

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1990/91 Academic Year will be held on Friday, March 1, 1991 at 9:30 a.m. in Room 037 ASB.

---

A G E N D A

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
7. Proposal for a Graduate Diploma in Arts and Media Administration -  
Professor J. Green  
APPENDIX A
8. International MBA Committee - Workplan - Professor C. Mayer  
APPENDIX B
9. Discussion of the Draft Green Paper on Enrolment - Associate Dean  
Beechy  
  
"Moved that Faculty Council consider the Draft Green Paper on  
Enrolment in Committee of the Whole."  
  
APPENDIX C
10. Other Business
11. Adjournment

Coffee and Donuts compliments of the UBC  
will be available from 9:00 to 9:30 a.m.  
outside room 037

NOTE: FACULTY COUNCIL MEMBERS WHO  
CANNOT ATTEND ARE ASKED TO SEND REGRETS  
TO TERRY CARTER AT AS000245 OR ASB 407

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1990/91 academic year was held on Friday, March 1, 1991 at 9:30 a.m. in Room 037 ASB.

In Attendance:

Eileen Fischer, Chairperson  
T. Carter, Recording Secretary

Members of Faculty Council:

|               |            |             |             |                 |
|---------------|------------|-------------|-------------|-----------------|
| P. Alley      | T. Beechy  | D. Brewer   | J. Buzacott | C. Courtis      |
| J. Darroch    | D. Dimick  | I. Fenwick  | J. Friedlan | T. Gagaropoulos |
| R. Goodman    | J. Green   | R. Heeler   | D. Horvath  | R. Irving       |
| R. Karambayya | E. Maynes  | B. Moffat   | M. Moyer    | D. Nath         |
| S. Newell     | T. Peridis | R. Peterson | E. Prisman  | M. Rice         |
| C. Robinson   | H. Rosin   | P. Roy      | G. Shaw     | S. Verma        |
| S. Warner     | B. Wolf    | M. DiCosmo  | B. Rivelis  | D. Varma        |

Others:

|              |            |          |             |              |
|--------------|------------|----------|-------------|--------------|
| L. Beard     | D. Butcher | I. Dotto | K. Harrigan | D. Johnstone |
| C. Pattenden | M. Szaki   |          |             |              |

Regrets:

|          |          |              |              |           |
|----------|----------|--------------|--------------|-----------|
| S. Ahmed | D. Daly  | I. Henriques | E. Cousineau | D. Fowler |
| S. Firth | C. Mayer | C. Oliver    | J. Wleugel   |           |

Absent:

|                     |                    |              |              |
|---------------------|--------------------|--------------|--------------|
| H. Arthurs          | A. Bhanich Supapol | G. Bell      | R. Blackmore |
| P. Bradshaw-Camball | R. Burke           | K. Chee      | W. Cook      |
| S. Damiani          | J. Dermer          | K. Dewhirst  | J. Gillies   |
| K. Innanen          | D. Johnston        | R. Lucas     | R. McClean   |
| G. McKechnie        | C. McMillan        | G. Morgan    | M. Ransom    |
| L. Rosen            | M. Ross            | J. Smithin   | D. Thompson  |
| P. Tryfos           | K. Weiermair       | T. Wilson    | U. Zohar     |
| V. Alterman         | J. Tsagerelis      | R. Garg      | M. Chow      |
| C. Menezes          | S. Skelton         | E. Watson    | H. Bartel    |
| R. Schwass          | A. Zohar           | R. Johnstone | N. Wallace   |
| P. Zarry            | C. Peteherych      |              | J. Wleugel   |

Item #1 Chair's Remarks

There were none.

Item #2 Dean's Remarks

Dean Horvath introduced two additions to the Faculty -- Professor John Buzacott (Management Science) and Ms Magda Szaki, Administrative Officer. Professor Buzacott, who is a senior and very important addition to our Faculty, is currently, along with other faculty, working on the development of the PhD program in Management Science. Ms Szaki has shown enormous competence since she took over the position in November.

The new faculty brochure was distributed. Dean Horvath thanked Ms Barbara Moffat for her work from planning to delivery. He noted that as of July 1992 there will be separate calendars for the BBA, MBA and PhD programs, which Ms Moffat, Ms Charmaine Courtis and others are now working on.

