

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

N O T I C E O F M E E T I N G

A meeting of **Faculty Council** for the 1999/00 Academic Year will be held
on **FRIDAY, April 7, 2000 at 11:30 a.m. in Room 032 SSB.**

AGENDA

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2. Dean's Remarks
3. Minutes of Previous Meeting
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4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
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 Sustainability
6. PHD/GBC/UBC Initiatives
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10. Adjournment

Coffee and Donuts compliments of the UBC will be available at 11:20 outside Room 032.

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS
TO SHARRISON@SSB.YORKU.CA. OR PHONE 55097**

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 1999-00 academic year was held on Friday, April 7, 2000 at 11:30 a.m. in Room SSB 032.

In Attendance: R. Peterson Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

E. Auster	J. McKellar	J. Buzacott	T. Beechy
W. Cook	E. Fischer	C. Courtis	W. Cragg
D. Horvath	A. Banich-Supapol	L. Freeman	R. Nowak
P. O'Brien	T. Peridis	G. Roberts	D. Johnston
E. Prisman	C. Oliver	R. Heeler	A. Joshi
G. Jiang	D. Dimick	M. Szaki	M. Milvesky
R. McLean	B. Wolf	R. Karambayya	H. Kim
E. Watson	D. Thompson	L. Thorne	S. Weiss
F. Zandi			

Voting Members of Faculty Council Absent:

D. Brewer	R. Burke	W. Cragg	R. Cuff
J. Dermer	D. Fowler	J. Friedlan	J. Gillies
F. Gorbet	F. Lazar	B. Lim	R. Lucas
C. McMillan	G. Morgan	P. Phan	L. Rosen
S.P. Roy	P. Shum	A. Sirsi	J. Smithin
D. Thomassin	S. Thornhill	Y. Tian	P. Tryfos
H. T. Wilson	S. Yeomans	B. Zimmerman	L. Wasser
T. Strasbergit	P. Wyminga	E. Van-Ham	A. Balian
A. Bonciani	J. Martins		

Regrets, Leaves, Sabbaticals:

E. Maynes	M. Rice	H. Rosin	I. Fenwick
R. Irving	A. Campbell	I.A. Litvak	B. Gainer
A. D'Agunno	I. Macdonald	G. McKechnie	G. MacDermid
J. Friedlan	C. Robinson	J. Darroch	D. Wheeler
A. Bonciani	P. Shum	B. Bradshaw	J. Darroch
I. Henriques	G. MacDermid	P. Sadorsky	T. Wesson

Non-Voting Members of Faculty Council Present:

T. D'Agostino	D. Farrell	D. Barrows	S. Lynn
N. Sanderson Swartz	A. Zohar	C. Pattenden	Kim Paterson
N. Sutherland	B. Brown	K. Feiler	S. Firth
J. Foy	J. Parna-Stief	P. Victor	C. Ward

Non-Voting Members of Faculty Council Absent:

B. Dea	A. Middleton	E. Gutmacher	J. McCully
M. Matesic	J. Palumbo	P. Zarry	

Guests:

I. Greene	R. Camp	S. Nestruck	
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Item #1 Chairperson's Remarks

Professor R. Peterson called the meeting to order. Guests Ian Greene and Peter Victor were welcomed. Thanks were given to the UBC for supplying the coffee and donuts.

Item #2 Dean's Remarks

Dean Horvath reported that the Ontario Government has announced budget cuts, which is not good news for York and other Ontario Universities. There will be more details later on.

The Dean announced that we definitely are going to be getting a new building for our school. Prof. James McKellar and the Dean will be keeping everyone up-to-date with the progress, and invited everyone to attend a meeting on the new building which will take place immediately following the adjournment of today's Faculty Council.

Five positions have been finalized in recruiting. In Finance, Ming Song, Assistant Professor Finance and Melanie Cao, Assistant Professor Finance. In Accounting, Janne Chung, Associate Professor Accounting and Amin Mawani, Associate Professor Accounting. There is a very good possibility of hiring a third candidate for Accounting as well. In Management Science, the paper work is in progress to hire Markus Biehl.

Dean Horvath congratulated Prof. Rein Peterson on his appointment effective May 1, 2000 as Chair of the Family Enterprise. We are still proceeding with the Financial Services Chair, a position in Accounting and in Strategy. There were a very good number of nominees for the Faculty Teaching Awards and all nominees will receive a bonus as was done last year. Congratulations to this year's BBA winner Neil Shankman (PLCY/ETHC) and the runner up is Margaret Hastings (MKTG), and in the MBA the winner is Steve Weiss (PLCY/BUS) and runner up John Friedlan (ACTG).

We launched one course in e-business this year and the Dean is very pleased with the progress of planning e-business specialization courses for the coming year. Ron McLean and other faculty members have been working very hard on the preparation of these courses.

Spring/summer enrolments are up significantly from previous years. Fall applications are also up, especially BBA students and the Dean thanked Prof. Beechy, Stephanie Lynn and co-workers in Student Services, for all their efforts in working with the applicants. There are also a large number of applicants for the IBBA program and the Dean was thankful for the efforts of the staff. MBA numbers are also continuing to be up, at this point by approximately 10%.

