

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1989/90 Academic Year will be held on Friday, November 9, 1990 at 9:30 a.m. in Room B02 ASB.

A G E N D A

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Dates of 1990/91 Faculty Council Meetings
APPENDIX A
7. Undergraduate Program Committee - Motion for approval of Proposal for a Change in Degree Requirements for the BBA Degree - Professor D. Dimick
APPENDIX B
8. Committee Workplans for 1990/91
 - Student Affairs Committee - APPENDIX C
 - Library Committee - APPENDIX D
 - Tenure and Promotions Committee - APPENDIX E
 - Nominating Committee - APPENDIX F (available at meeting)
 - PhD Committee - APPENDIX G
9. Other Business
10. Adjournment

PLEASE NOTE ROOM CHANGE - ASB B02

Coffee and Donuts compliments of the UBC

will be available from 9:00 to 9:30 a.m.

outside from B02

NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND
ARE ASKED TO SEND REGRETS TO TERRY CARTER AT
AS000245 OR ASB 407

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1990/91 academic year was held on Friday, November 9, 1990 at 9:30 a.m. in Room B02 ASB.

In Attendance:

Eileen Fischer, Chairperson
T. Carter, Recording Secretary

Members of Faculty Council:

P. Alley	A. Bhanich Supapol	T. Beechy		
P. Bradshaw-Camball	D. Brewer	K. Chee	W. Cook	
C. Courtis	E. Cousineau	S. Damiani	J. Darroch	J. Dewhirst
D. Dimick	D. Fowler	J. Friedlan	T. Gagaropoulos	R. Goodman
J. Green	R. Heeler	I. Henriques	D. Horvath	D. Johnston
R. Karambayya	C. Mayer	E. Maynes	B. Moffat	M. Moyer
D. Nath	S. Newell	C. Oliver	T. Peridis	R. Peterson
C. Robinson	L. Rosen	P. Roy	G. Shaw	J. Smithin
P. Tryfos	S. Warner	B. Wolf	B. Zimmerman	U. Zohar
D. Finelli	M. DiCosmo	B. Rivelis	C. Menezes	H. Bartel
D. Varma				

Others:

D. Butcher	I. Dotto	K. Harrigan	C. Pattenden	C. Peteherych
C. Shook	N. Wallace	J. Wleugel	L. Beard	S. Firth

Regrets:

A. Zohar	D. Thompson	I. MacDonald	G. McKechnie	K. Innanen
R. Schwass	E. Prisman			

Absent:

S. Ahmed	H. Arthurs	G. Bell	R. Blackmore	R. Burke
D. Daly	J. Dermer	I. Fenwick	S. Friedland	J. Gillies
R. Irving	R. Lucas	R. McClean	C. McMillan	G. Morgan
S. Pyke	M. Ransom	M. Rice	H. Rosin	M. Ross
M. Taylor	S. Verma	K. Weiermair	T. Wilson	V. Alterman
J. Tsagerelis	R. Garg	C. Menezes	D. Johnstone	R. Johnstone
M. Chow	S. Skelton	P. Zarry	E. Watson	

Item #1 Chair's Remarks

There were none.

Item #2 Dean's Remarks

Dean Horvath welcomed Mr. John Wleugel, Executive-in-Residence. Mr. Wleugel, who was introduced in absentia at the October 5 meeting, is teaching Policy and Finance in the International area.

During the past month the two major events were the launch of the International MBA program and the visit of Prime Minister Mulroney. The launch was an unqualified success with close to 300 CEOs, Senior Vice-presidents, government and academic representatives attending. All of the International MBA students attended as well. The chief speaker was Mr. Ken Ohmae, of McKinsey Japan. Many thanks to Professor Mayer and Ms Suzanne Firth and all the others who worked on the launch.

Prime Minister Mulroney's visit went very well and we have received positive feedback from Ottawa. A large number of people were involved in organizing the visit; particular thanks go to Ms Barbara Moffat, Ms Charmaine Courtis and Ms Suzanne Firth. Dean Horvath apologized that not all could participate in the meeting with the Prime Minister, but the Faculty was asked to limit numbers and it was the Prime Minister's request that he meet students.

The next major event will be the November 22 visit of Academician Abel Aganbegyan, head of the Moscow Institute which FAS has been working with. Mr. Aganbegyan is a senior policy advisor to President Gorbachev and one of the architects of perestroika. A meeting will be organized for faculty members.

