

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

Notice of Meeting

A meeting of the Faculty Council of the 1985/86 Academic Year will be held on Friday, April 18th, 1986 at 9:30 a.m. in the McCaskill Centre.

AGENDA

1. Chairman's Remarks.
2. Dean's Remarks
 - University Academic Planning Requirements.
3. Minutes of Previous Meeting.
4. Business Arising from Minutes of Previous Meeting.
5. Enquiries & Communications.
6. Executive Committee
 - Motion to move to Committee of the Whole re proposed Senate Motion on SDI Research.
7. Student Report
 - Graduate Business Conference at Wharton.
8. Other Business.
9. Adjournment.

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1985-86 Academic Year was held on Friday, April 18, 1986 at 9:30 a.m. in the McCaskill Centre.

The following were present:

A.B. Hockin - Dean

Members of Faculty:

D. Brewer	V. Murray
A. Courtney	C. Robinson
D. Daly	L.S. Rosen
J. Dewhirst	G. Shaw
D. Fowler	P. Tryfos
J. Green	S. Warner
R. Heeler	J. Waters
W. Jordan	B. Wolf
R. McClean	

Other Members:

C. Courtis	B. Moffat
L. Dickson	S. Noguchi
S. Giles	E. Ozon
B. Graham	J. Parkinson
L. Gulka	C. Pattenden
E. Gutmacher	B. Smyth
C. McPhun-Beatty	T. Shanahan
D.W. Menzel	D. Varma

H. Barrington - Secretary

Item #1 - Chairman's Remarks

In the absence of the Chairman, the Vice-Chairman, W. Jordan called the meeting to order. He introduced and welcomed Lianne Gulka, the new President of the GBC.

Item #2 - Dean's Remarks

Dean Hockin reported that he has sent a great deal of paper recently to members of Council on the Academic Planning exercise. This exercise has arisen out of

the desire by the new President, and the administration of the University to have a review of the directions York is taking as a whole, and also the individual needs of the Faculties. He commented that this is not a budget process but the results will have a bearing on our budget planning. A deadline of October 15th has been requested for our submission. Since the time we would spend preparing our document falls during the summer months, we will have to adopt a shorter more linear version. Dean Hockin noted that our Faculty produced a similar document about five years ago (Strategic Alternatives for the 80's). He believes it is important to be able to review and revise our approach to strategic planning periodically. Dean Hockin hopes that everyone will participate actively and requested the Area Co-ordinators and Programme Directors to begin work on the report. More documentation on the Green Paper will be forwarded as soon as it is received. A critical time path was included with the agenda material and Dean Hockin inquired if anyone had any ideas on the procedures we should follow. He reported that at the May Council meeting we would have a discussion on Academic Planning and he has informed Vice-President Davey that a document will not be sent from our Faculty until our Council members discuss our submission at the September Faculty Council meeting as he believes there should be full involvement of Council members.

The Faculty of Graduate Studies has been concerned, as has the Central Administration, regarding faculty appointments in other Faculties. There are new appointments to be made in Atkinson and Graduate Studies has requested that they be interviewed by our Faculty. Dean Hockin has talked to Professor McKinnon at Atkinson and offered our assistance. Professor McKinnon advised Dean Hockin that they have 24 recruits for us to evaluate. Dean Hockin advised him that it would be impossible for us to interview them all and suggested that he send their cv's to our Area Co-ordinators for them to consider.

Dean Hockin reported that a few months ago a request was received from the Federation of Deans of Management and Administrative Studies concerning a grant they have received from CIDA to support the development of an increased research capability within the ASEAN Business Schools. He stated that Professor Crowston believes this could be a major development and a letter will be forwarded to all faculty in the near future on this subject. It is Professor Crowston's belief that if we show no interest, other Faculties will get into the Pacific countries and leave us out, therefore faculty members are encouraged to participate.

Dean Hockin reported that he had received a request from the University of Calgary for Marketing Human Resources faculty participants in CFDMAS seminars.

Dean Hockin requested an update on our registrations from Charmaine Curtis. She reported that the application level is up and everything is looking good.

Dean Hockin had good news to report regarding our budget. An agreement has been reached with the administration for a small increase in our fees and our base budget, therefore we will have a balanced budget next year.

The Acting Chairman inquired if Council members had any questions regarding the Dean's remarks.

Professor Robinson was surprised to learn that other Faculties would get involved in other Faculties' affairs concerning hiring.

