

FACULTY COUNCIL
FACULTY OF ADMINISTRATIVE STUDIES

A meeting of **Faculty Council** for the 1993/94 Academic Year will be held on **Friday, December 3, 1993 at 9:30 a.m. in Room 032 ASB.**

AGENDA

Item	Time	Page	Description	Action
1.	5 min.		Chairperson's Remarks	I
2.	15 min.		Dean's Remarks	I
3.	1 min.	1	Minutes of Previous Meeting	I
4.	2 min.		Business Arising from Minutes of Previous Meeting	D
5.	3 min.		Enquiries & Communications	I
		5	- Faculty Social Events - updated	
		7	- Women's Remembrance Day information	
6.	5 min.		Ph.D. Program Committee Motion	
		8	"Improvements to the PhD Program"	A
7.			MBA/MPA Program Committee Motions	
	5 min.	26	FINE 5200.03 Introduction to Finance	A
	5 min.	45	MKTG 5200.03 Marketing Management	A
	5 min.	57	BENV 5500.03 Introduction to Business Strategy and the Environment	A
	5 min.	71	Proposal for an MBA Concentration in Environmental Management	A
8.			Intl MBA Committee Motion	
	5 min.	92	"Changes to the Intl MBA Core Program"	A
9.	5 min.		UBC/GBC Initiatives	I
10.	? min.		Other Business	
11.			Adjournment	

* A = Action D = Discussion I = Information

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m.
outside Room 032

NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097

Item 1 Chair's Remarks

Professor R. Irving, noted that there was a full agenda and had no further remarks.

Item 2 Dean's Remarks

The number of students entering into MBA programs is decreasing throughout North America. Western University has closed one section of their MBA program, while Queens University is planning to cut their regular MBA by 1996 and replace it with an Executive MBA program. At this time, the Faculty of Administrative Studies is only experiencing a decline in the part-time MBA segment. We must continue to differentiate our MBA program from others. Trends show that management education is moving into more targeted areas. Students will often work towards a certificate rather than a degree.

The Task Force on the Core Curriculum and the involved areas are continuing to work hard. The completion and implementation of the review of the Core Curriculum is necessary for September 1994. Excellent cooperation and positive support have been received from both Graduate Studies and Senate.

Congratulations were offered to both Chor Lam and Neil Shankman for the very successful Alumni fundraising Phon-a-thon that was carried out throughout this semester. About 700 new alumni donors have been added.

Professor D. Horvath reviewed faculty activities since the last Faculty Council meeting. The November 5th Convocation was very successful. On November 9th, the reconstituted International MBA Advisory Board met with new members from around the world. International MBA students returning from Japan, Latin America and Europe were showcased. Professor D. Horvath attended a Conference in Houston, Texas where he spoke on Globalization of Management Education. All major U.S., Mexican and Canadian schools were represented. On November 30th, Professors V. Murray and M. Moyer had their first official Advisory Board meeting of the Voluntary Sector. Executive Development continues to be very successful with its programs for managers within the country, and is also making major progress in terms of international programs being offered.

At the December 1st East-West Enterprise Exchange Advisory Board meeting, a glowing review of the East-West Exchange program was presented by the consultants. The Federal government is willing to give us a 3 year contract for the East-West Enterprise Exchange program and has asked that the size of the program be doubled. The program will be oriented towards both East Central Europe and the former Soviet Union.

Upcoming events include the MBA Semi-Formal on December 3rd. Also on December 3rd, Professors D. Horvath and J. Gillies will be making a presentation to the Chairman of the Board and senior executives of CIBC regarding the Financial Services program. On December 6th, Professor D. Horvath will make a presentation in the French business class about globalization. December 8 and 9 marks the formal inauguration of the Environmental Program which both Nigel Room and Mona Nazif are working on. Mr. Haub, the Haub Program in Business and the Environment international Advisory Board, panel speakers, faculty and students, and members of the business community and government will be in attendance. The Faculty Christmas Luncheon will be held December 17th in the Faculty Lounge. The Jim Gillies Lecture date has been set for May 5 and Ted Rogers will be the keynote speaker.

Jim Foy introduced the Faculty Alumni Events Calendar and gave an invitation to all faculty to participate in any of the events. He also invited all faculty members to attend the Recognition Awards on February 17. Three of the 4 award winners are CEOs.

Item 3 Minutes of Previous Meeting

Professor B. Wolf MOVED the acceptance of the minutes of the previous meeting. B. Moffat SECONDED this motion. MOTION CARRIED.

Item 4 Business Arising from Minutes of Previous Meeting

There was none.

Item 5 Enquiries & Communications

Faculty members were asked to note the updated Faculty Social Events and the Memo from Senate indicating that graduates can now choose the appropriate degree name. A memo from Senate approving cancellation of classes for Women's Remembrance Day was noted. Classes on December 6 are cancelled between 11:00 and 1:30 p.m. This will be in effect for the next five years.

Item 6 Ph.D. Program Committee Motion - Improvements to the PhD Program

Professor G. Morgan indicated that there are 4 Motions to be brought forward. He suggested that they be dealt with individually.

Professor G. Morgan, on behalf of the PhD Program Committee MOVED that Faculty Council accept Motions (1a) and (1b)

(1a) The program requirement that students be required to register "full time for the first 24 months (two years) of study" should be amended to read, "students are required to register for 24 months of full time study, normally during the first two years of the program, or as agreed by the PhD Committee.

