

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1989/90 Academic Year will be held on Friday, May 25, 1990 at 9:30 a.m. in Room 037 ASB.

A G E N D A

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Approval of Spring 1990 Graduands
APPENDIX A
7. Ph.D. Program Committee - Professor Morgan
 - Motion to add two components to the core of the Ph.D. program
APPENDIX B
 - Proposed amendment to motion in Appendix B
APPENDIX C
8. Nominating Committee - Professor Green
 - a) Motion that the Masters Program Committee be expanded from its mandated number of faculty members to seven (7) with one member from each FAS teaching area for the coming academic year (1990/91).
 - b) Motion for approval of FAS faculty committees for the 1990/91 academic year.

(These motions will be made available at Faculty Council.)
9. Annual Reports of Faculty Committees
 - (a) PhD Program Committee, APPENDIX D
 - (b) Undergraduate Program Committee, APPENDIX E
 - (c) Student Affairs Committee, APPENDIX F
 - (d) Research Committee, APPENDIX G
 - (e) Tenure and Promotions Committee, APPENDIX H
10. Approval of 1990/91 Faculty Council dates - Associate Dean Beechy
APPENDIX I

11. Delegation of Faculty Council Powers

Motion for the delegation of Faculty Council powers to the Executive Committee until September 1990.

APPENDIX J

12. Other Business

13. Adjournment

Coffee and Donuts compliments of the UBC
will be available from 8:45 a.m. to 9:30 a.m
outside room 037

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1989/90 academic year was held on Friday, May 25, 1990 at 9:30 a.m. in Room 037 ASB.

In Attendance:

D. Dimick, Chair
T. Carter, Recording Secretary

Members of Faculty Council:

P. Alley	T. Beechy	S. Borins	P. Bradshaw-Camball	
M. Brown	C. Courtis	E. Cousineau	S. Damiani	J. Darroch
I. Fenwick	E. Fischer	S. Friedland	T. Gagaropolous	
J. Gillies	R. Goodman	J. Green	K. Hebner	D. Horvath
R. Irving	W. Jordan	R. Karambayya	R. Lucas	E. Maynes
G. Morgan	S. Newell	T. Peridis	M. Rice	H. Rosin
D. Thompson	D. Varma	S. Verma	S. Warner	

Others:

L. Beard	D. Butcher	V. Clarke	K. Harrigan	C. Peteherych
M. Scheepers	P. Zarry			

Item #1 Chair's Remarks

Professor Dimick thanked the UBC for providing refreshments prior to Council meetings throughout the year.

Professor Dimick thanked Mary Scheepers and Terry Carter for keeping minutes to Executive Committee and Faculty Council meetings. He thanked members of Council for their attendance and cooperation.

Professor Dimick announced that this was Professor Jordan's last Faculty Council meeting. He said that over the years Professor Jordan had made many contributions and often helped us avoid looking foolish. In his departure we are losing a significant part of the institutional memory and collective conscience of the Faculty.

Item #2 Dean's Remarks

Dean Horvath also remarked on Professor Jordan's 24 years as the guardian of integrity and quality; he will be difficult to replace. He wished Professor Jordan luck, commenting that it was a sad day for the Faculty.

As it is the conclusion of an academic year, Dean Horvath gave a brief review of the achievements of the past year.

Eight people were hired last year of the ten mandated; this year four of six mandated will be hired. These are all in difficult areas: International Economics, International Finance, and accounting. A senior appointment in Production Management will be announced in the next two weeks.

The computer facilities of the Faculty were further developed in the past year. The Computer Committee played a major role in negotiating a million-dollar project with IBM which has increased facilities enormously. In the last 15 months we have added 75 pieces of equipment.

Formal approval was received for the International MBA. Professor Borins and later Professor Mayer and many others contributed to getting this program going. The first year has now been successfully completed and, as planned, we will add another 35 students in the fall. The official launch will be in September.

To strengthen the international programs, the Faculty has been extending its exchange networks. We now have exchanges with Keio Business School and the International University in Japan; an agreement with Chulalongkorn University in Bangkok is to be signed in July; agreements with ITAM in Mexico and Aix-en-Provence in France are to be signed soon and discussions with schools in England and Australia are currently taking place. We have an informal agreement with Singapore and promise for an exchange in Hong Kong.

As to curriculum changes, there is the skeleton proposal for the new four-year BBA program, the experimental section in the MBA program and the core program changes for the PHD program.