Professor Heeler inquired about the academic planning process. He commented that in former years Faculty Retreats were very helpful in our academic planning process. Dean Hockin responded that due to budget restrictions Faculty Retreats have not been possible but he hoped to have one in the coming academic year.

Professor Parkinson, Atkinson College, responded to Dean Hockin's remarks on the Atkinson recruiting situation. He commented that only applicants with Ph.D.'s would be sent for us to consider and that Atkinson values our input because they recognize that we have a wider breadth of experience.

Item #3 - Minutes of Previous Meeting

Professor J. Green moved that the minutes of the previous meeting be approved.

Seconded by Professor C. Robinson.

Motion Carried.

Item #4 - Business Arising from Minutes of Previous Meeting

Nil.

Item #5 - Enquiries & Communications

Nil.

Professor Green, Chairman of the Search Committee for the Dean of Graduate Studies announced the formation of that committee and invited applications and nominations for this position of Dean.

Item #6 - Executive Committee

In the absence of the Vice-Chairman of Council, Professor Jordan suggested that he Chair the Committee of the Whole in response to the Executive Committee's proposal, and moved that Council resolve to Committee of the Whole for discussion of the Motion on SDI Research referred to the Faculty Council by Senate.

Seconded by Professor D. Brewer.

Carried.

COMMITTEE OF THE WHOLE

Professor Jordan outlined the basic procedures to be followed during discussion in Committee of the Whole; that a motion does not require a seconder and is followed by a 'straw vote', in order to assess the general opinion of the members.

Professor Jordan identified the proposed Senate Motion on SDI Research under Appendix 'A' and also stated that he has a communication from Peter Alley, who was not in attendance, with an amendment to the proposed response to Senate. He then opened the floor for general discussion.

Dean Hockin explained the background behind this motion. At the last Senate meeting there was confusion on a motion by Lanphier & Stauffer and it was agreed to put this motion on hold until Faculty Councils had an opportunity to review and respond. The Faculty of Science reported at Senate that they had prepared a response and would forward it to other Faculties for their information if requested. Dean Hockin reported that our response had been prepared before we received the Faculty of Science's document which is attached to the agenda.

Professor Jordan commented that as a member of Senate, he felt it was important for faculty input and urged Council members to express their views.

Professor Shaw stated the proposed response covered the points well and was fine with him.

Professor Dewhirst inquired regarding top secret research by the U.S. Professor Jordan responded that the U.S. could not enforce top secret if it wasn't in the contract.

Dean Hockin commented that if research had no security from the beginning then it was really ineffective at a later date to say it was top secret.

Professor Jordan reported that Peter Alley had sent an amendment to the proposed response prepared by Executive Committee. Professor Jordan read the proposed change which was an additional paragraph to be added.

"With the same concern for academic freedom, and with our concern about the quality and character of university research, we emphasize our commitment to the 1971 Senate policy on publishability of research and propose that this be administered to exclude research that can be classified ex post facto."

Dean Hockin raised the question of publication. The thought crossed his mind that our faculty does research with individual corporations in their consulting and corporations would not allow them to publish material which they consider proprietary.

Professor Robinson commented that many times he could have been in this dilemma and like most faculty members would not like this restriction.

Professor Daly commented that there had been some discussion in the Senate Research Committee regarding this matter. He stated that work done by individuals for consulting is not really research. Regarding the question of publishability - contracts on research go forward and normally include a clause that if the copyright is not claimed by the sponsor within six months then the rights go to the author. Out of 300 contracts with the Department of Defence, only one paper could not be released. To the Senate Research Committee's knowledge, no one at York has had or is planning a contract with the Department of Defence. His personal view is that our proposed motion covers the concerns quite well.

Professor Courtney believes this Faculty should make a brief response using the 1st paragraph of our proposed response, the 1st sentence of the 2nd paragraph, and the 1st phrase of the final paragraph. Since these issues are complex due to publication policies, funding sources, and moral beliefs, etc. we should be concise and not try to explain the many reasons underlying our position.

Professor Dewhirst agreed with Professor Courtney's amendments and supports the University's policy on publication.

Professor Waters was supportive of Professor Courtney's amendments and understood that no one has spoken to the Department of Defence on this matter.

Professor Robinson and Professor Tryfos also agreed with Professor Courtney's amendments.

Professor Green believes we should say "no" and encourages all members of Senate to attend the Senate meeting because in the end the final vote by members will carry the vote.

Professor McClean stated that this is an emotional matter and it is an ethical decision.

