

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of **Faculty Council** for the 1994/95 Academic Year will be held on **Friday, May 12, 1995 at 9:30 a.m. in Room 031 ASB.**

AGENDA

Item	Time	Description	Page
1.	3 min.	Chairperson's Remarks	
2.	15 min.	Dean's Remarks	
3.	1 min.	Minutes of Previous Meeting	1
4.	1 min.	Business Arising from Minutes of Previous Meeting	
5.	5 min.	Enquiries & Communications	
		Response to Report on Degree Requirements & Student Mobility	8
		Update on Faculty Social Events	11
6.	10 min.	PHD/UBC/GBC Initiatives	
		New Executives Announcements	
7.	5 min.	BBA Program Committee	
		Policy Course Sequencing Motion	12
8.	30 min.	MBA Program Committee	
		Motion re Exam Copies	13
		Motion re Renaming of Marketing Courses	14
		Motion re Changes to Advanced Standing Regulations	15
		New Course Proposals:	
		ACTG 6350.015 - Management Accounting Applications	17
		FINE 6955.03 -Personal Financial Management	26
		MPA Proposal for Curriculum Revision	36
9.	? min.	Other Business	
10.		Adjournment	

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m.
outside Room 031

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO
SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of Faculty Council for the 1994/95 academic year was held on Friday, May 12, 1995 at 9:30 a.m. in Room 031 ASB.

In Attendance: D. Dimick Acting Chair
C. Trussler Recording Secretary

Voting Members of Faculty Council:

S.Barnett	T.Beechy	P.Bradshaw	W.Cragg
J.Darroch	I.Fenwick	J.Friedlan	I.Henriques
D.Horvath	T.Peridis	A.J.Sirsi	P.Tryfos
S.Verma	T.Wesson	H.T.Wilson	B.Zimmerman
C.Courtis	B.Moffat	C.Middleton	R.Storm
L.Elliott	S.Lehto	D.Vigliatore	P.Montgomery

Voting Members Absent:

D.Armishaw	A-B.Supapol	R.Burke	J.Dermer
J.Dewhirst	J.Gillies	R.Heeler	F.Lazar
E.Maynes	C.McMillan	P.Phan	E.Prisman
M.Rice	C.Robinson	N.Roome	L.S.Rosen
H.Rosin	S.P.Roy	P.Sadorsky	L.Smithin
D.Thomassin	D.N.Thompson	B.Wolf	S.Yeomans
P.Campbell	E.Watson		

Regrets, Leaves, Sabbaticals:

E.Auster	D.Brewer	J.Buzacott	A.Campbell
W.Cook	R.Cuff	D.Daly	E.Fischer
D.Fowler	B.Gainer	J.Green	K.Hebner
R.Irving	D.Johnston	R.Karambayya	I.Litvak
R.Lucas	C.Mayer	R.McClean	I.Macdonald
G.McKechnie	J.McKellar	G.Morgan	V.Murray
D.Nath	S.Newell	C.Oliver	R.Peterson
G.Roberts	G.Shaw	K.Weiermair	S.Weiss
U.Zohar			

Non-Voting Members of Faculty Council:

D.Ferguson	J.Wleugel	S.Firth	C.Pattenden
G.Wilby			

Non-Voting Members Absent:

M.MacKenzie	G.Bonnycastle	K.Feiler	J.Foy
N.Harris	C.Lam	M.Nazif	S.Robertson
C.Russell	B.Stupp	M.Szaki	P.Zarry
L.Beard			

Item #1 Chair's Remarks

Professor D. Dimick advised that Professor G. McKechnie was unable to attend Faculty Council and he would be Acting Chair for this meeting. the Government Documents Library.

Item #2 Dean's Remarks

Dean Horvath announced the new management team, effective July 1, 1995. Professor R. Irving will be replacing Professor T. Beechy as Associate Dean, Academic. Professor T. Beechy will be retiring as Associate Dean and plans to work on various projects while supporting Professor R. Irving. Professor E. Fischer will become the new Associate Dean, Research, replacing Professor R. Burke while he is on sabbatical. Professor J. McKellar will continue as Executive Director, External Relations, Professor C. Oliver will continue as Ph.D. Program Director, Professor I. Fenwick will continue as MBA/MPA Program Director and Professor D. Dimick, will continue as BBA Program Director. Professor D. Fowler will continue as Intl MBA Program Director while a new Director is phased in over this year. This team will be meeting to discuss Faculty issues and to develop a Faculty plan for the next year. This report will be presented at the first Faculty Council in the Fall.

Dean Horvath welcomed Dr. Otto Jacobs, the retired President of Mannheim University. He will be with us while on sabbatical for the next few months.

