

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council of the 1988/89 Academic Year will be held on Friday, March 10, 1989 at 9:30 a.m. in the McCaskill Centre.

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A G E N D A

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Masters Program Committee
  - (a) Motion for the deletion of ECON 6700, ECON 6800 AND MKTG 6300 from the curriculum. APPENDIX A
  - (b) Motion to add PLCY 6150 and PLCY 6800 to the curriculum. APPENDIX B
  - (c) Motion that a new degree, INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION be offered by FAS starting September 1990. APPENDIX C to follow
  - (d) Motion to allow during the 1989 Fall Term a limited number of M.B.A. students to transfer into the International Master of Business Administration program once it has been approved by Ontario Council of Graduate Studies. APPENDIX D
7. Curriculum Review Task Force - Interim Report

Discussion will take place in Committee of the Whole-  
Professor D. Dimick, Chair

Members are requested to bring their copy of the Interim Report.  
Please pay particular attention to Section V - Questions for  
Discussion on pages 9 and 10.
8. Other Business
9. Adjournment

Faculty of Administrative Studies

Minutes of Faculty Council

The regular meeting of the Faculty Council of the 1988/89 academic year was held on Friday, March 10, 1989 at 9:30 a.m. in the McCaskill Centre.

In Attendance:

R. Peterson, Chair  
M. Scheepers, Recording Secretary

Members of Faculty Council:

M. Anselm	P. Bradshaw-Camball	D. Brewer	W. Cook
D. Daly	J. Dermer	D. Dimick	M. Galvin
D. Horvath	R. Irving	D. Johnston	W. Jordan
S. Lewis	R. Lucas	C. Mayer	E. Maynes
M. Moyer	J. Mozas	V. Murray	C. Oliver
T. Peridis	J. Smithin	D. Varma	B. Zimmerman
U. Zohar			

Others:

T. Carter	C. Courtis	K. Harrigan	B. Moffat
C. Pattenden	C. Shook	L. Vogan	G. Moynagh
V. Clarke			

Item #1 - Chairman's Remarks

Professor Peterson turned the floor over to Associate Dean Moyer. Associate Dean Moyer announced the upcoming James Gillies Alumni Lecture to be held on Thursday, April 27 at the Board of Trade, First Canadian Place. This year's lecturer will be Mr. Irving Gerstein, President of Peoples Jewellers. His subject will be "Focus and Growth: The Peoples Jewellers Story". As a result of the Faculty's commitment to upgrade and invest in its Alumni program, this year's lecture will see substantial changes. Invitations have gone out to alumni, Canada's leading business executives and some of Mr. Gerstein's fellow directors on various boards. Associate Dean Moyer requested faculty participation in what should prove to be an exciting event.

Professor Peterson stated that Professor Dimick will chair the March 31 meeting of Faculty Council and reminded members of President Arthurs' visit.

Item #2 - Dean's Remarks

Dean Horvath reported that Mr. David Culver has agreed to accept an honorary degree at the Faculty's spring convocation.

Dean Horvath stated that negotiations are progressing nicely with 2 major Japanese business schools to establish exchange programs and internships.

Dean Horvath congratulated Charmaine Courtis, Barbara Moffat and all those connected with revising and coming up with a new look for the FAS calendar.

Dean Horvath reported that at the recent FAS Advisory Council meeting the Curriculum Review Task Force Interim Report was well received and Council members expressed interest in participating in curriculum review discussions.

He reported that the Advisory Council for the International Management Centre - Hungary has been established and members at this time include:

Professor Wallace Crowston; Mr. Robert Ferchat; Professor D. Horvath; Professor C. Mayer; Mr. Alan McLaine; The Hon. Robert Nixon; Mr. Albert Reichmann; Mr. Andrew Sarlos (Chairman); Mr. Gerald Schwartz; Dr. Douglas Wright.

