59-65
INTL 2200.030 International Economics 66-78
MGTS 3700.030 Business Information Systems Analysis 79-84
10. MBA Program Committee (BLUE)
ETHC 6950.015 Ethics and Finance 85-91
NMLP 6960.030 Financial Management & Business Planning in Nonprofit Sector 92-103
SGMT 6950.030 Strategic Management of e-Business 104-112
Motion: Changes in Joint MBA/LLB Program 113-118
Joint MBA/LLB Seminar: Business and the Law MGMT 5500.00 119-126
Motion: Changes in Arts & Media Administration Program 127-129
Motion: Changes in IBUS 6440 (optional course) 130-136
Motion: Core..... 137
11. Nominating Committee (PINK)
For Your Information - Provisional List 138-142
12. Motion: Approval of Spring 2000 Graduands.....Available at Meeting
13. Adjournment

Coffee and Donuts compliments of the UBC will be available at 11:20 outside Room 032.

NOTE: SEND REGRETS TO SHARRISON@SSB.YORKU.CA. OR PHONE 55097

NEXT FACULTY COUNCIL MEETING SCHEDULED FOR TUESDAY, JUNE 13, 2000, 1:30 , SSB 030

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 1999-00 academic year was held on Friday, May 26, 2000 at 11:30 a.m. in Room SSB 032.

In Attendance: R. Peterson Chair
 S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

T. Beechy	P. Bradshaw	J. Buzacott	A. Campbell
W. Cook	W. Cragg	C. Courtis	D. Dimick
D. Horvath	E. Fischer	R. Heeler	I. Henriques
R. Karambayya	H. Kim	G. McKechnie	M. Milevsky
C. Oliver	T. Peridis	G. Roberts	S. Weiss
D. Wheeler	B. Zimmerman	B. Wolf	J. Zemans
M. Szaki	A. Nestruck	A. Balian	

Voting Members of Faculty Council Absent:

E. Auster	D. Brewer	R. Burke	R. Cuff
J. Dermer	D. Fowler	J. Friedlan	B. Gainer
J. Gillies	F. Gorbet	B. Lim	F. Lazar
J. McKellar	C. McMillan	G. Morgan	P. O'Brien
P. Phan	E. Prisman	S.P. Roy	L. Rosen
A. Sirsi	J. Smithin	D. Thomassin	D. Thompson
L. Thorne	S. Thornhill	Y. Tian	P. Tryfos
H. T. Wilson	S. Yeomans	G. Macdermid	R. Camp
T. Wesson	R. Lucas	R. McClean	

Regrets, Leaves, Sabbaticals:

E. Maynes	M. Rice	H. Rosin	I. Fenwick
R. Irving	J. Darroch	G. Jiang	A. Joshi
D. Johnston	I. Macdonald	A. Bhanich-Supapol	E. Watson
I. Litvak	C. Robinson	P. Sadorsky	P. Shum
F. Zandi	L. Wasser		

Non-Voting Members of Faculty Council Present:

T. D'Agostino	D. Farrell	S. Lynn	S. Firth
N. Sanderson Swartz	A. Zohar	C. Ward	J. Parna-Stief
N. Sutherland	J. Wleugel	M. Schwartz	A. MIDDLETON ✓

Non-Voting Members of Faculty Council Absent:

B. Dea	B. Brown	E. Gutmacher	K. Feiler
C. Pattenden	K. Paterson	J. Foy	P. Zarry
M. Matesic	J. Palumbo		

Item #1 Chairperson's Remarks

Professor R. Peterson called the meeting to order. Guests from Japan, Professor Nakata Yoshihiro, and Argentina, Professors Sergio Postigo and Gabriel Jacobsohn were welcomed. Thanks were given to the UBC for supplying the coffee and donuts.

It was announced that an additional Faculty Council meeting would be held on Tuesday, June 13th at 1:30 p.m. Item #8 Tenure and Promotions Motions will be presented as a vote on June 13th, after discussion takes place in Committee of the Whole today on this subject. Item #11 is For Information Only as there will be changes still to come on the Committee lists.