The Corporate Governance three year project has been finalized. Work still continues on the project for Nonprofit & Leadership Program in Central and Eastern Europe. On April 18th we will launch the Sustainability Enterprise Academy which is a senior executive program for all of North America in business and environmental sustainability.

Recent events: The Information Technology Council took place and it was very worthwhile and useful. In mid February the undergraduates put in place the APEX Conference and the Dean was very pleased with the success of this event. Alumni Recognition Awards Dinner was held on March 2 at the King Edward Hotel; Alumni Hong Kong Chapter held a reception/dinner on March 6th and Alumni Singapore Chapter dinner was on March 10th. The GBC formal on March 18th held at the Toronto Marriott Eaton Centre

Hotel was very well attended. On March 28th we had a visit from EDC who are offering a joint Internship and Scholarship for undergraduates. Each internship/scholarship is worth approximately \$12,000.

Upcoming events: SSB Advisory Council Meeting is scheduled for April 18th; UBC Gala Dinner will be on April 28th; the SSB International Advisory Council Meeting on May 10th; on May 11th James Gillies Lecture will be held at the King Edward Hotel; IMBA Alumni Reunion at the Academy for Spherical Arts on May 13 and CEO Back-to-Campus at Glendon College on May 25th.

Item #3 Minutes of Previous Meeting

Charmaine Courtis moved the acceptance of the Minutes of Faculty Council Meeting of December 10, 1999 . Seconded by Rafal Nowak. Motion Carried.

Prof. B. Wolf moved the acceptance of the Minutes of the special meeting of Faculty Council of January 14, 2000 . Seconded by Prof. R. Heeler. Motion Carried.

Prof. S. Weiss moved the acceptance of the Minutes of Faculty Council Meeting of February 11, 2000. . Seconded by Prof. E. Fischer. Motion Carried.

Item #4 Business Arising from Minutes of the Previous Meeting

There were none.

Item #5 Enquiries and Communications

FES Dean Peter Victor gave a brief presentation on behalf of York's Presidential Task Force on Sustainability which provided information on Sustainability for both York and the Schulich School of Business. A hand-out was provided (attached). Dean Victor encouraged everyone to get involved by attending the open meetings, visiting the websites and reading the progress reports. He congratulated the Schulich School of Business on the new building.

Item #6 UBC/GBC/PhD Initiatives

PH.D. - No comments at this time.

GBC - Lisa Freeman congratulated all nominees and winners of the Teaching Awards. Student participation was up with a voting increase of 25%. Lisa Freeman thanked the Dean, the Schulich School of Business, Debbie Farrell and Prof. E. Auster for their help and support with this event. Stacy Nestruck was introduced as the new Vice-President of the Graduate Business Council for 2000-2001.

Rafal Nowak thanked the faculty, staff and Dean Horvath for attending the GMC Formal on March 18, 2000. The event was a great success with the largest numbers ever in attendance. The year-end pup night is scheduled for April 14th and will be held at the Crocodile Rock. Congratulations were extended to the new Vice-President and President for the Graduate Business Council. Robert Camp is the new President for 2000-2001. Rafal expressed his sincere thanks for all the help and support he received from the Dean and the Schulich School of Business in assisting in making this a very successful year

UBC - There was no report.

Item #7 BBA Program Committee

- Prof. T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the revision of the BBA/IBBA Graduation Requirements
Seconded by Prof. D. Dimick

Prof. T. Beechy noted that the revision makes a slight modification in the wording of the grade point average requirements for graduation from the BBA and IBBA programs. Motion Carried.

- Prof. T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for INTL 1110.030 - Applied Analysis and Critical Thinking
Seconded by Charmaine Courtis.

Prof T. Beechy explained this is a required course in the first year of the IBBA program. Motion Carried.

- Prof. T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for INTL 1120.030 - Cross-Cultural Management
Seconded by Charmaine Courtis.

Prof T. Beechy noted that this is the second of a required two-course sequence in the first year of the IBBA program. . Motion Carried.

- Prof. T. Beechy, on behalf of the BBA Committee moved
that Faculty Council approve the new course proposal for MGMT 4700.030 - Project Management
Seconded by Prof. W. Cook.

An amendment to remove a brand name was suggested and Motion Carried with this amendment.

Item #8 MBA/MPA Program Committee

- Prof. E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the new course proposal for MKTG 6953.015 - Electronic Commerce Marketing
Seconded by Charmaine Courtis.

Prof. E. Fischer noted that this course offers insights on the changing nature of e-commerce marketing. Motion Carried.

- Prof. E. Fischer, on behalf of the MBA/MPA Committee moved
that Faculty Council approve the new course proposal for MGTS 6740.030 - E-Business Technology
Seconded by Rafal Nowak.

Item #10 Adjournment

Prof. Peterson thanked the outgoing Undergraduate and Graduate Business Councils. The meeting was adjourned.