Recruiting efforts continue. Ms Brenda Gainer has conditionally accepted an offer from the Marketing area. We expect to make six to eight offers by March next year. A special task force has been set up to search for a Professor in Ethics. It is headed by Professor Gillies, with Professor Wilson and others from Philosophy and from the Policy area participating. In November, three potential candidates for Director of the Real Property program will visit York.

FAS is establishing additional student exchanges. One has been signed with the International University of Japan. An exchange with the University of Hong Kong has been agreed upon subject to Senate approval. In January we are expecting students from Brazil's leading business school in Sao Paulo. We are also working on agreements with Aix-en-Provence and with Chulalongkorn University in Bangkok.

In Eastern Europe, Enterprise York is carrying out a trade mission from November 30 to December 16. York has become a joint venture partner with the U.S. and other European countries in a centre in Prague. Financial support will come from the federal government.

The preliminary steps are being taken now to develop a Canadian business school in Moscow and York has been asked to head a consortia involving other schools and the USSR-Canada Business Council. This could be official in early 1991.

Item #3 Minutes of Previous Meeting

Ms Courtis moved, seconded by Associate Dean Moyer and it was CARRIED that the minutes of the meeting of October 5, 1990 be approved with the following changes:

Professors Gillies, Robinson and Tryfos be added to the list of those in attendance;
Professor Rumsey's name be removed;
The name of the course approved as MKTG 6300 be corrected to read Marketing of Services.

Professor Rosen suggested that a separate category be set up for those absent due to being on leave or on sabbatical.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries and Communications

There were none.

Item #6 Dates of 1990/91 Faculty Council Meetings

These were attached to the agenda in Appendix A for information only.

Item #7 Undergraduate Program Committee

Professor Dimick introduced the Proposal for a Change in Degree Requirements for the BBA Degree. He commented that the Council had given approval in principle to the proposal in April and the present revision was being brought before Council for formal approval. If approved by the Council, it was hoped that the university-level approval could be received in time for a Fall 1992 launch.

Professor Dimick outlined the changes in the proposal since the April meeting.

1. Entry to the program in 1st, 2nd and 3rd years was originally proposed. Entry in third year was dropped.
2. The prerequisite for statistics was changed from a full course to a half course so that there could be two full electives in second year. The management science area judged that this change would not pose a problem.
3. In the April proposal, Intermediate Economics was moved to second year and was to be taught by Arts.
 - a. FAS economics courses could not be applied to an Arts Economics degree if a student should choose not to complete the BBA, therefore the committee feels it is better to stay with the standard offerings of Arts.
 - b. To teach the courses at FAS would affect the balance of teaching load between FAS and Arts for the program.
 - c. As only full courses are now available in Arts, the Undergraduate Program Committee decided that microeconomics be the one required. The Economics Department is willing to have two sections just for FAS

students and has agreed to consult with FAS re: staffing and orientation of the course.

The present proposal is primarily a structural rearrangement of the program and a lot of work remains to be done on all the required courses.

Professor Dimick moved, seconded by Professor Shaw, that the Proposal for a Change in Degree Requirements for the BBA Degree be approved.

Several faculty members expressed their concerns at the deletion of intermediate macroeconomics from the program as well as to having the Department of Economics in the Faculty of Arts teach the other compulsory economics courses. They noted the importance of macroeconomics to the students and particularly raised a concern that the Arts courses lacked the applied orientation of the FAS courses and would be too theoretical.

Several students voiced their agreement with these views. They had taken economics courses both in Arts and FAS and appreciated the applied nature of the FAS courses. They were also worried that if no intermediate macroeconomics were taught, they would not have the background for more advanced courses.

Professor Dimick replied that the committee had looked at the economics requirements of programs at other schools and found that many had the same or fewer economics requirements than are in the current proposal. He noted that while half courses in intermediate micro- and macroeconomics would be preferable, this is not possible as half courses are not offered by Arts.

Professor Dimick also noted that FAS had made arrangements with Arts to address some of the concerns raised, for instance, as mentioned earlier, there would be consultation on staffing and orientation of the microeconomics course and separate sections could be offered to FAS students.

Associate Dean Beechy addressed the question of why the micro and macroeconomics half courses could not be offered in this faculty. As the courses are taken as part of a four year York degree FAS has to recognize cross-faculty transfers. The courses taken must provide for the transfer option. If the courses were taught at FAS, they would not be recognized toward an Economics degree.