There was the new initiative in Real Property Development, with the emerging generous support of the industry. We are now looking for a program director.

There is a new initiative in Business Ethics being made possible through the generous endowment of the Gardiner family. There have also been serious efforts to establish a new financial services program.

Finally, there are clear signs in the Faculty of an increased interest and activity level in research and a renewed emphasis on curriculum development and quality teaching.

There has been a noticeable turnaround in applications to the MBA and PhD programs; in the last few years there had been a slight decline. This year there was a great increase in MBA applications and there was perhaps the largest group of applicants ever in a single year to the PhD program. Our greatly improved recruiting programs and systems have clearly paid off.

Dean Horvath gave the highlights of the external outreach activities.

The Faculty developed a very good working relationship with the Advisory Council in the past year and was able to capitalize on the Council's contributions.

Outreach to the business community and various levels of government improved dramatically. Part of this was due to Leslie MacDonald's much more aggressive stance.

Executive Development has undergone major changes and become more effective and efficient. Dean Horvath asked Professor Zarry to report on their year.

Professor Zarry reported that Executive Development had just finished its best year ever. The number of programs offered increased from 37 to 53 compared with 1988/89, the number of participants from 1100 to 1600; total revenue was up 29% and profit up 26%. The Executive Program had the highest number of applicants in its history.

An important area was new programs, which need to be up and running when the subject matter is in demand. There were 11 new offerings this year, of which eight were quite successful. Professor Zarry also participated in the National Business Show, successfully promoting both in-house and regularly scheduled programs.

Executive Development is already seeing a softer market due to the economic downturn and tougher competition. One response was to hire someone to sell in-house training. In addition, more off-site programs are planned, and they are looking at under-served sectors, such as hospital services.

Professor Zarry emphasized the importance of new programs and asked faculty members to talk to Executive Development about new areas which might be commercially viable.

Dean Horvath congratulated Professor Zarry on a successful year and noted that he had also asked the members of the Advisory Committee to suggest program topics.

Dean Horvath noted that the Faculty has become better at promotion, through the videos, brochures and positive media coverage. However, there is still much room for improvement.

International outreach has been most rewarding for the Faculty this year. We have completed programs in China and Thailand, both of which were well managed and well received. We have become a major force in management education in Eastern Europe and the USSR, through centres, conferences and networking programs. New programs are planned in the near future.

The new alumni organization is starting to make a difference. The last James Gillies Lecture was very successful. Feedback on the new alumni magazine had been positive and a new alumni directory is in the works. Alumni fundraising is just slightly below target, but the problem has been identified and we are acting on it.

Corporate fundraising has been a great success, even though it is not yet systematic. Among new additions are a \$100,000 grant from Novapharm for five years, the grant from IBM, the two endowments for professorships, the

International Management Centre in Hungary, the Molson grant, Procter and Gamble and the support of nine corporations for the video.

Dean Horvath then gave a brief preview of the coming year's activities.

In the near future, President Ishikawa of Keio University will receive an honorary degree at Convocation. Mr. George Gardiner will also speak and his family will attend. Dean Horvath hoped that the faculty would attend the breakfast before convocation, and he noted that some had also been invited to the President's luncheon. There will also be a reception hosted jointly by FAS and the Consul General of Japan.

Associate Dean Beechy is responsible for preparing the submission for the periodic review of our graduate programs. Another challenge is continuing funding for the International MBA. In addition, we must maintain progress in research output and productivity and in teaching quality.

Dean Horvath noted that York had done very well in the corridor negotiations, and he believed that we would receive what was requested for the BBA program.

The coming 25th anniversary is a good opportunity for the Faculty to create goodwill and recognition. In addition to promotion, we can create the infrastructure for some new programs and for fundraising.

Dean Horvath thanked the program managers, committee heads, Associate Deans and professional management staff for their help in the past year. He thanked all Council members for their contributions and wished all a pleasant summer.

Item #3 Minutes of Previous Meeting

Ms Charmaine Courtis should be added to the list of those in attendance.

In Item #4, the name of the new finance professor is Chee.

Professor Cousineau moved, seconded by Professor Rosin and it was CARRIED that the minutes of the meeting of April 27, 1990, be approved as amended.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries and Communications

There were none.

Item #6 Approval of Spring 1990 Graduands

Ms Charmaine Courtis moved, seconded by Professor Bradshaw-Camball and it was unanimously CARRIED that the list of Spring Graduands be approved.

