

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1990/91 Academic Year will be held on **Friday, October 4, 1991 at 9:30 a.m. in Room 033 ASB**

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Associate Dean's Remarks
- Faculty Academic Plan
4. Minutes of Previous Meeting
5. Business Arising from Minutes of Previous Meeting
6. Enquiries & Communications
7. Approval of Fall 1991 Graduands - APPENDIX A
8. MBA Program Committee - New Course Proposal - ECON 6980 - Money Credit and the Business Environment - APPENDIX B
9. Nominating Committee - Motion for approval of MBA, BBA, PhD students to FAS committees for the 1991/92 academic year - APPENDIX C
10. Other Business
11. Adjournment

Coffee and Donuts compliments of the UBC
will be available from 9:00 - 9:30 a.m.
outside Room 034

**NOTE: FACULTY COUNCIL MEMBERS WHO
CANNOT ATTEND ARE ASKED TO SEND REGRETS
TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

Faculty of Administrative Studies
Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1991/92 academic year was held on Friday, October 4, 1991 at 9:30 a.m. in Room 033 ASB.

In Attendance: Savita Verma Vice-Chairperson
 C. Trussler Recording Secretary

Voting Members of Faculty Council:

E.Auster	T.Beechy	A.Bhannich-Supapol	D.Brewer
K.Chee	R.Cuff	D.Daly	J.Darroch
D.Dimick	I.Fenwick	E.Fischer	J.Friedlan
D.Fowler	B.Gainer	J.Gillies	R.Heeler
I.Henriques	D.Horvath	D.Johnson	R . K a r a m b a y y a
R.Lucas	C.Mayer	E.Maynes	R.McClean
J.McKellar	D.Nath	S.Newell	C.Oliver
T.Peridis	C.Robinson	P.Roy	G.Shaw
J.Smithin	S.Warner	S.Weiss	B.Zimmerman
U.Zohar	C.Courtis	B.Moffat	D.Varma
H.Massey	P.Chan	A.Povoledo	P.Bruzzese

Non-Voting Members of Faculty Council:

D.Ferguson	D.Butcher	G.Bonnycastle	I.Dotto
K.Feiler	S.Firth	N.Harris	C.Peteherych
M.Szaki	T.Tetrault		

Regrets:

J.Buzacott	A.Litvak	P.Bradshaw-Campball	V.Murray
B.Wolf	T.Johnson	L.Kanowitz	R.Thompson
T.Wilson			

Absent:

P.Alley	G.Bell	R.Blackmore	R.Burke
W.Cook	E.Cousineau	J.Dermer	J.Dewhirst
S.Friedland	J.Green	R.Irving	I.MacDonald
G.McKechnie	C.McMillan	G.Morgan	M.Moyer
R.Peterson	E.Prisman	M.Rice	L.S.Rosen
H.Rosin	D.Thompson	P.Tryfos	D.Bernstein
B.Rivelis	J.Appel	P.Willow	D.Beutel
P.Talalla	J.Wleugel	S.Atlin	A.Hazan
D.Johnstone	C.Pattenden	P.Schneider	N.Wallace
P.Zarry			

Item #1 Chair's Remarks

Professor Savita Verma announced that as Vice Chair of Faculty Council, she was filling in for Vic Murray, the Chair. She welcomed both old and new members to the first Faculty Council of the 1991-92 year.

Item #2 Dean's Remarks

The Dean welcomed everyone back to the first council meeting of the year. He introduced the new additions to our faculty. Ellen Auster has joined the Policy Area. She comes from Columbia University and recently as a Visiting Professor at the Amos Tuck School of Business at Dartmouth College. Robert Cuff is returning to the History Department of York after several years at Harvard. He is now cross-appointed with this Faculty and is Area Coordinator of the Policy Area. James McKellar comes from MIT to head up the Real Property Program, and Steve Weiss joins the Policy Area from NYU and recently spent some time at Dartmouth and INSEAD. Brenda Gainer comes to Marketing as a CLA but will be in the Tenure Stream as of July 1, 1992 when she will have completed her Ph.D. He also introduced David Ferguson as an Executive-in-Residence and Director of Business/Government/Labour program. Mr. Ferguson was formerly the CEO of Starlaw Investment Ltd. Mr. Ferguson will take over the Max Bell program which Professor Gillies has managed for the past 10 years. Professor Gillies will now be involved in the search for a person to hold the Gardiner Professorship in Business Ethics and will be the Acting Director of the new Business and Environment Program. Jalynn Bennett has been hired as a Consultant to work with us to get the Financial Services program up and running. The Dean also announced that Alexandra Campbell will be beginning as a tenure stream faculty member in January 1992 in the Marketing Area. She has been studying at University of Toronto.

The Dean mentioned that York will experience approximately a 10% budget cut over the next 3 years. There will be an effort to not affect the academic areas and so the brunt of the cuts will be taken centrally. FAS will experience a 2.4% budget cut for 1991/1992 fiscal year; and has been asked to consider a 5% budget cut for 1992/93. These budget cuts are a reality and the faculty will feel these ramifications. We do not plan to cut programs but will temporarily push core course enrollment to 60 and electives to 50 and courses with less than 15 enrolled will have to be looked at more closely. However the Dean remains optimistic for this faculty. New program funds for the International MBA and the direct entry BBA program will strengthen our position and will help improve our financial situation.