Dean Horvath reported that the GBC will be hosting the second annual Canadian Graduate Business Conference. All indications show it will be more successful than last year, attracting participants from a greater number of U.S. and Canadian business schools. He requested that faculty show their interest by participating. They are invited to attend any part of the conference, which starts on Thursday, March 16, but their presence at the closing brunch on Sunday, March 19 is requested.

John Mozas, president of the GBC, stated that this year's MBA conference will be attended by 14 U.S. schools with a total of 180 delegate. The theme of the conference is "Competing in a Global Environment." Objectives of the conference are learning, promoting York, and getting faculty, students and alumni closer together. He thanked the faculty for their support and assistance in recruiting keynote speakers.

Dean Horvath emphasized two items on the agenda: the Curriculum Review Task Force - Interim Report, and the International M.B.A.

He stated that feedback on the Curriculum Review - Interim Report will be used to formulate the final report which will be presented at a retreat in early summer or early September.

Dean Horvath reported that the Diploma program in International Business which was scheduled to begin in September 1989 has been rewritten as a new degree. He stated the Ontario government had jumped into the middle of the process wanting a new degree and has influenced OCGS to fast track the approval process. The program will unofficially begin in September 1989 with OCGS approval expected in January 1990. Professor Mayer, the Masters Program Committee and FGS will join efforts to put the documentation together.

Item #3 Minutes of Previous Meeting

Professor Irving moved that the minutes of the previous meeting be approved. It was seconded by Professor Mayer.

Professor Wolf requested the following amendments:

1. The last paragraph on page 3 of the minutes should read:

Professor Wolf talked on York's structural problems. He expressed concern that almost all new faculty appointments needed in the graduate economics program are made in the Faculty of Arts rather than in the other units such as the Faculty of Administrative Studies and Glendon, which cooperate to deliver the graduate program.

2. A new paragraph should be inserted on page 3 after:

"He reminded the Faculty that research proposals should include provisions for secretarial and research assistant support."

Professor Wolf pointed out that it may be useful to stress the importance for research to the support staff. While course work often must come first, a balance must be found so that research work is completed in a timely fashion.

The motion carried with the above amendments.

Item #4 Business Arising from Minutes of Previous Meeting

Nil

Item #5 Enquiries & Communications

Nil

Item #6 Masters Program Committee

Professor Jordan, on behalf of the Masters Program Committee, moved that the following courses be deleted from the curriculum effective September 1989:

ECON 6700, Energy Planning, Policy and Management  
 ECON 6800, Labour Market Behaviour and Policy  
 MKTG 6300, Analysis and Interpretation of Data

The motion was seconded by Professor Murray.

The rationale for the motion was that these courses have not been taught at any time in the last three academic years and will not be offered in the 1989-90 academic year. The Area Coordinators of Economics and Marketing have agreed to their removal from the curriculum in order for the calendar to more closely conform with the actual offerings of their areas.

Professor Dimick enquired as to why ECON 6800 was not continuing to be offered. Professor Jordan stated that there was a lack of student interest and that faculty interest had shifted to other areas.

The motion was unanimously approved.

Professor Jordan, on behalf of the Masters Program Committee, moved that the following courses be added to the curriculum effective September, 1989:

PLCY 6150, Corporate Management: The Role of Directors  
PLCY 6800, Strategic Management of Technology-Based Business

The motion was seconded by Professor Zohar.

The rationale stated that in conformity with the policy adopted by Faculty Council on May 27, 1988, these courses have all been taught one to three times with an average enrollment of at least 15 students. Furthermore, since they have all been taught three times under the 6950 rubric, Senate rules require that they must become part of the regular curriculum if they are to be offered again. Each of these courses is scheduled to be taught in the 1989-90 academic year.

The Motion was unanimously approved.

Professor Jordan, on behalf of the Masters Program Committee, moved the approval of the proposal for a graduate programme in international business administration leading to the International Masters of Business Administration degree. It was seconded by Professor Mayer.

Professor Jordan stated that the structure of this proposal had been approved by Faculty Council at its December 16 meeting as a diploma program. Suzanne Firth, Charmaine Courtis, Professor Mayer and his committee have rewritten this proposal as a new degree. This new proposal will be under scrutiny at all levels, FGS, Senate and OCGS.

