FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1991/92 Academic Year will be held on Friday, April 3, 1992 at 9:30 a.m. in Room 038 ASB

AGENDA

- 1. Chairperson's Remarks
- 2. Dean's Remarks
- 3. Minutes of Previous Meeting
- 4. Business Arising from Minutes of Previous Meeting
- 5. Enquiries & Communications
- 6. MBA Committee:

New Course Proposal for Real Property Development
- Appendix A
Revised Advanced Standing Motion - Appendix B

7. <u>BBA Committee</u>:

New Course Proposals for MGMT 1010/1020 - Appendix C

8. FYI:

Student Initiatives - GBC, UBC

- 9. Other Business
- 10. Adjournment

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m. outside Room 038

NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1991/92 academic year was held on Friday, April 3, 1992 at 9:30 a.m. in Room 038 ASB.

Vic Murray

Chair

C. Trussler

Recording Secretary

Voting Members of Faculty Council:

E. Auster	T.Beechy	A.Campbell	K.Chee
R.Cuff	D.Dimick	E.Fischer	D.Fowler
J.Friedlan	J.Gillies	R.Heeler	D.Horvath
D.Johnston	R.Karambayya	R.Lucas	C.Mayer
E.Maynes	J.McKellar	D.Nath	C.Oliver
T.Peridis	E.Prisman	H.Rosin	G.Shaw
P.Tryfos	S.Verma	S.Warner	B.Wolf
B.Zimmerman	C.Courtis	B.Moffat	E.Watson
D.Varma	A.Friedman	P.Campball	H.Bartel
D.Bernstein	B.Rivelis	J.Appel	P.Willow
D.Beutel	P.Talalla	P.Chan	A.Povoledo
I Vonovita			

L. Kanowitz

Non-Voting Members of Faculty Council:

J.Wleugel	D.Ferguson	B.Stupp	D.Butcher
G.Bonnycastle	K.Feiler	S.Firth	N.Harris
A.Hazan	D.Johnstone	C.Pattenden	P.Schneider
M.Szaki	N.Wallace	P.Zarry	T.Tetrault

Regrets:

J.Buzacott	D.Daly	J.Darroch	J.Dewhirst
I.Fenwick	B.Gainer	I.Litvak	I.MacDonald
S.Newell	C.Robinson	J. Smithin	S.Weiss
T.Johnson			

Absent:

P.Alley	G.Bell	S.A.Bhannich	R.Blackmore
P.Bradshaw-Camball	D.Brewer	R.Burke	W.Cook
E.Cousineau	J.Dermer	S.Friedland	J.Green
I.Henriques	R.McClean	G.McKechnie	C.McMillan
G.Morgan	R.Peterson	M.Rice	L.S.Rosen
S.P.Roy	D.N.Thompson	H.T.Wilson	U.Zohar
H.Massey	P.Bruzzese		

Item #1 Chair's Remarks

Vic Murray called the meeting to order and had no remarks.

Item # 2 Dean's Remarks

The Dean began by giving a short background regarding the April 1992 issue of Canadian Business' ranking of Canadian MBA programs, produced in collaboration with the Canadian Federation of Deans of Management and Administrative Studies. He pointed out that York was placed 15th overall but, in the ranking of Deans and company recruiters, came in 5th. He said that most knowledgeable people would find the results misleading but with a circulation of 50,000, the article could do us some damage in the less informed segment of the population. Western and Queens have both sent out letters to the students and other stakeholders on their assessment of the ranking, and FAS/York have done the same. A collective response by all schools will be made as well. One positive outcome of this situation is that all MBA schools have agreed that by pulling together, there is more to gain by promoting the strengths of each other.

The Dean advised that the Faculty Retreat would begin with a dinner on the evening of Thursday, May 7. David McCamus, former President of Xerox Canada, is scheduled to be the keynote speaker at the dinner and will talk about the implementation of Total Quality Management at Xerox. TQM is currently being implemented in many corporations, and it is our responsibility to clearly understand the concept. Some corporations are being very selective and will not hire students unless they understand what TQM is and how it is applied in practice. TQM can be used in the management of FAS and in the service areas of our school (student programs, placement). It is our hope to start implementing TQM in the service areas of our Faculty, and eventually, we hope to implement it Faculty-wide. On Friday May 8th, activities relating to the challenges facing FAS will be discussed. Opportunities for input from individual faculty members will be welcomed and tentative conclusions will be reached.

The Dean congratulated the Graduate Business Conference organizers on the successful Business Conference that was recently held. Schools from across North America have given excellent evaluations of this event. The main topic, Ethics and Environment Issues, was very timely.

Dean Horvath mentioned that the Honourary Degree at the June 12th Convocation will be presented to Sonya Bata, for her achievements in international business and in environmental issues.

Dean Horvath announced that the Faculty has been selected as the operating institution for the Ontario/Four Motors (Germany, France, Italy, Spain and also, Ontario and Wales) Multi Regional International Business Program. Mannheim is the location for the launch of the program in September 1992. This promises to be a very exciting program for both our BBA and MBA students.