Charmaine Courtis made a Motion for Approval to accept an additional item for today's meeting, Item #12 Approval of Spring Graduands. Seconded by Professor G. McKechnie.

Item #2 Dean's Remarks

Dean Horvath extended the welcome to the guests from Japan and Argentina.

Back-to-Campus was held on Thursday, May 22, 2000 at Glendon Campus and it was a very successful event. The Dean thanked all the faculty who participated and also thanks were noted to all the staff and students who worked very hard at putting this event together. Congratulations to Professor James McKellar for his large contribution to the success of Back-to-Campus.

With regards to the new building, Seymour Schulich has donated five million dollars which will all be available before the building is finished. Mr. Schulich will also be on the Fund Raising Committee. The User Committee elections are currently in progress and these will be in place by June 1st in time for the Retreat that is scheduled on this date.

Hiring/recruiting is continuing. Positions in Financial Services, Marketing and International currently are in progress. Strategy and Organizational Behaviour positions will be filled next year with more details to come over the next couple of months.

Recent events: UBC Gala Dinner was held April 28th and was a wonderful event; James Gillies lecture on May 11th was a great learning experience; IMBA Alumni Reunion took place on May 13 and was a well-organized event. Congratulations to Stephanie Lynn for organizing the receptions for the potential incoming students.

Upcoming events: Convocation is scheduled for Friday, June 16, 2000. The Dean hoped that many faculty will attend. The Honour Degree will be presented to Robert Krembil, Chairman, Trimark Financial Corporation, MBA 1971. At the breakfast, which will be held at the Faculty Club, the part-time teaching awards will be announced as well as Seymour Schulich will be attending to present the staff awards.

Professor Peterson congratulated the Dean with regards to the recruitment. Professor R. Heeler suggested the faculty follow Seymour Schulich's actions, by making a donation to the new building before the actual construction begins.

Item #3 Minutes of Previous Meeting

Corrections to include the following amendment were made to the Minutes of the previous meeting.

Item #8 MBA/MPA Program Committee

Professor R. Heeler supported the course but remarked that it was even more important to include e-business in the whole program rather than limit it to segregated courses.

Professor B. Wolf moved the acceptance of the amended Minutes of Faculty Council Meeting of May 26, 2000. Seconded by Professor A. Campbell. Motion Carried.

Item #4 Business Arising from Minutes of the Previous Meeting

There were none.

Item #5 Enquiries and Communications

There were none.

Item #6 UBC/GBC/PhD Initiatives

PH.D. - No comments at this time.

GBC - Stacy Nestruck, Vice-President of the Graduate Business Council for 2000-2001 reported the executive retreat weekend has been set to make plans for the upcoming year. An invitation to attend Skills Week on August 28th will be sent to all to Faculty Council members. Currently the GBC website is under construction.

UBC - Angie Balian, President of the Undergraduate Council indicated that goals for the new year have been set following their recent retreat. They hope to work closer with both Career Services and with the MBA. A club social integrating clubs was held on May 25th. On July 9th a BBA/MBA golf tournament is planned with more information to come. The UBC website should be available by mid summer.

Item #7 Joint Schulich-Kellogg EMBA Program

Professor Beechy gave an overview of the work of the EMBA Task Force that had been established by Faculty Council on May 8, 1998. This is the fourth report to Faculty Council on the potential development of an international EMBA program. A synopsis of his presentation is as follows:

In the most recent discussion at Faculty Council, the Task Force had proposed to develop a Europe-based EMBA program focussing on the financial services sector. The delivery partner was to be NIMBAS (Netherlands Institute of MBA Studies). However, subsequent consultations with senior business people in the financial services industry and other industries have indicated that this would be a high-risk venture, requiring substantial initial investment with uncertain likelihood of financial success. Therefore, the Europe-based initiative has been placed on hold, perhaps permanently.

