

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Schulich Faculty Council for the 2017/2018 academic year will be held on Friday April 20th 2018 at 11:30am in SSB N108.

AGENDA

	Pages
1. Welcome & Chair's Remarks	
2. Enquiries & Communications	
a) For Information: Senate Synopses (2018.03.08 & 2018.03.22)	2-5
3. Dean's Remarks	
4. PhD/GBC/UBS Initiatives	
5. Master Programs Committee	
a) Graduate Diploma in Culture, Communication and Leadership in Canada (CCLC) <i>(A. Joshi)</i>	
1. Motion: Proposal for Concurrent Graduate Diploma in Culture, Communication and Leadership in Canada	6-25
2. Motion: New Course Proposal for SB/MGMT 5000 0.00 Professional Development in the Canadian Context	27-37
3. Motion: New Course Proposal for SB/MGMT 6850 3.00 Graduate Placement	38-47
b) MBAN Program <i>(M. Kristal)</i>	
1. Motion: New Course Proposal for SB/MBAN 6500 3.00 Artificial Intelligence in Business I	48-63
2. Motion: New Course Proposal for SB/MBAN 6510 3.00 Artificial Intelligence in Business II	64-79
c) MREI Program <i>(J. McKellar)</i>	
1. Motion: Changes to the MREI Program	80-92
6. Adjournment	

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of the Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

	Pages
1. Master Programs Committee/Programs Coordinating Committee	
a) MREI Curricular Changes:	
1. SB/PROP 6080 3.00 Creative Workshop <i>(credit value)</i>	93-104
2. SB/PROP 6250 3.00 Site Planning and Design <i>(retirement)</i>	105-107
2. Minutes of the Last Meeting: 2018.03.16	108-111

If you are unable to attend the meeting, please send regrets to Emily Rush at erush@schulich.yorku.ca.

**Schulich School of Business
Minutes of Faculty Council**

A regular meeting of the Schulich Faculty Council for the 2017-2018 academic year was held on Friday April 20th 2018 at 11:30am in room SSB N108.

In Attendance:

Chair: J. McKellar
Secretary: E. Rush

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Annette, M. Biehl, M. Szaki, T. Beechy (ret.)		
Student Council Reps	L. Maaskant (GBC VP)		
ACTG	C. Graham		
ARTM/NMLP			
BSUS			
ECON			
FINE			
MKTG	A. Joshi, D. Zwick		
ORGS			
OMIS	M. Levesque		
PLCY	B. Eberlein		
PROP		OTHER:	S. Bury (Library)

Voting Members of Faculty Council Absent:

P. Aulakh	M. Dong	G. Kistruck	L. Ng	J. Tan
E. Auster	J. Everett	M. Kristal	T. Noseworthy	K. Tasa
K-H. Bae	M. Farjoun*	Y. Larkin	C. Oliver	L. Thorne
R. Belk	E. Fischer	F. Lazar	T. Peridis	Y. Tian
C. Bell	M. Giesler	S. Li	R. Phillips	V. Trivedi
A. Bhanich-Supapol	L. Giuliano (UBS)	Z. Li	Y. Pan	A. Tsang
A. Campbell	B. Graham (Alumni)	B. Lyons	C. Pimentel-Lucas	M. Valente
M. Cao	I. Henriques	I. Macdonald (ret.)	J. Prince (GBC)	E. Waitzer
J. Chung	S. Hsu	A. Madhok	E. Prisman	M. Waller*
W. Cook (ret.)	R. Irving	D. Matten	S. Qu	S. Weiss
D. Cumming	D. Johnston	A. Mawani	M. Rice	T. Wesson
P. Darke	M. Judd	R. McClean (ret.)	H. Rosin	E. Westney (ret.)
J. Darroch	M. Kamstra	J. McKellar	P. Sadorsky	B. Wolf
A. Diamant	S. Kang (UBS)	C. McMillan	G. Saxton	L. Wright
A. DeCarufel	R. Karambayya	M. Milevsky	P. Shum	S. Yeomans
Y. Deutsch	A. Kecskes	G. Morgan (ret.)	A. Simpson (GBC)	J. Zemans (ret.)
A. Devine	H. Kim	A. Muraca (UBS)	J. Smithin	
D. Dimick (ret.)		D. Neu	A.J. Sirsi	

