

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1993/94 Academic Year will be held on Friday, May 27, 1994 at 9:30 a.m. in Room 032 ASB.

AGENDA

Item	Time	Page	Description	Action
1.	3 min.		Chairperson's Remarks	I
2.	15 min.		Dean's Remarks	I
3.	1 min.	1	Minutes of Previous Meeting	I
4.	2 min.		Business Arising from Minutes of Previous Meeting	D
5.	3 min.		Enquiries & Communications	I
6.	5 min.		UBC/GBC Initiatives	I
7.	10 min.		Library Committee Presentation - Elizabeth Watson - Ellen Hoffman	I
8.	5 min.	6	New Teaching Evaluation Form Motion - T.Beechy	A
9.	10 min.		<u>BBA Program Committee:</u>	A
		13	ECON 3000.03 - Applied Macroeconomics	
		24	FINE 3000.03 - Introduction to Finance	
		34	MKTG 3100.03 - Marketing Research	
10.	10 min.		<u>MBA/MPA Program Committee:</u>	A
		45	BENV 6950.03 - Applied Analysis in Business and the Environment	
		56	ECON 6170.03 - Environmental Economics for Business	
		68	ECON 6955.015 - Managing in the Global Service Economy	
		76	ECON 6956.015 - The Economics and Management of International Tourism	
		83	ECON 6960.03 - Business and Economic Environments of East and Southeast Asia	
		93	MGMT 5510.015 - Ethics and Social Responsibility in Management	
		101	MGMT 6700.03 - Project Management	
		111	PLCY 5950.015 - Managing Corporate External Issues - I: Public Relations	
		121	PLCY 5960.015 - Managing Corporate External Issues - II: Government Relations	

NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097

Item	Time	Page	Description	Action
11.	Continued		<u>MBA/MPA Program Committee:</u>	A
	15 min.	131	Grade Distribution Motions (2)	
		133	Final Exam Motion (1)	
		134	Motion re: (1) Group vs Individual Projects (2) Process vs. Content Orientations	
12.	10 min.		Tenure & Promotions Committee Motion	A
		136	Definition of "Area"	
13.	10 min.		Nominating Committee	A
		138	Housekeeping Motion	
		141	Motion for approval of 1994-95 FAS faculty committees	
14.	5 min.	142	Approval of Spring 1993 Graduands	A
15.	10 min.		<u>Items for Information</u>	I
		160	Changes to PhD 1994-95 Calendar	
			FAS Committee Reports:	
		163	PhD Program Committee Report	
			MBA/MPA Program Committee Report - TO FOLLOW	
		164	INTL MBA Program Committee Report	
		165	BBA Program Committee Report	
		166	Library Committee Report	
		168	Nominating Committee Report	
		169	Research Committee Report	
		170	Student Affairs Committee Report	
		172	Tenure and Promotions Committee Report	
16.	5 min.	173	Approval of 1994/95 Faculty Council dates	A
17.			Delegation of Faculty Council Powers Motion	A
18.	? min.		Other Business	
19.			Adjournment	

* A = Action D = Discussion I = Information

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m.
outside Room 032

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO
SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1993/94 academic year was held on Friday, May 27, 1994 at 9:30 a.m. in Room 032 ASB.

In Attendance: Ric Irving Chair
C. Trussler Recording Secretary

Voting Members of Faculty Council:

D.Armishaw	S. Barnett	T.Beechy	D.Brewer
J.Buzacott	W.Cragg	D.Dimick	I.Fenwick
E.Fischer	R.Heeler	I.Henriques	D.Horvath
R.Karambayya	E.Maynes	J.McKellar	T.Peridis
P.Phan	C.Robinson	N.Roome	L.Rosen
A.J.Sirsi	D.Thomassin	S.Weiss	T.Wesson
B.Wolf	S.Yeomans	C.Courtis	D.Varma
H.Kerwood	B.Smart	R.Thau	S.Visram
M.Petcherski	G.Hamam		

Voting Members Absent:

S.A.Bhannich	P.Bradshaw	R.Burke	A.Campbell
W.Cook	R.Cuff	D.Daly	J.Dermer
J.Dewhirst	D.Fowler	J.Gillies	J.Green
K.Hebner	D.Johnston	F.Lazar	R.Lucas
C.Mayer	R.McClean	G.McKechnie	C.McMillan
G.Morgan	V.Murray	D.Nath	S.Newell
C.Oliver	R.Peterson	M.Rice	H.Rosin
S.Roy	P.Sadorsky	G.Shaw	J.Smithin
D.Thompson	P.Tryfos	S.Verma	K.Weiermair
H.T.Wilson	B.Zimmerman	U.Zohar	B.Moffat
P.Campbell			

