FACULTY COUNCIL

9.

10.

? min.

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1993/94 Academic Year will be held on Friday, December 9, 1994 at 9:30 a.m. in Room 031 ASB.

Item Time **Description** Page 1. 3 min. Chairperson's Remarks 2. Dean's Remarks 15 min. 1 3. 1 min. Minutes of Previous Meeting 4. 1 min. Business Arising from Minutes of Previous Meeting 2 min. 5. **Enquiries & Communications** PHD/UBC/GBC Initiatives 6. 10 min. 7. 10 min. **BBA Program Committee** New Course Proposals: FINE 3100.03, Financial Management 8 MBA Program Committee 8. 15 min. 19 1) Renumbering of MGMT 5200.03

20

AGENDA

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m. outside Room 031

Other Business

Adjournment

2) Post-Graduate Certificate in

Advanced Management

NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1993/94 academic year was held on Friday, December 9, 1994 at 9:30 a.m. in Room 031 ASB.

In Attendance:	D. Dimick C. Trussler	Chair Recording Secretary	
Voting Members of Faculty Council:			
D.Armishaw	T.Beechy	D.Brewer	J.Buzacott
W.Cragg	J.Darroch	I.Fenwick	J.Friedlan
B.Gainer	R.Heeler	D.Horvath	R.Irving
R.Karambayya	E.Maynes	C.Oliver	T.Peridis
B.Wolf	S. Yeomans	C.Courtis	B.Smart
J.Kirsch	S.Visram	M.Petcherski	G.Hamam
Voting Members Absent:			
S.Barnett	A-B.Supapol	P.Bradshaw	R.Burke
W.Cragg	J.Dermer	J.Dewhirst	D.Fowler
J.Gillies	F.Lazar	J.McKeller	C.McMillan
P.Phan	M.Rice	C.Robinson	N.Roome
L.Rosen	H.Rosin	S.P.Roy	A.Sirsi
J.Smithin	D.Thomassin	D.Thompson	P.Tryfos
S.Verma	S. Yeomans	B.Moffat	P.Campbell
E.Watson	C.Middleton	R.Thau	N.Nakhid
Regrets, Leaves, Sabbaticals:			
E.Auster	A.Campbell	W.Cook	R.Cuff
D.Daly	E.Fischer	J.Green	D.Johnston
R.Lucas	C.Mayer	R.McClean	G.Morgan
V.Murray	D.Nath	S.Newell	R.Peterson
G.Shaw	K.Weiermair	S.Weiss	H.T.Wilson
B.Zimmerman	U.Zohar	K.Hebner	I.Henriques
I.A.Litvak	I.Macdonald	G.McKechnie	E.Prisman
G.Roberts	P.Sadorsky	T.Wesson	
Non-Voting Members of Faculty Council:			
D.Ferguson	J.Wleugel	S.Firth	C.Pattenden
G.Wilby	L.Beard		
Non-Voting Members Absent:			
M.MacKenzie	G.Bonnycastle	K.Feiler	J.Foy
N.Harris	C.Lam	M.Nazif	S.Robertson
C.Russell	B.Stupp	M.Szaki	P.Zarry
A.Chung	L.Ginsberg	D.Rubenstein	•

Item #1 Chair's Remarks

Professor D. Dimick advised that as Professor G. McKechnie was unable to attend this meeting, he would be acting Chair.

Item #2 Dean's Remarks

Dean Horvath thanked everyone who was involved with the official opening of the Downtown Management Centre. It was an extremely successful day with approximately 1200 - 1500 people passing through the facility and attending its various functions throughout the day. The breakfast panel session on executive education was sold out and there were approximately 250 people at the evening reception. All seminar sessions were fully booked throughout the day. Dean Horvath advised that the Downtown Management Centre will become a focal point for our alumni and our relations with the business community. Indeed, offices are already being allocated for Faculty related meetings and 50 Executive Development courses have been scheduled for the new year.

Dean Horvath and G. Bonnycastle attended a conference on Canada-China Business Linkages offered through the Canadian Federation of Deans of Management and Administrative Studies from December 3-6 in Vancouver. As a result of a CIDA funded project through the York Nankai Exchange, there will be 20 Chinese managerial delegates here for an Enterprise Exchange on Financial Services for 2 weeks in December. The second phase of their program will take place in early March in China.

