

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of the Faculty Council of the 1987/88 Academic Year will be held on Friday, November 27th, 1987 at 9:30 a.m. in the McCaskill Auditorium.

AGENDA

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Nominating Committee
 - Motion for the approval of outside representatives on Faculty Council and alumni representative for Faculty Council.....Appendix 'A'
7. Discussion of Atkinson's Proposed Concentration in Business Economics
 - Motion for FAS Council to express its concerns to Senate Committee on Curriculum and Academic Standards regarding the use of the term "Business Economics" by the Department of Economics of Atkinson College.....Appendix 'B'
8. Workplans of Faculty Committees
 - Undergraduate Programme Committee.....Appendix 'C'
 - Motion relating to scope of review from the Undergraduate Programme Committee.....Appendix 'D'
 - T&P Committee.....Appendix 'E'
 - Masters Programme Committee.....Appendix 'F'
 - Student Affairs Committee.....Appendix 'G'
 - Office of Student Affairs.....Appendix 'H'
9. Update on Accessibility Funding
10. Centre for Studies in Financial Services
 - Motion to approve in principle the establishment of the Centre for Studies in Financial Services in conjunction with the Faculty of Management of the University of Toronto.....Appendix 'I'

11. International Business Centre
 - Motion for Council to authorize FAS's participation in a joint proposal with the Faculty of Management at the University of Toronto.....Appendix 'J'
12. Other Business
12. Adjournment

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1987/88 Academic Year was held on Friday, November 27, 1987 in the McCaskill Centre.

The following were present:

Dean Alan B. Hockin
S. Borins - Associate Dean, Academic
M. Moyer - Associate Dean, Students

Members of Faculty:

P. Alley	C. Mayer
D. Brewer	E. Maynes
J. Dermer	R. McClean
D. Dimick	T. Peridis
D. Fowler	C. Robinson
S. Friedland	A. Rosen
J. Gillies	G. Shaw
R. Heeler	P. Tryfos
D. Horvath	T. Warner
J. Hull	K. Weiermair
M. Jalland	B. Wolf
W. Jordan	U. Zohar
A. Mawani	

Others:

H. Bartel	D. Maxwell
S. Best	B. Moffat
C. Bryant	M. Paris
C. Courtis	C. Pattenden
L. Dickson	D. Poon
G. Fallis	A. Rabczak
M. French	K. Scott
M. Grammer	C. Shook
S. Kitchell	J. Steen
L. MacDonald	D. Wallace
H. Barrington - Secretary	

ITEM #1 - Chairman's Remarks

Professor Dermer reported that the Dean's Search Committee had been selected and met recently with President Arthurs to hear his views on the selection of a new Dean for FAS. The Chairman of the Search Committee is Paul Lovejoy. Professor Dermer informed the Council that the position has been advertised in the papers and letters have been sent to other universities. He encouraged

faculty members to write or call Pauline Callen, Secretary of the Dean's Search Committee, if they know of any suitable candidates. The Search Committee will be scheduling meetings with the faculty, students, P&M's, and support staff in the near future to debate issues.

ITEM #2 - Dean's Remarks

Dean Hockin congratulated Rein Peterson on attracting to York the assignment by the Government for the Centre of Excellence in Entrepreneurial Studies which will benefit the Faculty and the University as a whole.

He asked Charmaine Courtis to give an update on registrations for the Fall. She stated that registrations had remained the same and very few people were lost because of the strike. The application level for January will remain the same as last year. Students have a strong B average with GMAT's of 610 or 620 and many more students have work experience.

Dean Hockin reported on the dinner meeting to which he had told Council he had been invited with business leaders, regarding the renewal of merger discussions with U of T. Dean Wolff, Professor Fleck, four business leaders and Dean Hockin were present.

The meeting was educational, in that some participants learned about the problems business schools are facing. This is not an active issue now but Dean Hockin believes it may be in several years.

He also reported that a meeting of the FAS Advisory Council was held earlier this week and the impression conveyed was similar to that at the business dinner, that we should be working co-operatively with U of T but not seeking to merge.

ITEM #3 - Minutes of Previous Meeting

Professor Wolf moved that the minutes of the previous meeting be approved.

Seconded by Professor Brewer.

Motion Carried.

ITEM #4 - Business Arising from Minutes of Previous Meeting

Nil.