Non-Voting Members of Faculty Council:

D.Ferguson	G.Wilby	C.Pattenden	S.Robertson
M.Szaki	E.Watson	C.Russell	

Non-Voting Members Absent:

J.Wleugel	G.Bonnycastle	K.Feiler	C.Lam
M.Nazif	B.Stupp	P.Zarry	S.Bell

Regrets:

E.Auster	J.Darroch	J.Friedlan	B.Gainer
I.Litvak	I.Macdonald	E.Prisman	S.Firth
J.Foy			

Item #1 Chair's Remarks

Professor R. Irving welcomed everyone to the last Faculty Council meeting of the term. Some items on the agenda were rearranged as Dean Horvath would not be able to stay for the whole meeting. Professor R. Irving advised that Dik Varma is retiring but will be continuing to work in the library on a part-time basis. The Chair expressed appreciation on behalf of the faculty to Dik Varma for his valued contributions over the past years. He also expressed his thanks to the faculty for their cooperation over the past year. Faculty Council has had a very heavy agenda this past year.

Item #2 Dean's Remarks

Dean Horvath thanked everyone for their contributions over the past year. Financial year end reports indicate that FAS is meeting its budget targets.

Professor Gordon Roberts from the University of Dalhousie will be joining the faculty in the area of Finance on July 1st as the Bank of Montreal Chair in Finance. Also joining us on July 1st is Markam McKinsey as Executive-in-Residence for the Financial Services Program. The Finance Area has also attracted a true visitor from Tel Aviv University, Raphael Shadur. He will be with us for three semesters. Hiring efforts are continuing for International and Voluntary Sector positions.

Thanks to the guidance of Prof. T. Beechy, the MBA Rules and Regulations and the Business and Environment Program have both been approved by Senate.

The fee issue has been resolved. Money, in the form of a bursary, will be provided for students who are in financial need and who can justify why they cannot take the suggested course load. There will not be a grandparenting option. After two years, this bursary will be increased and made available to all students who need financial help.

The new MBA Program is ready to be delivered this September. The brochure for the new MBA Program is currently in print. The York-Wharton-Reconati program, organized by Professors J.Dermer and T.Peridis, is now in its second cycle.

FAS continues to be involved with various South-East Asia projects related to the Ph.D. program. Professor R. Heeler is involved in research with Ph.D. students relating to the hotel industry in South-East Asia. Professor I. Fenwick will be functioning as a consultant to review the design of the Ph.D. program in South-East Asia.

Recent Faculty Events: The BBA formal was a success. The Gillies Lecture Series brought out a large number of alumni and business community members. A panel on the topic of Ethics in Accounting, organized by Professor A. Rosen and was very interesting. Back to the Campus was attended by 110 CEOs and 70 students and was very well received by the participants. The Intl MBA Advisory Board met with international students and various

faculty members at their last Advisory Board meeting. East/West Enterprise Exchange held their first meeting with their newly established Advisory Board and chaired by John Wleugel. Dean Horvath visited the newly built and very state-of-the-art Bank of Montreal Institute of Learning.

Upcoming events: Executive Development is holding a conference on Canada-Mexico Trade today. It promises to be a very worthwhile and informative event. Faculty members are encouraged to attend Convocation on June 10th. The Procter & Gamble Distinguished Lecture in Strategic Management will be held on November 11th featuring John Smale, Chairman of General Motors, as the speaker.

Dean Horvath announced that effective late September Executive Development will be moving some of its offices and course offerings downtown to the fifth floor of the old Toronto Stock Exchange building. It is intended that this facility will be self-supporting as a result of fundraising efforts. This facility will be controlled by FAS and will also be used for downtown meetings, seminars, alumni programs, board meetings and other FAS activities. Jim McKellar gave a presentation on the design of the rooms at the new facility.

3. Minutes of Previous Meeting

Professor B. Wolf MOVED the acceptance of the minutes of the previous meeting. Professor D. Armishaw SECONDED this motion. MOTION CARRIED.

4. Business Arising from Minutes of Previous Meeting

There was none.

5. Enquiries & Communications

There was none.

