

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1992/93 Academic Year will be held
on Friday, October 2, 1992 at 9:30 a.m. in Room 038 ASB

AGENDA

Item	Time	Description	Action
1.	5 min.	Chairperson's Remarks	I
2.	15 min.	Dean's Remarks	I
3.	2 min.	Minutes of Previous Meeting	I
4.	5 min.	Business Arising from Minutes of Previous Meeting	D
5.	1 min.	Enquiries & Communications	I/D
6.	5 min.	Ron Burke, Associate Dean, Research	I
7.	5 min.	Chuck Mayer, Director, External Affairs	I
8.	5 min.	Nominating Committee Update	I
9.	5 min.	SAC Committee: CLEP Exam Motion - (Appendix A)	D/A
10.	5 min.	Filing of Exams Motion - T. Beechy (Appendix B)	D/A
11.	10 min.	Committee Workplans - Appendix C	I
12.	30 min.	Committee of the Whole Discussion - ISU (see Appendix D)	D/A
13.	10 min.	GBC/UBC Initiatives	I
14.	? min.	Other Business	
15.		Adjournment	
*	A = Action	D = Discussion	I = Information

Coffee and Donuts compliments of the UBC
will be available from 9:00 - 9:30 a.m.
outside Room 038

**NOTE: FACULTY COUNCIL MEMBERS WHO
CANNOT ATTEND ARE ASKED TO SEND REGRETS
TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1992/93 academic year was held on Friday, October 2, 1992 at 9:30 a.m. in Room 038 ASB.

In Attendance: Ric Irving Chair
C. Trussler Recording Secretary

Voting Members of Faculty Council:

E. Auster	T. Beechy	P. Bradshaw	D. Brewer
R. Burke	J. Buzacott	A. Campbell	W. Cragg
J. Darroch	E. Fischer	J. Friedlan	B. Gainer
J. Gillies	I. Henriques	D. Horvath	R. Irving
R. Karambayya	C. Mayer	D. Nath	S. Newell
C. Oliver	T. Peridis	P. Phan	L. S. Rosen
S. P. Roy	G. Shaw	J. Smithin	D. N. Thompson
S. Verma	B. Wolf	B. Zimmerman	C. Courtis
B. Moffat	D. Varma	S. Kates	D. Beutel
L. Greenspoon	R. Huss	L. Medeiros	P. Scodeller
N. Shankman	G. Hollis	P. Iaboni	O. Levi

Non-Voting Members of Faculty Council:

D. Ferguson	J. Wleugel	G. Bonnycastle	D. Butcher
K. Feiler	S. Firth	A. Friedman	N. Harris
A. Hazan	D. Johnstone	J. Ketner	C. Lam
Manager, Placement	C. Pattenden	S. Robertson	P. Schneider
B. Stupp	M. Szaki	R. Thompson	E. Watson
P. Zarry	P. Bartha	A. Chung	D. Hurst
A. Fong			

Regrets:

K-C. Chee	D. Fowler	K. Hebner	R. Heeler
I. A. Litvak	E. Prisman	C. Robinson	

Absent:

G. Bell	S. A. Bhannich	W. Cook	E. Cousineau
R. Cuff	D. Daly	J. Dermer	J. Dewhurst
D. Dimick	I. Fenwick	S. Friedland	R. Goodman
J. Green	D. Johnston	F. Lazar	J. Londerville
R. Lucas	E. Maynes	R. McClean	I. Macdonald
G. McKechnie	J. McKellar	C. McMillan	G. Morgan
M. Moyer	V. Murray	R. Peterson	M. Rice
H. Rosin	D. Thomassin	P. Tryfos	K. Weiermair
S. Weiss	H. T. Wilson	U. Zohar	P. Campbell
M. Guldner	M. Cocuzza		

Item #1 Chair's Remarks

Ric Irving called the meeting to order and welcomed everyone back. On behalf of Executive Committee he requested all professors enforce the academic policies on ethics and honesty, particularly regarding preparation of papers for more than one class. He also noted that the Academic Dishonesty policies were outlined in the new Student Handbooks. He mentioned that Tom Beechy had circulated a memo with regard to this concern and that if there were any further questions or concerns, they should be referred to Tom Beechy.