The first event of the 25th anniversary celebration was held on February 25. It was the first lecture in the Procter and Gamble Distinguished Lecture Series, given by Dr. John A. Quelch of Harvard University. The next lecture will be held on March 19; Professor Paul Krugman, MIT, will speak on "Business Opportunities in the Global Economy". Professor Thompson is organizing this series.

The first of three Accounting Dinner Lectures will be held on March 14. Mr. Robert Mednick and Mr. Dennis Reigle from Arthur Anderson will speak.

The external launch of the 25th Anniversary will be held on March 15 in conjunction with the Graduate Business Conference. There will be a reception at 12 noon followed by lunch at 12:30. Professor Gillies and Dean Horvath will speak on the topic "Towards the Year 2000: Management at the Crossroads". Faculty, students, and alumni have been invited.

Professor Green commented that everything was on schedule for the 25th Anniversary. He noted that the Finance Area was unable to find funding for its conference; this may be looked at again for another time. The day at the SkyDome is now being planned.

Dean Horvath announced that the James Gillies Alumni Lecture will be held on June 18, somewhat later than usual. The speaker will be Conrad Black. Convocation is on June 14; the recipient of the honorary degree will be announced later.

In international developments, Dean Horvath announced that an agreement had been signed with CIDA for York, Alberta, McGill and Toronto to set up the first joint PhD program in South East Asia. The resources will be managed by the Deans of the South East Asian schools. Under this program some students with full funding will be applying to our PhD program. York will also be asked for faculty to deliver programs varying from three weeks to four months in length in Bangkok and Manila. In this project, a large amount of money has been put aside for joint research; 20 major projects will be funded. The program starts in July 1991 and will run for six years.

The Nankai Exchange's proposal for PhD training in China has received approval-in-principle.

FAS' network of exchanges now extends to South Korea. There are tentative agreements for exchanges with the National University of Seoul and Yonsei University. The former has classes only in Korean and will therefore be of

interest to the International MBA students. The latter is a private university with classes in English; regular MBA students will have an opportunity to participate in that exchange.

Dean Horvath is participating in the search for a dean for the Prague Centre. It is designed along the lines of the IMC in Budapest. Four Canadians are on the short-list for the position of dean. Interested faculty will have an opportunity to teach in Prague as well as in Budapest, either spending a full semester or delivering a shorter executive program.

The 1991 East-West Enterprise Exchange has received federal funding; provincial funding is not yet in place. However, plans are moving forward and work has begun on finding internships.

The Management Committee has established a task force to review MBA admission standards. The chair is Professor Fowler; other members are Professors Buzacott, Nath and Friedlan and MBA student John Liddy. The reporting deadline is May 1. Anyone with suggestions or comments should forward them to the committee.

There are also ongoing reviews of the granting of advanced standing and of the MBA Special Section. A decision will be made soon as to which aspects of the special section will be taken on faculty-wide and which need further experimentation.

Associate Dean Beechy spoke on the review of the Public Administration program. Discussions are taking place with the Department of Political Science and the Faculty of Environmental Studies on cooperation as they both have courses of interest to Public Administration students.

Professor Peterson announced that in the fall a special session of the MIT/York Enterprise Forum will be run to celebrate FAS' 25th Anniversary. The forum will highlight York entrepreneurs.

Dean Horvath announced that OCGS had accepted the review committee's recommendation that the York MBA program be put in the "A" category. Formal notice of this has been received; it is in effect for seven years. Thanks to Associate Dean Beechy for his work on this.

Dr. James McKellar has now received the formal written offer to be Director of the Real Property Program. We expect a reply soon.

The choice of a fundraising consultant has been a more time-consuming exercise than envisioned; a decision is expected soon.

A proposal is being developed for a program in Business and the Environment along the lines of the Business Ethics program. As only two Canadian universities have one course each in "Economics and the Environment" and the literature is not helpful, the Advisory Council was asked for assistance. A meeting was held where Mr. Tom Kierans, head of the C.D. Howe Institute, and Ms Jan Whitelaw, Special Advisor, Policy, Government of Ontario, made presentations. Two cases, Molson and Weston Foods, were discussed. It was very clear that we are lagging behind practice as corporations take the environment very seriously and are putting

resources into it. The question now being examined is if Business and the Environment should be a separate course or if it should be incorporated into a number of courses. It seems that there will be some cooperation with the Faculty of Environmental Studies on this.