6. UBC/GBC Initiatives

UBC: Shenif Visram introduced the new UBC members of Faculty Council. He extended an invitation to all faculty members to attend a Barbeque and Golf Day on June 2. The UBC is involved in planning a Roundtable Conference.

The UBC Executive for the 1994-95 academic year is as follows:

President	Shenif Visram
V.P. Special Events	Michael Petcherski
V.P. Finance	George Hamam
Student Affairs	Naresh Nakhid
Senator	Shammy Garg

Social Director	Fiona Beuth
Sports Director	Herman Facchinelli
3rd Year Executive Representative	Phi Hoang
2nd Year Executive Representative	Paul Montgomery
1st Year Executive Representative	TBA

GBC: Bill Smart advised that the GBC has been busy getting their office set up for next year. He advised that the CGBC Executive has been formed and the Conference will take place in March 1995 with Leadership as the theme. The CGBC Executive will be asking faculty members for advice and input.

GBC Executive members are as follows:

President	William A. Smart (Bill)
Vice-President	Jennifer Kirsch
Treasurer	Nelson Pascua
Chair	Risa Thau
Social Director	Brian Gledhill
Communications Director	Chung-Lai Lee (Jonnee)
Sports Director	Gar Chun Low
Senator	William Johnson (Bill)

7. Library Committee Presentation

Professor T. Peridis introduced Ellen Hoffman, University Chief Librarian and Elizabeth Watson, FAS Head Librarian. They advised us of initiatives and changes taking place in our library due to retirements, budget cuts and new technology. Significant changes are taking place in library interaction.

Ellen Hoffman identified strategic objectives: (1) clear choices clearly communicated and (2) user focus collections and services. The Library needs to meet and talk with people who use library services. She identified five issues:

(a) Context for Partnerships

The Library needs to be in the FAS strategic plan as leading business schools must have first class access to information. The Library is working on this, but needs support from faculties. The Library has submitted a proposal to SSHRC for funding for library collections for the Voluntary Sector program. She thanked the UBC who has given a grant to the FAS library for a CD ROM, and for business and news information services. In the near future the Dean will be briefed on a product that allows the library to deliver journal articles to offices in hard copy. It is possible that this could be put into place for FAS, Executive Development (external office) and for our South-East Asia partners.

(b) **Electronic Information and Networks**

FAS is a discipline with a lot of electronic resources. Progress has been made in making these electronic information resources available in the library. There are electronic indexes, full text sources, numeric databases, etc. The new UBC gift will allow more of these resources to be available. Networking still needs to be worked on to make this available outside the library.

(c) **Space**

The network library does not need space. Surveys have been done and students and faculty members show the main concern is the lack of space. At some point in the future a second floor will be added. Moveable shelving is being put in, to allow more material in a smaller space. One group study room may be added.

(d) **Staff**

There have been 2 resignations and 4 retirements in one year. Dik Varma will be retiring but will continue to work on a part-time basis. The Library response has been to advertise for a Government Documents Administrative Studies Reference Librarian, position to be filled by July 1. A second Government Documents Administrative Studies Reference Librarian to be filled October 1. The International Business Librarian position was a 3 year contractually limited position. The appointment will not be continued, but the program will be maintained. There have been 5 Support staff in the Library and these positions will be restructured with the technical work being transferred to Scott Library.

(e) **Collections and Services**

She advised that Faculty members should be concerned with the Scott library and other Libraries on campus. Journals will be maintained. We need to insure that Graduates have information gathering skills.

Professor R. Irving thanked the Library Committee for their presentation and thanked Ellen Hoffman and Elizabeth Watson for attending.

8. New Teaching Evaluation Form Motion

Professor T. Beechy, on behalf of the Ad Hoc Committee on the course evaluation form
MOVED:

that the content of the attached student evaluation form be approved for implementation in all courses in the Faculty of Administrative Studies no later than for the Fall Term 1994.

Seconded by Professor D. Dimick.

It was suggested that a space for Other Comments be added to the form.

A vote was taken and the Motion PASSED.

9. BBA Program Committee:

Professor T. Beechy, on behalf of the BBA Program Committee MOVED:

that Faculty Council approve the course proposal for ECON
3000.03, Applied Macroeconomics.

Seconded by C. Curtis.

A vote was taken and the Motion PASSED with 1 Abstention.

Professor T. Beechy, on behalf of the BBA Program Committee MOVED:

that Faculty Council approve the course proposal for MKTG
3100.03, Marketing Research.