(1b) Faculty should be encouraged to build funding for PhD students into their grant proposals, so that the contribution of the PhD Program to the Faculty's research efforts can be increased, and students can benefit from new sources of funding.

SECONDED by Professor V. Murray. A vote was taken and the MOTION CARRIED.

Professor G. Morgan, on behalf of the PhD Program Committee MOVED that Faculty Council accept Motion 2.

(2) The Faculty should encourage interdisciplinary studies in the PhD program to meet the needs of emerging program areas such as business and the environment, international management, ethics, women in management, voluntary sector, and other interdisciplinary research areas that do not fit neatly into traditional disciplinary areas.

Incoming students who appear to have interdisciplinary interests should be linked with up to two advisors (possibly from two Areas) who will help to put an appropriate program together. Under this system students could start in one Area of the faculty and end up in another according to how interests evolve.

SECONDED by Professor V. Murray.

B. Moffat suggested that "should" be amended to "will". This was agreed.

A vote was taken: 14 In Favour, 6 Opposed, 9 Abstentions. MOTION CARRIED.

Professor G. Morgan, on behalf of the PhD Program Committee MOVED that Faculty Council accept Motions (3a) and (3b).

(3a) The PhD committee, acting on the recommendation of Faculty members, will become the decision point in the admissions process. The Committee will allocate files to faculty interested in working with potential students, solicit evaluations, and make final recommendations to the Admissions Officer on the offer of places and student assistantships on a Faculty-wide basis.

(3b) The process of allocating an equal number of FAS supported RA's in the PhD Program to different Areas of the Faculty on an annual basis, will be replaced by a more flexible system whereby the PhD Committee allocates places according to the merit of applicants.

SECONDED by Professor J. Buzacott

Discussion followed noting that more coordination between the PhD Program Committee, Areas and PhD students will be required. There will also be more responsibility put on the Area committee members. Professor P. Bradshaw requested that the vote on Motions (3a) and (3b) be separated. This was accepted.

Professor V. Murray MOVED an amendment to Motion (3a) to be added on to the end.

In allocating files, committee members will make every effort to ensure that they are shown to all faculty with potential interest in the applicant's background and intellectual orientation.

This amendment was accepted. A vote was taken on Motion (3a) as amended. IN FAVOUR - 19, OPPOSED - 6, ABSTENTIONS - 4. MOTION CARRIED.

A vote was taken on Motion (3b). IN FAVOUR - 22, OPPOSED - 0, ABSTENTIONS - 2. MOTION CARRIED.

Professor G. Morgan, on behalf of the PhD Program Committee MOVED that Faculty Council accept Motion (4).

That an optional Practicum in Teaching Skills be made available to FAS PhD candidates in the attached format. (Appendix A).

SECONDED by Professor P. Bradshaw.

It was noted that the Journal of Management Education should be added to the Bibliography.

A vote was taken. All in Favour, with 2 Abstentions. MOTION CARRIED.

Item 7 MBA/MPA Program Committee Motions

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED

**that Faculty Council approve the course proposal for FINE 5200.03,
Introduction to Finance**

SECONDED by C. Curtis. A vote was taken and the MOTION CARRIED.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED

**that Faculty Council approve the course proposal for MKTG 5200.03,
Marketing Management**

SECONDED by Professor E. Fischer. A vote was taken and the MOTION CARRIED.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED

**that Faculty Council approve the course proposal for BENV 5500.03,
Introduction to Business Strategy and the Environment**

SECONDED by C. Curtis.

Discussion followed with regard to the use of the word "Strategy" in the title. It was noted that the MBA/MPA Program Committee unanimously voted on the original title.

Professor S. Weiss MOVED that the title be changed to read, "Introduction to Business and the Natural Environment".

A vote was taken with only 3 IN FAVOUR. MOTION DEFEATED.

A vote was taken on the original Motion. All in favour with 3 Abstentions. MOTION CARRIED.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee MOVED

that Faculty Council approve in principal the MBA Concentration in Environmental Management

SECONDED by C. Courtis.

Discussion followed regarding the title. "MBA Concentration in Business and the Environment" was acceptable to Professor N. Roome.

A vote was taken and the MOTION CARRIED.

Item 8 Intl MBA Committee Motion - Changes to the Intl MBA Core Program

Professor S. Weiss, on behalf of the Intl MBA Committee MOVED

that Faculty Council approve the revised structure for the Intl MBA, recommended by the Intl MBA Curriculum Sub-Committee and approve for implementation for students entering in September 1994.

SECONDED by Professor S. Barnett.

This Motion updates the Intl MBA program with the new core courses.

A vote was taken and the MOTION CARRIED.

Item 9 UBC/GBC Initiatives

Anthony Salvati, UBC President announced the annual Casino Night on Thursday, January 20. Funds raised will be sent to Covenant House.

Dave Struthers, GBC President reminded everyone to attend the Women's Remembrance Day Vigil at noon hour and the MBA Semi-Formal which is being held on the evening of December 3. The GBC is working on revising their Constitution and welcomes any comments faculty members may wish to make.

Item 10 Other Business

There was none.

Item 11 Adjournment

The meeting was adjourned.