Ric also mentioned that at 10:30 we would be going into a Committee of the Whole for a discussion of the International Space University.

Item #2 Dean's Remarks

The Dean welcomed everyone back and introduced the new members of the Faculty. Wesley Cragg, who has been teaching and researching at Western Ontario and Laurentian is our new holder of the George A. Gardiner Professorship in Ethics. Jane Londerville is a graduate of UBC and has extensive experience in the real property field. She will be working with the Real Property Development and Finance areas on a contractually limited basis for one year. Danielle Thomassin from Case Western has been hired in the Management Science area to work in the area of management information services. Philip Phan from the University of Washington will be working in the Policy Area. John Smithin has been cross-appointed to Arts/Economics and in return Fred Lazar has been cross-appointed to FAS. Arrangements are being finalized for David Hurst to come on board as an adjunct professor in OBIR and the Policy Areas.

Julie Ketner, from North Carolina Chapel Hill, is our new Director of Fundraising. Fundraising will be an ongoing activity and a permanent department is being put in place.

Nancy Wallace, Manager of Placement has left and John Dwyer is temporarily filling this position. This position has been revamped and is now being advertised as Director of Placement and Career Counselling.

Tom Beechy introduced Shirley Robertson who is the new Student Programs Officer in the Student Affairs office. She comes from the Faculty of Science. Carol Russell is from Waterloo and is the new BBA Admissions Liaison Officer.

Summer Activities

The Dean referred to the title of an article he wrote in the Fastrack "The House Which Never Sleeps" as being very true of the activity level in FAS during the summer months. These activities included:

The East/West Enterprise Exchange 1992 expanded their program; Executive Development offered classes during the summer for the first time and was very successful; the Intl MBA Capstone course was taught in August; the Four Motors and York Wharton Reconati programs were launched; the PhD program in Management Science was approved; work was done to establish 2 scholarships for the Intl MBA - one alumni has donated a \$25,000 scholarship.

Proposals coming from our Retreat are being worked on. Ron Burke has been appointed as Associate Dean, Research and will be speaking this morning about his plans. Ellen Auster is working with Tom Beechy and Dean Horvath on teaching quality initiatives; Two TQM sessions have been held for our administrative staff. There is very strong support for a TQM focus from our staff.

Our enrollment projections are proving to be quite accurate. The 3rd year BBA - is right on target; 1st year BBA - we had 2800 applicants for 120 positions; the MBA program is being maintained at 600; the INTL MBA has admitted full numbers (50); the PhD enrollment is lower than expected.

The quality of students is improving. All orientation activities went very well and the student groups are increasing their activity level and were much more active than usual during the summer months.

Challenges for this Year

Dean Horvath summarized our main challenges for this year: Increasing our level of research; improved teaching quality; TQM implementation for support staff; the MBA core review and decisions with regard to tutorials; the new BBA program which still needs a lot of work; and fundraising.

The financial situation of the university and our faculty is uncertain. There is no firm budget for our faculty or the whole university as some unions have not settled yet. If settlements stay around 1-1/2% then there will be no budget cuts. Any increase beyond that will mean further cuts for the university. Total York University 1st year enrollment is 1100 more than last year. The implications of this situation are not known at this time. Atkinson enrollment is also much higher due to the uncertain economic situation.

The Dean wished everyone a successful year.

Item 3 Minutes of Previous Meeting

C. Mayer MOVED the acceptance of the minutes of the previous meeting. C. Curtis SECONDED this motion. MOTION CARRIED.

Item 4 Business Arising from Minutes of Previous Meeting

There was none.

Item 5 Enquiries & Communications

There was none.