ITEM #5 - Enquiries & Communications

Nil.

ITEM #6 - Nominating Committee

The Chairman introduced and welcomed Professor Fallis, Professor Bartel, and Professor Wallace.

Professor Weiermair moved that "the following additions to the FAS Faculty Council and FAS Committees for the 1987/88 academic year be approved". (Appendix A)

Seconded by Professor Mayer.

Motion Passed Unanimously.

ITEM #7 - Discussion of Atkinson's Proposed Concentration in Business Economics

The Chairman reported that this issue has subsequently not received Atkinson's approval, therefore this item will not be discussed.

ITEM #8 - Workplans of Faculty Committees

Undergraduate Programme Committee

Professor Heeler reported that his Committee's main business for the coming academic year is to co-operate in a review of our BBA Programme. Atkinson and Admin. Studies have agreed on a series of questions for the reviewers. A report was given on the process our Faculty would follow in the review.

Professor Heeler moved that "this Faculty believes that the proposed review of the Faculty of Administrative Studies BBA degree and the Atkinson BAS degree is of insufficient scope to best meet the needs of York University. A review of these two programmes will provide a very limited perspective of undergraduate education for business at York. A complete review should in addition include: (a) - (f). (Appendix D)".

Seconded by Professor Moyer.

The rationale for this motion is that the BBA is just one component of a system of degree promotion, admissions, and study alternatives listed in the York Undergraduate Programmes. A proper perspective requires that the whole system be reviewed. Atkinson's Administrative Studies shares this opinion. Professor Heeler has talked to the University administration regarding this issue.

Professor Wolf suggested that in Appendix 'D', Faculty of Arts be added to a,b, and c.

The amendment was accepted by Professor Heeler.

Professor Fallis stated that he was from the Economics Dept., Faculty of Arts, and he would be happy to co-operate with us but next year they would be going through a formal review of their programme.

Questions were asked regarding deferral to next year and the possibility that this motion could be referred back to the Undergraduate Programme Committee for investigation and tabled for the next Faculty Council meeting.

Professor Heeler requested approval of the original motion.

Professor Wallace from the Faculty of Arts stated that it takes a long time to prepare for a review, the review is bottom-up, ie. operational, and would not address the strategic issue of the future of the undergraduate business education in which FAS was interested. He was concerned that there had been no consultation with the Faculty of Arts on this issue.

Professor Jordan moved that the motion be amended to take out the word "very" on the 5th line of the motion and the sentence to read "a review of these two programmes will provide a limited perspective of undergraduate education for business at York".

Amendment accepted by Professor Heeler.

Vote on Amended Motion

In Favour	25
Opposed	1

Motion Carried.

T&P Committee

Professor Mayer reported that his Committee's work is specified by the number of files to be considered each year. He encouraged faculty members coming up for tenure or promotion to meet with him to discuss the T&P process.

Masters Programme Committee

Professor Jordan's Committee has three major policy areas of work this coming academic year (1) Management Skills; (2) Financial Services Centre and (3) Centre for International Business. He encouraged the organizers of the Financial Services Centre and the Centre for International Business to bring their proposals forward as soon as possible because if their proposals are submitted at about the same time, it may be necessary for one of them to be given priority over the other. This could result in a delay in obtaining final approval at the University level.

Professor Robinson was happy with the management skills initiative but was concerned that a report in April by the Committee would be too late and requested an earlier submission. Professor Jordan responded that April

would be optimistic as he was concerned about appropriate implementation. Professor Borins encouraged Professor Robinson to take an active interest in this initiative. Professor Jordan also reported that input will be solicited from faculty members.

Student Affairs Committee

Professor Zohar presented the workplans of the Student Affairs Committee.

Offices of Student Affairs and Placement Services

Professor Moyer reported that these offices are not covered in the legislation to report to Council but he felt it was important to report to Council on their initiatives. Both offices are well staffed with good resources. The offices have six strategic initiatives to undertake over the next year. Questions were raised about the Exchange Programmes, review of admission requirements for MBA, debarments, and rules for Undergraduate Programme requirements.

The Chairman congratulated Associate Dean Moyer and his office for their good work organizing evening recruitment meetings.