Seconded by I. Fenwick.

A vote was taken and the Motion PASSED.

Professor T. Beechy, on behalf of the BBA Program Committee MOVED:

that Faculty Council approve the course proposal for FINE
3000.03, Introduction to Finance.

Seconded by C. Curtis.

An editorial change will be made to question 8 changing 55 to 65.

A vote was taken and the Motion PASSED.

10. MBA/MPA Program Committee:

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

that Faculty Council approve the course proposal for BENV
6950.03 - Applied Analysis in Business and the Environment.

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for ECON
6170.03 - Environmental Economics for Business.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for ECON
6955.015 - Managing in the Global Service Economy.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for ECON
6956.015 - The Economics and Management of International
Tourism.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for ECON
6960.03 - Business and Economic Environments of East and
Southeast Asia.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for MGMT
5510.015 - Ethics and Social Responsibility in Management.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

**that Faculty Council approve the course proposal for MGMT
6700.03 - Project Management.**

Seconded by C. Curtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

that Faculty Council approve the course proposal for PLCY
5950.015 - Managing Corporate External Issues - I: Public
Relations.

Seconded by C. Courtis.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED:

that Faculty Council approve the course proposal for PLCY
5960.015 - Managing Corporate External Issues - II:
Government Relations.

Seconded by C. Courtis.

10A. Marketing Area Motions

The Marketing area Motions were withdrawn at this time.

11. MBA/MPA Program Committee Additional Motions:

Professor L. Rosen, on behalf of the Masters Program Committee proposed that:

Commencing with the Summer Semester 1994, the final grade distribution in EACH MBA core course selection (except for the Policy Project, MGMT 6100) is required to meet these two criteria:

- A. The average grade (using the nine point scale) must be between 5.05 and 5.75 unless prior approval for an exception has been received from the Grade Distribution Committee.
- B. A minimum of six different grades (e.g., A, A-, B+, B, B-, C+; or other) must be assigned (to one or more students) in each class section, unless prior approval has been received from the Grade Distribution Committee.

Seconded by Professor T. Beechy

Professor C. Robinson proposed an amendment as follows:

The rules proposed in these motions will be adopted as the working rules for the Grade Distribution Committee but that the Grade Distribution Committee will present to Faculty Council no later than the October 1994 meeting a new set of rules. If it does not do so, then these rules will stand.

Also change from commencing S-94 to F-94.

There was no Secunder. Amendment dies.

Professor L. Rosen advised that it is intended that the 3-person Committee work with these rules and as loopholes appear, the Committee can amend them through Faculty Council as they evolve.

Bill Smart, UBC President, indicated that this is an important issue for students and expressed his concern with "prior approval" as it implies pressure through moral suasion to have faculty members evaluate subjectively on the basis of meeting the grade distribution outlined. He indicated that it seems to be creating a problem to solve a problem. Professor I. Fenwick supported this concern and indicated that unless a fairly high level of voluntary compliance from faculty members was received, the work load would be just tremendous.

Professor R. Irving, Chair, took this concern as information.

Professor D. Dimick proposed the following amendment:

The provisions of Motion 1 become effective W-95. Grade Distribution statistics by section be compiled and circulated to all faculty for the upcoming two terms S-94 and F-94 and that in W-95 the Masters Program Committee be directed to review those distributions with a view of either suspending or sustaining the regulations that we are putting into place with this motion.

Seconded by E. Maynes.

This amendment was changed to read as follows and was accepted by Professor L. Rosen:

Commencing with the Winter Semester 1995.....

Add sentence in preamble: The data will be collected for the Summer and Fall terms of 1994 and distributed to all faculty with the expectation that they will follow the outlined grade distribution.

Professor L. Rosen, on behalf of the Masters Program Committee MOVED that:

Commencing with the Summer Semester 1994, the final grade distribution in each section of an MBA elective or non-core course (except for the Policy Project, MGMT 6100) is required to meet these two criteria:

- A. The average grade (using the nine point scale) must be between 5.2 and 6.2 unless prior approval for an exception has been received from the Grade Distribution Committee.
- B. A minimum of four different grades (e.g., A, A-, B+, B) must be assigned in each class section, unless prior approval has been received from the Grade Distribution Committee.

Seconded by Professor T. Beechy.

The same amendment for Motion 1 was accepted by Professor L. Rosen for Motion 2.