Ms Curtis noted that they were still waiting for grades for those students with no GPA listed, but they would be eligible to graduate when the marks were received. She also pointed out that three PhD students were graduating.

Professor Jordan asked Ms Curtis to check on the status of Mr. Raymond Vaughn.

Item #7 Ph.D. Program Committee

Professor Morgan moved the Proposal for changes to the core program, seconded by Associate Dean Beechy.

The proposal concerned the addition of two courses to the core PhD program: Qualitative Methodology and Practicum on Research Writing Skills.

Ms Charmaine Curtis proposed that "A half course (one credit)" be amended to read "A course (3 credits)". The mover accepted this change.

Concern was expressed about what would be counted as a minor, as given in Appendix A of the Proposal. Professor Morgan agreed that in the Notes, it should read "... other Masters degree", not "Masters course".

Professor Jordan proposed, seconded by Associate Dean Beechy, that the note on the minor read:

An MBA or other Masters degree in a discipline other than the student's major field may be counted as one minor

The vote was 3 in favour, 17 opposed and the amendment was DEFEATED.

A number of faculty members expressed concern that the addition of the compulsory courses would make it very difficult for students to finish their course work and prepare for their comprehensive examinations within the allowed time period. This was felt to be particularly difficult as not all courses would be offered every year. Professor Morgan replied that these courses would help students prepare for their comprehensives.

It was also mentioned that some students needed to work over the summer and now they would have to take courses. Ms Charmaine Curtis, however, confirmed that PhD students are required to spend 24 months on site.

Professor Maynes moved, seconded by Professor Cook, the Amendment in Appendix C. This amendment asked that the Qualitative Methodology course be made optional for Finance students.

Professor Maynes noted that Qualitative Methods is not applicable to most Finance research and that it would add to an already full course load.

Associate Dean Beechy raised the concern that the program not be narrow, and that in the future these methods might be necessary. Dean Horvath echoed that concern and noted that the degree is a Phd in Management, not Finance, and should prepare people to do research in management across the disciplines.

Professor Irving proposed that the amendment be further amended:

To allow a three year exemption for Finance Students, at which time the PhD committee and Faculty Council would review the exemption.

The mover, Professor Maynes, agreed to the amendment.

The vote was 11 favour, 17 opposed and the amendment was DEFEATED.

The main motion was put brought forward. The vote was 22 in favour, 0 opposed and 5 abstentions, and the motion was CARRIED.

Item #8 Nominating Committee

1. Professor Green moved the Masters Program Committee motion (distributed at the meeting) to increase the number of committee members by one for one more year; it was seconded by Professor Goodman and CARRIED by a vote of 22 in favour, 0 opposed.

2. Professor Green moved the slate of nominees (distributed at the meeting), it was seconded by Professor Gillies.

Professor Green commented that as there was concern about continuity on the major program committees, there were very few changes in these.

Mr. Tom Gagaropolous asked for clarification on the number of BBA students representatives on the Student Affairs Committee. Professor Dimick asked the Nominating and Student Affairs committees to check this.

Professor Irving noted that he had not been elected to FGS Executive Committee.

It was noted that the election for Management Committee would be held by mailed ballot sent out by the Executive Officer.

Associate Dean Beechy noted that A. Rosen should read L. Rosen and corrected the spelling of Professor Bradshaw-Camball's name.

The slate of nominees was PASSED on a vote of 23 in favour, 0 opposed.

Professor Green announced that there was no formal Nominating Committee report outside the motions and noted that they had decided not to recommend major changes.

Item #9 Annual Reports of Faculty Committees

Professor Green moved, seconded by Professor Irving, that the reports be received. The vote was 22 in favour, 0 opposed.

Item #10 1990/91 Faculty Council Dates

Associate Dean Beechy noted the following changes:

November 24 should read November 23

The March Operating Committee moves to March 15
Executive Committee moves to March 22
and Faculty Council moves to April 5

Associate Dean Beechy moved the dates, seconded by Mr. Tom Gagaropolous and it was CARRIED by a vote of 22 in favour, 0 opposed.

Item #10 Delegation of Faculty Council Powers

Professor Gillies moved the delegation of Faculty Council powers to Executive Committee, it was seconded by Associate Dean Beechy and CARRIED by a vote of 22 in favour.

Item #12 Other Business

Professor Jordan addressed Council on the occasion of his last Council meeting. His remarks are attached.

Item #13 Adjournment

Ms Charmaine Courtis moved, seconded by Professor Jordan, and it was CARRIED that Faculty Council be adjourned.