ITEM #9 - Update on Accessibility Funding

Associate Dean Borins stated that he had reported on accessibility funding at the last Faculty Council meeting. The following financial arrangements will apply for increased enrollments which occur in our BBA, MBA, MPA, or Ph.D. programmes in 1987/88. For each 2 term FTE, FAS will receive \$2,000 in 1987/88. Provided that the total enrollment of FAS is maintained next year at the enhanced level, the payment per FFTE will be increased to \$4,000 in 1988/89. November 1st was the first measure date and we have an increase of 39 FTE's. If this is maintained on February 1, 1988, we will receive \$78,000 incremental funding which will be for Ph.D. funding as discussed at the Retreat. The university administration has agreed tentatively to give us the funding. Associate Dean Borins reported that at a Policy Area meeting yesterday, it was decided to review the file of a potential Ph.D. candidate and thus participate in the Ph.D. Programme.

Professor Horvath remarked that the Policy Area's decision was not solely based on the accessibility funds provided and that the financial issue has still to be resolved.

ITEM #10 - Centre for Studies in Financial Services

Professor Fowler moved that "approval in principle be granted to proceed with the establishment at a downtown location of a Centre for Studies in Financial Services, in conjunction with the Faculty of Management at the

University of Toronto. This Centre will be funded from external resources and will conduct research and teaching in financial services. All university credit courses will be subject to the appropriate Senate approval procedures".

Seconded by Professor Heeler.

Professor Fowler reported that this is an extension of a motion approved in principle by Faculty Council last June. The Dean has been approaching the business community for their interest and commitment. Since U of T was also fund raising, Dean Hockin received a message that it would be better to have a co-operative effort with U of T rather than the two schools fund raising separately. It was agreed in principle that co-operation with U of T on this proposal would be for the best. Dean Hockin stated that there is no change in the structure or ideas in the proposal and the budget remains the same. The Centre will be funded from external resources and core courses will be taught at the home university and the degree also granted from the home university. Approval in principle is required both by the Faculty and then by APPC for the Dean to seek funding from the business community.

Professor Horvath raised four questions: he wanted clarification of core courses; whether students would be lost? what Executive Development courses would be offered and how would they relate to our regular Executive Development Programme? would be diluting our own programme by offering a fully integrated programme at the Centre? He was not personally convinced that a co-operate effort with U of T would be to our advantage.

Professor Robinson felt we can only gain by co-operative efforts with U of T. Professor Fowler stated that the Centre downtown will give the Faculty more exposure.

Professor Tryfos stated that he had a great concern about the proposal. He also stated that the resolution focuses on teaching and core offerings, and originally the proposal focussed on research and Executive Development. He sees no advantage in this proposal as FAS will gain little and U of T will gain a great deal.

Professor Friedland reported that he has been working on this programme for the past three years and believes delay would be best at this point. He has talked to 500 financial services executives in the past few months and received a negative response about the joint proposal. He questioned support for a joint approach. The real question is that U of T can help with the fund raising. He expressed his great concern as this was bad timing for fund raising. He would rather take time with a new leadership in the Fall and proceed at that time. Professor Friedland moved to table the motion.

Seconded by Professor Weiermair.

Professor Jordan moved that Council resolve to Committee of the Whole for discussion of Professor Friedland's motion to table the motion.

COMMITTEE OF THE WHOLE

The Vice-Chairman, Professor Shaw, took the Chair.

Professor Hull believed this motion should not be tabled because a great deal of work has gone into the proposal. FAS would have preferred to go it alone but there are risks involved. U of T probably won't wait and will probably look for another partner. Professor Hull stated that the majority of the Finance Area faculty members favour a linkage with U of T.

Professor Brewer disagreed that a joint effort would be beneficial to our Faculty. He wanted to know how binding the fund raising constraint was.

Professor Mayer remarked that the Trade Centre proposal was different from the Financial Services Centre proposal as the former would be funded by the government.

Professor Heeler inquired why the Centre was not starting with more York involvement.

C. Bryant stated that U of T are evaluating their MBA programme and is not in favour of a linkage.

Professor Jordan believes that since the Dean has signed the letter in good faith with U of T we should not delay.

Professor Weiermair stated that this is not the same proposal as the one brought forward to Council last June.

Professor Tryfos stated that approval of the Centre in principle has been given but wanted to know more about co-operation with U of T.