Professor Heeler, noting that it was not the proper business of Council to redesign the program, moved, seconded by Professor Smithin:

That the motion to approve the proposal be tabled.

The motion was DEFEATED by a vote of 3 in favour, 39 opposed, 1 abstention.

Professor Smithin moved, seconded by Professor Heeler, that:

The proposal be referred back to the Undergraduate Program Committee.

The motion was DEFEATED by a vote of 23 in favour, 24 opposed.

Professor Robinson moved, seconded by Professor Maynes, that:

The proposal be amended as follows:

1. AD/MGMT 1000.06 become a half course;
2. AD/CC 1000.06 becomes a half course;
3. Two non-FAS electives be required in first year;
4. A full year intermediate macroeconomics course taught by FAS be required in the second year;
5. One non-FAS elective be required in the second year.

Discussion ensued on the content of AD/MGMT 1000.06 (Introduction to Management) and AD/CC 1000.06 (Business History and Ethics). Professor Dimick explained that the content envisioned for the first course would be an examination of the environmental context for private sector organization and an introduction to the functional domains, which would give the students a sense of the task of management. The second course would deal with critical and analytical skills to build skill sets that employers want. Neither course is fully designed yet.

Speaking to the concern about the orientation of the Arts economics courses, Professor Warner commented that the problem with applied courses is that they look at problems which have already been solved. He suggested that students should be doing theoretical questions.

Dean Horvath commented that any change in core courses is always difficult to accomplish. Any program feedback has been that there should be emphasis on critical skill development and that undergraduate students should not specialize too early; they should have a broad-based education.

He noted that there is no one best solution and that although he agreed that macroeconomics is important, he was not convinced that the only way to deal with this was to have a full course. He suggested that perhaps the first part of the introduction to Management course could be taught by the Economics area. Dean Horvath also noted that in general undergraduate students have not been attracted to economics courses.

Professor Green commented that the debate over reducing the two introductory courses has to do with the perception of undergraduate education. More attention has to be paid to communications and critical thinking skills when starting with 18 and 19 year-olds. Therefore, a course which aims to engender critical thinking and analysis should stay the way it is.

After further discussion Professor Fowler moved, seconded by Professor Goodman, that:

A vote be called on Professor Robinson's amendment.

It was CARRIED by a vote of 37 in favour, 2 opposed, 3 abstentions.

The amendment proposed by Professor Robinson was DEFEATED by a vote of 6 in favour, 36 opposed.

Associate Dean Beechy moved, seconded by Professor Green that:

The proposal be amended so that on page 6, in the courses list under third year, first semester, line #4 be replaced with AD/ECON 3000.03 Applied Macroeconomics.

Professor Dimick commented that this was a creative solution and he supported the amendment. While concern was raised that this change reduced students' flexibility, especially in the event a student does not continue in the BBA program, it was noted that this proposal will still have to be approved by Senate and if the faculty of Arts feel this is a problem, it won't be approved. It was also noted that there is often a penalty involved when a student changes majors.

Professor Bradshaw-Camball moved, seconded by Professor Goodman, that:

The amendment proposed by Associate Dean Beechy be called to a vote.

The motion was CARRIED by a vote of 37 in favour, 2 opposed.

The amendment was CARRIED by a vote of 25 in favour, 15 opposed and 4 abstentions.

Dean Horvath commented that it seemed the preference would be for half courses in both micro- and macroeconomics, and that while this was not possible at the present, it may be in future.

Professor Peterson moved, seconded by Professor Robinson, that:

The motion be called as amended.

The motion was CARRIED by a vote of 21 in favour, 13 opposed.

The motion for approval of the amended Proposal for a Change in Degree Requirements for the BBA Degree was CARRIED by a vote of 19 in favour, 16 opposed, 3 abstentions.

Several faculty who opposed the motion asked that it be noted that it was not the proposal they were opposing but rather the cutting off of discussion.

Associate Dean Beechy suggested that additional questions be addressed to the Undergraduate Program Committee which would address them. He noted that this is a structural change and implementation would not begin until 1992. A lot of other changes will occur by then and nothing is cast in stone. However, we must move forward on it.

10. Professor Peterson moved, seconded by Ms Charmaine Curtis, and it was CARRIED that Faculty Council be adjourned.