

**FACULTY COUNCIL**

**FACULTY OF ADMINISTRATIVE STUDIES**

A meeting of Faculty Council for the 1993/94 Academic Year will be held on Friday, April 8, 1994 at 9:30 a.m. in Room 032 ASB.

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**AGENDA**

Item	Time	Page	Description	Action
1.	3 min.		Chairperson's Remarks	I
2.	15 min.		Dean's Remarks	I
3.	1 min.	1	Minutes of Previous Meeting	I
4.	2 min.		Business Arising from Minutes of Previous Meeting	D
5.	3 min.		Enquiries & Communications	I
6.	5 min.	6	PhD Program Committee Motion MGTS 7010.03 - Behavioural Information Systems Research	A
7.	5 min.	17	MBA/MPA Program Committee Motion ECON 6180.03 - Money, Credit and Macroeconomic Policy	A
8.	5 min.	31	Intl MBA Program Committee Motion INTL 5100.03 - International Economics for Management	A
9.	10 min.	40 57 69	BBA Program Committee: ACTG 3110.03 - Intermediate Financial Accounting I ACTG 3120.03 - Intermediate Financial Accounting II ECON 4070.03 - Natural Resource and Environmental Economics	A
10.	10 min.	80	Course Evaluation Committee Final Report	I
11.		98	Committee of the Whole Discussion: (a) MBA/MPA Program Committee Report re: Grade Distribution and Final Exams (b) Course Evaluation Committee re: Possible use of a question relating to equality and classroom climate (attached)	D
12.	5 min.		UBC/GBC Initiatives	I
13.	? min.		Other Business	
14.			Adjournment	

\* A = Action                      D = Discussion                      I = Information

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m. outside Room 032

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

## Faculty of Administrative Studies

### Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1993/94 academic year was held on Friday, April 8, 1994 at 9:30 a.m. in Room 032 ASB.

**In Attendance:**  
Ric Irving  
C. Trussler  
Chair  
Recording Secretary

**Voting Members of Faculty Council:**

D.Armishaw	T.Beechy	B.Bradshaw	D.Brewer
A.Campbell	W.Cragg	R.Cuff	J.Dermer
D.Dimick	E.Fischer	D.Fowler	J.Friedlan
B.Gainer	R.Heeler	I.Henriques	D.Horvath
R.Lucas	J.McKellar	T.Peridis	P.Phan
M.Rice	N.Roome	L.Rosen	H.Rosin
P.Sadorsky	A.J.Sirsi	T.Wesson	H.T.Wilson
B.Wolf	C.Courtis	B.Moffat	H.Kerwood
D.Struthers	J.Milligan	D.Moore	J.Calb
A.Mahal	A.Salvati	S.Breen	J.Anderson
J.Lee			

**Voting Members Absent:**

S.A.Bhannich	R.Burke	W.Cook	D.Daly
J.Dewhirst	I.Fenwick	J.Gillies	J.Green
K.Hebner	D.Johnston	F.Lazar	C.Mayer
R.McClean	G.McKechnie	C.McMillan	G.Morgan
V.Murray	D.Nath	S.Newell	C.Oliver
R.Peterson	C.Robinson	S.Roy	G.Shaw
J.Smithin	D.Thomassin	D.Thompson	P.Tryfos
D.Varma	S.Verma	K.Weiermair	B.Zimmerman
U.Zohar	P.Campbell	M-E.Hynd	D.Shaw

**Non-Voting Members of Faculty Council:**

D.Ferguson	G.Wilby	C.Pattenden	S.Robertson
M.Szaki	S.Bell	S.Firth	N.Harris
C.Lam	C.Russell		

**Non-Voting Members Absent:**

J.Wleugel	K.Feiler	M.Nazif	B.Stupp
E.Watson	P.Zarry	P.Bartha	A.Chung
J.Foy	G.Bonnycastle		

**Regrets:**

E.Auster	S.Barnett	J.Buzacott	J.Darroch
R.Karambayya	I.Litvak	I.Macdonald	S.Weiss
S.Yeomans			

**Item #1          Chair's Remarks**

Professor R. Irving advised that a report of the Committee of the Whole discussion from the last Faculty Council meeting was available upon request. The Chair called upon both the UBC and GBC Presidents to introduce their new Executive members. Congratulations were offered to both outgoing Presidents and Executive members.