Dean Hockin stated that at the last Faculty Council meeting a joint approach with U of T was reported and no adverse remarks were made. The point that we do not offer core courses downtown at the outset is the only change. The rest of the proposal remains the same. The question is whether we should have a co-operative approach with U of T. It was suggested by the financial community that we have a joint effort because of fund raising. Dean Hockin stated that if we postpone, the Board members may withdraw as they believe it is a joint proposal. President Arthurs, while opposing a merger with U of T, Faculty of Management off campus, is not opposed to a specific co-operative venture such as the ones proposed.

Professor Weiermair stated that many faculty were unclear on this proposal. The Dean responded that the proposal has to come back to Council for approval but approval in principle is required to appoint an interim Director and to begin fund raising.

Professor Horvath would like to see a firm reassurance of funding in a joint venture and feels we should go it on our own.

Professor Friedland stated that he does not feel U of T will go it alone on the Centre.

Professor Fowler stated that there is no need to be concerned that U of T will take over the project.

Professor Wolf believes if we try and change this now, it would put us in a difficult position.

Professor Moyer wanted to know the merits of a joint effort not including fund raising.

Professor Hull responded that the fund raising aspect is important and if we do not link with U of T, he believes they will find another partner.

Professor Jordan is in favour of competition but U of T is not our enemy. He wondered if we have the resources to do this alone but doesn't believe so. He believes combined resources might do a good job and feels we need one good Centre and opposes tabling the motion.

Professor Mayer would not like to table the motion as this motion is for approval in principle and the proposal will be brought back to Council for a final vote.

Professor Mayer moved that Council rise from Committee of the Whole and report.

Seconded by Professor Heeler.

Motion Carried.

Professor Dermer resumed the Chair. He apologized for this item taking so long. In his opinion, as Chairman of the Executive Committee, this item should have been screened more carefully and then only brought forward in greater detail.

Vote on Motion to Table

In Favour	7
Opposed	18

Motion Defeated.

Professor Dimick requested that the minutes record that it was understood that this proposal is approved in principle only. Professor Jordan stated that a lot of work still needs to be done on this proposal before obtaining Faculty of Graduate Studies and Senate approval. This proposal should be forwarded to Senate as soon as possible for their input.

Vote on Original Motion

In Favour	24
Opposed	7

Motion Carried.

ITEM #11 - International Business Centre

Associate Dean Borins moved "that Faculty Council authorize FAS's participation in a joint proposal with the Faculty of Management at the University of Toronto to the Government of Ontario for the establishment of an Ontario Centre for International Business, subject to approval by Senate at York and the governing Council at the University of Toronto".

Seconded by Professor Wolf.

Associate Dean Borins updated faculty on the International Business Centre proposal. Negotiations have continued as approved by Faculty Council. In addition, B. Wolf, P. Lovejoy and a number of people at U of T have been working together on the proposal and the budget. The principal offices for the Centre of International Business will be located at York, the Executive Director will be at York, and the managerial component also located in those offices. The enhanced international business MBA will only be offered at York. The proposal has a substantial amount of resources for research and the proposal calls for delivery of a number of Executive Development courses in International Business. Our participation with U of T has strengthened the proposal. For example, Professor Pritchard of the U of T Law School has added to the legal component. One of the things considered is what other business schools would be doing and by building an alliance with U of T, no one else could. Western has formed an alliance for an integrated network of business schools. Queens and Western have a joint proposal.

Professor Heeler congratulated Associate Dean Borins on his work. Professor Jordan inquired if this proposal would be going to Senate in its present form. Associate Dean Borins replied that Senate approval will be needed for the enhanced MBA programme.

Professor Tryfos feels it would be appropriate for the Office of the Research Director to alternate between the two universities.

Associate Dean Borins stated that this proposal is for funding and things will evolve later on. Professor Wolf stated that this document has had a lot of changes and the U of T Law has strengthened the proposal. Professor Gillies feels we have a better programme with U of T's linkage. The physical location is the most important and one of the deals made with U of T was for the Research Director to be from the U of T.

Vote on Motion

Motion Carried.

ITEM #12 - Other Business

Dean Hockin invited faculty to a candlelight luncheon following the December 18th meeting of Council.

ITEM #13 - Adjournment

Professor Fowler moved that Faculty Council be adjourned.

Seconded by Professor Robinson.

Motion Carried.