Our plans to pursue a downtown location for the delivery of our Executive Development Program are still underway. James McKellar is actively working with the Dean on this project.

Item #3 Minutes of Previous Meeting

C. Mayer MOVED the minutes be accepted and R. Heeler SECONDED this motion. All were in favour.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries & Communications

Vic Murray announced that President Harry Arthurs would be giving a presentation on the University's financial situation at our next Faculty Council meeting.

Item #6 MBA Committee

Tom Beechy on behalf of the MBA Committee MOVED that

Faculty Council approve in principle the concentration of Real Property Development as described in the attached description.

David Fowler SECONDED this motion.

Tom Beechy indicated that approval is being sought for the content of this concentration. This is a joint effort between Osgoode, the Faculty of Environmental Studies and FAS. The graduate diploma component of this concentration will come forward at a later time.

Discussion followed and it was noted that instructors were already in place. There has been a good response by students who have expressed an interest in this concentration. A vote was taken. All in favour - Motion passed.

Tom Beechy, on behalf of the MBA Committee MOVED that

courses in Real Estate Financing and Investment; Site and Development Prototypes, and Managing the Construction Process be approved for a one-time offering during 1992-93 based on the description attached. If these courses are to be offered again, detailed course outlines will be submitted for approval in advance.

Bernie Wolf SECONDED this motion. Tom Beechy noted that while it is unusual, there is a precedent for approving courses in advance. A vote was taken. 1 OPPOSED. The Motion was passed.

Tom Beechy MOVED that the effective date for the revised regulations on Advanced Standing as approved by the last Faculty Council meeting, be changed from Fall 1993 to Fall 1994. Charmaine Courtis SECONDED this motion.

In response to the students' concerns (grandfathering the present BBA group), Tom Beechy indicated that discussions were held with Charmaine Courtis, David Leyton-Brown, and that delaying the effective date until 1994 would be the best way to handle this issue. A vote was taken. All in favour.

Item #7 BBA Committee

Rob Lucas brought the following Motion:

The BBA Program Committee moves that Faculty Council approve the course outline for MGMT 1010, The Environmental Context of Management, as attached.

This Motion was SECONDED by Paul Chan.

Rob Lucas advised that these courses will have a heavy emphasis on the development of critical skills, especially in the tutorial sessions.

Roger Heeler suggested that since this would be the first time in our Faculty that such large class sizes (180 versus 60) would be utilized, that a review be done in January or February with regard to teaching problems and student reaction. He emphasized that this should appear to be a quality experience for both the teachers and the students.

Peter Bartha indicated that each tutorial session will be built on a case study to improve the development of the first year student's critical skills. The tutors for these courses will largely be made up of PhD students.

Bernie Wolf also suggested that an international component be included in the course content. Peter Bartha indicated this would be included.

A vote was taken. 1 OPPOSED. The Motion was passed.

Rob Lucas brought the following Motion:

The BBA Program Committee moves that Faculty Council approve the course outline for MGMT 1020, The Role and Process of Management, as attached.

David Dimick SECONDED this Motion.

A vote was taken. 1 OPPOSED. The Motion was passed.

Item #8 For Information Only

Student Council Initiatives:

GBC: David Bernstein, as out-going President, thanked everyone for an amazing year. Dave Beutel, the new GBC President, introduced the new GBC Council:

President David Beutel Vice-President Chris Rastow Treasurer Angela Trenholm Chairperson Lee Greenspoon **Sports** Tim Dye Social Howie Kim **Brad Charlton** Senator Mona Nazif Communications

He also indicated that Clark McIntosh and Jan Wood are the new co-editors of the FASTRACK, and as such they were invited to attend a Conference for the North American MBA School Newspaper Publications. This was the first time that a Canadian school has been invited to attend. The Conference was held in New York.

Jason Appel announced the founding of a new student-run organization known as the Real Property Development Association. The Association, whose mandate will be to further the interaction between industry and students in the study of real property development, will take an active role in promoting the Real Property Development Program both at FAS and abroad.

UBC: Paul Chan, as out-going President, introduced the new UBC Executive Members:

President Glenn Hollis
Vice President Manuela Cocuzza
Treasurer Patrick Iaboni
Student Affairs Oded Levi
Senator Nino Amatangelo
Sports Director David McCormick

He wished them every success in the coming year.

Social Director

Paul Chan also advised that the UBC Formal would be held May 1 at the Hilton (\$30.00 a plate, \$20 more for a hotel room). This year, the UBC has begun a new UBC Scholarship of \$1,000 for a 2nd year BBA student which begins in 1993. Due to the many student complaints regarding the lack of printers in the student computer lab, the UBC has purchased a laser printer for the use of both MBA and BBA students.

Alan Hoffman

Item #9 Other Business

Tom Beechy thanked the UBC for providing coffee and donuts for Faculty Council throughout the past year.

Rob Lucas also thanked David Bernstein and Lee Greenspoon, among many others, for their strong efforts in speaking their minds in the many curriculum innovations made during this past year. He said that their efforts to improve the program had been appreciated.

Item #10 Adjournment

Charmaine Courtis MOVED the meeting be adjourned, SECONDED by Bernie Wolf.