Applications to our programs have increased by 25% for the MBA program, and 30% for the Ph.D program. Other programs are also growing: our Intl MBA students now number about 80 and will increase to 100; we now have 43 PhD students and next year we expect to have 50.

Our students appear more excited and active than ever. The GBC and UBC both have great plans for the year and the GBC has already sponsored the very successful Michael Wilson visit. Fastrack is becoming a strong and prominent paper. The BBA students have also started their own paper called The Variance.

Fundraising looks very promising, in spite of the slow turnaround in the economy. John Martin is very optimistic about our potential to raise funds for the Faculty.

The Faculty activity level has been very high since our last Council; Conrad Black was featured in the J. Gillies Alumni Lecture; Albert Reichmann received an honorary degree at Convocation, the 1991 East/West Enterprise Exchange has been extremely successful; and in August our first class from the Intl. MBA program completed their work and will graduate this Fall. The Faculty did extremely well in OCIB's mid-term review which has just been completed.

As identified as a need by our students, a proposal has been submitted for funding a Business and Environment program. The proposal is for \$1.5 million for a Chair and for program support. At the end of Faculty Council Dean Horvath announced that he had just received a phone call from Mr. Haub's office (the man to whom the proposal was made) advising us that our environmental proposal had been accepted as submitted. A letter of confirmation will arrive shortly. There also seems to be promising opportunities in Canada to add additional funds for this purpose.

Opportunities and challenges for the future include: the South-East Asia PhD program, Teaching/Research opportunities in Czechoslovakia, Hungary, China, and Thailand.

The Dean announced that the Faculty would be engaging in a Strategic Planning Exercise this year. While the concept of Total Quality Management may not be anything new academically, it is being widely utilized by many large international organizations with good success. This concept will form part of the framework of the planning exercise which will be done as a faculty retreat. We will be looking at improving not only our administrative activities but our delivery of our academic activities. If we consider ourselves to be a great school with great programs, then we must deliver at that level. The Dean expressed disappointment with the teaching evaluations he reviewed from the summer semester and indicated that there was room for improvement in the Faculty. He then left it for Associate Dean Beechy to comment further on the Strategic Planning Exercise and the Academic Plan.

Item #3 Associate Dean's Remarks

Tom Beechy reiterated the Strategic Planning Process that will be taking place. He explained that we need to consolidate our position as we have many new initiatives either at the beginning stages or needing to be started and integrated into the structure and process of the Faculty. He explained that academic computing on campus is deteriorating due to loss of personnel to support this activity. He introduced Karl Feiler our new Computer Advisor. FAS computer equipment is old but it will take time to improve this situation.

The classroom situation is still severe, even though additional rooms will be available in January. Effective Fall 1992 classes will begin at 8:30 a.m. This is now standard all across the campus. The mid-day break period 11:30 - 1:00 will remain in place but we may have to use Fridays for tutorials.

Item #4 Minutes of Previous Meeting

Savita Verma requested the minutes of the meeting of May 23, 1991 be approved. Roger Heeler requested an amendment to the Minutes to replace his comments in Item #7 with the following: "Professor Heeler said that the tutorials were equivalent to a 40% increase in the faculty resources devoted to the affected MBA sections. The true yardstick for the tutorials was therefore not the status quo, but other things we would do with 40% more resources, such as smaller classes."

Tom Beechy objected to this amendment stating that the total discussion would have to be included with all the responses. Dean Horvath also objected stating that it is not appropriate to include all comments.

Discussion followed. Roger Heeler moved the amendment as stated above. Stan Warner seconded the amendment. 9 voted in favour of the amendment and 12 voted against; 23 abstained.

Tom Beechy moved a correction be made to Item #9 "601 grades" should read "MGMT 6010 grades".

Tom Beechy moved the minutes with amendments be accepted, Charmaine Curtis seconded this motion, 32 voted in favour, 1 opposed, 10 abstained.

Item #5 Business Arising from Minutes of Previous Meeting

There was none.

Item #6 Enquiries and Communications

There were none.

Item #7 Approval of Fall 1991 Graduands

Charmaine Curtis MOVED the list of Fall Graduands noting that there were an additional 2 pages with the Intl. MBA Graduands. Ian Fenwick SECONDED the motion, and it was CARRIED.

Item #8 MBA Program Committee - New Course Proposal - ECON 6980 - Money Credit and the Business Environment

Ian Fenwick MOVED the approval of this course. Chris Robinson SECONDED the motion, and it was CARRIED.

Item #9 Nominating Committee - Motion for approval of MBA, BBA, PhD students to FAS Committees for the 1991/92 academic year

Eileen Fischer MOVED the nominating list of student reps be approved. Dave Dimick SECONDED the motion, and it was CARRIED.

Item #10 Other Business

David Fowler advised that 3 first year Intl MBA students, Irene Fong, Ephrem Shiu and Helen Wong had won first place in the 1990/91 4th Annual M.B.A. Competition on Canada-Hong Kong Trade. Their adviser was Professor Roger Heeler. Their winning entry was a business plan for marketing Clearly Canadian Mineral Water in Hong Kong. Their prize was a trip to Hong Kong.

Item #11 Adjournment

Chris Robinson MOVED that the meeting be adjourned, SECONDED by Charmaine Courtis and it was CARRIED.