The FAS budget is on target. As a result of the Faculty's fundraising efforts to counteract the effects of cutbacks, the 1995-96 budget and the rolling budget for the next two years are in good shape. York University has announced a fundraising campaign target of \$100,000,000. Three themes will be shaping the campaign: globalization, environment, technology. Dean Horvath has been asked to spearhead the globalization theme and Professor N. Roome will play a major role with the environment theme.

A new computing plan has been developed and the computing organization has been completely redesigned with an emphasis upon stronger staff support and training.

BBA student applications have been very good. Last year 97.5% of the incoming students had a grade point average of 85% or greater. Although MBA applications across Canada have been declining, our part-time MBA applications are in line with the last two years and the Intl applications are strong. Full-time MBA applications are down, but there has been a recent increase in applications. Final application numbers will be known in June. The post-graduate diploma in management will begin in September and it is anticipated that this will increase the Faculty's enrolment numbers. There is discussion of offering some of the part time MBA courses at the Downtown Management Centre and changing the part-time format to weekends.

Recruiting has been finalized for this year. FAS Ph.D. graduate Moshe Milevsky has accepted the Finance position. The Economics Area is close to finalizing arrangements with Bernie Young from Michigan. The recruitment efforts of the Voluntary Sector Management Program should be finalized shortly. The International Business and Accounting Areas have not been successful in their search this year.

Dean Horvath was asked to submit an article to the MBA Newsletter. FAS was featured on the first page and will also be featured in upcoming issues. The Financial Post Joint Venture Supplement very prominently displays our small business partnership in North York. In return for placing major ads for FAS in Canadian Business at no cost to us, Canadian Business personnel will have access to the Faculty's Executive Development courses. There will also be an ad in the May issue of Profiles. The FAS Exchange Alumni magazine is undergoing redesign. In the past, the FAS Exchange was published twice per year, however, mailing costs have increased. As a result, the FAS Exchange will now be published once a year, and there will be a quarterly update inserted in the Profiles magazine.

Subsequent to participating in a panel on management education in Geneva, Dean Horvath has been asked to go to Geneva to meet the president of the World Economic Forum where Dean Horvath will discuss the development of potential partnerships. Dean Horvath was also asked to co-chair a World Economic Forum meeting on Hungary in Budapest on April 24 and 25.

The BBA Roundtable, MBA Forum and BBA Forum were tremendously successful. The Alumni Recognition Dinner and the MIT/York Dinner were both well attended and very successful. The Faculty Advisory Council met with a facilitator to discuss the theme of "Communication" on March 3rd. Dean Horvath welcomed new members to the Faculty Advisory Council: Donald Schaffer, President and CEO of Sears Canada Ltd; Leslie Dan, Chairman and CEO of Novopharm; and Avie Bennett, Chairman and President of McClelland & Stewart Inc. On May 2nd, the International Advisory Council had a very useful meeting on what FAS as a business school could do for the business community in terms of the internationalization process, and in return, what the business community could do for us. Intl MBA students played a major role in this meeting.

In terms of upcoming events, both the Haub Program in Business and the Environment and the Voluntary Sector Management Program will be having Board meetings. CEO Back to Campus will be held on May 31st at the downtown location, and most students will be hosting CEOs. All faculty are encouraged to attend the upcoming FAS Alumni Breakfast, the Jim Gillies Lecture featuring Peter Munk Chairman and CEO of Barrick Gold Corporation, and Convocation. Convocation will be held on June 16th, and in place of the external honorary degree, Professor J. Gillies will be awarded a University Professorship. FAS will be celebrating its 30th Anniversary in the Spring of 1996 with the Alumni Awards Dinner. Professor J. Green will be helping to organize this event.

Item #3 Minutes of Previous Meeting

C. Middleton MOVED the minutes be accepted, seconded by C. Curtis.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries & Communications

Professor D. Dimick noted Professor T. Beechy's response to the Report on Degree Requirements and Student Mobility. This response will be forwarded to CCAS. Faculty were encouraged to attend the Gillies Lecture where Peter Munk will be the keynote speaker introduced by the Right Honourable Brian Mulroney.

Item #6 PHD/UBC/GBC Initiatives

UBC

Liisa Lehto, the new UBC President presented the incoming Undergraduate Business Council.

Domenic Vigliatore	VP - Finance
Jeffrey Kless	VP - Special Events
Ernie Nagratha	Social Director
Kevin Stocker	Sports Director
Paul Montgomery	Student Affairs
Aparna Bishnoi	Senator
Neelam Verma	2nd Year Rep

First year representatives will be elected in September. Both academic and social events of benefit to the students are being planned. Faculty will receive a listing of all upcoming events and are welcome to attend all events.

GBC

Rob Storm, the new GBC President presented the incoming Graduate Business Council.