Regrets, Leaves, Sabbaticals (*):

C. Cho	B. Gainer	K. Kanagaretnam*	M. Kipping
R. Krishna (PhD)	W. Sheremata	E. Veresiu	C. Zietsma (LOA)

Non-Voting Members of Faculty Council Present

M. Orlan	S. Siddik	K. Welsby	
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Non-Voting Members of Faculty Council Absent:

D. Barret	I. Kanga	J. Pinto
D. Bell	K. Kermer	P. Pivato
M. Bhutani	L. Kharlip	B. Remes
E. Caprioni	L. Korhani	H. Sinker
M. Cernea	M. Lefranc	N. Sutherland
G. Chen	P. Lyman	S. Tenn
T. D'Agostino	R. Lynn	E. Wang
P. Deonandan	J. MacKay	D. Weitzner
P. Dillon	D. Mak	A. Welsh
E. Farrell	A. Makooie	D. Woticky
A. Gravel	R. Mayer	J. Wu
K. Gray	T. Mcqueen	F. Zandi
A. Harris	A. Middelton	C. Zhuang
L. Hillcoat	R. Moy	
R. Hines	A. Mustapha	
I. Holzinger	S. Nahm	
S. Hussain	C. Niederwanger	
J. Jeyakumaran	C. Partland	

1. Welcome & Chair's Remarks

The Chair called the meeting to order and welcomed committee members.

2. Dean's Remarks

Dean Horváth shared updates from the Schulich community:

- With the strike still ongoing, the Dean thanked council members for their patience. He also thanked ADA M. Biehl for his guidance over the past several weeks.
- New faculty members Ruodan Shao and Maxim Voronov have recently been hired by the ORGS area.
- A very successful Experience Schulich for masters-level programs even took place on March 17th with over 300 attendees.
- The fireside chat with President Rhonda Lenton took place on March 19th.
- The CDC's start-up night took place on March 22nd, with speaker Daniel Warner (CEO of Mediseen and MBA '12). The event was organized by Chris Carder, Schulich's Entrepreneur in Residence.
- The Developer's Den case competition took place on March 23rd. The winning team, from the Schulich MREI program, won \$6000. Schulich MBA students placed 3rd and won \$1500.
- The Dean met with President & CEO of EDC in Ottawa on March 27th to discuss future cooperation. The Ottawa alumni chapter dinner took place the same day.
- Also on March 27th was the Next Top Ad Exec Marketing Competition finals, in which 3 Schulich Teams, coached by Joe Fayt, qualified to participate. The winning team consisted of

- Philip Gingras (MBA 2018) and Marta Michalek (MBA 2018). This is the first time Schulich has won the event. The prize was \$30,000.
- Assistant Professor Sherena Hussain partnered with the Peruvian government to hold an event for MREI students on March 28th. Her efforts have helped elevate the reputation of the Schulich School and infrastructure programming within the South American market.
 - An MBA Games congratulatory lunch took place on March 29th. RBC CFO Rod Bolger was in attendance.
 - A celebration of life for Sonja Bata took place on April 12th at the Bata Shoe Museum.
 - The University Presidents' Panel event took place on April 13th at the Empire Club. President Lenton was the Keynote speaker. The event was moderated by Sheldon Levy.
 - A Harvard case competition took place on April 14th. Schulich's team, coached by Joe Fayt, was the only Canadian team to make the top 10. The team consisted of MBA students Catherine Sim, Grishma Saheba, Karen Punn, Abhulash Shashidharan, and Swapnil Sarode.
 - The Dean of the Jiaotong University Business School in Szechuan region of China visited Schulich on April 17th.
 - The graduate formal event is taking place tonight, April 20th.
 - A meeting with the Mexican senior trade commission university group will take place on April 25th to strengthen ties between Canada and Mexico.
 - The ungraduate formal will also take place on April 25th.
 - The CEO of the accrediting body AMBA, Andrew Wilson, visited Schulich on April 26th.
 - The Connect alumni event will take place April 27-28th. Janice Fukakusa will be a keynote speaker.