The best news is that the International MBA has received a formal letter from the Minister of Colleges and Universities confirming that the program will be funded as of this summer.

Associate Dean Beechy announced that over the next two months the entire architecture of the VAX system is being changed. CCS is selling three vaxes and will buy two new ones. It has agreed not to sell the 6230 until April 19, the end of term. CCS has said that the change will not affect us. Professor Irving suggested that all files should be copied onto floppies and that everything that won't be used for the next couple of months be archived.

Item #3 Minutes of Previous Meeting

Professor Wolf moved, seconded by Professor Irving and it was CARRIED by a vote of 23 in favour, 1 abstention, that the minutes of the meeting of February 1, 1990 be approved.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries and Communications

There were none.

Item 6 Proposal for a Graduate Diploma in Arts and Media Administration

Professor Green moved, seconded by Associate Dean Beechy, that:

Council approve the proposal for a Graduate Diploma in Arts and Media Administration to put forward to the Faculty of Graduate Study and Senate.

Professor Green noted that in Attachment A a sheet was left out which showed that this proposal does meet Faculty of Graduate Studies guidelines for diplomas.

Associate Dean Moyer questioned whether the three-month internship requirement was substantial enough to meet the guidelines. Professor Green replied that while we are not assured of this, there is every reason to believe it is.

Professor Heeler asked why the International MBA, which is essentially an MBA plus an internship, was a separate degree while the MBA in Arts Administration plus an internship is a diploma. Associate Dean Beechy replied that the Intl. MBA has more academic course requirements - five full terms - which is different from the general MBA degree.

Professor Brewer asked how many full-time faculty were involved and whether this new diploma would require the faculty to find internship positions. Professor

Green replied that he was the only full-time faculty member involved and that for the last 8 years internships, with salary, had been found for Arts and Media Administration students. Professor Brewer also expressed concern that the faculty could not deliver the program without Professor Green; he replied that the program is well enough established to continue without him.

Professor Green added that the average class size is 17-19 students. In response to a question as to the advantage to the students of having the diploma, Professor Green replied that it is an informal certification and it is also a useful marketing tool.

The motion was CARRIED by a vote of 36 in favour, 0 opposed, 0 abstentions.

Item #7 International MBA Committee Workplan for 1990/91

It was MOVED by Professor Wolf, seconded by Ms C. Courtis and CARRIED that the International MBA Committee workplan be approved. The vote was 35 in favour, 0 opposed.

Item #8 Discussion of Draft Green Paper on Enrolment

Associate Dean Beechy moved, seconded by Professor Peterson and it was carried that:

Faculty Council consider the "Draft Green Paper on Enrolment" in Committee of the Whole.

On rising from Committee of the Whole, Professor Irving moved, seconded by Professor Alley and it was CARRIED that:

Faculty Council authorize Associate Dean Beech to convey the Faculty concerns about the Draft Green Paper to the university as a whole.

The vote was 38 in favour, 1 opposed.

[Note: Members of Council received a copy of Associate Dean Beechy's March 4 Memorandum to Professor Ron Owston, Chair of APPC, and President Harry Arthurs.]

Item #9 Other Business

Mr. Barry Rivelis announced the new GBC for 1991/92.

|                            |   |
|----------------------------|---|
| David Bernstein, President | Mamood Mohammed, Communications Director  |
| Lena Marks, Vice-President | Joel Cohen, Sports Director               |
| Barry Rivelis, Chairperson | Jason Doel, Social Director               |
| Bruce Haldenby, Treasurer  | Steve Grosvenor, Part-time representative |
| Randy Elkind, Senator      |   |

Mr. Tom Gagaropoulos noted that the UBC had netted \$2,300 for Child Find from its January 31 Monte Carlo night. Continuing its tradition of working with charities, the UBC will hold a Cancer Society fundraiser on the weekend of March 2-3.

Item #10 Adjournment

Professor Brewer MOVED, seconded by Ms Charmaine Courtis, and it was CARRIED that Faculty Council be adjourned.