Professor Jordan stated that two proposals are on the floor to vote on, the Courtney proposal and the Alley proposal.

Bill Menzel commented that he feels if we emphasize our commitment to the 1971 publication document, it would complicate our response to Senate.

Straw Vote

A straw vote on Professor Alley's proposal was taken.

In Favour	6	Opposed	10	Absentions	5
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Defeated.

Professor Murray indicated that more style should be put into the proposed motion.

Dean Hockin noted that our Senators could use the argumentation from the proposed motion at Senate and our main concern is to have a consensus from our Faculty on a proposed response.

A straw vote on Alice Courtney's abbreviation of the proposed motion was taken.

In Favour	19	Opposed	1	Abstentions	1
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Carried.

The Acting Chairman suggested that Council now rise from Committee of the Whole and report on its discussion. This was done.

Professor Jordan resumed the Chair.

Vote on Main Motion

Professor Courtney moved that her revised motion be forwarded to Senate.

Seconded by Professor Heeler.

In Favour	22	Opposed	0	Abstentions	0
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Carried Unanimously.

Item #7 - Student Report

Dean Hockin reported that he had suggested to the students who attended the Graduate Business Conference at Wharton that they make a presentation to Faculty Council on their experience.

The four students who attended the conference were Bill Graham, Julie Thomson, Terry Shanahan, and Lianne Gulka.

Bill Graham gave a brief outline of the 1986 Graduate Business Conference at Wharton. The conference was founded in 1983 by Jim Deveau, an MBA student at the Columbia Business School. The purpose of the conference was to foster communication among top business schools by furnishing a means for students to meet and better understand other MBAs before re-entry into the business world. In addition, the conference was to provide a forum where the business community would hear students' views. The conference to date has been sponsored 100% by Nabisco. The 1986 Graduate Business Conference focused on trade restrictions, protectionist sentiment and the growth of worldwide trade. The top 28 business schools were invited with 4 representatives from each school. Most of the student representatives were student government leaders. Six

Canadian schools were invited but only York attended. The Rotterdam School of Management and the Stockholm Institute of Economics were the only European schools to attend. York sent two 1st year students and two 2nd year representatives. The conference provided an excellent opportunity to raise York's international profile as a quality business school.

Bill gave a brief outline of the agenda beginning with the opening remarks by Dean Russell E. Palmer and the keynote speech on "Protectionism and World Trade" by Charles L. Brown, Chairman of the Board, AT&T. A Dean's panel was scheduled on "Internationalizing the MBA Programme" and Business Roundtable Discussions were presented on "Doing Business Abroad" and on "Global Strategies". Student Workshop Sessions were held and during York's 90 minute presentation, the recruiting film was shown and the highlights of the unique aspects of our programme were given. Each of the students from York spoke on numerous items: the Policy Area, the exchange programme, Arts Administration, the Policy 6010 projects and student government. They attempted to show how a Canadian MBA programme differs from a US MBA programme due to differing environmental influences.

Terry Shanahan reported that our exchange programmes were very impressive to the delegates as US exchange programmes are for foreign students to attend US schools. York was invited to attend next year's conference on "Entrepreneurship" at the University of Texas and the students have unanimously decided that they will attend. Our school's computer facilities are the best in the continent as US schools are just beginning to use computers. Harvard began to use computers two years ago and students had to purchase p.c.'s and there is no software to back them up. The students feel that in the computer field our weakness is in hardware. The GBC will study computer access and computer hardware next year. Graduate students would like to seek funding for their computer studies from outside corporations and ask alumni for their support. Terry thanked the Policy Area and the administration for all their help with the conference.

Lianne Gulka reported on their impression of the conference. It was a good experience and they all came back feeling good that York has a quality programme. The recruiting film was helpful as many people didn't know York existed. The costs for education in US schools was interesting as it costs \$45,000 for two years at Harvard. In talking with other students, they realized that York has a good student/administration relationship through faculty evaluations and also Student Councils. Our international programme compared to US is superior and in Canada 300 out of 3,000 applicants are accepted to attend foreign schools, while very few US students are able to attend foreign universities.

There was general discussion by faculty members and everyone was very impressed with the students' report.

Professor Phillips complimented the students on attending the conference and also for their presentation.

Item #8 - Other Business

Nil.

Item #9 - Adjournment

Moved by Professor Wolf that Faculty Council be adjourned.

Seconded by Professor Daly.

Passed Unanimously.