Item 6 Associate Dean, Research

Ric Irving introduced our new Associate Dean of Research, Ron Burke. Ron informed us that he is creating a research role and is open to input from everyone. Supportive research is one of his goals. He mentioned seven items.

1. There is a Book display case full of texts and research reports of faculty, another display case is being built on the 4th floor. The new Research Program office is in room 325K.
2. He has agreed to this position for a 1 year time period. At that time it will be assessed by both Ron and the Dean. He plans to work on internal communications through a newsletter and a monthly or bi-monthly research prospectus. He will be creating more internal awareness of what faculty is doing, by circulating information regarding awards, competitions, exchange programs, conferences, etc.
3. External communication will take place through newsletters sent to all faculties at York and to various writers. A Working paper series has begun and it will be circulated to audiences around the world. He plans to have media outreach and both press releases and conferences. By the end of 1993 he plans to create a very glossy high quality product which will be a report of the research activities of the Faculty. This will be sent to corporations, donors, government offices, etc.
4. He noted that internal support has been increased. 17 requests have been received for FAS Small Grants internal support.
5. He would like to increase intellectual ambience by putting more emphasis on visiting speaker series, and tying this in with the PhD program.
6. He plans to work closely with Julie Ketner to achieve a viable research shopping list.
7. He will visit other universities to observe how their research departments operate.

Item 7 Director, External Affairs

C. Mayer Executive Director (External) noted that this newly created position will be filled by someone from the business community in the future. A Strategic Direction Committee has been formed among the faculty and decisions will be made as to where we are going and how we are going to get there. There will be 3 major steering committees: one from the faculty which will guide us in strategic directions; a Steering Committee which Mickey Cohen has agreed to Chair; and the Alumni Fundraising committee which recently held a Phoneathon and raised \$2500. The campaign target set by our consultant was \$10 million. This is no longer a target - now we have no target. The Dean has calculated that on an ad hoc basis \$30 million has been raised already. Fundraising or Development will become an ongoing activity and a permanent position. A general concept of our fundraising is that we are looking for big dollars, not little dollars. The Campaign is very focused and targeted to businesses, institutions, foundations. One very strong priority is a downtown visible location. We are now exploring an Executive Development centre in one of many potential locations. Should we be successful, then we could probably double the Executive Development activity, which would also increase the funds to the Faculty. We still need to bring in some major gifts and will be asking for linkages to businesses that faculty may have.

Item 8 Nominating Committee Update

Eileen Fischer noted that representatives for various committees have been added and some have been changed. Eileen Fischer MOVED the acceptance of the revised Nominating Committee appointments for the 1992-93 year. Brenda Gainer SECONDED this Motion. MOTION CARRIED.

Item 9 SAC Committee: CLEP Exam Motion

In Chris Robinson's absence, Tom Beechy on behalf of the SAC moved the following Motion.

That the College Level Entrance Program (CLEP) exams be eliminated as an admission requirement for non-degree applicants to the Masters programs.

This Motion was **SECONDED** by C. Courtis. **MOTION CARRIED.**

Item 10 Filing of Exams Motion

Tom Beechy brought forward the following motion, noting that he is amending the original proposed Motion.

For each course given in the BBA, MBA/MPA, and Intl MBA programs, two copies of all mid-term examinations and final examinations be submitted to the Office of the Associate Dean, Academic, and then forwarded to the archives of the York University Libraries and to such other location(s) as deemed appropriate by the Senate Library Committee. For the purposes of this motion, any in-class assignment that counts for 20% or more of the final grade will be deemed to be an examination.

This Motion was **SECONDED** by Glen Hollis. Discussion followed.

Professor D. Brewer suggested this motion be made more generic as follows:

For each course given in all undergraduate and masters level programs....

Tom Beechy suggested it read "all FAS degree programs". He then amended the Motion to read as follows:

For each course given in the FAS Masters and Undergraduate programs, two copies of all mid-term examinations and final examinations be submitted to the Office of the Associate Dean, Academic, and then forwarded to the archives of the York University Libraries and to such other location(s) as deemed appropriate by the Senate Library Committee. For the purposes of this motion, any in-class assignment that counts for 20% or more of the final grade will be deemed to be an examination.

