

FACULTY COUNCIL  
FACULTY OF ADMINISTRATIVE STUDIES

Notice of Meeting

A meeting of the Faculty Council of the 1985/96 Academic Year will be held on Friday, February 28th, 1986 at 9:30 a.m. in the McCaskill Centre.

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AGENDA

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. MBA Programme Committee
  - Motion for new course proposal  
'Corporate Financial Analysis'.....Appendix 'A'
7. Student Recruiting Activities
8. Other Business
9. Adjournment

MINUTES OF FACULTY COUNCIL  
FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1985-86 Academic Year was held on Friday, February 28, 1985 at 9:30 a.m. in the McCaskill Centre.

The following were present:

A.B. Hockin - Dean  
S. Borins - Associate Dean, Student Affairs

Members of Faculty:

I. Fenwick	C. Robinson
D. Fowler	L.S. Rosen
R. Heeler	G. Shaw
J. Hull	P. Tryfos
R. Irving	R. Vachon
W. Jordan	T. Warner
R. McClean	K. Weiermair
E. Phillips	

Other Members:

C. Courtis	M. Nero
S. Giles	E. Ozon
E. Gutmacher	C. Pattenden
A. Izso	J. Parkinson
K. Kilty	D. Peters
D. McMillan	B. Smyth
C. McPhun-Beatty	D. Varma
W. Menzel	

H. Barrington - Secretary

Item #1 - Chairman's Remarks

The Acting Chairman, W. Jordan, called the meeting to order. He advised the Council that the Chairman was out of the country on a seminar. Professor Jordan reported that a referral to Faculty Councils was passed at yesterday's Senate meeting regarding SDI (Star Wars) research which would be coming forward to Council next month. Professor Jordan encouraged all faculty to attend both the undergraduate and graduate dinner dances that were scheduled for the near future.

Item #2 - Dean's Remarks

Budget Situation

Dean Hockin reported that progress has been made regarding our deficit with Central Administration but a final solution has not been reached to date. Central Administration would be agreeable to an arrangement whereby FAS provided half of the deficit from faculty resources and half from an increase in the base from them. FAS's proposal to cover our deficit is to charge MBA computer fees. Since the undergraduate level fees have already been announced, the fees will only affect graduate students. The increase in fees would bring in half of the deficit and half would have to come from an increase in the base from Central Administration. We may have to settle for a phasing in of the latter. FAS would meet the remainder of the deficit from Executive Development profits. In conversations with Ken Davey and Bill Farr, Dean Hockin feels confident that a solution will be found. Dean Hockin commented that the important point to remember is that we will start the new budget year with no accumulated deficit and this will give us confidence to achieve new objectives in the coming year.

Dr. K. Davey's Visit

Dean Hockin reported that Dr. Ken Davey, VP Academic, is trying hard to learn the nature of the Faculties and will be visiting our Faculty on Tuesday, March 4th at 2:00 p.m. in the Dean's Conference Room. He encouraged faculty members to be present for this visit.

Banking Initiative

Dean Hockin referred to the banking initiative discussed at a previous Council meeting regarding an agreement with the CIB for upgrading and training their bankers. Unfortunately, an agreement was not reached with the CIB as they were unwilling to accept the conditions laid down by the Faculty. They also expressed concern that they would not be able to obtain enough support from our faculty members to develop courses. Dean Hockin reported that he advised the CIB it would be up to the individual faculty member if they wanted to teach for them given this failure to reach an agreement. Dean Hockin commented that the Centre for Financial Services initiative, which the faculty thought more attractive than the banking initiative, would be reviewed again and a proposal would be coming forward in the near future.

James Gillies Alumni Lecture

Dean Hockin encouraged faculty members to attend the James Gillies Alumni Lecture on April 2nd at 5:00 p.m. at L'Hotel. The speaker will be an outstanding Canadian, Mr. Philippe de Gaspé Beaubien, who will speak on "Entrepreneurship".

Questions were asked of Dean Hockin as to the student computer usage as a result of the increase in fees. Professor Borins responded that

this matter was being reviewed. In response to a question regarding extensive computer usage for PLCY 6010 papers, Professor McClean stated that this use was down from 20% of total to 10%.

Item #3 - Minutes of Previous Meeting

Professor C. Robinson moved that the minutes of the previous meeting be approved.