Professor Jordan pointed to the list of core faculty, on pages 11 and 12. An asterisk indicates those individuals who are most likely to be actively involved in the I-M.B.A. These faculty members must realize that they are expected to make a contribution (teaching, preparing courses, participation in the review process, writing an outline of what they plan to do, etc.). He asked faculty to inform Professor Mayer if their name is listed incorrectly.

Professor Jordan reminded faculty to supply research funding information as quickly as possible. Failure to respond will result in the deletion of their names.

Professor Jordan reported that faculty C.V.s were being prepared and Professor Mayer was going through course offerings for the last seven years to obtain the necessary teaching load information.

Professor Jordan urged faculty response in supplying information about their participation in graduate supervision.

Professor Jordan stated that an incomplete proposal will mean delays which we can not afford.

Professor Daly enquired as to what level of participation in Ph.D. supervision is required. Professor Jordan responded that any participation in Ph.D. supervision should be supplied.

Professor Murray enquired whether it was still possible to add the names of faculty outside FAS and suggested Professors Gustav Thaiss, Michel Chevalier and David Morley. Professor Daly also suggested Professor Tom Sekine.

Professor Peridis referred to the statement on page 7, of the proposal, which states "Out of fourteen new faculty members to be hired by the Faculty of Administrative Studies in the next two years, at least eight will be fully qualified to teach and do research in international business" and enquired whether this means that the Faculty is committed to hiring faculty with an international focus. Professor Jordan replied that the Faculty is strongly committed to hiring faculty with an international focus.

Professor Peridis enquired whether the MGMT 6010 experience should be emphasized. Discussion ensued on whether the wording on MGMT 6010 should be stronger. The decision was to leave the wording as it is currently written.

Professor Peterson called for approval of the motion. It was unanimously carried.

Professor Jordan, on behalf of the Masters Program Committee, moved that, during the 1989 Fall Term only, a limited number of M.B.A. students may be advised that they will be allowed to transfer into the International Master of Business Administration (I-M.B.A) program once it has been approved by the Ontario Council of Graduate Studies. These students will be designated by the Director of the I-M.B.A. program as having met the proposed entry requirements of the program. The work done in the M.B.A. program by those designated students will be credited towards fulfilling the requirements of the I-M.B.A. degree, providing that work is consistent with the approved requirements of the degree.

The motion was seconded by Professor Mayer.

Professor Jordan stated that this motion gave students a commitment from FAS to transfer them into the I-M.B.A. program when it has been approved. If the program is not approved they will complete the M.B.A. degree.

Professor Brewer voiced concern that students taking the curriculum, as laid out on page 35 of the proposal, will not meet the M.B.A. requirements should the proposal not be approved. Professor Jordan stated the curriculum is the same with only the Policy course differing somewhat. The core of the

International Policy course will cover the same material as the regular Policy course as well as covering international concerns.

Professor Brewer enquired as to how students will know about this program if the Faculty is not allowed to advertise until the program is approved. Professor Mayer stated that word of mouth has generated interest and so far he has received 100 enquiries about the program. Dean Horvath stated that until OCGS has approved the program no formal recruitment can take place.

Professor Peterson called for a vote on the motion and it was unanimously approved.

Dean Horvath thanked and congratulated Professor Mayer, Suzanne Firth, the Masters Program Committee, the Task Force Committee, Charmaine Courtis and her staff for the work done on the I-M.B.A. proposal.

Item #7 Curriculum Review Task Force- Interim Report

Professor Daly moved "that Council resolve to Committee of the Whole for discussion". Seconded by Professor Brewer. Motion Carried.

Professor Mayer moved that Council rise from Committee of the Whole. Seconded by Professor Irving. Motion Carried.

Item #8 Other Business

Nil

Item #9 Adjournment

Professor Mayer moved that Faculty Council be adjourned. It was seconded by Professor Green and the motion carried.