**Item #2          Dean's Remarks**

Dean Horvath introduced Julie Selery who will be replacing Nancy Harris of the International Placement Office while she is on maternity leave.

There have been many media changes which will favourably impact upon FAS. There will be a new editor of the *Canadian Business* magazine. CBC Businessworld will be dealing with Canadian business. And, both Intl MBA and MBA program advertisements have been placed in the upcoming *Financial Post* management education issue. Congratulations were offered to G. Morgan on his article in the *Globe and Mail*.

Budgeting within FAS would be impossible without external funding. The East-West Enterprise Exchange continues to increase its contribution to this external funding. EWEE has doubled in size and a three year government contract has been recently signed.

The UBC has been very innovative this year and has initiated a Student Ombuds Service similar to the university-wide service available.

We have had several successful activities in the recent past. The Canadian Graduate Business Conference was superb. Congratulations were offered to James Milligan and his team for their excellent leadership and management of the conference. Feedback from the business and student communities has been very positive. The MIT/York special events dinner was a success both in the quality of participants and also of speakers. Congratulations were offered to Professor T. Peridis for a successful 601 Reception and Orientation. The Scholarship Award event on March 22 was very well attended.

Upcoming events are as follows. On March 23 there will be a Faculty Advisory Council meeting. This meeting will deal with placement opportunities and Executive Development. April 8th will be the 25th anniversary of our first undergraduate class. The MBA Formal will be on March 19th, and the BBA Formal will be on April 16th. The Gillies Lecture Series featuring Ted Rogers as the keynote speaker will be on May 5th. Mr. Rogers will speak about the future of his organization and industry. He will be awarded an honorary degree at Convocation which is on June 10th. Back to the Campus, with already 62 CEOs registered, will be on May 18th. On May 26th, Professor P. Zarry will be speaking at a two day conference on Canada-Mexico trade.

The Dean thanked D. Struthers and the GBC for an excellent year. The FAstrack has done a superb job throughout the year. He also thanked A. Salvati and the UBC for a year of many innovations and initiatives. Dean Horvath is looking forward to working with the new student Executives.

**Item #3          Minutes of Previous Meeting**

Professor B. Wolf MOVED the acceptance of the minutes of the previous meeting. Professor T. Wesson SECONDED this motion. MOTION CARRIED.

**Item #4 Business Arising from Minutes of Previous Meeting**

There was none.

**Item #5 Enquiries & Communications**

There was none.

**Item #6 PHD Program Committee Motion**

Professor T.H. Beechy, on behalf of the PHD Program Committee moved

that Faculty Council approve the new course proposal for  
MGTS 7010.03 - Behavioural Information Systems Research.

Hazel Kerwood SECONDED this Motion. Motion Carried.

**Item #7 MBA/MPA Program Committee Motion**

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
ECON 6180.03 - Money, Credit and Macroeconomic Policy.

Professor B. Wolf SECONDED this Motion. Motion Carried.

**Item #8 Intl MBA Program Committee Motion**

Professor D. Fowler, on behalf of the Intl MBA Program Committee moved

that Faculty Council approve the new course proposal for  
INTL 5100.03 - International Economics for Management.

Professor B. Wolf SECONDED this Motion. Motion Carried.

**Item #9 BBA Program Committee Motions**

Professor R. Lucas, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
ACTG 3110.03 - Intermediate Financial Accounting I.

A. Salvati SECONDED this Motion. Motion Carried.

Professor R. Lucas, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
ACTG 3120.03 - Intermediate Financial Accounting II.

Professor B. Wolf SECONDED this Motion. Motion Carried.