J. Smithin inquired why requirements had been dropped from 25% to 20%. Tom Beechy responded that 20% is a common value for mid-terms. J. Smithin suggested that it is difficult for professors to create totally different exams each year. C. Oliver asked for clarification as to what was included in this motion; tutorials, in-class assignments and take-home exams. There was substantial discussion. A vote was taken. **MOTION CARRIED.**

Item 11 Committee Workplans

Tom Beechy MOVED these be accepted, SECONDED by G. Shaw. MOTION CARRIED.

Item 12 Committee of the Whole

Ric Irving requested that everyone refer to Appendix D which outlines a set of axioms that will be considered in a Committee of the Whole. He noted that Senate has requested Faculty Council report back to them any changes or additions to their axioms regarding the potential relationship of ISU. As well Faculty Council may wish to make a motion, either supporting, opposing or a neutral motion regarding having the space university located at York, were we successful in the bid. To this end Dean Innanen has been invited to speak for 10 minutes on the value of having ISU at York, after which Malcolm Blincow will speak for 10 minutes giving the opposite view. Faculty Council members will then have 10 minutes to discuss this issue. He also noted that Peter Mueller, from the Bid Committee is also in attendance and he can give more details on the specifics of the bid.

C. Mayer MOVED a Motion to go to a Committee of the Whole discussion, SECONDED by Bernie Wolf. MOTION CARRIED. Ric Irving has asked Eileen Fischer to Chair this Committee. Please see discussion, attached.

B. Gainer MOVED to go out of the Committee of the Whole discussion, SECONDED by C. Mayer. MOTION CARRIED.

Ric Irving thanked the guests for attending. D. Thompson proposed the following Motion:

Given the axioms proposed in the APPC Report as underlying the establishment of an International Space University at York University, and given the additional resources and range of international students who would be attracted to this institution: It is resolved that the Faculty of Administrative Studies strongly supports the establishment of the International Space University at York University.

This Motion was SECONDED by G. Shaw.

B. Wolf commented that he felt the presence of ISU at York would be an open window of opportunity for International initiatives.

Dean Horvath believes this is one of the best opportunities for York. He noted it will create a positive opportunity for students. He felt the axioms are well articulated, and that ISU would be a definite advantage at York due to our close proximity to the U.S.

A vote was held and 22 were in favour, 5 opposed and 4 abstentions. MOTION CARRIED.

Item 13 GBC/UBC Initiatives

GBC

Dave Beutel thanked the Dean for noticing the high activity level of the GBC during the summer months. The GBC plans to play a more active role in many areas including:

- (a) examination of the core through surveys offering feedback through the MBA committee;
- (b) teaching quality - the GBC has elected students to work with the teaching quality committee;
- (c) increasing the visibility of FAS through volunteer/charity committees to better channel the students' efforts with charities and working with the BBAs.
- (d) reaching out to the business community through their alumni, to create opportunities that will benefit both the students and the alumni - this includes a mentoring program which is currently in the planning stage.

Lee Greenspoon, Chairman of the Canadian Graduate Business Conference announced this year's conference will deal with Business Beyond Borders. They have an executive of 10 and a fundraising budget of \$300,000. This year the Conference will be the world's first international graduate business conference and they are targeting 75 countries. Both Marshall Cohen and Dr. Lawrence Summers have agreed to be keynote speakers. Through the International Delegate Subsidy they plan to fully subsidize at least 2 students from each of the 75 targeted countries. They are working on an international media strategy and are working to form a network of MBA's around the world.

UBC

The UBC's emphasis will be on building a strong base with the new Direct Entry BBAs.

Item 14 Other Business

There was none.

Item 15 Adjournment

C. Mayer MOVED the adjournment of Faculty Council, SECONDED by C. Curtis. MOTION CARRIED.