Professor T. Peridis MOVED that MGMT 6100 be deleted from Motion 2. Seconded by Professor R. Heeler. A vote was taken and 16 were in favour and 4 opposed.

Professor L. Rosen, on behalf of the Masters Program Committee proposed that:

The MBA Program Committee has been empowered by Faculty Council to ensure that at least 50% of the core courses in the MBA Program have a final examination that constitutes not less than 35% of the final course grade.

If the MBA Program Committee has not been able to work with the area coordinators and course directors in order to ensure maintenance of the 50% level, it is required to report its results to the next Faculty Council meeting for necessary guidance.

Seconded by Professor C. Robinson with the following added:

The MBA Program Committee has been empowered by Faculty Council to ensure that at least 50% of the core courses (excluding MGMT 6100) in the

A vote was taken and the Motion PASSED with 1 Abstention.

Professor L. Rosen, on behalf of the Masters Program Committee proposed that:

the Masters Program Committee is empowered to gather information from instructors on the matters of (1) group v. individual work, and (2) process v. content orientations, in their courses, with the purpose being to make recommendations for Faculty Council at a later date for balancing educational approaches and philosophies and thereby improving the MBA Program.

Seconded by C. Courtis.

A vote was taken and the Motion PASSED.

12. Tenure & Promotions Committee Motion

Definition of "Area"

Professor I. Fenwick, on behalf of the Tenure and Promotions Committee MOVED:

Pursuant to Motion 11, passed at the April 1993 Faculty Council meeting which reads:

Where appropriate those individuals whose research, and/or teaching interests cross more than one area's disciplinary domains can ask for a redefinition of "area" to mean a specially created committee of representatives of two or more existing areas."

The following implementation procedure is proposed.

1. A tenure stream faculty member who wishes such consideration may file a formal request with the Tenure and Promotions Committee. Such a request must be made by July 1, for all Tenure and Promotion processes to be initiated during the following 12 months.
2. The faculty member's request should indicate the preferred composition of the "Area", not necessarily naming individuals, but indicating the research and teaching areas which the candidate wishes to be represented. A clear written rationale for substituting or modifying the "Area" must accompany the request.

3. The Tenure and Promotions Committee shall review the request and consult the Area(s) involved. The Area Co-ordinators will inform the T & P Committee as to who are the best Area representatives.
4. The Tenure and Promotions Committee, after such consultation, will make a determination of whether a modified "Area" is appropriate to the candidate's file, and will have the authority to strike such a committee. If the proposed review committee ("Area") is unacceptable, reverting to the functional Area is the candidate's option.

Seconded by Professor W. Cragg.

A vote was taken and the Motion PASSED.

13. Nominating Committee

Housekeeping Motion

Professor D. Dimick, on behalf of the Nominating Committee MOVED:

that Faculty Council affirm the membership composition for standing committees of Council.

Seconded by Professor T. Wesson.

A vote was taken and the Motion PASSED.

Professor D. Dimick, on behalf of the Nominating Committee MOVED:

that Faculty Council approve the roster of assignments to chair and committee positions for 1994-95.

Seconded by C. Courtis.

A vote was taken and the Motion PASSED.

14. Approval of Spring 1993 Graduands

C.Courtis MOVED that Faculty Council accept the list of Graduands for Spring 1994 Convocation. Professor T.Wesson SECONDED this motion. MOTION CARRIED.

A vote was taken and the Motion PASSED.

15. Items for Information

The Changes to PhD 1994-95 Calendar were accepted for information.
The FAS Committee Reports were received for information.

16. Approval of 1994/95 Faculty Council Dates

Faculty Council dates as appended, need to be revised. Revised dates will be sent out prior to our first meeting in the Fall. Professor T. Beechy MOVED to approve the dates as tentative. Seconded by M.Petcherski. Approved.

17. Delegation of Faculty Council Powers Motion

Professor R. Irving, Chair MOVED the following Motion:

That until the first monthly meeting of Council in September, the Executive Committee of Council shall possess and may exercise any or all of the powers, authorities, and discretions vested in or exercisable by the Council; and the Executive Committee shall report to the Council at its first regular monthly meeting in September what action has been taken under this motion.

SECONDED by Professor T. Peridis.

This motion will be amended from "in September" to read "**the Fall**".

Motion Carried.

18. Other Business

There was no other business.

19. Adjournment

The meeting was adjourned.