Seconded by Professor D. Fowler.

Motion Carried.

Item #4 - Business Arising from Minutes of Previous Meeting

Nil.

Item #5 - Enquiries & Communications

Nil.

Item #6 - MBA Programme Committee

On behalf of the Masters Programme Committee, J. Hull, moved that the Faculty adopt FINE 6600, Corporate Financial Analysis, as a new course.

Seconded by D. Fowler.

Professor C. Robinson reported that this course has been run twice very successfully. He stated that there is a perceived need to provide broader information in finance. This course provides a practical focus for some of the theory of business management and relies heavily on major assignments for that reason. There are no exams in this course, only computer assignments.

This course is primarily a finance course but it relies heavily on accounting material. Students with accounting rather than finance backgrounds do very well in this course.

The prerequisites and corequisite have been changed: Prerequisites - FINE 5020 and Corequisite - any one of FINE 6100, FINE 6200, ACTG 6120.

Professor Vachon expressed concern over the use of computers as they were already being used to capacity.

Professor Robinson responded that this problem has been worked out with Larry Dickson in order to spread peak loads more evenly. Professor McClean

also commented that both he and Larry have worked extensively with Chris Robinson on this course and he sees no problem.

Motion Carried.

#### Item #7 - Student Recruitment Activities

Associate Dean Borins reported on student recruitment activities over the past few months. He stated that a recruiting film was produced and also recruitment posters. The film was shown in December to faculty and staff and it has also been shown in the last two months at recruiting meetings. On January 20th, 21st, and 22nd, recruitment meetings were held very successfully in Toronto. The meetings were publicized through a mailing and also an ad in the Globe & Mail. 300 people attended the three meetings with a cost of the Toronto recruitment programme being \$3,000. Associate Dean Borins thanked Charmaine Curtis, Carol Pattenden and faculty members who participated for their help.

Associate Dean Borins reported that the Western Canada trip was very successful. Associate Dean Borins and Catherine McPhun-Beatty attended eight universities in Western Canada - University of Manitoba, University of Regina, University of Saskatchewan, University of Alberta, University of Calgary, University of British Columbia, Simon Fraser, and the University of Victoria. The same procedure was followed as the Toronto meetings with the film being shown, a short talk by Sandy or Catherine, and then a question and answer period. Around 30 people attended each session with the cost of the recruiting trip being \$7500. Associate Dean Borins thanked Catherine McPhun-Beatty for her help in making the arrangements which led to the success of the trip.

He commented that the recruiting efforts were very successful. Our school's profile has been raised by this initiative. Applications for summer and fall are higher than last year - almost up to the level of 1984. The Student Affairs Office is counting the number of applications received from individuals contacted through these recruitment activities.

Charmaine Curtis commented that if faculty members were going abroad she would be happy to give them posters on our programmes to place in libraries of international schools and give them a briefing.

Dean Hockin commented that this was our first recruiting effort outside the province. He believes it is important for us to have a broader mix of student participation across the country and that our next recruiting initiative would be in Eastern Canada. Dean Hockin also commented that foreign students add dimension to our Faculty.

Professor Phillips stated that we have loyal alumni abroad that would also help us to project our image. Professor Heeler commented that foreign students add prestige as an international university and thought it would be a good idea to advertise our school in an international magazine i.e. the "Economist".

Item #8 - Other Business

The Acting Chairman reported on behalf of Professor B. Wolf regarding a conference on "Opportunities Canada Conference" March 12-14, 1986 at the Metropolitan Toronto Convention Centre. This conference will bring together foreign and Canadian businessmen with the keynote speaker, Brian Mulroney. The price tag is \$1,000 but the Ontario Ministry of Colleges & Universities is issuing a number of free passes. Professor Wolf has been able to obtain 30-40 free passes. Faculty members who are interested can obtain passes from Professor Wolf or the ASB office.

Mike Nero, President of the GBC, reported on a Graduate Business Conference being held March 20-23, 1986 at Wharton. There are 28 US schools attending and York is the only Canadian school invited. Four of our students will be attending the conference.

Item #9 - Adjournment

Moved by Professor Shaw that Faculty Council be adjourned.

Seconded by Professor Fenwick.

Passed Unanimously.