Professor R. Lucas, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
ECON 4070.03 - Natural Resource and Environmental Economics.

Professor B. Wolf **SECONDED** this Motion. Motion Carried.

**Item #10 Course Evaluation Committee Final Report**

Professor T. Beechy, on behalf of the Course Evaluation Committee requested Faculty Council to accept this Final Report and gave a short history of the Course Evaluation Form. The present course evaluation form was approved by Faculty Council in the 1970s. While testing and statistical analysis has been done, attempts to revise the form have not materialized up to the present. About one year ago the Course Evaluation Committee was put in place and they have developed testing of questions, exact reporting format, comments at end, and computerizing the report. This new form has eliminated summary questions and forces people to look at all factors. Specific questions were deleted.

Professor B. Wolf commented on the heavy emphasis on pedagogy and procedure, while technical and quantitative skills were not emphasized. He would like to re-examine putting question 36 back in. We should be measuring both the course and the instructor.

Professor M. Rice asked if the statistical analysis was available and what the benchmark was compared to. He was advised that there was student input on the committee.

Professor R. Heeler congratulated the committee on the report and suggested that the value of the courses in people's business lives should be evaluated. He also felt that question 10 was similar to question 36 and suggested that question 10 should be changed to become question 1.

**Item #11 Committee of the Whole Discussion**

Professor R. Irving advised that this discussion is for purposes of generating information and feedback and that Professor D. Dimick would be acting as Chair. Professor N. Roome **MOVED** to go to a Committee of the Whole, **Seconded** by Professor T. Wesson. Professor D. Dimick advised that there would be a 30 minute renewable time limit for this discussion.

(a) Grade Distribution and Final Exams

The UBC reported the results of a grade distribution survey they conducted. Responses were received from 118 students and indicated that:

1. Exams are desirable in all areas. Weightings on final exams ranges from 20% in OBIR, MKTG, PLCY to just below 40% in ACTG, ECON, FINE, MGTS.
2. The marks were seen to be tightly distributed.
3. The same group mark should not be given to all group members. Students felt that group marks should be divided by the group members in order to better reflect the individual performances of group members.

- (b) Course Evaluation Committee re: Possible use of a question relating to equality and classroom climate.

The Course Evaluation Committee Final Report was discussed. Professor D. Dimick summed up the discussion by advising that both the Committee and the administration now have a sense of the faculty feelings and will continue working on the suggestions. Straw votes were taken with regard to the following:

1. Reintroduction of old questions 21 and 36. Yes - 7; No - 16.
2. Two separate evaluation forms (instructor/course) should be used. Yes - 21; No - 6.

**Item #12 UBC/GBC Initiatives**

UBC All faculty members are invited to attend the UBC Formal on May 16. The UBC have placed a bid to have the Round Table Conference here at FAS in 1995. A. Salvati advised that the UBC had donated a computer terminal and on-line gopher system to the FAS Library. He thanked faculty and executive members for their support and for allowing the UBC Executive to have the freedom to use their imagination.

GBC D. Struthers thanked faculty members and members of the GBC Executive for their support over the past year. He introduced Bill Smart the incoming GBC President. B. Smart raised the issue of our new fee structuring. He asked if it will be in place for September; what course level will the fees be set at; what is the rationale; will there be a grandparent clause for current students. He introduced Frank, a part-time student who asked if the new fee structure for part-time students could be reviewed as 3 courses will now be considered as part-time. This will impact on the travel, parking and family time of part-timers. Professor T.Beechy responded by advising that the University has implemented this new fee structure across the board. However, he will investigate the grandparenting issue. He also advised that the MBA program has been improved and the core has been shortened for part-time students.

Professor R. Heeler thanked the part-time student, Frank for attending Faculty Council and for his input.

**Item #13 Other Business**

There was none.

**Item #14 Adjournment**

It was moved by Professor T. Wesson and seconded by Professor D. Brewer that the meeting be adjourned.