Throughout its investigation, the Task Force had always considered the possibility of developing a joint EMBA program with a US partner. The Kellogg School of Management (Northwestern University) was viewed as a likely possibility, due to similarities between Schulich and Kellogg in general philosophy and teaching approach. The Kellogg School has now agreed to participate in developing a Toronto-based joint EMBA program. The Schulich-Kellogg EMBA will be the fourth in a series of international joint EMBA programs for Kellogg. The other three programs are with the Hong Kong University of Science and Technology, the Recanati Graduate School of Management (Tel Aviv University), and WHU-Koblenz (Germany).

Kellogg's EMBA program is rated no. 1 by US News & World Report. Kellogg's MBA program always places in the top five of US MBA programs. In the opinion of the Task Force, entering into a joint program with Kellogg is a major step forward in establishing Schulich as one of the foremost graduate business schools in the world. The new program will give Kellogg a strong foothold in Canada prior to entry by other non-Ontario universities. For Schulich, the new program offers an opportunity to enter the EMBA market with a distinctive product and a very high profile partner. Other important attributes of this venture will include:

A small initial investment, mainly for marketing

Limited on-going resource commitment

Low risk of failure

High potential for expert knowledge transfer from Kellogg to Schulich

Item #10 MBA/MPA Program Committee

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the new course proposal for ETHC 6950.015 - Ethics and Finance
Seconded by Charmaine Courtis.

Professor E. Fischer noted that this course examines the role of ethics in finance and financial services.
Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the new course proposal for NMLP 6960.030 - Financial Management &
Business Planning in Nonprofit Sector
Seconded by Charmaine Courtis.
Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the course SGMT 6950.030 - Strategic Management of e-Business
Seconded by Professor P. Bradshaw

Professor Fischer explained that this is a 13-week elective, which will be taught by Professor J. Dermer.
Professor R. Heeler supported the course but remarked that it was even more important to include e-business in
the whole program rather than limit it to segregated courses. Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the changes in Joint MBA/LLB Program
Seconded by Professor A. Campbell.

Professor Fischer noted that the changes are to include a compulsory seminar in "Business and the Law".
Motion Carried.

- Prof. E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the Joint MBA/LLB Seminar: Business and the Law MGMT 5500.00
Seconded by Professor B. Wolf.

Professor Fischer indicated that this is a pass/fail course and is the course associated with the changes in the
Joint MBA/LLB Program. Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the changes in Arts & Media Administration Program
Seconded by Professor J. Zemans.
Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the changes in IBUS 6440
Seconded by Professor D. Dimick.
Motion Carried.

- Professor E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve a re-assessment and examination of the entire core curriculum for the MBA
Program to be initiated and executed in the 2000-2001 academic year
Seconded by Professor P. Bradshaw.
Motion Carried.

Item #11 Nominating Committee

A revised Nominating Committee slate for the 2000-2001 year was distributed at the meeting. Professor G. McKechnie explained that there are still just a few outstanding positions to fill. It was noted that the T & P Committee has to turn over completely and Professor W. Cook will stay on as advisory. Professor C. Oliver suggested that Affirmative Action Representatives be included on the slate. The final changes should be in place by next Faculty Council meeting on June 13th.

Item #12 Approval of Spring 2000 Graduands

- Charmaine Courtis moved
that Faculty Council approve the Spring 2000 Graduands list
Seconded by Professor P. Bradshaw.

Professor R. Gordon enquired if there were any controversial names on the list, and Charmaine Courtis explained that there were a few students with outstanding grades but these should all be resolved before June 16th. Motion Carried.

Item #13 Adjournment

The meeting was adjourned at 1:25 p.m.

Item #9 BBA Program Committee

- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the change to the BBA Program Committee
Seconded by Professor D. Dimick

Professor Beechy noted that the change is the addition of two positions to the Committee; Associate Director of the BBA/iBBA program, ex officio, voting, and a student representative from the iBBA program. These changes are to be effective for the 2000-2001 academic year. Motion Carried.

- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve (for information only) the minor course changes
Seconded by Charmaine Courtis.
Motion Carried.
- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for BFND 4100.030 - Markets and Marketing
Seconded by Charmaine Courtis.
Motion Carried.
- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for BFND 4200.030 - Management Strategy and Implementation.
Seconded by Charmaine Courtis.

Professor Beechy noted that both the above courses are designed exclusively for students in the General Certificate in Business Fundamentals, a Faculty of Arts program. Motion Carried.

- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for INTL 1200.030 - Microeconomics for Managers
Seconded by Charmaine Courtis.
Motion Carried.
- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for INTL 1210.030 - Macroeconomics for Managers
Seconded by Professor R. Heeler.
Motion Carried.
- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for INTL 2200.030 - International Economics
Seconded by Charmaine Courtis.
Motion Carried.
- Professor T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for MGTS 3700.030 - Business Information Systems Analysis
Seconded by Professor C. Oliver.

Professor Beechy noted that this is a new elective in the third year sequence. Motion Carried.

The program is expected to have the following characteristics:

- 2 years in length, with a proposed January 2002 start-up
- class size of 60 students, to be taught at the Nadal Management Centre (with possible move to York campus after completion of the new building and Executive Centre)
- core program primarily from Kellogg
- "elective" portion of the program to be shaped by Schulich competencies and Canadian market needs (e.g., emphasis on international business)
- taught in compressed modules, such as 7-8 day intensive full-time sessions or in a series of 4-day weekends (e.g., once per month)
- staffed half by Schulich and half by Kellogg in the first year
- staffing in future years to be supplemented by faculty from Koblenz, Recanat, and HKUST
- super-priced – e.g., C\$75,000 for the complete program, which is about 50% higher than the local competing programs; employers are expected to pay.

Professor B. Wolf moved to approve in principle the development of an International Executive MBA Program in cooperation with the Kellogg School of Management, Northwestern University. Seconded by Professor R. Heeler. Motion carried unanimously.

Professor R. Heeler commented that he felt this was a wonderful idea and noted that Kellogg needed us as well as we needing them in order to have a successful program. He suggested that we try to include our international partners if possible, and recommended that examination of resources be on the agenda as well.

Professor P. Bradshaw moved that SSB Faculty Council strike a working group that will help to create the detailed proposal, to report back to Faculty Council at the first meeting in the Fall Term 2000. Seconded by Professor S. Weiss. Motion carried unanimously.

Item #8 Tenure and Promotions (Committee of the Whole)

Professor M. Milevsky moved that the meeting move to Committee of the Whole, seconded by Professor T. Peridis. Professor J. Buzacott replaced Professor R. Peterson as Chairman and noted there would be a 30-minute time limit on the discussion.

Professor W. Cook reviewed the Agenda information pointing out that the existing procedures are in need of closer monitoring and in need of a greater degree of formalization. The T & P Committee are attempting to make this a more consistent and formal process that is more in line with the rest of the University.

Professor I. Henriques thanked the T & P Committee for their efforts in reviewing and making changes to the procedures and suggested having the changes pass by YUFA and Senate T & P Committee. Professor Cook noted that he had had the document reviewed by C. Underhill, University Secretariat, and has implemented her suggestions.

Professor Cook noted the various suggestions made by the faculty in an effort to help clarify the details in the six motions. Suggestions included clarifying further about solicitation, time lines for both Senate and Schulich, mechanisms to ensure multiculturalism is addressed, that it be noted that this document is for non-tenured faculty, and clarification in some of the wording in the various motions.

Overall there was general support for the clarification of procedures. Professor Cook will make revisions and bring this item back to Faculty Council on June 13 for a vote on the six motions.

Professor Cook moved that the meeting move out of Committee of Whole, seconded by Professor Dimick. Professor Peterson thanks Professor Buzacott for acting as temporary chairman.