Derek DeLeon	Vice President
Lee Elliott	Chairperson
Patrick Renard	Treasurer
Tracey MacDonald	Social Director
Robyn MacKenzie	Sports Director
Jo Ann Babcock	Communications Director
Simone Blair	Senator

The GBC would like to increase and bolster communication between faculty and students.

Item #7 BBA Program Committee

Professor T. Beechy, on behalf of the BBA Program Committee moved

that Faculty Council approve, that, for students in the 4th year of the BBA program during 1995-96, AD/PLCY 4000.03 plus AD/PLCY 4010.03 satisfy the requirements identified as AD/PLCY 4020.03 - AD/PLCY 4021.03 in the original proposal (and as AD/PLCY 4020.06 in the calendar).

C. Courtis SECONDED this Motion. Motion Carried.

Item #8 MBA Program Committee

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve that copies of exams that are submitted to the library for the "exam bank" are to be forwarded on disk (acceptable formats: ASCIITEXT, WP5.1 and WORD) as well as on paper.

C. Courtis SECONDED this Motion. Motion Carried.

Professor I. Fenwick noted that inserts could be scanned in.

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve the renaming of the following courses:

International Marketing Management	to	International Marketing
Marketing of Services	to	Services Marketing
Product Management	to	Brand Management
Industrial (Organizational)	to	Business-to-Business
Market Management		Marketing
Buyer Behaviour	to	Consumer Behaviour
Marketing of Goods and Services	to	Not-for-Profit
by Non-Profit and Public Institutions		Marketing

C. Courtis SECONDED this Motion.

Professor T. Beechy suggested the faculty should be consistent in using Not-for-Profit or Non-Profit terms. Professor T. Beechy moved an amendment as follows:

that Faculty Council be consistent in the use of Non-Profit rather than Not-for-Profit.

Professor P. Bradshaw SECONDED this Motion. A vote was taken: In favour - 5, Opposed - 9. The amendment fails.

A vote was taken and the original Motion Carried.

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve the following changes to the existing Advanced Standing regulations:

- 2.2 Specific honours business programs will be approved by the MBA Program Committee, based on recommendation from the Associate Dean Academic. Approval of an honours business program will indicate the FAS 5000-level courses for which that program's graduates will be given Advanced Standing.
- 2.3 Applicants to the MBA Program who have graduated from an approved honours business program with a "B" or better grade point average within five years of their date of admission to the MBA Program will be granted Advanced Standing in the courses specified for that program, provided that they have at least two years of full-time working experience, or (in exceptional circumstances) have demonstrated strong leadership and/or entrepreneurial characteristics. All such exceptional A/S awards will be granted by the Associate Dean, Academic and reported to the MBA Program Committee. The Division of Student Affairs and the Admissions Committee will assess applicants' work experience. Such students will not be allowed to register in courses for which they have Advanced Standing. Advanced Standing will reduce the total number of courses required for graduation from the MBA Program.
- 2.4 When possible, successful applicants will be informed of the Advanced Standing which they have been awarded when they receive their offer of admission to the MBA Program.
- 3.5 Omit.
- 3.6 The Associate Dean, Academic, or designate, will grant Waivers-with-Replacement based solely on the demonstrated overlap between course(s) already taken and the FAS 5000-level core course for which the Waiver is requested.
- 3.7 Omit.

C. Courtis SECONDED this Motion. Motion Carried.

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve the new course proposal AD/ACTG 6350.015, Management Accounting Applications.

Professor T. Beechy SECONDED this Motion.

A vote was taken 11 in favour, 2 opposed. Motion Carried.

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve the new course proposal AD/FINE
6955.03, Personal Financial Management.

B. Moffat SECONDED this Motion.

A vote was taken 13 in favour, 3 opposed. Motion Carried.

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve:

- (1) the Proposal for Curriculum Revision, Master of Public Administration (MPA);
- (2) the Proposal for Revising the Public Management Concentration, MBA Program.

Professor T. Beechy SECONDED this Motion.

Professor T. Beechy advised that both Directors, Professor I. Macdonald and Professor I. Greene were unable to attend this meeting. He noted that this proposal makes very extensive modifications to the existing MPA Program and in addition, draws on resources within the university. Professor T. Beechy believes that this proposal has created a very attractive MPA Program and the expectation is that student numbers in the MPA program should increase.

Professor P. Bradshaw moved an amendment:

to delete PLCY 6180.03 from the deletion list in the proposal.

Professor T. Wilson SECONDED the Motion.

A vote was taken 6 in favour, 4 Opposed. Amendment fails.

A vote was taken on the original motion, 11 in favour, 4 Opposed. Motion Carries.

Item #9 Other Business

C. Courtis announced that tickets were available through her office for the York Lottery.

Item #10 Adjournment

It was MOVED by B. Moffat and SECONDED by Professor I. Henriques that the meeting be adjourned.