Dean Horvath spoke about other activities that have occurred as of the last Faculty Council meeting. Recruiting efforts are underway for the Voluntary Sector Management Program and the Accounting Area. An international hire is also being discussed. John Wleugel chaired the November 23rd East/West Enterprise Exchange Advisory Board meeting. Mr. W. Dimma chaired the December 1st Ethics Advisory Board meeting. The MBA Semi-Formal was a success, although Faculty attendance was somewhat low.

Two tier advertising was discussed at the recent Canadian Dean's meeting. Arthur Johnson, Editor of Canadian Business magazine, was a speaker at the meeting and he acknowledged that the magazine's process of evaluation of MBA programs could be improved. Canadian Business plans to create a dialogue in the future on MBA programs.

The Dean invited everyone to attend the Christmas Candlelight Luncheon in the afternoon and thanked the members of the Social Committee for organizing this event.

Item #3 Minutes of Previous Meeting

Professor D. Dimick indicated that the GBC would like to amend the minutes as follows; page 6, paragraph beginning "Bill Smart... is amended to read:

Bill Smart indicated that students are very concerned with grading inequity, both within and between sections of some courses. Further, students are alarmed that the grading proposal is being implemented now even though the proposal is supposed to be under study.

The minutes were approved.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries & Communications

There was none.

Item #6 UBC/GBC Initiatives

UBC

Shenif Visram announced that the BBA annual Adopt-a-Family Food Drive is underway and encouraged faculty members to bring in canned foods and clothing for these needy families. All donations are to be dropped off at the UBC office. Entertainment Books are on sale for one more week only. Faculty members who showed an interest in these books last month were encouraged to go to the UBC office to purchase their book. The UBC annual Casino Night has been scheduled for Friday, January 20. All proceeds from this event go to Sick Children's Hospital and all faculty members are encouraged to attend. The December issue of the BBA Insider is now available.

The GBC and UBC have jointly mailed surveys out to companies that attended Career Day. They are beginning to get some feedback and will keep Faculty Council informed when all the surveys have been received.

GBC

Bill Smart advised that the MBA Semi-Formal was quite successful even though faculty members did not attend.

He also advised that Risa was in Ottawa meeting with three agencies regarding fundraising for the Conference. The CGBC has received funding from the Federal Government to be used to bring students from Russia and Eastern Europe to the Conference.

The GBC is planning a mini-conference on January 27 entitled, "Marketing: The Next Generation; Telemarketing; Direct Marketing and Customer Service", with a reception to follow. A team will be sent to Montreal for the Concordia Case Competition during the week of January 9. Bill Smart thanked Professors P. Phan and T. Wesson for their help with this year's team. It has been suggested that a Case Club be formed and a team put together in April for next year's competition.

Item #7 BBA Program Committee

New Course Proposals

Professor C. Oliver, on behalf of the BBA Program Committee moved

that Faculty Council approve the course proposal for FINE 3100.03, Financial Management, as a third year elective in the BBA program.

C. Courtis SECONDED this Motion. Motion Carried.

Professor D. Dimick indicated that this change repositioned this course in the new BBA program as a third year elective rather than a 4th year elective.

Item #8 MBA Program Committee

Professor I. Fenwick, on behalf of the MBA Program Committee moved

that Faculty Council approve the renumbering of MGMT 5200.03 to MGMT 5150.03, effective Fall 1995.

Professor B. Wolf SECONDED this Motion. Motion Carried.

Post Graduate Certificate in Advanced Management

Professor I. Fenwick, on behalf of the MBA Program Committee moved

... that students who complete 15 credit hours of 6000-level coursework in the Faculty of Administrative Studies following completion of their MBA be awarded a **Post-Graduate**Certificate in Advanced Management, with a notation as to specialization when the 15 credit hours of courses are within a designated MBA concentration or program.

C. Courtis SECONDED this Motion. Motion Carried.

Professor T. Beechy advised that this does not change the existing regulations, it provides a marketing tool for people to come back, pay regular student fees and specialize in specific areas. Whether it will be a certificate or a diploma is still to be decided. Dean Horvath advised that a special brochure will be printed advertising this new certificate/diploma. He felt that class discussions will be enriched having people with work experience integrated in our existing programs.

8. Other Business

There was none.

9. Adjournment

Professor B. Wolf moved the meeting be adjourned, seconded by Professor R. Irving.