3. **PhD/GBC/UBS Initiatives:**

GBC:

GBC VP Levin Maaskant indicated that the handover to the incoming GBC team is underway. He also thanked Council members for all of their support throughout the year and indicated that the experience has changed him as a person. The outgoing GBC team feels they have made a difference in the student experience, which he acknowledged as a testament to what can be achieved by working closely together. The graduate class gift will be space in the new building for a lactation room.

PhD:

No representative in attendance.

UBS:

No representative in attendance.

4. **Master Programs Committee**

a) Graduate Diploma in Culture, Communication and Leadership in Canada (CCLC)

1. **Motion:** Proposal for Concurrent Graduate Diploma in Culture, Communication and Leadership in Canada

A. Joshi moved for approval of the motion. Seconded by M. Biehl. A Joshi explained the rationale for the diploma and provided an overview of the program structure. All in favour. Motion carried.

2. **Motion:** New Course Proposal for SB/MGMT 5000 0.00 Professional Development in the Canadian Context

A. Joshi moved the motion. Seconded by M. Annisette. A typo to be corrected was noted on page 29. All in favour. Motion carried.

3. **Motion:** New Course Proposal for SB/MGMT 6850 3.00 Graduate Placement

A. Joshi moved the motion, which was seconded by M. Biehl. A. Joshi and M. Biehl explained the rationale for the new placement course. Questions were asked with regards to the percentage of students coming from India who find a job in Canada and remain here as well as the rationale for confining the placements to Canada. A. Joshi explained that the placement is intended to provide Indian students with experience in the Canadian context, which they don't receive when they complete their first year of the program in India. However, the course is intended to be open to all MBA students, not just those in the diploma program. The excellent work of A. Campbell and M. Judd in preparing the diploma was acknowledged. All in favour. Motion carried.

b) MBAN Program

1. **Motion:** New Course Proposals for SB/MBAN 6500 3.00 Artificial Intelligence in Business I & SB/MBAN 6510 3.00 Artificial Intelligence in Business II

M. Biehl moved for approval of the motion. Seconded by A. Joshi. The development of these courses was spurred by both employers and students. All in favour. Motion carried.

c) MREI Program

1. **Motion:** Changes to the MREI Program

M. Biehl moved for approval of the changes to the MREI program. Seconded by T. Beechy. J. McKellar presented the rationale for the changes, indicating that the program has had difficulty attracting mid-career professionals due to the GMAT requirement as many students are not willing to embark on the study period necessary to do well on the test. A provision has been included in the requirements however that a GMAT score can be requested when a student's academic history is questionable. It was also noted that S. Hussain has updated the program's ELOs to a competence-based format, and the capstone course PROP 6080 will increase from 3.00 credits to 6.00. All in favour. Motion carried.

5. Decanal Search Update

The Schulich decanal search procedures have been sent to the President for approval.

The Succession Planning Committee report is currently with the Provost and President and is expected to be ready for release soon.

A question was asked as to whether members of the Decanal Search Committee will be expected to be available in person for all meetings or whether electronic attendance will be sufficient. The attendance requirements for the search committee will be determined by the chair of the committee.

6. Adjournment

A. Joshi moved for adjournment. Seconded by L. Maaskant. All in favour. The meeting adjourned.

Consent Agenda

The following items were approved by consent:

1. **Master Programs Committee/Programs Coordinating Committee**
 - a) **MREI Curricular Changes:**
 1. SB/PROP 6080 3.00 Creative Workshop (*credit value*)
 2. SB/PROP 6250 3.00 Site Planning and Design (*retirement*)
2. **Minutes of the Last Meeting:** 2018.03.16